



## Tourism Release No.80



## TOURISM STATISTICAL RELEASE AUGUST – 2023

## TOURISM STATISTICS

Zanzibar recorded **61,466** international visitors in August 2023 which is an increase of **0.1** percent compared with **61,388** visitors recorded in August 2022 and increased by **4.7** percent compared with **58,711** visitors recorded in the preceding month (July 2023).

Tourists from Europe continued to dominate the market by accounting (**68.3** percent) of the total visitors in August 2023. In country wise, Italy dominated the Tourism market by accounting **16.6** percent of all visitors entered in August 2023, followed by French (**10.2** percent) while New Zealand recorded less than one percent which is the least. Other performances are as shown in (**Table 1**).

The data shows that **53,031** visitors equivalent to **86.3** percent of the total visitors entered through Airport, where by **50,687** visitors of them entered by international flights and **2,344** by domestic flights. The remaining **8,435** visitors entered through seaport by using Sea Ferries from Tanzania Mainland as shown in **Figure 1 & Table 2**.

Information on the purpose of visit (**Table 3**) shows that in August, about **61,134** visitors equivalent to **99.5** percent came for holidays, **0.3** percent came for visiting friends and relatives and **0.3** percent came for other purposes.

**Table 4 & Figure 2** shows that **30,251** visitors (**49.2** percent) were male and **31,215** (**50.8** percent) were female. Male and Female increased by **8.8** and **1.0** respectively compared with the preceding month of July 2023.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, 15 to 64 years who are regarded as working age population, and 65 years and older are regarded as retirees. The overall results show that **5,496** (**8.9** percent) visitors were aged less than 15 years, **53,683** (**87.3** percent) were aged 15 to 64 years and **2,287** (**3.7** percent) were aged 65 years and older (**Figure 3 & Table 5**).

The visitors from emerging markets (Poland, India, Russia, Israel, China and Ukraine) increased by **32.7** percent compared with the visitors recorded in August 2022. Other performances are shown in (**Figure 4 & Annex I**).

**Table 6** shows that **20.8** percent of visitors stayed in the country for seven days in August 2023. The overall average intended length of stay for visitors in August 2023 was eight nights (**7.9**).

The total of **701,189** bed-spaces was available in August 2023. Out of these bed-spaces, estimates of **484,070** beds were sold during August 2023 representing a bed occupancy rate of **69.0** percent (**Table 7**).

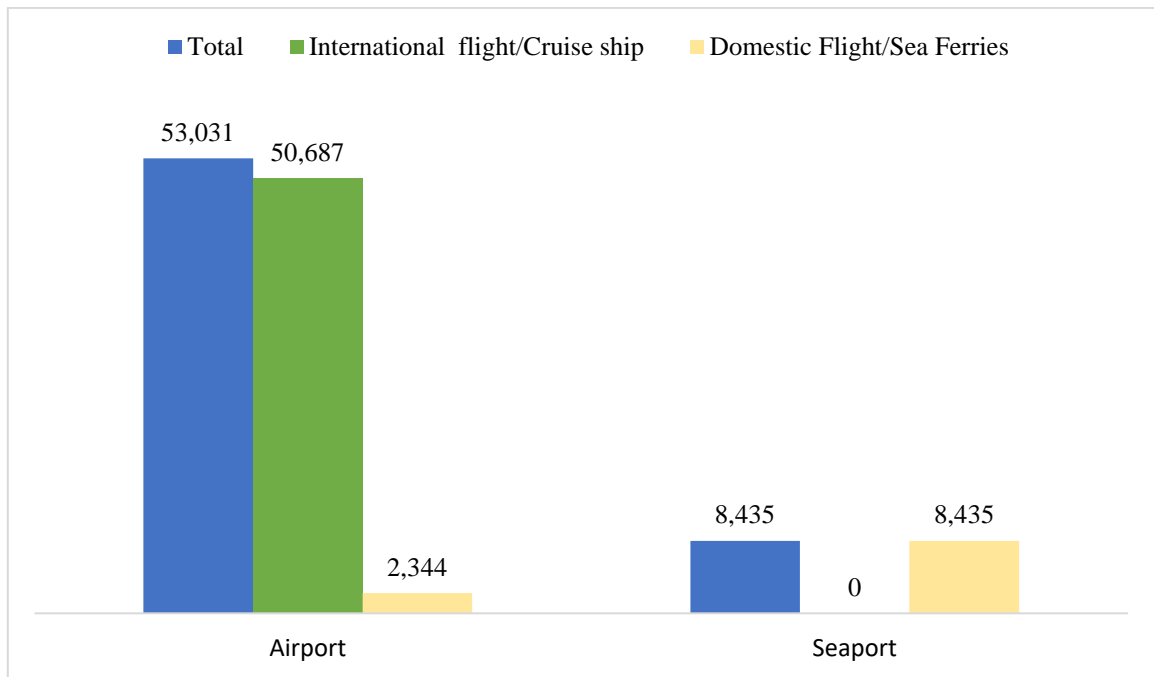
For the past Eight months, Zanzibar has received **402,216** visitors from January- August 2023 which is an increase of **24.6** percent compared with the corresponding months (January-August 2022). About **361,146** visitors entered through airport while **41,070** visitors entered through seaport. Most of visitors were from Europe (**72.5** percent). In country wise, French (**11.3** percent) was the leading market for the eight months in Zanzibar tourism market (**Table 8**).

