

# TOURISM STATISTICAL RELEASE

## NOVEMBER - 2019

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Office of Chief Government Statistician

P.O. Box 2321, Zanzibar

Telephone +255242231869

Email: [zanstat@ocgs.go.tz](mailto:zanstat@ocgs.go.tz)

Website: <http://www.ocgs.go.tz>



Zanzibar Commission for Tourism

P.O.Box, 1410 Zanzibar

Email: [marketing@zanzibartourism.go.tz](mailto:marketing@zanzibartourism.go.tz)

Website: <http://www.zanzibartourism.go.tz>

### TOURISM STATISTICAL RELEASE FOR NOVEMBER 2019

Tourist Arrivals in Zanzibar decreased by **9.8** percent to 47,824 in November from **53,023** in October 2019 and increased by **20.4** percent compared with corresponding month in 2018. Tourists from Europe continue to dominate the Zanzibar market by accounting **71.3** percent of the total visitors in November 2019 and increased by **24.2** percent compared with corresponding month in 2018. In country wise, Italy dominated the Tourism market by accounting **10.9** percent of all visitors entered in November 2019, followed by Germany (9.4 percent) and France (9.4 percent) while New Zealand recorded the least (0.1 percent). Other performances are as shown in **(Table 1)**.

The data from **Table 2** shows that **43,517** visitors entered through Airport, among them **33,255** visitors came by international flights and **10,262** by domestic flights and remaining **4,307** visitors through Seaport, of which **2** came by Cruise Ship and **4,305** by Sea Ferries.

Generally, Zanzibar has received **477,579** visitors from January-November 2019 which is an increase of **2.1** percent compared with the corresponding months (January – November) 2018. Most of visitors were from Europe (**63.7** percent). In country wise, Italy (**11.1** percent) is a leading market for the first eleven months in Zanzibar tourism market. About **422,030** visitors entered through airport while the remaining **55,549** visitors entered through seaport **(Table 3)**.

Information on the purpose of visit **(Table 4)** shows that November 2019, about **47,556** visitors equivalent to **99.4** percent of visitors came for holidays and less than one percent (**0.4** percent) visitors came for visiting friends and relatives.

**Table 5** shows that among the visitors there were **20,312** males (**42.5** percent) and **27,512** females (**57.5** percent) in November 2019. Males and Females decreased by **15.8** percent and **4.8** percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **1,603 (3.4 percent)** visitors were aged less than 15 years; **42,687 (89.2 percent)** were aged 15 to 64 years and **3,534 (7.4 percent)** were aged 65 years and older.

**Table 7** shows that 20.4 percent of all visitors in November 2019 stayed in the country for Seven days. Less than two percent (1.6 percent) of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in November 2019 was about Seven (7.8) nights.

The visitors from emerging markets increased by **39.6 percent** in November 2019 compared with corresponding month in 2018 and they increased by **21.6 percent** compared with previous month. Visitors from Russia increased by more than twice (147.2 percent) compared with the corresponding month in 2018 and showed extremely increase (159.0 percent) compared with previous month. Other performances are shown in **Table 8**.

The total of **503,610** bed-spaces was available in November 2019. Out of these bed-spaces, estimates of **371,842** hotel-beds were sold during that month representing a bed occupancy rate of **73.8 percent (Table 10)**.

