

TOURISM STATISTICAL RELEASE

FEBRUARY - 2019

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TOURISM STATISTICAL RELEASE FOR FEBRUARY, 2019

Tourist Arrivals in Zanzibar increased by 8.7 percent to 49,973 in February from **46,133** in January 2019 and increased by 6.5 percent compared with corresponding month in 2018. Tourists from Europe continue to dominate the Zanzibar market by accounting 69.1 percent of the total visitors in February 2019 and increased by 10.2 percent compared with corresponding month in 2018. In country wise, Italy dominated the Tourism market by accounting 14.9 percent of all visitors entered in February, followed by France (8.7 percent) and America (7.9 percent) while Japan recorded the least (0.2 percent). Other performances are as shown in table 1.

The data from table 2 shows that **44,743** visitors entered through Airport, among them **32,860** visitors came by international flights and **11,883** by domestic flights and remaining **5,230** visitors through Seaport, of which 23 came by Cruise Ship and 5,207 by Sea Ferries.

Generally, Zanzibar has received **96,106** visitors from February- January 2019 which is a decrease of **3.3** percent compared with the corresponding months (January – February) 2018. Most of visitors were from Europe (**69.4** percent). In country wise, Italy (16.5 percent) is a leading market for the first two months in Zanzibar tourism market. About **85,817** visitors entered through airport which is equivalent to **89.3** percent while the remaining **10,289** visitors entered through seaport that accounting **10.7** percent (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that in February 2019, about **48,621** visitors equivalent to **97.3** percent of visitors came for holidays.

Table 5 shows that among the visitors there were **22,825** males (**45.7** percent) and **27,148** females (**55.3** percent) in February 2019. Males and Females increased by 16.3 percent and 2.4 percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **3,025** (6.1 percent) visitors were aged less than 15 years; **42,333** (**84.7** percent) were aged 15 to 64 years and **4,615** (9.2 percent) were aged 65 years and older.

Table 7 shows that 29.9 percent of all visitors in February 2019 stayed in the country for Six days. Less than two percent (1.3 percent) of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in February 2019 was about Eight (7.6) nights.

The visitors from emerging markets decreased by 13.3 percent in February 2019 compared with corresponding month in 2018 and by 17.3 percent compared with previous month. Visitors from China decreased by 5.6 percent compared with the corresponding month in 2018 and showed extremely increase (185.4 percent) compared with previous month. Other performances are shown in **Table 8**.

The total of **470,036** bed-spaces was available in February 2019. Out of these bed-spaces, estimates of 378,206 hotel-beds were sold during that month representing a bed occupancy rate of **80.5** percent (**Table 10**).