**Table1: International Visitors by Nationality, August 2023, July 2023 and August 2022**

Nationality	Aug 2022			July 2023			Aug 2023			% Change Aug 2023 and July 2023	%Change, Aug 2023 and Aug 2022
	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank		
<b>EUROPE</b>											
Scandinavian	1,246	2	14	2,080	3.5	8	951	1.5	13	-54.3	-23.7
British	4,319	7	3	4,710	8.0	2	4,534	7.4	4	-3.7	5.0
German	4,061	6.6	4	4,610	7.9	3	4,541	7.4	3	-1.5	11.8
Italian	8,443	13.8	1	4,311	7.3	4	10,216	16.6	1	137.0	21.0
French	8,391	13.7	2	5,955	10.1	1	6,246	10.2	2	4.9	-25.6
Dutch	1,828	3	8	1,901	3.2	9	1,589	2.6	10	-16.4	-13.1
Belgium	1,330	2.2	12	1,220	2.1	14	732	1.2	15	-40.0	-45.0
Russian	583	0.9	16	763	1.3	16	672	1.1	16	-11.9	15.3
Turkish	538	0.9	18	432	0.7	19	477	0.8	19	10.4	-11.3
Polish	2,816	4.6	5	4,003	6.8	5	3,556	5.8	5	-11.2	26.3
Ukrainian	154	0.3	22	159	0.3	22	163	0.3	22	2.5	5.8
Czech Republic	1,663	2.7	10	692	1.2	18	515	0.8	18	-25.6	-69.0
Spanish	2,065	3.4	7	1,357	2.3	12	1,963	3.2	7	44.7	-4.9
Other European	5,573	9.1		6,497	11.1		5,824	9.5		-10.4	4.5
<b>Subtotal</b>	<b>43,010</b>	<b>70</b>		<b>38,690</b>	<b>65.9</b>		<b>41,979</b>	<b>68.3</b>		<b>9</b>	<b>-2</b>
<b>ASIA</b>											
Japanese	83	0.1	23	101	0.2	23	136	0.2	23	34.7	63.9
Chinese	320	0.5	20	1265	2.2	13	877	1.4	14	-30.7	174.1
Indian	1,052	1.7	15	1080	1.8	15	1,066	1.7	12	-1.3	1.3
Israeli	1,290	2.1	13	1527	2.6	11	1,916	3.1	8	25.5	48.5
Other Asian	2,812	4.6		3,106	5.3		2,735	4.4		-11.9	-2.7
<b>Subtotal</b>	<b>5,557</b>	<b>9.1</b>		<b>7,079</b>	<b>12.1</b>		<b>6,730</b>	<b>10.9</b>		<b>-4.9</b>	<b>21.1</b>
<b>AFRICA</b>											
Kenyan	1,718	2.8	9	1,541	2.6	10	1,913	3.1	9	24.1	11.4
South African	1,581	2.6	11	2,469	4.2	7	1,344	2.2	11	-45.6	-15.0
Egyptian	456	0.7	19	361	0.6	21	360	0.6	21	-0.3	-21.1
Other African	4,050	6.6		3,154	5.4		4,628	7.5		46.7	14.3
<b>Subtotal</b>	<b>7,805</b>	<b>12.7</b>		<b>7,525</b>	<b>12.8</b>		<b>8,245</b>	<b>13.4</b>		<b>9.6</b>	<b>5.6</b>
<b>AMERICA</b>											
American	2,526	4.1	6	3,743	6.4	6	2,843	4.6	6	-24.0	12.5
Canadian	541	0.9	17	695	1.2	17	639	1.0	17	-8.1	18.1
Other American	388	0.6		503	0.9		515	0.8		2.4	32.7
<b>Subtotal</b>	<b>3,455</b>	<b>5.6</b>		<b>4,941</b>	<b>8.4</b>		<b>3,997</b>	<b>6.5</b>		<b>-19.1</b>	<b>15.7</b>
