

TOURISM STATISTICAL RELEASE

AUGUST - 2021

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TOURISM STATISTICAL RELEASE FOR AUGUST 2021

Tourist Arrivals in Zanzibar recorded **34,425** visitors in August 2021 compared with **4,366** visitors in August 2020 and **29,714** visitors in July 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **56.0** percent of the total visitors in August 2021.

In country wise, French dominated the Tourism market by accounting **14.1** percent of all visitors entered in August 2021, followed by Polish (9.7 percent) and America (7.9 percent) while Japanese recorded the least (0.1 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **29,136** visitors entered through Airport, among them **24,203** visitors came by international flights and **4,933** by domestic flights and remaining **5,289** visitors entered through seaport, of whom **45** visitors came by Cruise Ship and **5,244** by Sea Ferries.

Generally, Zanzibar has received **252,937** visitors from January- August 2021 which is the increase of **53.0** percent compared with the corresponding months (January – August) 2020. Most of visitors were from Europe (**73.6** percent). In country wise, Russia (**27.1** percent) is a leading market for the first eight months in Zanzibar tourism market. About **225,810** visitors entered through airport while the remaining **27,127** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that August 2021, about **34,022** visitors equivalent to **98.8** percent of visitors came for holidays and **0.9** percent of visitors came for visiting friends and relatives and **0.3** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **14,863** males (**43.2** percent) and **19,562** females (**56.8** percent) in August 2021. Males increased by **6.8** percent while female increased by **23.8** percent compared with the preceding month in 2021.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **2,614 (7.6 percent)** visitors were aged less than 15 years **31,026 (90.1 percent)** were aged 15 to 64 years and **785 (2.3 percent)** were aged 65 years and older.

Table 7 shows that **22.4 percent** of all visitors in August 2021 stayed in the country for Six days. The overall average intended length of stay for visitors in August 2021 was about nine (**8.9**) nights.

The visitors from emerging markets increased by 18.0 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **578,987** bed-spaces was available in August 2021. Out of these bed-spaces, estimates of **307,019** hotel-beds were sold during that month representing a bed occupancy rate of **53.8 percent (Table 10)**.

Table: International Visitors by Nationality, August 2021

Nationality	August 2020			July 2021			August 2021			% Change, July 2021 to 2021 August
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank	
EUROPE										
Scandinavian	44	1	17	437	1.5	15	419	1.2	15	-4.1
British	392	9	3	1,087	3.7	6	1,225	3.6	7	12.7
German	208	4.8	4	1,228	4.1	5	1,403	4.1	6	14.3
Italian	142	3.3	7	465	1.6	13	536	1.6	13	15.3
French	669	15.3	1	3,984	13.4	1	4,844	14.1	1	21.6
Dutch	59	1.4	13	681	2.3	10	762	2.2	11	11.9
Belgium	99	2.3	9	1015	3.4	7	1,119	3.3	8	10.2
Russian	195	4.5	5	220	0.7	18	257	0.7	18	16.8
Turkish	91	2.1	10	460	1.5	14	424	1.2	14	-7.8
Polish	128	2.9	8	3,578	12.0	2	3,354	9.7	2	-6.3
Ukrainian	40	0.9	19	259	0.9	17	277	0.8	17	6.9
Czech Republic	61	1.4	12	127	0.4	19	131	0.4	19	3.1
Spanish	173	4	6	885	3.0	9	1,023	3.0	9	15.6
Other European	394	9		3,061	10.3		3,506	10.2		14.5
Subtotal	2,695	61.7		17,487	58.9		19,280	56.0		10.3
ASIA										
Japanese	2	0	22	25	0.1	23	24	0.1	23	-4.0
Chinese	40	0.9	19	49	0.2	21	59	0.2	21	20.4
Indian	57	1.3	14	940	3.2	8	1,954	5.7	5	107.9
Israeli	42	1	18	677	2.3	11	851	2.5	10	25.7
Other Asian	259	5.9		2155	7.3		2,312	6.7		7.3
Subtotal	400	9.2		3,846	12.9		5,200	15.1		35.2
AFRICA										
Kenyan	51	1.2	15	544	1.8	12	642	1.9	12	18.0
South African	73	1.7	11	1,654	5.6	4	2,204	6.4	4	33.3
Other African	386	8.8		2,741	9.2		3,347	9.7		22.1
Subtotal	510	11.7		4,939	16.6		6,193	18.0		25.4
AMERICA										
American	403	9.2	2	2,518	8.5	3	2,725	7.9	3	8.2
Canadian	50	1.1	16	285	1.0	16	306	0.9	16	7.4
Other American	207	4.7		397	1.3		439	1.3		10.6
Subtotal	660	15.1		3,200	10.8		3,470	10.1		8.4
OCEANIA										
Australian	25	0.6	21	89	0.3	20	97	0.3	20	9.0
New Zealand	2	0	22	27	0.1	22	27	0.1	22	0.0
Subtotal	27	0.6		116	0.4		124	0.4		6.9
Not stated	74	1.7		126	0.4		158	0.5		
TOTAL	4,366	100		29,714	100		34,425	100.0		15.9