Table: International Visitors by Nationality, February 2019

Nationality	February 2018			January 2018			February 2019			% Change, January 2019 to February 2019	% Change, February 2018 to February 2019
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	3,523	7.5	2	2,686	5.8	5	3,242	6.5	5	20.7	-8.0
British	2,006	4.3	7	1,542	3.3	8	2,074	4.2	7	34.5	3.4
German	3,519	7.5	3	2,545	5.5	6	3,470	6.9	4	36.3	-1.4
Italian	6,296	13.4	1	8,406	18.2	1	7,440	14.9	1	-11.5	18.2
French	3,401	7.2	5	3,093	6.7	4	4,342	8.7	2	40.4	27.7
Dutch	1,220	2.6	11	1,465	3.2	9	1,188	2.4	11	-18.9	-2.6
Belgium	604	1.3	17	748	1.6	13	1,469	2.9	8	96.4	143.2
Russian	1,543	3.3	8	1,573	3.4	7	1,195	2.4	10	-24.0	-22.6
Turkish	237	0.5	21	406	0.9	18	197	0.4	21	-51.5	-16.9
Polish	2,114	4.5	6	3341	7.2	2	2,337	4.7	6	-30.1	10.5
Ukrainian	467	1.0	18	726	1.6	14	571	1.1	18	-21.3	22.3
Czech Republic	1,421	3.0	10	1159	2.5	11	1,281	2.6	9	10.5	-9.9
Spanish	339	0.7	19	380	0.8	19	381	0.8	19	0.3	12.4
Other European	4,634	9.9		4,132	9.0		5,336	10.7		29.1	15.1
Subtotal	31,324	66.7		32,202	69.8		34,523	69.1		7.2	10.2
ASIA											
Japanese	199	0.4	22	88	0.2	23	124	0.2	23	40.9	-37.7
Chinese	810	1.7	14	268	0.6	20	765	1.5	14	185.4	-5.6
Indian	300	0.6	20	226	0.5	21	230	0.5	20	1.8	-23.3
Israeli	1,538	3.3	9	965	2.1	12	772	1.5	13	-20.0	-49.8
Other Asian	1,391	3.0		1,376	3.0		1,686	3.4		22.5	21.2
Subtotal	4,238	9.0		2,923	6.3		3,577	7.2		22.4	-15.6
AFRICA											
Kenyan	636	1.4	16	429	0.9	17	655	1.3	17	52.7	3.0
South African	796	1.7	15	1,186	2.6	10	877	1.8	12	-26.1	10.2
Other African	1,314	2.8		1,126	2.4		2,018	4.0		79.2	53.6
Subtotal	2,746	5.9		2,741	5.9		3,550	7.1		29.5	29.3
AMERICA											
American	3,474	7.4	4	3,201	6.9	3	3,924	7.9	3	22.6	13.0
Canadian	852	1.8	13	584	1.3	16	710	1.4	15	21.6	-16.7
Other American	1,196	2.5		945	2.0		2,209	4.4		133.8	84.7
Subtotal	5,522	11.8		4,730	10.3		6,843	13.7		44.7	23.9
OCEANIA											
Australian	1,155	2.5	12	587	1.3	15	685	1.4	16	16.7	-40.7
New Zealand	42	0.1	23	167	0.4	22	165	0.3	22	-1.2	292.9
Subtotal	1,197	2.6		754	1.6		850	1.7		12.7	-29.0
Not stated	1,908	4.1		2783	6.0		630	1.3			
TOTAL	46,935	100.0		46,133	100		49,973	100.0		8.3	6.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, February 2019

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	1,579	1,383	2,962	-	280	280
British	1,264	612	1,876	1	197	198
German	1,747	1,547	3,294	1	175	176
Italian	7,030	336	7,366	2	72	74
French	2,557	1,649	4,206	1	135	136
Dutch	735	413	1,148	-	40	40
Belgium	1,064	337	1,401	4	64	68
Russian	1,007	126	1,133	-	62	62
Turkish	123	38	161	-	36	36
Polish	2,012	293	2,305	-	32	32
Ukrainian	500	53	553	-	18	18
Czech Republic	1,136	119	1,255	-	26	26
Spanish	207	151	358	-	23	23
Other Europeans	3,243	1,305	4,548	1	787	788
Subtotal	24,204	8,362	32,566	10	1,947	1,957
ASIA						
Japanese	53	46	99	-	25	25
Chinese	219	472	691	1	73	74
Indian	136	52	188	-	42	42
Israeli	634	124	758	1	13	14
Other Asians	1,141	258	1,399	1	286	287
Subtotal	2,183	952	3,135	3	439	442
AFRICA						
Kenyan	425	40	465	-	190	190
South African	765	81	846	-	31	31
Other Africans	1,107	199	1,306	-	712	712
Subtotal	2,297	320	2,617	0	933	933
AMERICA						
American	1,581	1,203	2,784	-	1140	1,140
Canadian	196	429	625	-	85	85
Other Americans	1,496	295	1,791	7	411	418
Subtotal	3,273	1,927	5,200	7	1,636	1,643
OCEANIA						
Australian	295	233	528	1	156	157
New Zealand	134	20	154	-	11	11
Subtotal	429	253	682	1	167	168
Not stated	474	69	543	2	85	87
TOTAL	32,860	11,883	44,743	23	5,207	5,230