<b>OCEANIA</b>											
Australian	230	0.4	21	378	0.6	20	420	0.7	20	11.1	82.6
New Zealand	63	0.1	24	90	0.2	24	86	0.1	24	-4.4	36.5
<b>Subtotal</b>	<b>293</b>	<b>0.5</b>		<b>468</b>	<b>0.8</b>		<b>506</b>	<b>0.8</b>		<b>8.1</b>	<b>72.7</b>
Not stated	1268	2.1		8	0.0		9	0.0			
<b>TOTAL</b>	<b>61,388</b>	<b>100</b>		<b>58,711</b>	<b>100.0</b>		<b>61,466</b>	<b>100.0</b>		<b>4.7</b>	<b>0.1</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 1: International Visitors by Entry Points, August 2023**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 2: International Visitors by Nationality through Entry Points, August 2023**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	759	67	826	0	125	125
British	3,514	173	3,687	0	847	847
German	3,945	205	4,150	0	391	391
Italian	9,845	18	9,863	0	353	353
French	5,526	307	5,833	0	413	413
Dutch	1,196	141	1,337	0	252	252
Belgium	630	8	638	0	94	94
Russian	574	26	600	0	72	72
Turkish	378	32	410	0	67	67
Polish	3,502	30	3,532	0	24	24
Ukrainian	118	38	156	0	7	7
Czech Republic	444	53	497	0	18	18
Spanish	1,656	127	1,783	0	180	180
Other Europeans	5,147	351	5,498	0	326	326
<b>Subtotal</b>	<b>37,234</b>	<b>1,576</b>	<b>38,810</b>	<b>0</b>	<b>3,169</b>	<b>3,169</b>
<b>ASIA</b>						
Japanese	77	7	84	0	52	52
Chinese	549	3	552	0	325	325
Indian	650	9	659	0	407	407
Israeli	1,877	14	1,891	0	25	25
Other Asians	2,299	101	2,400	0	335	335
<b>Subtotal</b>	<b>5,452</b>	<b>134</b>	<b>5,586</b>	<b>0</b>	<b>1,144</b>	<b>1,144</b>
<b>AFRICA</b>						
Kenyan	1,072	62	1,134	0	779	779
South African	1,236	20	1,256	0	88	88
Egyptian	261	42	303	0	57	57
Other Africans	2,330	178	2,508	0	2120	2,120
<b>Subtotal</b>	<b>4,899</b>	<b>302</b>	<b>5,201</b>	<b>0</b>	<b>3,044</b>	<b>3,044</b>
<b>AMERICA</b>						
American	2,124	159	2,283	0	560	560
Canadian	418	42	460	0	179	179
Other Americans	317	100	417	0	98	98
<b>Subtotal</b>	<b>2,859</b>	<b>301</b>	<b>3,160</b>	<b>0</b>	<b>837</b>	<b>837</b>
<b>OCEANIA</b>						
Australian	187	28	215	0	205	205
New Zealand	47	3	50	0	36	36
<b>Subtotal</b>	<b>234</b>	<b>31</b>	<b>265</b>	<b>0</b>	<b>241</b>	<b>241</b>
Not stated	9	0	9	0	0	0
<b>TOTAL</b>	<b>50,687</b>	<b>2,344</b>	<b>53,031</b>	<b>0</b>	<b>8,435</b>	<b>8,435</b>