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality through Entry Points, August 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	296	56	352	0	67	67
British	1,001	125	1,126	0	99	99
German	946	259	1,205	0	198	198
Italian	437	43	480	0	56	56
French	3,187	880	4,067	0	777	777
Dutch	472	196	668	0	94	94
Belgium	741	234	975	0	144	144
Russian	171	24	195	0	62	62
Turkish	295	69	364	0	60	60
Polish	2,960	300	3,260	0	94	94
Ukrainian	241	12	253	0	24	24
Czech Republic	112	1	113	0	18	18
Spanish	560	382	942	0	81	81
Other Europeans	2,815	399	3,214	0	292	292
Subtotal	14,234	2,980	17,214	0	2,066	2,066
ASIA						
Japanese	16	6	22	0	2	2
Chinese	19	9	28	0	31	31
Indian	803	110	913	0	1041	1,041
Israeli	678	133	811	0	40	40
Other Asians	1,902	141	2,043	0	269	269
Subtotal	3,418	399	3,817	0	1,383	1,383
AFRICA						
Kenyan	342	31	373	0	269	269
South African	1,862	274	2,136	6	62	68
Other Africans	2,249	220	2,469	39	839	878
Subtotal	4,453	525	4,978	45	1,170	1,215
AMERICA						
American	1,450	866	2,316	0	409	409
Canadian	204	25	229	0	77	77
Other Americans	290	96	386	0	53	53
Subtotal	1,944	987	2,931	0	539	539
OCEANIA						
Australian	57	5	62	0	35	35
New Zealand	25	2	27	0	0	-
Subtotal	82	7	89	0	35	35
Not stated	72	35	107	0	51	51
TOTAL	24,203	4,933	29,136	45	5,244	5,289

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality through Entry Points, January- August 2021

