



## **Tourism Release No.73**



**TOURISM STATISTICAL RELEASE**

**JANUARY - 2023**

## TOURISM STATISTICS

Zanzibar recorded **68,813** international visitors in January 2023 which is an increase of **62.1** percent compared with **42,443** visitors recorded in January 2022 and increased by **3.1** percent compared with **66,720** visitors recorded in the preceding month (December 2022).

Tourists from Europe continued to dominate the market by accounting (**81.9** percent) of the total visitors in January 2023. In country wise, Italy dominated the Tourism market by accounting **15.0** percent of all visitors entered in January 2023, followed by French (**12.6** percent) while New Zealand recorded less than one percent which is the least. Other performances are as shown in (**Table 1**).

The data shows that **65,715** visitors equivalent to **95.4** percent of the total visitors entered through Airport, whereby **58,489** visitors of them entered by international flights and **7,226** by domestic flights. The remaining **3,098** visitors entered through seaport of whom **20** entered Pemba by Sea ferries from Kenya and **3,078** by Sea Ferries from Tanzania Mainland as shown in **Figure 1 & Table 2**.

Information on the purpose of visit (**Table 3**) shows that in January 2023, about **61,695** visitors equivalent to **89.7** percent came for holidays, **1.2** percent came for visiting friends and relatives and **9.1** percent came for other purposes.

**Table 4 & Figure 2** shows that **32,835** visitors (**47.7** percent) were male and **35,978** (**52.3** percent) were female. Male and Female increased by **4.9** and **1.6** percent respectively compared with the preceding month of December 2022.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, 15 to 64 years who are regarded as working age population, and 65 years and older are regarded as retirees. The overall results show that **5,227** (**7.6** percent) visitors were aged less than 15 years, **57,874** (**84.1** percent) were aged 15 to 64 years and **5,712** (**8.3** percent) were aged 65 years and older (**Figure 3 & Table 5**).

The visitors from emerging markets (Poland, India, Russia, Israel, China and Ukraine) increased by **23.2** percent compared with previous month. Other performances are shown in (**Figure 4 & Annex I: Table 6**).

**Table 7** shows that around one for every five visitors (**21.2** percent) stayed in the country for Six days in January 2023. The overall average intended length of stay for visitors in January 2023 was eight nights.

The total of **701,189** bed-spaces was available in January 2023. Out of these bed-spaces, estimates of **578,719** beds were sold during in January representing a bed occupancy rate of **82.5** percent (**Table 8**).

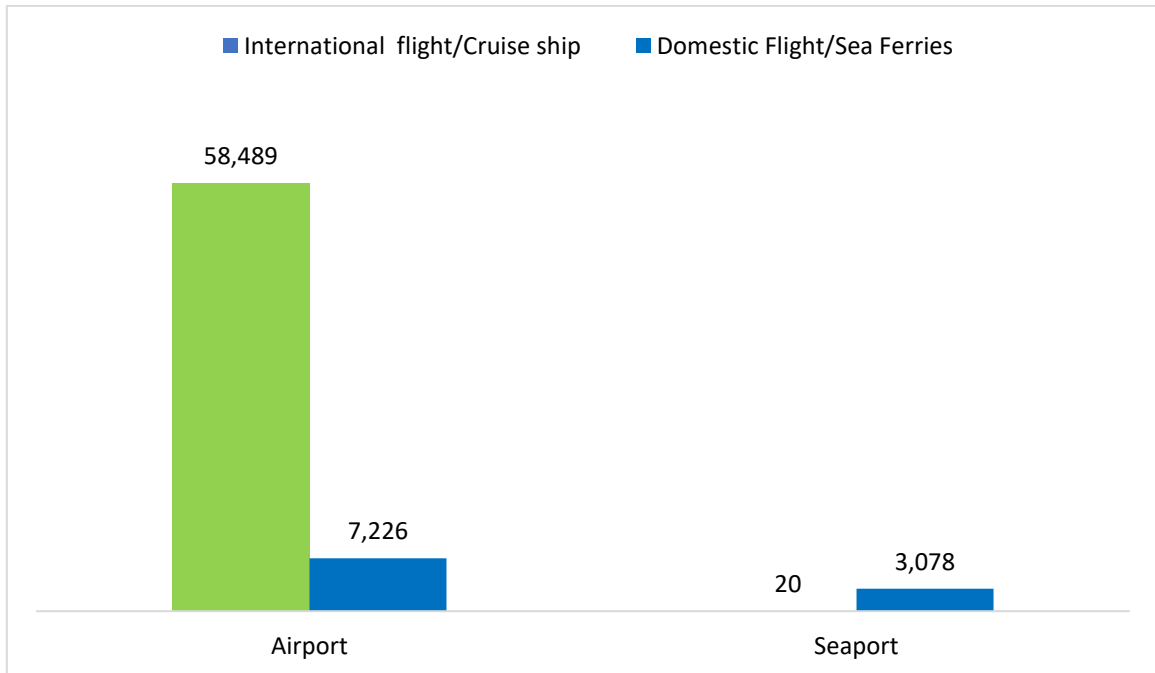
**Table1: International Visitors by Nationality, January 2023, December 2022 and January 2022**