Source: OCGS, ZCT &amp; Immigration Department, Zanzibar

**Table 3: International Visitors by Nationality and Purpose of Visit, August 2023**

Nationality	Holidays	Visiting Friends and Relatives	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>										
Scandinavian	944	3	1	1	1	0	0	0	1	951
British	4,509	16	1	1	1	0	1	0	5	4,534
German	4,522	8	3	0	0	0	3	0	5	4,541
Italian	10,162	40	3	2	1	0	3	0	5	10,216
French	6,219	19	2	1	2	0	1	1	1	6,246
Dutch	1,584	3	0	1	0	0	0	0	1	1,589
Belgium	730	1	1	0	0	0	0	0	0	732
Russian	667	4	0	1	0	0	0	0	0	672
Turkish	468	6	0	0	0	0	2	0	1	477
Polish	3,538	16	0	0	0	0	1	0	1	3,556
Ukrainian	163	0	0	0	0	0	0	0	0	163
Czech Republic	514	1	0	0	0	0	0	0	0	515
Spanish	1,949	10	0	0	0	0	0	0	4	1,963
Other Europeans	5,789	10	4	0	0	0	2	1	18	5,824
<b>Subtotal</b>	<b>41,758</b>	<b>137</b>	<b>15</b>	<b>7</b>	<b>5</b>	<b>0</b>	<b>13</b>	<b>2</b>	<b>42</b>	<b>41,979</b>
<b>ASIA</b>										
Japanese	135	1	0	0	0	0	0	0	0	136
Chinese	872	5	0	0	0	0	0	0	0	877
Indian	1,061	4	1	0	0	0	0	0	0	1,066
Israeli	1,906	5	2	0	0	0	0	0	3	1,916
Other Asians	2,720	12	0	0	0	0	2	0	1	2,735
<b>Subtotal</b>	<b>6,694</b>	<b>27</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>4</b>	<b>6,730</b>
<b>AFRICA</b>										
Kenyan	1,900	9	3	0	0	0	0	0	1	1,913
South African	1,339	1	1	0	0	0	0	0	3	1,344
Egyptian	360	0	0	0	0	0	0	0	0	360
Other Africans	4,604	13	5	1	2	0	2	0	1	4,628
<b>Subtotal</b>	<b>8,203</b>	<b>23</b>	<b>9</b>	<b>1</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>0</b>	<b>5</b>	<b>8,245</b>
<b>AMERICA</b>										
American	2,826	11	1	1	0	0	0	0	4	2,843
Canadian	632	7	0	0	0	0	0	0	0	639
Other Americans	513	1	0	0	0	0	1	0	0	515
<b>Subtotal</b>	<b>3,971</b>	<b>19</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>4</b>	<b>3,997</b>
<b>OCEANIA</b>										
Australian	419	1	0	0	0	0	0	0	0	420
New Zealand	86	0	0	0	0	0	0	0	0	86
<b>Subtotal</b>	<b>505</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>506</b>
<b>Not stated</b>	<b>3</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>9</b>
<b>TOTAL</b>	<b>61,134</b>	<b>212</b>	<b>28</b>	<b>9</b>	<b>7</b>	<b>0</b>	<b>19</b>	<b>2</b>	<b>55</b>	<b>61,466</b>
<b>TOTAL PERCENT</b>	<b>99.5</b>	<b>0.3</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>100</b>

Source: OCGS, ZCT &amp; Immigration Department, Zanzibar

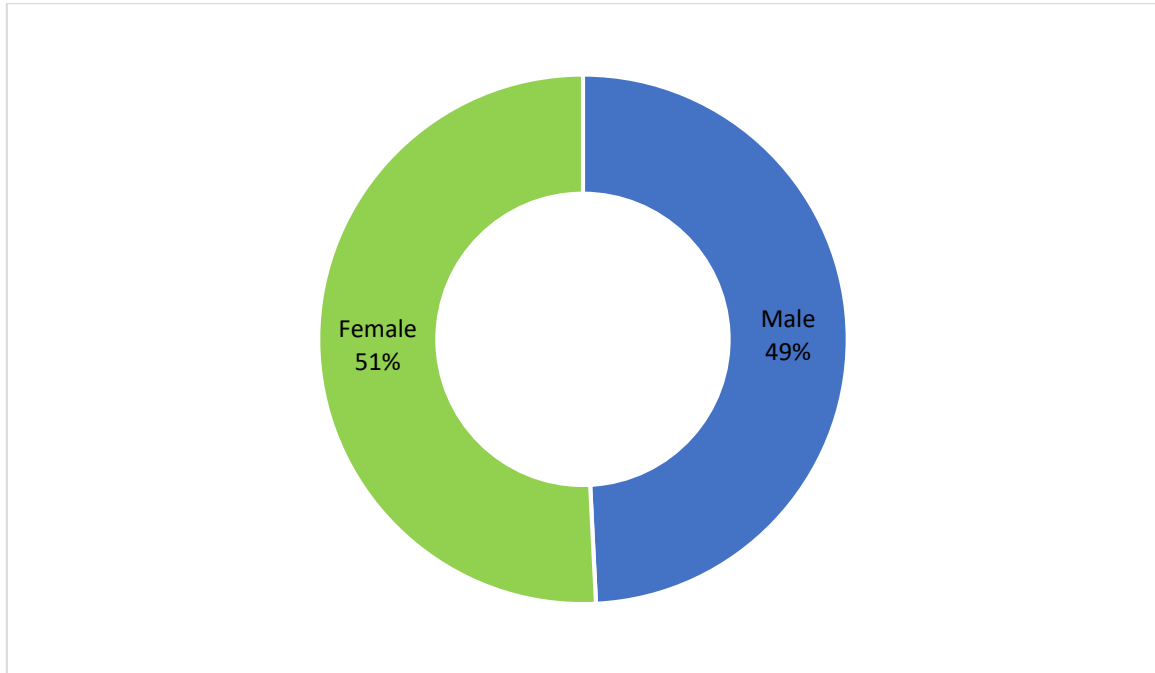
**Table 4: International Visitors by Nationality and Sex, August 2023**