Nationality	January- August 2020			January- August 2021					% Change, Jan-August 2020 to Jan- August 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,576	5.8	5	2,637	615	3,252	1.3	15	-66.0
British	8,338	5	6	6,458	867	7,325	2.9	8	-12.1
German	11,387	6.9	3	7,426	1,438	8,864	3.5	6	-22.2
Italian	19,829	12	1	4,054	332	4,386	1.7	11	-77.9
French	15,925	9.6	2	15,817	2,535	18,352	7.3	3	15.2
Dutch	4,489	2.7	11	2,740	397	3,137	1.2	16	-30.1
Belgium	5,984	3.6	9	3,467	510	3,977	1.6	12	-33.5
Russian	8,050	4.9	7	67,464	962	68,426	27.1	1	750.0
Turkish	1,328	0.8	20	1,264	592	1,856	0.7	18	39.8
Polish	7,111	4.3	8	21,796	681	22,477	8.9	2	216.1
Ukrainian	1,673	1	17	7,780	292	8,072	3.2	7	382.5
Czech Republic	2,780	1.7	12	4,082	481	4,563	1.8	10	64.1
Spanish	2,263	1.4	13	3,688	282	3,970	1.6	13	75.4
Other European	16,225	9.8		25,163	2,448	27,611	10.9		70.2
Subtotal	114,958	69.5		173,836	12,432	186,268	73.6		62.0
ASIA									
Japanese	460	0.3	22	131	39	170	0.1	23	-63.0
Chinese	1,483	0.9	19	465	308	773	0.3	21	-47.9
Indian	1,272	0.8	21	2,665	1,899	4,564	1.8	9	258.8
Israeli	2,072	1.3	16	2,397	163	2,560	1.0	17	23.6
Other Asian	4,703	2.8		7,870	1,436	9,306	3.7		97.9
Subtotal	9,990	6		13,528	3,845	17,373	6.9		73.9
AFRICA									
Kenyan	2,108	1.3	15	1,812	1,770	3,582	1.4	14	69.9
South African	4,809	2.9	10	10,114	510	10,624	4.2	5	120.9
Other African	7,744	4.7		9,267	4,568	13,835	5.5		78.7
Subtotal	14,661	8.9		21,193	6,848	28,041	11.1		91.3
AMERICA									
American	10,995	6.6	4	9,829	2,799	12,628	5.0	4	14.9
Canadian	2,178	1.3	14	1,220	420	1,640	0.6	19	-24.7
Other American	8,957	5.4		1,821	284	2,105	0.8		-76.5
Subtotal	22,130	13.4		12,870	3,503	16,373	6.5		-26.0
OCEANIA									
Australian	1,655	1	18	779	214	993	0.4	20	-40.0
New Zealand	263	0.2	23	215	7	222	0.1	22	-15.6
Subtotal	1,918	1.2		994	221	1,215	0.5		-36.7
Not stated	1,686	1		3,389	278	3,667	1.4		
TOTAL	165,343	100		225,810	27,127	252,937	100		53.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, August 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	6	413	0	0	0	419
British	1	0	0	0	10	1,213	0	0	1	1,225
German	0	0	0	0	11	1,392	0	0	0	1,403
Italian	0	0	0	0	1	535	0	0	0	536
French	1	1	1	0	57	4,775	0	1	8	4,844
Dutch	0	0	0	0	15	747	0	0	0	762
Belgium	2	0	0	0	5	1,109	0	1	2	1,119
Russian	0	0	0	1	0	255	0	0	1	257
Turkish	0	0	0	0	9	410	0	2	3	424
Polish	0	0	0	0	29	3,318	3	0	5	3,355
Ukrainian	0	0	0	0	2	275	0	0	0	277
Czech Republic	0	0	0	0	0	131	0	0	0	131
Spanish	2	0	0	0	14	1,001	0	2	4	1,023
Other Europeans	0	0	0	0	13	3,492	0	1	0	3,506
Subtotal	6	1	1	1	172	19,066	3	7	24	19,281
ASIA										
Japanese	0	0	0	0	1	23	0	0	0	24
Chinese	0	0	0	0	0	59	0	0	0	59
Indian	0	0	0	2	18	1,930	0	2	2	1,954
Israeli	0	0	0	2	6	839	0	2	3	852
Other Asians	0	0	0	0	29	2,283	0	0	0	2,312
Subtotal	0	0	0	4	54	5,134	0	4	5	5,201
AFRICA										
Kenyan	0	0	0	0	2	640	0	0	0	642
South African	0	0	0	1	4	2,199	0	0	0	2,204
Other Africans	3	1	0	0	25	3,315	0	2	2	3,348
Subtotal	3	1	0	1	31	6,154	0	2	2	6,194
AMERICA										
American	1	0	0	0	23	2,701	0	1	1	2,727
Canadian	0	0	0	0	2	304	0	0	0	306
Other Americans	0	0	0	0	9	429	0	0	1	439
Subtotal	1	0	0	0	34	3,434	0	1	2	3,472
OCEANIA										
Australian	0	0	0	0	2	94	0	1	0	97
New Zealand	0	0	0	0	1	25	0	1	0	27
Subtotal	0	0	0	0	3	119	0	2	0	124
Not stated	0	0	0	1	1	115	0	0	36	153
TOTAL	10	2	1	7	295	34,022	3	16	69	34,425
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.9	98.8	0.0	0.0	0.2	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, August 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	224	195	419
British	544	681	1,225
German	634	769	1,403
Italian	248	288	536
French	2,025	2,819	4,844
Dutch	319	443	762
Belgium	486	633	1,119
Russian	88	169	257
Turkish	196	228	424
Polish	1,182	2,172	3,354
Ukrainian	108	169	277
Czech Republic	63	68	131
Spanish	420	603	1,023
Other European Country	1,516	1,990	3,506
Subtotal	8,053	11,227	19,280
ASIA			
Japanese	5	19	24
Chinese	35	24	59
Indian	1,211	743	1,954
Israeli	343	508	851
Other Asian	1,179	1,133	2,312
Subtotal	2,773	2,427	5,200
AFRICA			
Kenyan	267	375	642
South African	737	1,467	2,204
Other African	1,817	1,530	3,347
Subtotal	2,821	3,372	6,193
AMERICA			
American	723	2,002	2,725
Canadian	136	170	306
Other American	192	247	439
Subtotal	1,051	2,419	3,470
OCEANIA			
Australian	47	50	97
New Zealand	17	10	27
Subtotal	64	60	124
Not stated	101	57	158
TOTAL AUGUST, 2021	14,863	19,562	34,425
TOTAL JULY, 2021	13,919	15,795	29,714
TOTAL PERCENT % CHANGE, JULY 2021 TO AUGUST 2021	43.2	56.8	100
	6.8	23.8	15.9