Nationality	January-22			December-22			January-23			% Change, December 2022 and January 2023	% Change, January 2022 and January 2023
	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank		
<b>EUROPE</b>											
Scandinavian	1,525	3.6	7	2,586	3.9	8	3,588	5.2	5	38.7	135.3
British	1,123	2.6	8	2,944	4.4	6	2,615	3.8	6	-11.2	132.9
German	2,196	5.2	5	4,825	7.2	3	4,634	6.7	4	-4.0	111.0
Italian	546	1.3	13	8,609	12.9	1	10,338	15.0	1	20.1	1793.4
French	5,086	12	3	6,875	10.3	2	8,658	12.6	2	25.9	70.2
Dutch	1,032	2.4	9	1,740	2.6	11	2,524	3.7	7	45.1	144.6
Belgium	893	2.1	11	943	1.4	14	1,001	1.5	12	6.2	12.1
Russian	514	1.2	14	1090	1.6	12	998	1.5	13	-8.4	94.2
Turkish	356	0.8	16	342	0.5	20	541	0.8	16	58.2	52.0
Polish	6,548	15.4	1	3,946	5.9	5	6,102	8.9	3	54.6	-6.8
Ukrainian	5,569	13.1	2	389	0.6	18	508	0.7	17	30.6	-90.9
Czech Republic	2,374	5.6	4	1,945	2.9	10	2,293	3.3	8	17.9	-3.4
Spanish	468	1.1	15	896	1.3	15	636	0.9	14	-29.0	35.9
Other European	6,950	16.4	na	8,328	12.5	na	11,910	17.3	na	43.0	71.4
<b>Subtotal</b>	<b>35,180</b>	<b>83</b>		<b>45,458</b>	<b>68.1</b>		<b>56,346</b>	<b>81.9</b>		<b>24</b>	<b>60</b>
<b>ASIA</b>											
Japanese	14	0	23	117	0.2	23	56	0.1	23	-52.1	300.0
Chinese	137	0.3	20	331	0.5	21	407	0.6	19	23.0	197.1
Indian	178	0.4	18	1014	1.5	13	459	0.7	18	-54.7	157.9
Israeli	76	0.2	21	265	0.4	22	195	0.3	21	-26.4	156.6
Other Asian	509	1.2	na	1,735	2.6	na	1,378	2.0	na	-20.6	170.7
<b>Subtotal</b>	<b>914</b>	<b>2.2</b>		<b>3,462</b>	<b>5.2</b>		<b>2,495</b>	<b>3.6</b>		<b>-27.9</b>	<b>173.0</b>
<b>AFRICA</b>											
Kenyan	638	1.5	12	2,927	4.4	7	1,698	2.5	10	-42.0	166.1
South African	1,947	4.6	6	4,807	7.2	4	1,593	2.3	11	-66.9	-18.2
Egyptian	261	0.6	17	404	0.6	17	152	0.2	22	-62.4	-89.1
Other African	1,396	3.3	na	3,496	5.2	na	3,055	4.4	na	-12.6	-28.0
<b>Subtotal</b>	<b>4,242</b>	<b>10</b>		<b>11,634</b>	<b>17.4</b>		<b>6,498</b>	<b>9.4</b>		<b>-44.1</b>	<b>53.2</b>
<b>AMERICA</b>											
American	950	2.2	10	2,494	3.7	9	1,858	2.7	9	-25.5	1155.4
Canadian	148	0.3	19	652	1.0	16	602	0.9	15	-7.7	192.2
Other American	206	0.5	na	425	0.6	na	542	0.8	na	27.5	-58.4
<b>Subtotal</b>	<b>1,304</b>	<b>3.1</b>		<b>3,571</b>	<b>5.4</b>		<b>3,002</b>	<b>4.4</b>		<b>-15.9</b>	<b>130.2</b>
<b>OCEANIA</b>											
Australian	67	0.2	22	346	0.5	19	381	0.6	20	10.1	2621.4
New Zealand	14	0	23	62	0.1	24	44	0.1	24	-29.0	-45.7
<b>Subtotal</b>	<b>81</b>	<b>0.2</b>		<b>408</b>	<b>0.6</b>		<b>425</b>	<b>0.6</b>		<b>4.2</b>	<b>-41.1</b>
Not stated	722	1.7	na	2187	3.3	na	47	0.1	na		
<b>TOTAL</b>	<b>42,443</b>	<b>100</b>		<b>66,720</b>	<b>100.0</b>		<b>68,813</b>	<b>100.0</b>		<b>3.1</b>	<b>62.1</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