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-February 2019

Nationality	January-February 2018			January-February 2019					% Change, Jan-February 2018 to Jan- February 2019
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	6,428	6.5	3	5,288	640	5,928	6.2	5	-7.8
British	3,930	4	8	3,263	353	3,616	3.8	7	-8.0
German	6,591	6.6	2	5,643	372	6,015	6.3	4	-8.7
Italian	14,804	14.9	1	15,704	142	15,846	16.5	1	7.0
French	5,819	5.9	5	7,181	254	7,435	7.7	2	27.8
Dutch	2,635	2.7	11	2,513	140	2,653	2.8	9	0.7
Belgium	1,402	1.4	15	1,995	222	2,217	2.3	11	58.1
Russian	3,655	3.7	9	2,545	223	2,768	2.9	8	-24.3
Turkish	667	0.7	21	533	70	603	0.6	20	-9.6
Polish	4,794	4.8	6	5,624	54	5,678	5.9	6	18.4
Ukrainian	1,128	1.1	18	1,251	46	1,297	1.3	14	15.0
Czech Republic	2,465	2.5	12	2,375	65	2,440	2.5	10	-1.0
Spanish	717	0.7	20	713	48	761	0.8	19	6.1
Other European	8,878	8.9		8,088	1,380	9,468	9.9		6.6
Subtotal	63,913	64.3		62,716	4,009	66,725	69.4		4.4
ASIA									
Japanese	315	0.3	22	166	46	212	0.2	23	-32.7
Chinese	1,144	1.2	17	883	150	1,033	1.1	18	-9.7
Indian	719	0.7	19	342	114	456	0.5	21	-36.6
Israeli	3,164	3.2	10	1,707	30	1,737	1.8	13	-45.1
Other Asian	3,660	3.7		2,272	790	3,062	3.2		-16.3
Subtotal	9,002	9.1		5,370	1,130	6,500	6.8		-27.8
AFRICA									
Kenyan	1,274	1.3	16	799	285	1,084	1.1	17	-14.9
South African	2,135	2.1	13	1,987	76	2,063	2.1	12	-3.4
Other African	2,553	2.6		1,883	1,261	3,144	3.3		23.1
Subtotal	5,962	6		4,669	1,622	6,291	6.5		5.5
AMERICA									
American	6,366	6.4	4	5,299	1,826	7,125	7.4	3	11.9
Canadian	1,582	1.6	14	1,124	170	1,294	1.3	15	-18.2
Other American	2,539	2.6		2,175	979	3,154	3.3		24.2
Subtotal	10,487	10.6		8,598	2,975	11,573	12.0		10.4
OCEANIA									
Australian	4,226	4.3	7	942	330	1,272	1.3	16	-69.9
New Zealand	109	0.1	23	312	20	332	0.3	22	204.6
Subtotal	4,335	4.4		1,254	350	1,604	1.7		-63.0
Not stated	5,653	5.7		3,210	203	3,413	3.6		
TOTAL	99,352	100		85,817	10,289	96,106	100		-3.3

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, February 2019

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	1	0	-	0	1	3,230	0	0	10	3,242
British	0	0	3	0	3	2,039	1	0	28	2,074
German	0	0	-	0	2	3,466	0	0	2	3,470
Italian	0	0	-	0	2	7,411	16	0	11	7,440
French	0	0	1	0	0	4,337	1	0	3	4,342
Dutch	0	0	-	0	1	1,186	0	0	1	1,188
Belgium	0	0	-	0	1	1,413	0	0	55	1,469
Russian	0	0	-	0	0	1,193	0	0	2	1,195
Turkish	0	0	-	0	0	197	0	0	-	197
Polish	0	0	-	0	0	2,335	0	0	2	2,337
Ukrainian	0	0	1	0	0	569	0	0	1	571
Czech Republic	0	0	-	0	0	1,281	0	0	-	1,281
Spanish	0	0	-	0	1	379	0	0	1	381
Other Europeans	0	1	-	0	5	5,113	1	0	216	5,336
Subtotal	1	1	5	-	16	34,149	19	-	332	34,523
ASIA										
Japanese	0	0	-	0	0	124	0	0	-	124
Chinese	0	0	-	0	1	764	0	0	-	765
Indian	0	0	-	0	1	227	1	0	1	230
Israeli	0	0	-	0	1	770	1	0	-	772
Other Asians	0	0	1	0	0	1,557	0	0	128	1,686
Subtotal	-	-	1	-	3	3,442	2	-	129	3,577
AFRICA										
Kenyan	0	0	-	0	0	651	3	0	1	655
South African	0	0	-	0	0	877	0	0	-	877
Other Africans	1	1	2	0	2	1,828	1	0	183	2,018
Subtotal	1	1	2	-	2	3,356	4	-	184	3,550
AMERICA										
American	0	1	1	1	1	3,657	0	0	263	3,924
Canadian	0	0	-	0	1	706	0	0	3	710
Other Americans	1	2	-	0	1	1,961	0	0	244	2,209
Subtotal	1	3	1	1	3	6,324	-	-	510	6,843
OCEANIA										
Australian	0	0	-	0	0	639	0	0	46	685
New Zealand	0	0	-	1	0	164	0	0	-	165
Subtotal	-	-	-	1	-	803	-	-	46	850
Not stated	0	0	-	0	0	547	0	0	83	630
TOTAL	3	5	9	2	24	48,621	25	-	1,284	49,973
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.0	97.3	0.1	0.0	2.6	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, February 2019