<b>Nationality</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
<b>EUROPE</b>			
Scandinavian	403	548	951
British	2,230	2,304	4,534
German	2,256	2,285	4,541
Italian	5,047	5,169	10,216
French	2,998	3,248	6,246
Dutch	807	782	1,589
Belgium	304	428	732
Russian	341	331	672
Turkish	223	254	477
Polish	1,546	2,010	3,556
Ukrainian	71	92	163
Czech Republic	208	307	515
Spanish	950	1,013	1,963
Other European Country	2,897	2,927	5,824
<b>Subtotal</b>	<b>20,281</b>	<b>21,698</b>	<b>41,979</b>
<b>ASIA</b>			
Japanese	82	54	136
Chinese	496	381	877
Indian	661	405	1,066
Israeli	841	1,075	1,916
Other Asian	1,455	1,280	2,735
<b>Subtotal</b>	<b>3,535</b>	<b>3,195</b>	<b>6,730</b>
<b>AFRICA</b>			
Kenyan	974	939	1,913
South African	614	730	1,344
Egyptian	222	138	360
Other African	2,439	2,189	4,628
<b>Subtotal</b>	<b>4,249</b>	<b>3,996</b>	<b>8,245</b>
<b>AMERICA</b>			
American	1,351	1,492	2,843
Canadian	318	321	639
Other American	283	232	515
<b>Subtotal</b>	<b>1,952</b>	<b>2,045</b>	<b>3,997</b>
<b>OCEANIA</b>			
Australian	187	233	420
New Zealand	43	43	86
<b>Subtotal</b>	<b>230</b>	<b>276</b>	<b>506</b>
Not stated	4	5	9
<b>TOTAL AUGUST, 2023</b>	<b>30,251</b>	<b>31,215</b>	<b>61,466</b>
<b>TOTAL JULY, 2023</b>	<b>27,807</b>	<b>30,904</b>	<b>58,711</b>
<b>TOTAL PERCENT</b>	<b>49.2</b>	<b>50.8</b>	<b>100</b>
<b>% CHANGE, AUGUST 2023 AND JULY 2023</b>	<b>8.8</b>	<b>1.0</b>	<b>4.7</b>

Source: OCGS, ZCT &amp; Immigration Department, Zanzibar

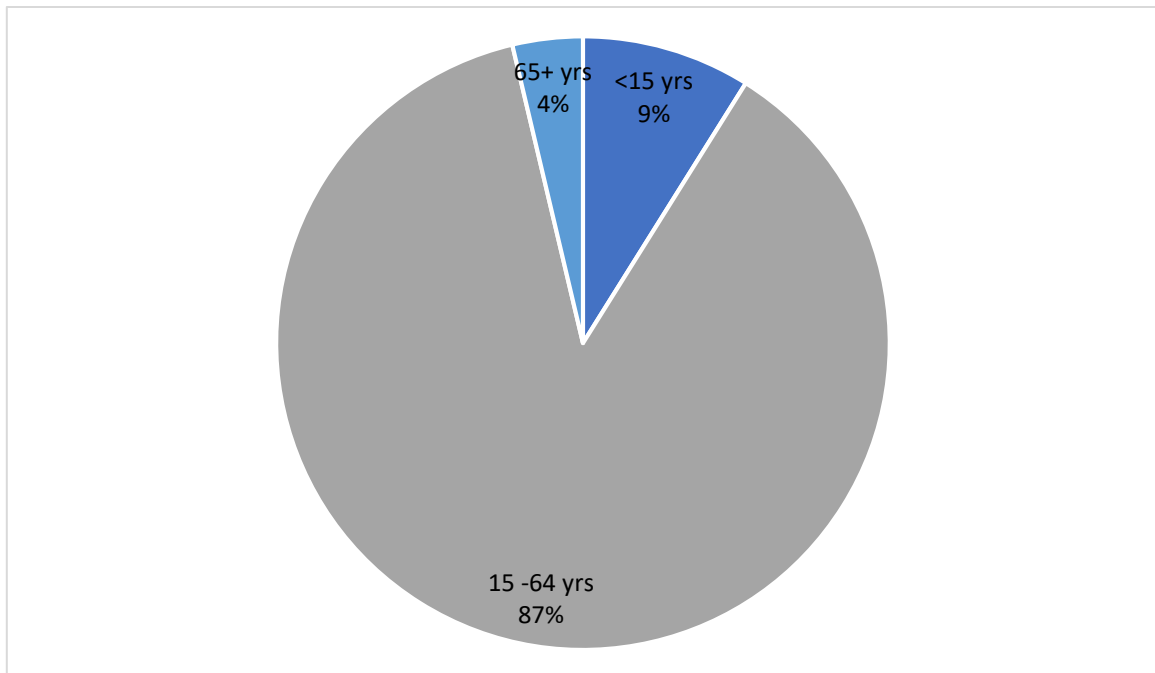


**Figure 2: International Visitors by Sex, August 2023**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 3: International Visitors by Categorized Age, August 2023**