na: not applicable

**Figure 1: International Visitors by Entry Points, January 2023**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 2: International Visitors by Nationality through Entry Points, January 2023**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	2,994	373	3,367	0	217	217
British	2,181	312	2,493	0	122	122
German	3,898	598	4,496	0	138	138
Italian	8,736	1,549	10,285	0	53	53
French	7,745	814	8,559	0	99	99
Dutch	2,104	336	2,440	0	84	84
Belgium	837	121	958	0	43	43
Russian	901	71	972	0	26	26
Turkish	474	47	521	0	20	20
Polish	5,598	484	6,082	0	20	20
Ukrainian	469	29	498	0	10	10
Czech Republic	2,095	190	2,285	0	8	8
Spanish	566	47	613	0	23	23
Other Europeans	10,703	944	11,647	0	263	263
<b>Subtotal</b>	<b>49,301</b>	<b>5,915</b>	<b>55,216</b>	<b>0</b>	<b>1,126</b>	<b>1,126</b>
<b>ASIA</b>						
Japanese	43	6	49	0	7	7
Chinese	287	45	332	0	75	75
Indian	323	44	367	0	92	92
Israeli	177	7	184	0	11	11
Other Asians	1,136	99	1,235	0	143	143
<b>Subtotal</b>	<b>1,966</b>	<b>201</b>	<b>2,167</b>	<b>0</b>	<b>328</b>	<b>328</b>
<b>AFRICA</b>						
Kenyan	968	269	1,237	20	445	465
South African	1,344	193	1,537	0	56	56
Egyptian	124	7	131	0	21	21
Other Africans	2,049	362	2,411	0	644	644
<b>Subtotal</b>	<b>4,485</b>	<b>831</b>	<b>5,316</b>	<b>20</b>	<b>1,166</b>	<b>1,186</b>
<b>AMERICA</b>						
American	1,462	146	1,608	0	250	250
Canadian	442	58	500	0	102	102
Other Americans	470	48	518	0	24	24
<b>Subtotal</b>	<b>2,374</b>	<b>252</b>	<b>2,626</b>	<b>0</b>	<b>376</b>	<b>376</b>
<b>OCEANIA</b>						
Australian	289	25	314	0	67	67
New Zealand	36	2	38	0	6	6
<b>Subtotal</b>	<b>325</b>	<b>27</b>	<b>352</b>	<b>0</b>	<b>73</b>	<b>73</b>
Not stated	38	0	38	0	9	9
<b>TOTAL</b>	<b>58,489</b>	<b>7,226</b>	<b>65,715</b>	<b>20</b>	<b>3,078</b>	<b>3,098</b>

