

TOURISM STATISTICAL RELEASE

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Office of Chief Government Statistician

P.O. Box 2321, Zanzibar

Telephone +255242231869

Email: zanstat@ocgs.go.tz

Website: <http://www.ocgs.go.tz>



Zanzibar Commission for Tourism

P.O. Box, 1410 Zanzibar

Email: marketing@zanzibartourism.go.tz

Website: <http://www.zanzibartourism.go.tz>

TOURISM STATISTICAL RELEASE

Tourist Arrivals in Zanzibar recorded **31,826** visitors in October 2021 compared with **12,157** visitors in October 2020 and **25,817** visitors in September 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **68.8** percent of the total visitors in October 2021.

In country wise, French dominated the Tourism market by accounting **18.5** percent of all visitors entered in October 2021, followed by Polish (9.2 percent) while New Zealand recorded the least (0.0 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **27,936** visitors entered through Airport, among them **25,015** visitors came by international flights and **2,921** by domestic flights and remaining **3,890** visitors entered through seaport, of whom **5** visitors came by Cruise Ship and **3,885** by Sea Ferries.

Generally, Zanzibar has received **310,580** visitors from January- October 2021 which is the increase of **69.8** percent compared with the corresponding months (January – October) 2020. Most of visitors were from Europe (**71.9** percent). In country wise, Russia (**22.3** percent) is a leading market for the first ten months in Zanzibar tourism market. About **275,978** visitors entered through airport while the remaining **34,602** visitors entered through seaport (**Table 3**)

Information on the purpose of visit (**Table 4**) shows that October 2021, about **30,844** visitors equivalent to **96.9** percent of visitors came for holidays and **3.0** percent of visitors came for visiting friends and relatives and **0.1** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **15,543** males (**48.8** percent) and **16,283** females (**51.2** percent) in October 2021. Both Males and Females increased by **60.3** percent and **1.0** percent respectively compared with the preceding month in 2021.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **1,605** (5.0 percent) visitors were aged less than 15 years **28,091** (91.4 percent) were aged 15 to 64 years and **1,130** (3.6 percent) were aged 65 years and older.

Table 7 shows that **24.3** percent of visitors in October 2021 stayed in the country for Seven days. The overall average intended length of stay for visitors in October 2021 was about nine (8.7) nights.

The visitors from emerging markets decreased by 5.1 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **578,987** bed-spaces was available in October 2021. Out of these bed-spaces, estimates of **276,753** hotel-beds were sold during that month representing a bed occupancy rate of **47.8** percent (**Table 10**).