**Table: International Visitors by Nationality, November 2019**

Nationality	November 2018			October 2019			November 2019			% Change, October 2019 to November 2019	% Change, November 2018 to November 2019
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
<b>EUROPE</b>											
Scandinavian	2,181	5.5	5	2,650	5.0	6	2,523	5.3	7	-4.8	15.7
British	2,031	5.1	7	3,528	6.7	4	2,355	4.9	8	-33.2	16.0
German	3,847	9.7	2	5,167	9.7	3	4,500	9.4	2	-12.9	17.0
Italian	5,387	13.6	1	5,176	9.8	2	5,195	10.9	1	0.4	-3.6
French	2,970	7.5	4	5,374	10.1	1	4,489	9.4	3	-16.5	51.1
Dutch	1,263	3.2	9	1379	2.6	12	1,515	3.2	10	9.9	20.0
Belgium	859	2.2	14	1,909	3.6	9	1,260	2.6	11	-34.0	46.7
Russian	1,177	3	10	1123	2.1	13	2,909	6.1	5	159.0	147.2
Turkish	151	0.4	21	193	0.4	21	411	0.9	21	113.0	172.2
Polish	2,109	5.3	6	1,666	3.1	10	2,330	4.9	9	39.9	10.5
Ukrainian	495	1.2	17	401	0.8	20	542	1.1	18	35.2	9.5
Czech Republic	630	1.6	15	557	1.1	17	710	1.5	15	27.5	12.7
Spanish	975	2.5	12	1481	2.8	11	1,258	2.6	12	-15.1	29.0
Other European	3,366	8.5		4,848	9.1		4,095	8.6		-15.5	21.7
<b>Subtotal</b>	<b>27,441</b>	<b>69.1</b>		<b>35,452</b>	<b>66.9</b>		<b>34,092</b>	<b>71.3</b>		<b>-3.8</b>	<b>24.2</b>
<b>ASIA</b>											
Japanese	80	0.2	22	134	0.3	22	144	0.3	22	7.5	80.0
Chinese	347	0.9	19	534	1.0	18	439	0.9	20	-17.8	26.5
Indian	343	0.9	20	429	0.8	19	626	1.3	17	45.9	82.5
Israeli	1,027	2.6	11	2158	4.1	8	829	1.7	14	-61.6	-19.3
Other Asian	1,184	3		1,234	2.3		1,309	2.7		6.1	10.6
<b>Subtotal</b>	<b>2,981</b>	<b>7.5</b>		<b>4,489</b>	<b>8.5</b>		<b>3,347</b>	<b>7.0</b>		<b>-25.4</b>	<b>12.3</b>
<b>AFRICA</b>											
Kenyan	894	2.3	13	755	1.4	15	1,156	2.4	13	53.1	29.3
South African	1,972	5	8	2,522	4.8	7	2,884	6.0	6	14.4	46.2
Other African	1,309	3.3		1,968	3.7		1,481	3.1		-24.7	13.1
<b>Subtotal</b>	<b>4,175</b>	<b>10.5</b>		<b>5,245</b>	<b>9.9</b>		<b>5,521</b>	<b>11.5</b>		<b>5.3</b>	<b>32.2</b>
<b>AMERICA</b>											
American	3,112	7.8	3	3,338	6.3	5	2,981	6.2	4	-10.7	-4.2
Canadian	582	1.5	16	866	1.6	14	690	1.4	16	-20.3	18.6
Other American	896	2.3		2,375	4.5		463	1.0		-80.5	-48.3
<b>Subtotal</b>	<b>4,590</b>	<b>11.6</b>		<b>6,579</b>	<b>12.4</b>		<b>4,134</b>	<b>8.6</b>		<b>-37.2</b>	<b>-9.9</b>
<b>OCEANIA</b>											
Australian	373	0.9	18	662	1.2	16	452	0.9	19	-31.7	21.2
New Zealand	46	0.1	23	90	0.2	23	48	0.1	23	-46.7	4.3
<b>Subtotal</b>	<b>419</b>	<b>1.1</b>		<b>752</b>	<b>1.4</b>		<b>500</b>	<b>1.0</b>		<b>-33.5</b>	<b>19.3</b>
Not stated	107	0.3		506	1.0		230	0.5			
<b>TOTAL</b>	<b>39,713</b>	<b>100</b>		<b>53,023</b>	<b>100</b>		<b>47,824</b>	<b>100.0</b>		<b>-9.8</b>	<b>20.4</b>