Source: OCGS, ZCT &amp; Immigration Department, Zanzibar

**Table 3: International Visitors by Nationality and Purpose of Visit, January 2023**

Nationality	Holidays	Visiting Friends and Relatives	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>										
Scandinavian	3,314	39	2	1	4	1	0	0	227	3,588
British	2,261	31	2	0	7	2	0	0	312	2,615
German	4,156	39	4	9	3	0	0	0	423	4,634
Italian	8,748	159	13	5	5	2	1	5	1,400	10,338
French	7,787	109	7	8	11	4	1	2	729	8,658
Dutch	2,297	27	3	4	4	1	0	0	188	2,524
Belgium	922	5	0	0	0	0	0	0	74	1,001
Russian	901	12	2	0	0	1	0	0	82	998
Turkish	456	11	0	0	0	2	0	0	72	541
Polish	5,591	55	0	2	6	0	0	0	448	6,102
Ukrainian	491	4	0	0	0	0	2	0	11	508
Czech Republic	2,163	28	2	0	0	0	0	0	100	2,293
Spanish	587	3	2	0	0	0	0	0	44	636
Other Europeans	10,897	155	7	4	9	4	2	2	830	11,910
<b>Subtotal</b>	<b>50,571</b>	<b>677</b>	<b>44</b>	<b>33</b>	<b>49</b>	<b>17</b>	<b>6</b>	<b>9</b>	<b>4,940</b>	<b>56,346</b>
<b>ASIA</b>										
Japanese	54	0	0	0	0	0	0	0	2	56
Chinese	366	0	0	0	0	0	0	0	41	407
Indian	399	12	0	1	0	1	0	0	46	459
Israeli	189	5	0	0	1	0	0	0	0	195
Other Asians	1,261	16	1	1	0	0	0	0	99	1,378
<b>Subtotal</b>	<b>2,269</b>	<b>33</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>188</b>	<b>2,495</b>
<b>AFRICA</b>										
Kenyan	1,390	18	0	0	0	0	1	0	289	1,698
South African	1,429	31	0	0	0	2	5	0	126	1,593
Egyptian	145	2	1	1	1	0	0	0	2	152
Other Africans	2,663	31	2	5	2	5	1	0	346	3,055
<b>Subtotal</b>	<b>5,627</b>	<b>82</b>	<b>3</b>	<b>6</b>	<b>3</b>	<b>7</b>	<b>7</b>	<b>0</b>	<b>763</b>	<b>6,498</b>
<b>AMERICA</b>										
American	1,728	8	0	0	1	0	1	0	120	1,858
Canadian	562	2	0	0	0	0	0	0	38	602
Other Americans	493	4	1	0	1	2	0	0	41	542
<b>Subtotal</b>	<b>2,783</b>	<b>14</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>199</b>	<b>3,002</b>
<b>OCEANIA</b>										
Australian	358	3	0	1	1	0	0	0	18	381
New Zealand	40	2	0	0	0	0	0	0	2	44
<b>Subtotal</b>	<b>398</b>	<b>5</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>20</b>	<b>425</b>
<b>Not stated</b>	<b>47</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>47</b>
<b>TOTAL</b>	<b>61,695</b>	<b>811</b>	<b>49</b>	<b>43</b>	<b>56</b>	<b>27</b>	<b>14</b>	<b>9</b>	<b>6,109</b>	<b>68,813</b>
<b>TOTAL PERCENT</b>	<b>89.7</b>	<b>1.2</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>8.9</b>	<b>100</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