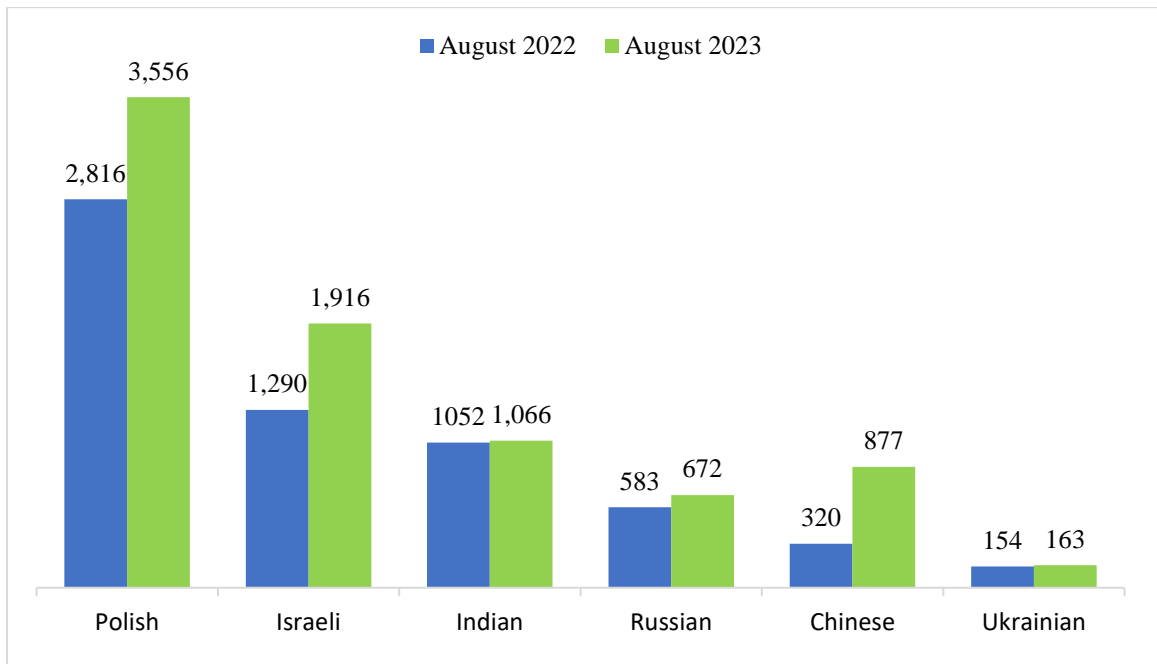
Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 5: International Visitors by Nationality and Categorized Age, August 2023**