Table1: International Visitors by Nationality, October 2021

Nationality	October 2020			September 2021			October 2021			% Change, 2021 September to October 2021
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank	
EUROPE										
Scandinavian	193	1.6	14	408	1.6	15	1,057	3.3	7	159.1
British	587	4.8	5	816	3.2	9	914	2.9	8	12.0
German	483	4.0	6	1,361	5.3	5	2,270	7.1	3	66.8
Italian	278	2.3	8	497	1.9	12	417	1.3	16	-16.1
French	2,077	17.1	1	3,586	13.9	1	5,901	18.5	1	64.6
Dutch	127	1.0	16	330	1.3	16	772	2.4	10	133.9
Belgium	109	0.9	17	747	2.9	11	708	2.2	11	-5.2
Russian	1,954	16.1	2	454	1.8	13	384	1.2	18	-15.4
Turkish	116	1.0	17	172	0.7	20	139	0.4	20	-19.2
Polish	421	3.5	7	3,058	11.8	2	2,939	9.2	2	-3.9
Ukrainian	630	5.2	4	256	1.0	18	773	2.4	9	202.0
Czech Republic	272	2.2	9	263	1.0	17	409	1.3	17	55.5
Spanish	257	2.1	10	824	3.2	8	1,165	3.7	6	41.4
Other European	1,437	11.8		2,491	9.6		4,037	12.7		62.1
Subtotal	8,941	73.5		15,263	59.1		21,885	68.8		43.4
ASIA										
Japanese	5	0.0	23	17	0.1	23	34	0.1	23	100.0
Chinese	49	0.4	22	42	0.2	22	125	0.4	21	197.6
Indian	152	1.3	15	924	3.6	7	542	1.7	14	-41.3
Israeli	75	0.6	20	815	3.2	10	503	1.6	15	-38.3
Other Asian	462	3.8		866	3.4		1,324	4.2		52.9
Subtotal	743	6.1		2,664	10.3		2,528	7.9		-5.1
AFRICA										
Kenyan	249	2.0	11	423	1.6	14	571	1.8	12	35.0
South African	213	1.8	13	1,981	7.7	4	1,959	6.2	4	-1.1
Egyptian	242	2.0	12	953	3.7	6	552	1.7	13	-42.1
Other African	1,048	8.6		1,180	4.6		1,853	5.8		57.0
Subtotal	1,510	12.4		4,537	17.6		4,935	15.5		8.8
AMERICA										
American	651	5.4	3	2,413	9.3	3	1,238	3.9	5	-48.7
Canadian	100	0.8	19	189	0.7	19	212	0.7	19	12.2
Other American	126	1.0		168	0.7		347	1.1		106.5
Subtotal	877	7.2		2,770	10.7		1,797	5.6		-35.1
OCEANIA										
Australian	67	0.6	20	50	0.2	21	70	0.2	22	40.0
New Zealand	4	0.0	24	3	0.0	24	10	0.0	24	233.3
Subtotal	71	0.6		53	0.2		80	0.3		50.9
Not stated	15	0.1		530	2.1		601	1.9		
TOTAL	12,157	100		25,817	100		31,826	100.0		23.3

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality through Entry Points, | October 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	803	89	892	0	165	165
British	720	81	801	0	113	113
German	1,792	296	2,088	0	182	182
Italian	286	91	377	0	40	40
French	4,968	547	5,515	0	386	386
Dutch	612	82	694	0	78	78
Belgium	526	78	604	0	104	104
Russian	295	37	332	0	52	52
Turkish	135	4	139	0	0	0
Polish	2,805	58	2,863	0	76	76
Ukrainian	751	22	773	0	0	0
Czech Republic	370	25	395	0	14	14
Spanish	932	233	1,165	0	0	0
Other Europeans	3,495	420	3,915	0	122	122
Subtotal	18,490	2,063	20,553	0	1,332	1,332
ASIA						
Japanese	17	5	22	0	12	12
Chinese	50	3	53	0	72	72
Indian	281	35	316	0	226	226
Israeli	404	54	458	0	45	45
Other Asians	1,016	130	1,146	0	178	178
Subtotal	1,768	227	1,995	0	533	533
AFRICA						
Kenyan	234	34	268	0	303	303
South African	1,830	129	1,959	3	0	3
Egyptian	444	15	459	0	93	93
Other Africans	1,174	88	1,262	2	589	591
Subtotal	3,682	266	3,948	5	985	990
AMERICA						
American	663	282	945	0	293	293
Canadian	133	20	153	0	59	59
Other Americans	244	53	297	0	50	50
Subtotal	1,040	355	1,395	0	402	402
OCEANIA						
Australian	22	7	29	0	41	41
New Zealand	6	0	6	0	4	4
Subtotal	28	7	35	0	45	45
Not stated	7	3	10	0	588	588
TOTAL	25,015	2,921	27,936	5	3,885	3,890

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality through Entry Points, January- October 2021