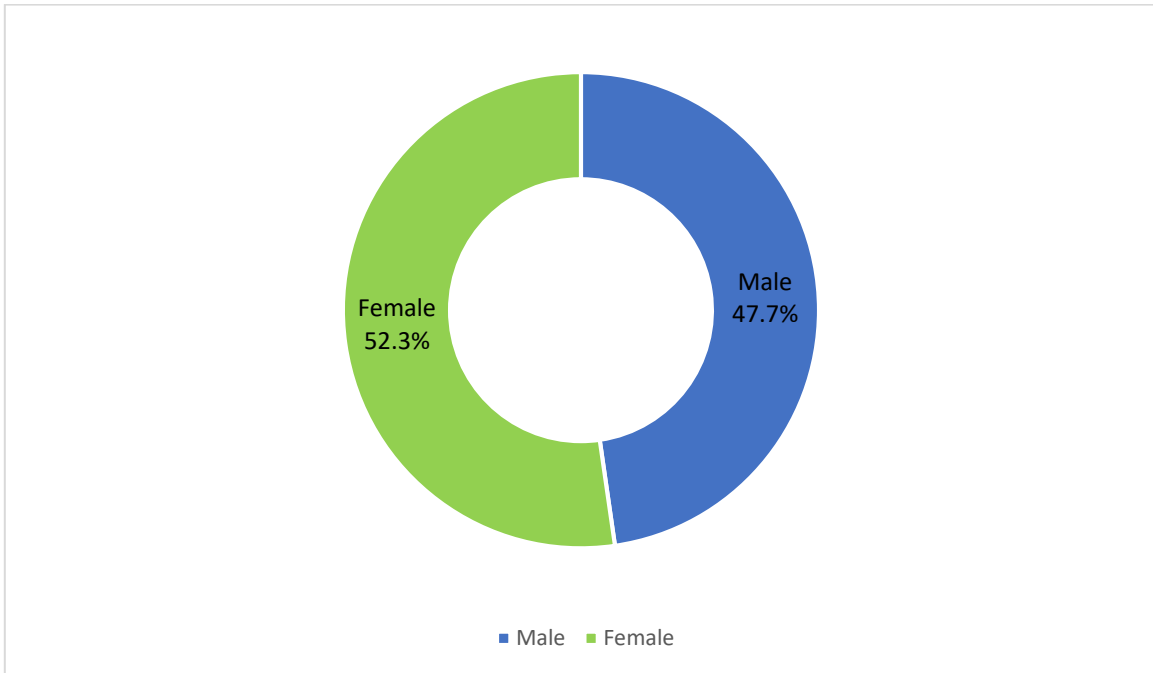
**Table 4: International Visitors by Nationality and Sex, January 2023**

Nationality	Male	Female	Total
<b>EUROPE</b>			
Scandinavian	1,531	2,057	3,588
British	1,302	1,313	2,615
German	2,250	2,384	4,634
Italian	4,970	5,368	10,338
French	4,074	4,584	8,658
Dutch	1,184	1,340	2,524
Belgium	474	527	1,001
Russian	460	538	998
Turkish	257	284	541
Polish	2,810	3,292	6,102
Ukrainian	203	305	508
Czech Republic	1,147	1,146	2,293
Spanish	304	332	636
Other European Country	5,589	6,321	11,910
<b>Subtotal</b>	<b>26,555</b>	<b>29,791</b>	<b>56,346</b>
<b>ASIA</b>			
Japanese	36	20	56
Chinese	239	168	407
Indian	301	158	459
Israeli	113	82	195
Other Asian	832	546	1,378
<b>Subtotal</b>	<b>1,521</b>	<b>974</b>	<b>2,495</b>
<b>AFRICA</b>			
Kenyan	812	886	1,698
South African	685	908	1,593
Egyptian	96	56	152
Other African	1,559	1,496	3,055
<b>Subtotal</b>	<b>3,152</b>	<b>3,346</b>	<b>6,498</b>
<b>AMERICA</b>			
American	794	1,064	1,858
Canadian	298	304	602
Other American	271	271	542
<b>Subtotal</b>	<b>1,363</b>	<b>1,639</b>	<b>3,002</b>
<b>OCEANIA</b>			
Australian	198	183	381
New Zealand	28	16	44
<b>Subtotal</b>	<b>226</b>	<b>199</b>	<b>425</b>
Not stated	18	29	47
<b>TOTAL JANUARY, 2023</b>	<b>32,835</b>	<b>35,978</b>	<b>68,813</b>
<b>TOTAL DECEMBER 2022</b>	<b>31,299</b>	<b>35,421</b>	<b>66,720</b>
<b>TOTAL PERCENT</b>	<b>47.7</b>	<b>52.3</b>	<b>100</b>
<b>% CHANGE, DECEMBER 2022 AND JANUARY 2023</b>	<b>4.9</b>	<b>1.6</b>	<b>3.1</b>