<b>Nationality</b>	<b>&lt;15 yrs</b>	<b>15 -64 yrs</b>	<b>65+ yrs</b>	<b>Total</b>
<b>EUROPE</b>				
Scandinavian	50	864	37	951
British	588	3,763	183	4,534
German	340	4,046	155	4,541
Italian	642	9,305	269	10,216
French	636	5,453	157	6,246
Dutch	132	1,422	35	1,589
Belgium	78	643	11	732
Russian	85	571	16	672
Turkish	40	431	6	477
Polish	352	3,113	91	3,556
Ukrainian	16	145	2	163
Czech Republic	43	464	8	515
Spanish	131	1,765	67	1,963
Other European	428	5,205	191	5,824
<b>Subtotal</b>	<b>3,561</b>	<b>37,190</b>	<b>1,228</b>	<b>41,979</b>
<b>ASIA</b>				
Japanese	12	120	4	136
Chinese	108	732	37	877
Indian	121	895	50	1,066
Israeli	260	1,578	78	1,916
Other Asian	239	2,312	184	2,735
<b>Subtotal</b>	<b>740</b>	<b>5,637</b>	<b>353</b>	<b>6,730</b>
<b>AFRICA</b>				
Kenyan	169	1,689	55	1,913
South African	145	1,124	75	1,344
Egyptian	25	331	4	360
Other African	522	4,008	98	4,628
<b>Subtotal</b>	<b>861</b>	<b>7,152</b>	<b>232</b>	<b>8,245</b>
<b>AMERICA</b>				
American	243	2,296	304	2,843
Canadian	62	509	68	639
Other American	15	462	38	515
<b>Subtotal</b>	<b>320</b>	<b>3,267</b>	<b>410</b>	<b>3,997</b>
<b>OCEANIA</b>				
Australian	13	360	47	420
New Zealand	1	68	17	86
<b>Subtotal</b>	<b>14</b>	<b>428</b>	<b>64</b>	<b>506</b>
<b>Not stated</b>	<b>0</b>	<b>9</b>	<b>0</b>	<b>9</b>
<b>TOTAL</b>	<b>5,496</b>	<b>53,683</b>	<b>2,287</b>	<b>61,466</b>
<b>TOTAL (%)</b>	<b>8.9</b>	<b>87.3</b>	<b>3.7</b>	<b>100</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 4: Visitors Arrival from Emerging Markets, August 2023 and August 2022**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 6: Intended Length of Stay and Sex of International Visitors, August 2023**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	475	296	771	1.3	475	296	771
2	566	484	1,050	1.7	1,132	968	2,100
3	934	867	1,801	2.9	2,802	2,601	5,403
4	983	1,064	2,047	3.3	3,932	4,256	8,188
5	5,029	2,975	8,004	13.0	25,145	14,875	40,020
6	2,056	7,875	9,931	16.2	12,336	47,250	59,586
7	8,038	4,756	12,794	20.8	56,266	33,292	89,558
8	5,230	5,995	11,225	18.3	41,840	47,960	89,800
9	1,655	1,752	3,407	5.5	14,895	15,768	30,663
10	1,067	1,010	2,077	3.4	10,670	10,100	20,770
11	384	342	726	1.2	4,224	3,762	7,986
12	612	683	1,295	2.1	7,344	8,196	15,540
13	243	261	504	0.8	3,159	3,393	6,552
14	914	855	1,769	2.9	12,796	11,970	24,766
15	815	757	1,572	2.6	12,225	11,355	23,580
16	177	154	331	0.5	2,832	2,464	5,296
17	94	92	186	0.3	1,598	1,564	3,162
18	97	97	194	0.3	1,746	1,746	3,492
19	68	57	125	0.2	1,292	1,083	2,375
20	118	95	213	0.3	2,360	1,900	4,260
21	138	103	241	0.4	2,898	2,163	5,061
22	31	28	59	0.1	682	616	1,298
23	16	22	38	0.1	368	506	874
24	17	16	33	0.1	408	384	792
25	40	42	82	0.1	1,000	1,050	2,050
26	8	8	16	0.0	208	208	416
27	6	9	15	0.0	162	243	405
28	8	20	28	0.0	224	560	784
29	6	16	22	0.0	174	464	638
30	188	138	326	0.5	5,640	4,140	9,780
31+	238	346	584	1.0	7,378	10,726	18,104
<b>Total</b>	<b>30,251</b>	<b>31,215</b>	<b>61,466</b>	<b>100.0</b>	<b>238,211</b>	<b>245,859</b>	<b>484,070</b>
	Intended Average Length of Stay <sup>1</sup>				<b>7.9</b>	<b>7.9</b>	<b>7.9</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

<sup>1</sup> The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 7: International Visitors ‘nights and Estimated Bed Occupancy Rate, August 2023**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	771	1.3	771
2	1,050	1.7	2,100
3	1,801	2.9	5,403
4	2,047	3.3	8,188
5	8,004	13.0	40,020
6	9,931	16.2	59,586
7	12,794	20.8	89,558
8	11,225	18.3	89,800
9	3,407	5.5	30,663
10	2,077	3.4	20,770
11	726	1.2	7,986
12	1,295	2.1	15,540
13	504	0.8	6,552
14	1,769	2.9	24,766
15	1,572	2.6	23,580
16	331	0.5	5,296
17	186	0.3	3,162
18	194	0.3	3,492
19	125	0.2	2,375
20	213	0.3	4,260
21	241	0.4	5,061
22	59	0.1	1,298
23	38	0.1	874
24	33	0.1	792
25	82	0.1	2,050
26	16	0.0	416
27	15	0.0	405
28	28	0.0	784
29	22	0.0	638
30	326	0.5	9,780
31+	584	1.0	18,104
<b>Total</b>	<b>61,466</b>	<b>100.0</b>	<b>484,070</b>
<b>Number of beds available in August, 2023</b>			<b>701,189</b>
<b>Bed Occupancy Rate</b>			<b>69.0</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 8: International Visitors by Nationality through Entry Points, January- August 2023 & 2022**