Nationality	January- October 2020			January- October 2021					% Change, Jan-October 2020 to Jan- October 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,890	5.4	6	3,892	825	4,717	1.5	15	-52.3
British	9,320	5.1	7	7,890	1,165	9,055	2.9	9	-2.8
German	12,143	6.6	4	10,687	1,808	12,495	4.0	7	2.9
Italian	20,220	11.1	1	4,894	406	5,300	1.7	13	-73.8
French	18,838	10.3	2	24,586	3,253	27,839	9.0	3	47.8
Dutch	4,705	2.6	11	3,725	514	4,239	1.4	17	-9.9
Belgium	6,165	3.4	9	4,768	664	5,432	1.7	12	-11.9
Russian	10,303	5.6	5	67,967	1,297	69,264	22.3	1	572.3
Turkish	1,504	0.8	21	1,575	592	2,167	0.7	20	44.1
Polish	7,733	4.2	8	27,585	889	28,474	9.2	2	268.2
Ukrainian	2,362	1.3	15	8,809	292	9,101	2.9	8	285.3
Czech Republic	3,145	1.7	12	4,594	641	5,235	1.7	14	66.5
Spanish	2,677	1.5	13	5,677	282	5,959	1.9	11	122.6
Other European	18,214	10.0		31,102	3,037	34,139	11.0		87.4
Subtotal	127,219	69.5		207,751	15,665	223,416	71.9		75.6
ASIA									
Japanese	468	0.3	23	160	61	221	0.1	25	-52.8
Chinese	1,611	0.9	19	539	401	940	0.3	23	-41.7
Indian	1,537	0.8	20	3,817	2,213	6,030	1.9	10	292.3
Israeli	2,213	1.2	17	3,658	220	3,878	1.2	18	75.2
Other Asian	5,441	3.0		9,756	1,740	11,496	3.7		111.3
Subtotal	11,270	6.2		17,930	4,635	22,565	7.3		100.2
AFRICA									
Kenyan	2,473	1.4	14	2,273	2,303	4,576	1.5	16	85.0
South African	5,099	2.8	10	14,051	513	14,564	4.7	6	185.6
Egyptian	728	0.4	22	2,447	285	2,732	0.9	19	275.3
Other African	8,608	4.7		10,338	5,303	15,641	5.0		81.7
Subtotal	16,908	9.2		29,109	8,404	37,513	12.1		121.9
AMERICA									
American	12,200	6.7	3	12,942	3,337	16,279	5.2	4	33.4
Canadian	2,337	1.3	16	1,487	554	2,041	0.7	21	-12.7
Other American	9,204	5.0		2,257	363	2,620	0.8		-71.5
Subtotal	23,741	13		16,686	4,254	20,940	6.7		-11.8
OCEANIA									
Australian	1,778	1.0	18	823	290	1,113	0.4	22	-37.4
New Zealand	270	0.1	24	224	11	235	0.1	24	-13.0
Subtotal	2,048	1.1		1,047	301	1,348	0.4		-34.2
Not stated	1,736	0.9		3,455	1,343	4,798	1.5		
TOTAL	182,922	100		275,978	34,602	310,580	100		69.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, October 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	1	23	1,038	0	0	0	1,062
British	0	0	0	0	17	897	1	0	0	915
German	0	0	0	0	89	2,184	0	0	0	2,273
Italian	2	0	0	0	26	389	0	0	0	417
French	0	0	0	1	146	5,751	1	0	6	5,905
Dutch	0	0	0	0	20	753	0	1	0	774
Belgium	0	0	0	0	16	691	1	0	0	708
Russian	0	0	0	0	11	373	0	0	1	385
Turkish	0	0	0	0	7	132	0	0	0	139
Polish	0	0	0	0	27	2,912	0	0	0	2,939
Ukrainian	0	0	0	0	10	763	0	0	0	773
Czech Republic	0	0	0	0	8	401	0	0	0	409
Spanish	0	0	0	0	95	1,068	0	0	2	1,165
Other Europeans	0	0	0	0	116	3,921	0	0	3	4,040
Subtotal	2	0	0	2	611	21,273	3	1	12	21,904
ASIA										
Japanese	0	0	0	0	1	35	0	0	0	36
Chinese	0	0	1	0	0	126	0	0	0	127
Indian	1	0	0	1	16	526	0	0	0	544
Israeli	0	0	0	0	22	483	0	0	0	505
Other Asians	0	0	0	0	45	1,280	0	0	0	1,325
Subtotal	1	0	1	1	84	2,450	0	0	0	2,537
AFRICA										
Kenyan	0	0	0	0	19	555	0	0	0	574
South African	0	1	0	0	64	1,891	3	0	0	1,959
Egyptian	0	1	0	0	17	536	0	0	0	554
Other Africans	0	1	0	0	77	1,781	3	0	0	1,862
Subtotal	0	3	0	0	177	4,763	6	0	0	4,949
AMERICA										
American	0	0	1	1	55	1,180	1	0	1	1,239
Canadian	0	0	1	0	4	208	0	0	0	213
Other Americans	0	0	0	0	11	336	0	0	0	347
Subtotal	0	0	2	1	70	1,724	1	0	1	1,799
OCEANIA										
Australian	0	0	0	0	0	71	0	0	0	71
New Zealand	0	0	0	0	1	9	0	0	0	10
Subtotal	0	0	0	0	1	80	0	0	0	81
Not stated	0	2	0	0	0	554	0	0	0	556
TOTAL	3	5	3	4	943	30,844	10	1	13	31,826
TOTAL PERCENT	0.0	0.0	0.0	0.0	3.0	96.9	0.0	0.0	0.0	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, October 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	547	510	1,057
British	483	431	914
German	1,159	1,111	2,270
Italian	206	211	417
French	2,801	3,100	5,901
Dutch	410	362	772
Belgium	340	368	708
Russian	183	201	384
Turkish	73	66	139
Polish	1,394	1,545	2,939
Ukrainian	322	451	773
Czech Republic	176	233	409
Spanish	614	551	1,165
Other European Country	1,827	2,210	4,037
Subtotal	10,535	11,350	21,885
ASIA			
Japanese	14	20	34
Chinese	64	61	125
Indian	341	201	542
Israeli	259	244	503
Other Asian	713	611	1,324
Subtotal	1,391	1,137	2,528
AFRICA			
Kenyan	302	269	571
South African	836	1,123	1,959
Egyptian	299	253	552
Other African	998	855	1,853
Subtotal	2,435	2,500	4,935
AMERICA			
American	560	678	1,238
Canadian	100	112	212
Other American	163	184	347
Subtotal	823	974	1,797
OCEANIA			
Australian	35	35	70
New Zealand	8	2	10
Subtotal	43	37	80
Not stated	316	285	601
TOTAL OCTOBER, 2021	15,543	16,283	31,826
TOTAL SEPTEMBER, 2021	9,699	16,118	25,817
TOTAL PERCENT % CHANGE, SEPTEMBER 2021 TO OCTOBER 2021	48.8	51.2	100
	60.3	1.0	23.3