Source: OCGS, ZCT &amp; Immigration Department, Zanzibar

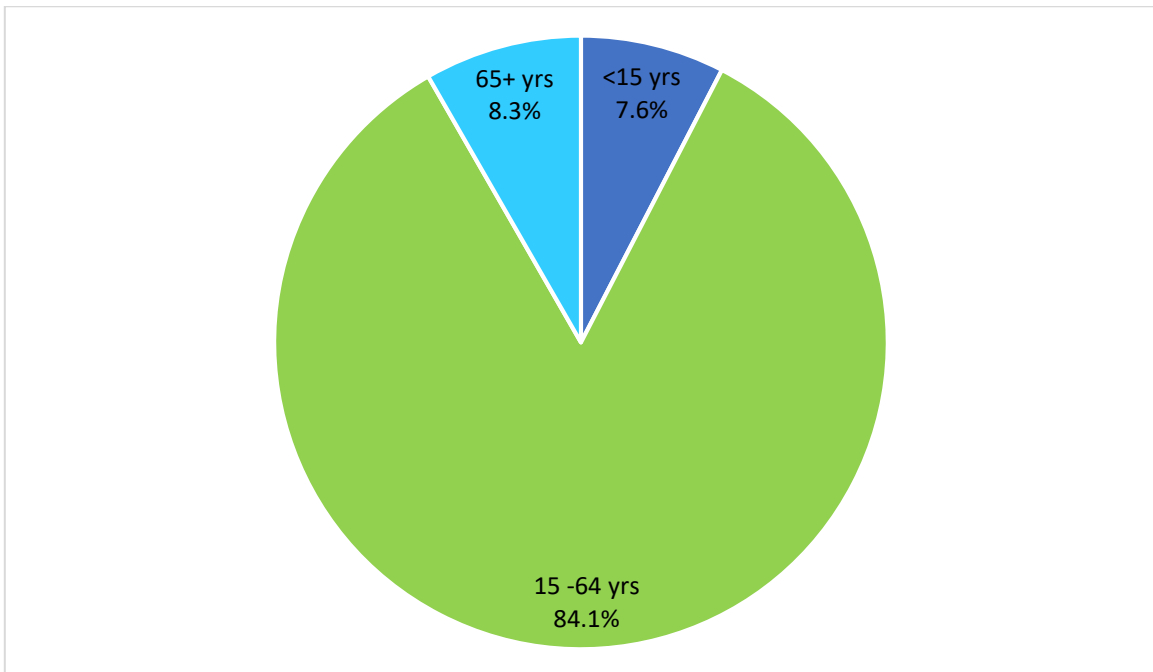


**Figure 2: International Visitors by Sex, January 2023**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 3: International Visitors by Categorized Age, January 2023**



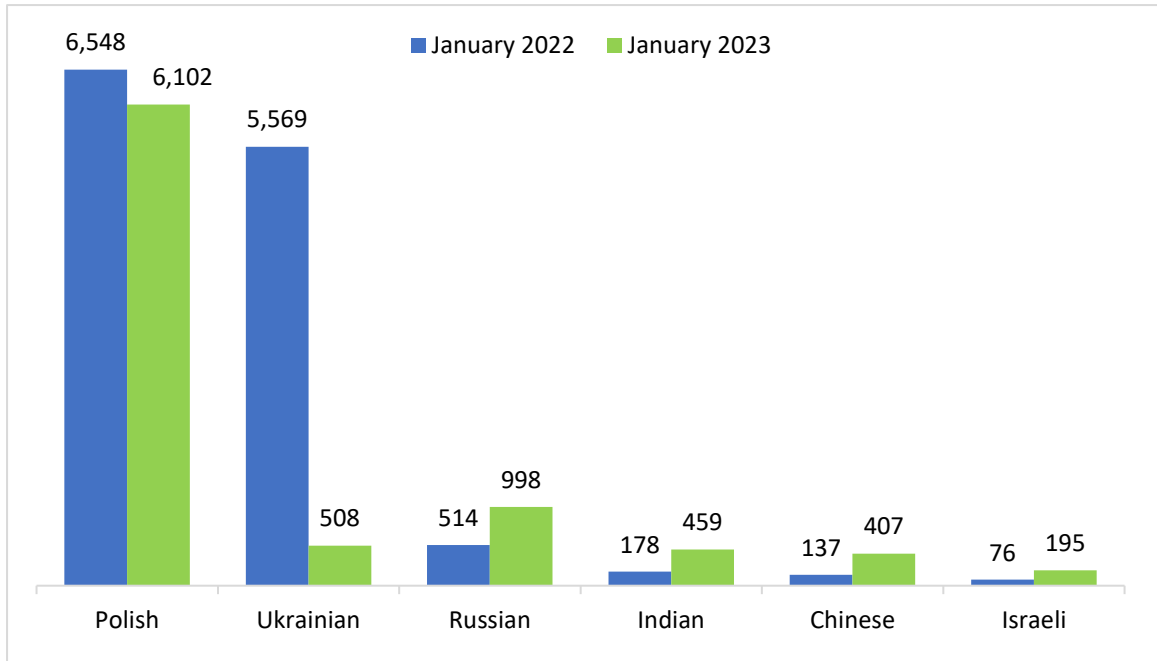
Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 6: International Visitors by Nationality and Categorized Age, January 2023**