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, August 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	22	383	14	419
British	112	1,097	16	1,225
German	62	1,287	54	1,403
Italian	41	468	27	536
French	440	4,292	110	4,842
Dutch	75	662	25	762
Belgium	127	983	8	1,118
Russian	14	242	1	257
Turkish	18	398	8	424
Polish	337	2,928	90	3,355
Ukrainian	22	252	3	277
Czech Republic	18	111	2	131
Spanish	28	986	9	1,023
Other European	228	3,204	74	3,506
Subtotal	1,544	17,293	441	19,278
ASIA				
Japanese	1	22	1	24
Chinese	3	53	3	59
Indian	180	1,745	29	1,954
Israeli	44	791	17	852
Other Asian	167	2,067	78	2,312
Subtotal	395	4,678	128	5,201
AFRICA				
Kenyan	19	608	14	641
South African	154	2,006	44	2,204
Other African	278	3,039	28	3,345
Subtotal	451	5,653	86	6,190
AMERICA				
American	139	2,488	100	2,727
Canadian	21	281	4	306
Other American	26	394	18	438
Subtotal	186	3,163	122	3,471
OCEANIA				
Australian	15	81	1	97
New Zealand	5	22	0	27
Subtotal	20	103	1	124
Not stated	18	136	7	161
TOTAL	2,614	31,026	785	34,425
TOTAL PERCENT	7.6	90.1	2.3	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, August 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	373	230	603	1.8	373	230	603
2	448	353	801	2.3	896	706	1,602
3	526	516	1,042	3.0	1,578	1,548	3,126
4	599	589	1,188	3.5	2,396	2,356	4,752
5	1,566	1,486	3,052	8.9	7,830	7,430	15,260
6	1,134	6,573	7,707	22.4	6,804	39,438	46,242
7	3,563	3,259	6,822	19.8	24,941	22,813	47,754
8	930	995	1,925	5.6	7,440	7,960	15,400
9	482	457	939	2.7	4,338	4,113	8,451
10	1,064	1,076	2,140	6.2	10,640	10,760	21,400
11	356	375	731	2.1	3,916	4,125	8,041
12	413	410	823	2.4	4,956	4,920	9,876
13	263	270	533	1.5	3,419	3,510	6,929
14	979	959	1,938	5.6	13,706	13,426	27,132
15	565	545	1,110	3.2	8,475	8,175	16,650
16	170	167	337	1.0	2,720	2,672	5,392
17	115	91	206	0.6	1,955	1,547	3,502
18	103	93	196	0.6	1,854	1,674	3,528
19	106	84	190	0.6	2,014	1,596	3,610
20	116	108	224	0.7	2,320	2,160	4,480
21	139	128	267	0.8	2,919	2,688	5,607
22	52	47	99	0.3	1,144	1,034	2,178
23	46	49	95	0.3	1,058	1,127	2,185
24	25	23	48	0.1	600	552	1,152
25	31	25	56	0.2	775	625	1,400
26	37	31	68	0.2	962	806	1,768
27	19	13	32	0.1	513	351	864
28	34	29	63	0.2	952	812	1,764
29	20	29	49	0.1	580	841	1,421
30	238	183	421	1.2	7,140	5,490	12,630
31+	351	369	720	2.1	10,881	11,439	22,320
Total	14,863	19,562	34,425	100.0	140,095	166,924	307,019
			Average intended Length of Stay¹		9.4	8.5	8.9

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, August 2021

Nationality	August 2020	July 2021	August 2021	% Change July 2021 to August 2021
Russian	195	220	257	16.8
Polish	128	3,578	3,354	-6.3
Ukrainian	40	259	277	6.9
Chinese	40	49	59	20.4
Indian	57	940	1,954	107.9
Israeli	42	677	851	25.7
Total	502	5,723	6,752	18.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, August 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	24,203	45	24,248
Domestic flights/ Sea ferries	4,933	5,244	10,177
Total	29,136	5,289	34,425

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, August 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	603	1.8	603
2	801	2.3	1,602
3	1,042	3.0	3,126
4	1,188	3.5	4,752
5	3,052	8.9	15,260
6	7,707	22.4	46,242
7	6,822	19.8	47,754
8	1,925	5.6	15,400
9	939	2.7	8,451
10	2,140	6.2	21,400
11	731	2.1	8,041
12	823	2.4	9,876
13	533	1.5	6,929
14	1,938	5.6	27,132
15	1,110	3.2	16,650
16	337	1.0	5,392
17	206	0.6	3,502
18	196	0.6	3,528
19	190	0.6	3,610
20	224	0.7	4,480
21	267	0.8	5,607
22	99	0.3	2,178
23	95	0.3	2,185
24	48	0.1	1,152
25	56	0.2	1,400
26	68	0.2	1,768
27	32	0.1	864
28	63	0.2	1,764
29	49	0.1	1,421
30	421	1.2	12,630
31+	720	2.1	22,320
Total	34,425	100.0	307,019
	Number of beds available in August,2021		578,987
	Bed Occupancy Rate		53.0

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	43,821
April	21,004	21,139	20,242	334	13,839
May	15,696	18,655	15,640	197	9,280
June	23,458	37,235	36,605	353	20,416
July	41,034	53,087	55,947	3,079	29,714
August	51,937	56,861	68,163	4,366	34,425
September	38,977	52,551	49,732	5,422	
October	43,470	49,796	53,023	12,157	
November	36,363	39,713	47,824	29,128	
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	252,937

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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