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, October 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	84	936	42	1,062
British	32	851	32	915
German	128	2,029	116	2,273
Italian	13	384	20	417
French	416	5,319	169	5,904
Dutch	43	708	22	773
Belgium	31	667	10	708
Russian	17	363	5	385
Turkish	5	130	4	139
Polish	191	2,660	88	2,939
Ukrainian	59	710	4	773
Czech Republic	11	374	24	409
Spanish	21	1,128	16	1,165
Other European	197	3,714	129	4,040
Subtotal	1,248	19,973	681	21,902
ASIA				
Japanese	1	35	0	36
Chinese	0	126	1	127
Indian	24	507	13	544
Israeli	12	475	18	505
Other Asian	46	1,208	71	1,325
Subtotal	83	2,351	103	2,537
AFRICA				
Kenyan	17	530	27	574
South African	99	1,754	106	1,959
Egyptian	8	543	3	554
Other African	58	1,758	44	1,860
Subtotal	182	4,585	180	4,947
AMERICA				
American	45	1,082	112	1,239
Canadian	10	177	26	213
Other American	13	325	9	347
Subtotal	68	1,584	147	1,799
OCEANIA				
Australian	1	64	6	71
New Zealand	1	9	0	10
Subtotal	2	73	6	81
Not stated	22	525	13	560
TOTAL	1,605	29,091	1,130	31,826
TOTAL PERCENT	5.0	91.4	3.6	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, October 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	297	210	507	1.6	297	210	507
2	305	259	564	1.8	610	518	1,128
3	551	513	1,064	3.3	1,653	1,539	3,192
4	693	699	1,392	4.4	2,772	2,796	5,568
5	1,334	1,359	2,693	8.5	6,670	6,795	13,465
6	1,270	1,351	2,621	8.2	7,620	8,106	15,726
7	3,855	3,882	7,737	24.3	26,985	27,174	54,159
8	1,597	1,968	3,565	11.2	12,776	15,744	28,520
9	744	766	1,510	4.7	6,696	6,894	13,590
10	1,219	1,475	2,694	8.5	12,190	14,750	26,940
11	560	594	1,154	3.6	6,160	6,534	12,694
12	474	490	964	3.0	5,688	5,880	11,568
13	352	373	725	2.3	4,576	4,849	9,425
14	866	982	1,848	5.8	12,124	13,748	25,872
15	489	507	996	3.1	7,335	7,605	14,940
16	141	120	261	0.8	2,256	1,920	4,176
17	96	92	188	0.6	1,632	1,564	3,196
18	71	64	135	0.4	1,278	1,152	2,430
19	37	42	79	0.2	703	798	1,501
20	106	96	202	0.6	2,120	1,920	4,040
21	104	109	213	0.7	2,184	2,289	4,473
22	37	59	96	0.3	814	1,298	2,112
23	28	22	50	0.2	644	506	1,150
24	12	14	26	0.1	288	336	624
25	24	16	40	0.1	600	400	1,000
26	14	13	27	0.1	364	338	702
27	6	11	17	0.1	162	297	459
28	35	38	73	0.2	980	1,064	2,044
29	5	4	9	0.0	145	116	261
30	215	150	365	1.1	6,450	4,500	10,950
31+	6	5	11	0.0	186	155	341
Total	15,543	16,283	31,826	100.0	134,958	141,795	276,753
			Average intended Length of Stay ¹		8.7	8.7	8.7