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
<b>EUROPE</b>				
Scandinavian	284	2,986	318	3,588
British	150	2,123	342	2,615
German	248	3,929	457	4,634
Italian	903	8,281	1,154	10,338
French	371	7,344	943	8,658
Dutch	120	2,176	228	2,524
Belgium	57	858	86	1,001
Russian	111	863	24	998
Turkish	85	443	13	541
Polish	689	5,130	283	6,102
Ukrainian	66	413	29	508
Czech Republic	213	1,929	151	2,293
Spanish	33	585	18	636
Other European	979	9,998	933	11,910
<b>Subtotal</b>	<b>4,309</b>	<b>47,058</b>	<b>4,979</b>	<b>56,346</b>
<b>ASIA</b>				
Japanese	3	53	0	56
Chinese	33	362	12	407
Indian	33	409	17	459
Israeli	10	165	20	195
Other Asian	72	1,191	115	1,378
<b>Subtotal</b>	<b>151</b>	<b>2,180</b>	<b>164</b>	<b>2,495</b>
<b>AFRICA</b>				
Kenyan	176	1,467	55	1,698
South African	169	1,343	81	1,593
Egyptian	7	142	3	152
Other African	216	2,781	58	3,055
<b>Subtotal</b>	<b>568</b>	<b>5,733</b>	<b>197</b>	<b>6,498</b>
<b>AMERICA</b>				
American	98	1,549	211	1,858
Canadian	35	462	105	602
Other American	17	503	22	542
<b>Subtotal</b>	<b>150</b>	<b>2,514</b>	<b>338</b>	<b>3,002</b>
<b>OCEANIA</b>				
Australian	45	310	26	381
New Zealand	2	41	1	44
<b>Subtotal</b>	<b>47</b>	<b>351</b>	<b>27</b>	<b>425</b>
<b>Not stated</b>	<b>2</b>	<b>38</b>	<b>7</b>	<b>47</b>
<b>TOTAL</b>	<b>5,227</b>	<b>57,874</b>	<b>5,712</b>	<b>68,813</b>
<b>TOTAL PERCENT</b>	<b>7.6</b>	<b>84.1</b>	<b>8.3</b>	<b>100</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

**Figure 4: Visitors Arrival from Emerging Markets, January 2022 and January 2023**



Source: OCGS, ZCT & Immigration Department, Zanzibar

**Table 7: Intended Length of Stay and Sex of International Visitors, January 2023**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	359	260	619	0.9	359	260	619
2	458	408	866	1.3	916	816	1,732
3	854	771	1,625	2.4	2,562	2,313	4,875
4	931	1,029	1,960	2.8	3,724	4,116	7,840
5	2,988	2,698	5,686	8.3	14,940	13,490	28,430
6	5,678	8,931	14,609	21.2	34,068	53,586	87,654
7	6,153	5,684	11,837	17.2	43,071	39,788	82,859
8	4,361	4,871	9,232	13.4	34,888	38,968	73,856
9	3,296	3,547	6,843	9.9	29,664	31,923	61,587
10	1,798	1,793	3,591	5.2	17,980	17,930	35,910
11	818	894	1,712	2.5	8,998	9,834	18,832
12	982	1,051	2,033	3.0	11,784	12,612	24,396
13	373	380	753	1.1	4,849	4,940	9,789
14	1,199	1,161	2,360	3.4	16,786	16,254	33,040
15	788	696	1,484	2.2	11,820	10,440	22,260
16	237	206	443	0.6	3,792	3,296	7,088
17	197	192	389	0.6	3,349	3,264	6,613
18	127	124	251	0.4	2,286	2,232	4,518
19	61	82	143	0.2	1,159	1,558	2,717
20	136	135	271	0.4	2,720	2,700	5,420
21	182	182	364	0.5	3,822	3,822	7,644
22	37	48	85	0.1	814	1,056	1,870
23	17	29	46	0.1	391	667	1,058
24	31	26	57	0.1	744	624	1,368
25	36	30	66	0.1	900	750	1,650
26	15	18	33	0.0	390	468	858
27	13	14	27	0.0	351	378	729
28	48	49	97	0.1	1,344	1,372	2,716
29	14	14	28	0.0	406	406	812
30	204	210	414	0.6	6,120	6,300	12,420
31+	444	445	889	1.3	13,764	13,795	27,559
<b>Total</b>	<b>32,835</b>	<b>35,978</b>	<b>68,813</b>	<b>100.0</b>	<b>278,761</b>	<b>299,958</b>	<b>578,719</b>
	<b>Intended Average Length of Stay<sup>1</sup></b>				<b>8.5</b>	<b>8.3</b>	<b>8.4</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