Source: Zanzibar Commission for Tourism &amp; Department of Immigration Zanzibar

**Table 2: International Visitors by Nationality Through Entry Points, November 2019**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	1,329	812	2,141	0	382	382
British	1,509	573	2,082	0	273	273
German	2,562	1,628	4,190	0	310	310
Italian	4,894	207	5,101	0	94	94
French	2,837	1,453	4,290	0	199	199
Dutch	1,045	399	1,444	0	71	71
Belgium	976	212	1,188	0	72	72
Russian	2,714	98	2,812	0	97	97
Turkish	314	62	376	0	35	35
Polish	2,105	180	2,285	0	45	45
Ukrainian	439	76	515	0	27	27
Czech Republic	602	80	682	0	28	28
Spanish	650	525	1,175	0	83	83
Other Europeans	2,707	1,159	3,866	0	229	229
<b>Subtotal</b>	<b>24,683</b>	<b>7,464</b>	<b>32,147</b>	<b>0</b>	<b>1,945</b>	<b>1,945</b>
<b>ASIA</b>						
Japanese	43	57	100	0	44	44
Chinese	130	183	313	0	126	126
Indian	302	87	389	0	237	237
Israeli	739	78	817	0	12	12
Other Asians	902	170	1,072	0	237	237
<b>Subtotal</b>	<b>2,116</b>	<b>575</b>	<b>2,691</b>	<b>0</b>	<b>656</b>	<b>656</b>
<b>AFRICA</b>						
Kenyan	622	58	680	0	476	476
South African	2,671	134	2,805	0	79	79
Other Africans	821	219	1,040	0	441	441
<b>Subtotal</b>	<b>4,114</b>	<b>411</b>	<b>4,525</b>	<b>0</b>	<b>996</b>	<b>996</b>
<b>AMERICA</b>						
American	1,508	1,135	2,643	1	337	338
Canadian	233	336	569	0	121	121
Other Americans	206	178	384	0	79	79
<b>Subtotal</b>	<b>1,947</b>	<b>1,649</b>	<b>3,596</b>	<b>1</b>	<b>537</b>	<b>538</b>
<b>OCEANIA</b>						
Australian	181	137	318	0	134	134
New Zealand	20	17	37	0	11	11
<b>Subtotal</b>	<b>201</b>	<b>154</b>	<b>355</b>	<b>0</b>	<b>145</b>	<b>145</b>
Not stated	194	9	203	1	26	27
<b>TOTAL</b>	<b>33,255</b>	<b>10,262</b>	<b>43,517</b>	<b>2</b>	<b>4,305</b>	<b>4,307</b>

Source: Zanzibar Commission for Tourism &amp; Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality Through Entry Points, January- November 2019**

Nationality	January- November 2018			January- November 2019					% Change, Jan- November 2018 to Jan- November 2019
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
<b>EUROPE</b>									
Scandinavian	21,711	4.6	6	17,645	2,886	20,531	4.3	7	-5.4
British	27,989	6	4	23,904	4,074	27,978	5.9	5	0.0
German	39,776	8.5	3	36,054	3,583	39,637	8.3	3	-0.3
Italian	48,386	10.3	1	51,264	1,544	52,808	11.1	1	9.1
French	27,869	6	5	35,982	2,912	38,894	8.1	4	39.6
Dutch	13,333	2.8	11	12,570	1,624	14,194	3.0	10	6.5
Belgium	7,620	1.6	16	15,209	1,114	16,323	3.4	9	114.2
Russian	14,796	3.2	9	8,790	750	9,540	2.0	12	-35.5
Turkish	2,443	0.5	21	2,548	504	3,052	0.6	21	24.9
Polish	14,030	3	10	18,023	371	18,394	3.9	8	31.1
Ukrainian	4,395	0.9	20	3,569	148	3,717	0.8	20	-15.4
Czech Republic	6,313	1.3	19	6,116	287	6,403	1.3	17	1.4
Spanish	10,864	2.3	13	11,431	875	12,306	2.6	11	13.3
Other European	41,076	8.8		36,423	3,838	40,261	8.4		-2.0
<b>Subtotal</b>	<b>280,601</b>	<b>60</b>		<b>279,528</b>	<b>24,510</b>	<b>304,038</b>	<b>63.7</b>		<b>8.4</b>
<b>ASIA</b>									
Japanese	1,442	0.3	22	1,068	423	1,491	0.3	22	3.4
Chinese	7,742	1.7	15	4,285	1,896	6,181	1.3	18	-20.2
Indian	6,437	1.4	18	3,240	1,949	5,189	1.1	19	-19.4
Israeli	16,713	3.6	8	8,554	236	8,790	1.8	14	-47.4
Other Asian	20,932	4.5		14,165	3,143	17,308	3.6		-17.3
<b>Subtotal</b>	<b>53,266</b>	<b>11.4</b>		<b>31,312</b>	<b>7,647</b>	<b>38,959</b>	<b>8.2</b>		<b>-26.9</b>
<b>AFRICA</b>									
Kenyan	7,903	1.7	14	5,814	3,054	8,868	1.9	13	12.2
South African	19,061	4.1	7	20,060	1,165	21,225	4.4	6	11.4
Other African	17,351	3.7		14,574	6,408	20,982	4.4		20.9
<b>Subtotal</b>	<b>44,315</b>	<b>9.5</b>		<b>40,448</b>	<b>10,627</b>	<b>51,075</b>	<b>10.7</b>		<b>15.3</b>
<b>AMERICA</b>									
American	43,462	9.3	2	32,763	7,174	39,937	8.4	2	-8.1
Canadian	7,555	1.6	17	5,744	1,394	7,138	1.5	15	-5.5
Other American	14,005	3		17,623	1,775	19,398	4.1		38.5
<b>Subtotal</b>	<b>65,022</b>	<b>13.9</b>		<b>56,130</b>	<b>10,343</b>	<b>66,473</b>	<b>13.9</b>		<b>2.2</b>
<b>OCEANIA</b>									
Australian	11,519	2.5	12	5,065	1,747	6,812	1.4	16	-40.9
New Zealand	998	0.2	23	1,060	185	1,245	0.3	23	24.7
<b>Subtotal</b>	<b>12,517</b>	<b>2.7</b>		<b>6,125</b>	<b>1,932</b>	<b>8,057</b>	<b>1.7</b>		<b>-35.6</b>
Not stated	12,260	2.6		8,487	490	8,977	1.9		
<b>TOTAL</b>	<b>467,981</b>	<b>100</b>		<b>422,030</b>	<b>55,549</b>	<b>477,579</b>	<b>100</b>		<b>2.1</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 4: International Visitors by Nationality and Purpose of Visit, November 2019**