Nationality	January- August 2022			January- August 2023					% Change, Jan- Aug 2023 and Jan- Aug 2022
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share Rank		
<b>EUROPE</b>									
Scandinavian	10,062	3.1	11	14,619	1,597	16,216	4.0	7	61.2
British	17,256	5.3	5	20,974	3,178	24,152	6.0	5	40.0
German	22,896	7.1	3	33,081	3,272	36,353	9.0	3	58.8
Italian	14,798	4.6	7	40,883	877	41,760	10.4	2	182.2
French	39,856	12.3	1	43,521	1,817	45,338	11.3	1	13.8
Dutch	9,260	2.9	12	10,409	974	11,383	2.8	10	22.9
Belgium	7,055	2.2	14	5,532	567	6,099	1.5	15	-13.6
Russian	3,098	1	20	5,877	317	6,194	1.5	14	99.9
Turkish	2,781	0.9	21	3,332	489	3,821	0.9	19	37.4
Polish	31,083	9.6	2	26,374	269	26,643	6.6	4	-14.3
Ukrainian	11,907	3.7	10	2,057	50	2,107	0.5	21	-82.3
Czech Republic	12,186	3.8	9	10,328	142	10,470	2.6	11	-14.1
Spanish	6,616	2	15	6,449	499	6,948	1.7	12	5.0
Other European	41,209	12.8		52,227	2,084	54,311	13.5		31.8
<b>Subtotal</b>	<b>230,063</b>	<b>71.3</b>		<b>275,663</b>	<b>16,132</b>	<b>291,795</b>	<b>72.5</b>		<b>26.8</b>
<b>ASIA</b>									
Japanese	245	0.1	27	457	182	639	0.2	23	160.8
Chinese	1,530	0.5	23	2,643	1,724	4,367	1.1	17	185.4
Indian	5,018	1.6	17	4,146	2,149	6,295	1.6	13	25.4
Israeli	3,920	1.2	18	5,433	109	5,542	1.4	16	41.4
Other Asian	13,040	4		13,188	1,775	14,963	3.7		14.7
<b>Subtotal</b>	<b>23,753</b>	<b>7.4</b>		<b>25,867</b>	<b>5,939</b>	<b>31,806</b>	<b>7.9</b>		<b>33.9</b>
<b>AFRICA</b>									
Kenyan	8,092	2.5	13	7,671	3,946	11,617	2.9	9	43.6
South African	15,133	4.7	6	12,773	681	13,454	3.3	8	-11.1
Egyptian	3,169	1	19	1,709	352	2,061	0.5	22	-35.0
Other African	17,572	5.4		15,139	7,694	22,833	5.7		29.9
<b>Subtotal</b>	<b>43,966</b>	<b>13.6</b>		<b>37,292</b>	<b>12,673</b>	<b>49,965</b>	<b>12.4</b>		<b>13.6</b>
<b>AMERICA</b>									
American	12,704	3.9	8	14,071	3,801	17,872	4.4	6	40.7
Canadian	2,664	0.8	22	3,313	1,050	4,363	1.1	18	63.8
Other American	2,328	0.7		2,895	457	3,352	0.8		44.0
<b>Subtotal</b>	<b>17,696</b>	<b>5.5</b>		<b>20,279</b>	<b>5,308</b>	<b>25,587</b>	<b>6.4</b>		<b>44.6</b>
<b>OCEANIA</b>									
Australian	874	0.3	25	1,564	858	2,422	0.6	20	177.1
New Zealand	291	0.1	26	329	145	474	0.1	24	62.9
<b>Subtotal</b>	<b>1,165</b>	<b>0.4</b>		<b>1,893</b>	<b>1,003</b>	<b>2,896</b>	<b>0.7</b>		<b>148.6</b>
Not stated	6,105	1.9		152	15	167	0.0		
<b>TOTAL</b>	<b>322,748</b>	<b>100</b>		<b>361,146</b>	<b>41,070</b>	<b>402,216</b>	<b>100</b>		<b>24.6</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Annex I: Visitors Arrival from Emerging Markets, August 2023, July 2023 and August 2022**

<b>Nationality</b>	<b>August 2022</b>	<b>July 2023</b>	<b>August 2023</b>	<b>% Change Aug 2023 and Aug 2022</b>	<b>% Change August 2023 and July 2023</b>
Russian	583	763	672	15.3	-11.9
Polish	2,816	4,003	3,556	26.3	-11.2
Ukrainian	154	159	163	5.8	2.5
Chinese	320	1265	877	174.1	-30.7
Indian	1052	1080	1,066	1.3	-1.3
Israeli	1,290	1,527	1,916	48.5	25.5
<b>Total</b>	<b>6,215</b>	<b>8,797</b>	<b>8,250</b>	<b>32.7</b>	<b>-6.2</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Annex II: International Visitors by Month, 2019 - 2023**

<b>Month</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>	<b>2023</b>
January	46,133	61,461	49,868	42,443	68,813
February	50,387	61,752	51,574	46,995	65,430
March	33,883	33,801	43,821	38,762	45,915
April	20,242	334	13,839	20,540	27,666
May	15,640	197	9,280	20,450	26,620
June	36,605	353	20,416	34,013	47,595
July	55,947	3,079	29,714	58,157	58,711
August	68,163	4,366	34,425	61,388	61,466
September	49,732	5,422	25,817	46,338	
October	53,023	12,157	31,826	57,547	
November	47,824	29,128	35,438	55,150	
December	60,685	48,594	48,167	66,720	
<b>Total</b>	<b>538,264</b>	<b>260,644</b>	<b>394,185</b>	<b>548,503</b>	<b>402,216</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

## Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This report provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

### Definition and Concepts

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

### For more clarifications please contact:

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