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, October 2021

Nationality	October 2020	September 2021	October 2021	% Change September 2021 to October 2021
Russian	1,954	454	384	-15.4
Polish	421	3,058	2,939	-3.9
Ukrainian	630	256	773	202.0
Chinese	49	42	125	197.6
Indian	152	924	542	-41.3
Israeli	75	815	503	-38.3
Total	3,281	5,549	5,266	-5.1

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, October 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	25,015	5	25,020
Domestic flights/ Sea ferries	2,921	3,885	6,806
Total	27,936	3,890	31,826

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, October 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	507	1.6	507
2	564	1.8	1,128
3	1,064	3.3	3,192
4	1,392	4.4	5,568
5	2,693	8.5	13,465
6	2,621	8.2	15,726
7	7,737	24.3	54,159
8	3,565	11.2	28,520
9	1,510	4.7	13,590
10	2,694	8.5	26,940
11	1,154	3.6	12,694
12	964	3.0	11,568
13	725	2.3	9,425
14	1,848	5.8	25,872
15	996	3.1	14,940
16	261	0.8	4,176
17	188	0.6	3,196
18	135	0.4	2,430
19	79	0.2	1,501
20	202	0.6	4,040
21	213	0.7	4,473
22	96	0.3	2,112
23	50	0.2	1,150
24	26	0.1	624
25	40	0.1	1,000
26	27	0.1	702
27	17	0.1	459
28	73	0.2	2,044
29	9	0.0	261
30	365	1.1	10,950
31+	11	0.0	341
Total	31,826	100.0	276,753
	Number of beds available in October,2021		578,987
	Bed Occupancy Rate		47.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	43,821
April	21,004	21,139	20,242	334	13,839
May	15,696	18,655	15,640	197	9,280
June	23,458	37,235	36,605	353	20,416
July	41,034	53,087	55,947	3,079	29,714
August	51,937	56,861	68,163	4,366	34,425
September	38,977	52,551	49,732	5,422	25,817
October	43,470	49,796	53,023	12,157	31,826
November	36,363	39,713	47,824	29,128	
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	310,580

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

*Office of the Chief Government Statistician
P.O. BOX, 2321
Email: zanstat@ocgs.go.tz*

*Zanzibar Commission for Tourism
P.O.BOX, 1410
Email:marketing@zanzibartourism.go.tz*