Nationality	Male	Female	Total
EUROPE			
Scandinavian	1,345	1,897	3,242
British	931	1,143	2,074
German	1,489	1,981	3,470
Italian	3,161	4,279	7,440
French	1,908	2,434	4,342
Dutch	527	661	1,188
Belgium	824	645	1,469
Russian	562	633	1,195
Turkish	103	94	197
Polish	913	1,424	2,337
Ukrainian	274	297	571
Czech Republic	574	707	1,281
Spanish	159	222	381
Other European Country	2,448	2,888	5,336
Subtotal	15,218	19,305	34,523
ASIA			
Japanese	70	54	124
Chinese	367	398	765
Indian	141	89	230
Israeli	358	414	772
Other Asian	1,047	639	1,686
Subtotal	1,983	1,594	3,577
AFRICA			
Kenyan	337	318	655
South African	357	520	877
Other African	1,088	930	2,018
Subtotal	1,782	1,768	3,550
AMERICA			
American	1,147	2,777	3,924
Canadian	309	401	710
Other American	1,481	728	2,209
Subtotal	2,937	3,906	6,843
OCEANIA			
Australian	331	354	685
New Zealand	84	81	165
Subtotal	415	435	850
Not stated	490	140	630
TOTAL FEBRUARY, 2019	22,825	27,148	49,973
TOTAL JANUARY, 2019	19,622	26,511	46,133
TOTAL PERCENT	45.7	54.3	100
% CHANGE, JANUARY 2018 TO FEBRUARY 2019	16.3	2.4	8.3

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, February 2019

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	360	2,552	330	3,242
British	76	1,626	372	2,074
German	62	2,938	470	3,470
Italian	489	6,162	789	7,440
French	471	3,589	282	4,342
Dutch	41	989	158	1,188
Belgium	70	1,285	114	1,469
Russian	75	1,092	28	1,195
Turkish	7	182	8	197
Polish	147	2,062	128	2,337
Ukrainian	20	543	8	571
Czech Republic	98	1,049	134	1,281
Spanish	11	350	20	381
Other European	290	4,675	371	5,336
Subtotal	2,217	29,094	3,212	34,523
ASIA				
Japanese	3	115	6	124
Chinese	63	672	30	765
Indian	8	210	12	230
Israeli	30	652	90	772
Other Asian	104	1,435	147	1,686
Subtotal	208	3,084	285	3,577
AFRICA				
Kenyan	23	610	22	655
South African	36	761	80	877
Other African	118	1,766	134	2,018
Subtotal	177	3,137	236	3,550
AMERICA				
American	188	3,245	491	3,924
Canadian	20	544	146	710
Other American	159	1,906	144	2,209
Subtotal	367	5,695	781	6,843
OCEANIA				
Australian	30	582	73	685
New Zealand	3	146	16	165
Subtotal	33	728	89	850
Not stated	23	595	12	630
TOTAL	3,025	42,333	4,615	49,973
TOTAL PERCENT	6.1	84.7	9.2	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, February 2019