<sup>1</sup> The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: International Visitors' nights and Estimated Bed Occupancy Rate, January 2023**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	619	0.9	619
2	866	1.3	1,732
3	1,625	2.4	4,875
4	1,960	2.8	7,840
5	5,686	8.3	28,430
6	14,609	21.2	87,654
7	11,837	17.2	82,859
8	9,232	13.4	73,856
9	6,843	9.9	61,587
10	3,591	5.2	35,910
11	1,712	2.5	18,832
12	2,033	3.0	24,396
13	753	1.1	9,789
14	2,360	3.4	33,040
15	1,484	2.2	22,260
16	443	0.6	7,088
17	389	0.6	6,613
18	251	0.4	4,518
19	143	0.2	2,717
20	271	0.4	5,420
21	364	0.5	7,644
22	85	0.1	1,870
23	46	0.1	1,058
24	57	0.1	1,368
25	66	0.1	1,650
26	33	0.0	858
27	27	0.0	729
28	97	0.1	2,716
29	28	0.0	812
30	414	0.6	12,420
31+	889	1.3	27,559
<b>Total</b>	<b>68,813</b>	<b>100.0</b>	<b>578,719</b>
<b>Number of beds available in January, 2023</b>			<b>701,189</b>
<b>Bed Occupancy Rate</b>			<b>82.5</b>

Source: OCGS, ZCT &amp; Immigration Department, Zanzibar

## Annex I:

**Table 6: Visitors Arrival from Emerging Markets, January 2023, December 2022 and January 2022**

Nationality	January 2022	December 2022	January 2023	% Change January 2022 and January 2023	% Change December 2022 and January 2023
Russian	514	1,090	998	94.2	-8.4
Polish	6,548	3,946	6,102	-6.8	54.6
Ukrainian	5569	389	508	-90.9	30.6
Chinese	137	331	407	197.1	23.0
Indian	178	1014	459	157.9	-54.7
Israeli	76	265	195	156.6	-26.4
<b>Total</b>	<b>13,022</b>	<b>7,035</b>	<b>8,669</b>	<b>-33.4</b>	<b>23.2</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

## Annex II

**Table 10: International Visitors by Month, 2019 - 2023**

Month	2019	2020	2021	2022	2023
January	46,133	61,461	49,868	42,443	68,813
February	50,387	61,752	51,574	46,995	
March	33,883	33,801	43,821	38,762	
April	20,242	334	13,839	20,540	
May	15,640	197	9,280	20,450	
June	36,605	353	20,416	34,013	
July	55,947	3,079	29,714	58,157	
August	68,163	4,366	34,425	61,388	
September	49,732	5,422	25,817	46,338	
October	53,023	12,157	31,826	57,547	
November	47,824	29,128	35,438	55,150	
December	60,685	48,594	48,167	66,720	
<b>Total</b>	<b>538264</b>	<b>260644</b>	<b>394185</b>	<b>548503</b>	<b>68,813</b>

Source: OCGS, ZCT & Immigration Department, Zanzibar

## **Glossary**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This report provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

### **Definition and Concepts**

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

### **For more clarifications please contact:**

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