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	266	182	448	0.9	266	182	448
2	487	478	965	1.9	974	956	1,930
3	1,029	1,034	2,063	4.1	3,087	3,102	6,189
4	1,404	1,524	2,928	5.9	5,616	6,096	11,712
5	1,463	1,579	3,042	6.1	7,315	7,895	15,210
6	5,702	9,221	14,923	29.9	34,212	55,326	89,538
7	4,734	5,062	9,796	19.6	33,138	35,434	68,572
8	2,307	2,544	4,851	9.7	18,456	20,352	38,808
9	753	793	1,546	3.1	6,777	7,137	13,914
10	1,196	1,184	2,380	4.8	11,960	11,840	23,800
11	514	564	1,078	2.2	5,654	6,204	11,858
12	631	640	1,271	2.5	7,572	7,680	15,252
13	305	282	587	1.2	3,965	3,666	7,631
14	789	814	1,603	3.2	11,046	11,396	22,442
15	416	429	845	1.7	6,240	6,435	12,675
16	150	144	294	0.6	2,400	2,304	4,704
17	62	62	124	0.2	1,054	1,054	2,108
18	46	58	104	0.2	828	1,044	1,872
19	35	41	76	0.2	665	779	1,444
20	66	69	135	0.3	1,320	1,380	2,700
21	75	86	161	0.3	1,575	1,806	3,381
22	24	20	44	0.1	528	440	968
23	8	17	25	0.1	184	391	575
24	9	11	20	0.0	216	264	480
25	13	7	20	0.0	325	175	500
26	5	14	19	0.0	130	364	494
27	2	10	12	0.0	54	270	324
28	15	27	42	0.1	420	756	1,176
29	5	7	12	0.0	145	203	348
30	104	72	176	0.4	3,120	2,160	5,280
31+	210	173	383	0.8	6,510	5,363	11,873
Total	22,825	27,148	49,973	100.0	175,752	202,454	378,206
Average intended Length of Stay¹					7.7	7.5	7.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, February 2019

Nationality	February 2018	January 2019	February 2019	% Change, February 2018 to February 2019	% Change, January 2019 to February 2019
Russian	1,543	1,573	1,195	-22.6	-24.0
Polish	2,114	3,341	2,337	10.5	-30.1
Ukrainian	467	726	571	22.3	-21.3
Chinese	810	268	765	-5.6	185.4
Indian	300	226	230	-23.3	1.8
Israeli	1,538	965	772	-49.8	-20.0
Total	6,772	7,099	5,870	-13.3	-17.3

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, February 2019

Category	Airport	Seaport	Total
International flight/ Cruise Ship	32,860	23	32,883
Domestic flights/ Sea ferries	11,883	5,207	17,090
Total	44,743	5,230	49,973

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, February 2019

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	448	0.9	448
2	965	1.9	1,930
3	2,063	4.1	6,189
4	2,928	5.9	11,712
5	3,042	6.1	15,210
6	14,923	29.9	89,538
7	9,796	19.6	68,572
8	4,851	9.7	38,808
9	1,546	3.1	13,914
10	2,380	4.8	23,800
11	1,078	2.2	11,858
12	1,271	2.5	15,252
13	587	1.2	7,631
14	1,603	3.2	22,442
15	845	1.7	12,675
16	294	0.6	4,704
17	124	0.2	2,108
18	104	0.2	1,872
19	76	0.2	1,444
20	135	0.3	2,700
21	161	0.3	3,381
22	44	0.1	968
23	25	0.1	575
24	20	0.0	480
25	20	0.0	500
26	19	0.0	494
27	12	0.0	324
28	42	0.1	1,176
29	12	0.0	348
30	176	0.4	5,280
31+	383	0.8	11,873
Total	49,973	100.0	378,206
	Number of beds available in January		470,036
	Bed Occupancy Rate		80.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 11: International Visitors by Month, 2015 - 2019

Month	2015	2016	2017	2018	2019
January	23,052	31,717	40,938	52,417	46,133
February	28,918	34,175	39,119	46,935	49,973
March	20,265	29,058	30,366	39,592	
April	13,942	14,701	21,004	21,139	
May	11,501	13,654	15,696	18,655	
June	17,397	20,546	23,458	37,235	
July	28,163	37,553	41,034	53,087	
August	32,726	42,484	51,937	56,861	
September	27,014	32,765	38,977	52,551	
October	25,422	44,169	43,470	49,796	
November	25,914	31,557	36,363	39,713	
December	39,929	43,863	51,112	52,828	
Total	294,243	376,242	433,474	520,809	96,106

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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