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>										
Scandinavian	0	0	0	0	10	2,511	0	0	2	2,523
British	0	0	0	0	10	2,345	0	0	0	2,355
German	1	0	0	0	15	4,478	2	0	4	4,500
Italian	0	1	1	0	28	5,159	0	0	6	5,195
French	1	0	0	0	10	4,474	1	0	4	4,490
Dutch	0	0	0	1	8	1,505	0	0	1	1,515
Belgium	0	0	0	0	4	1,256	0	0	0	1,260
Russian	0	0	0	0	8	2,899	0	0	2	2,909
Turkish	0	0	0	0	1	409	0	0	1	411
Polish	0	0	0	0	3	2,324	0	0	3	2,330
Ukrainian	0	0	0	0	3	538	1	0	0	542
Czech Republic	0	0	0	0	1	709	0	0	0	710
Spanish	0	0	0	0	5	1,252	1	0	0	1,258
Other Europeans	0	0	0	0	11	4,081	1	0	2	4,095
<b>Subtotal</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>117</b>	<b>33,940</b>	<b>6</b>	<b>0</b>	<b>25</b>	<b>34,093</b>
<b>ASIA</b>										
Japanese	0	0	0	0	2	142	0	0	0	144
Chinese	0	0	0	0	3	434	1	0	1	439
Indian	0	0	0	1	5	619	1	0	0	626
Israeli	0	0	0	0	4	824	0	0	1	829
Other Asians	0	0	0	0	23	1,282	1	0	3	1,309
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>37</b>	<b>3,301</b>	<b>3</b>	<b>0</b>	<b>5</b>	<b>3,347</b>
<b>AFRICA</b>										
Kenyan	0	0	0	1	7	1,147	0	0	1	1,156
South African	1	0	0	0	2	2,877	0	2	2	2,884
Other Africans	1	0	0	0	9	1,464	4	0	3	1,481
<b>Subtotal</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>18</b>	<b>5,488</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>5,521</b>
<b>AMERICA</b>										
American	0	0	0	0	4	2,977	0	0	0	2,981
Canadian	0	0	0	0	4	685	0	0	1	690
Other Americans	0	0	0	0	1	461	0	0	1	463
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>4,123</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>4,134</b>
<b>OCEANIA</b>										
Australian	0	0	0	0	1	450	0	0	1	452
New Zealand	0	0	0	0	0	48	0	0	0	48
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>498</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>500</b>
<b>Not stated</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>206</b>	<b>0</b>	<b>0</b>	<b>23</b>	<b>230</b>
<b>TOTAL</b>	<b>4</b>	<b>1</b>	<b>1</b>	<b>3</b>	<b>183</b>	<b>47,556</b>	<b>13</b>	<b>2</b>	<b>62</b>	<b>47,825</b>
<b>TOTAL PERCENT</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.4</b>	<b>99.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>100</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 5: International Visitors by Nationality and Sex, November 2019**

Nationality	Male	Female	Total
<b>EUROPE</b>			
Scandinavian	959	1,564	2,523
British	995	1,360	2,355
German	1,966	2,534	4,500
Italian	2,247	2,948	5,195
French	1,862	2,627	4,489
Dutch	636	879	1,515
Belgium	532	728	1,260
Russian	1,225	1,684	2,909
Turkish	189	222	411
Polish	978	1,352	2,330
Ukrainian	221	321	542
Czech Republic	329	381	710
Spanish	500	758	1,258
Other European Country	1,696	2,399	4,095
<b>Subtotal</b>	<b>14,335</b>	<b>19,757</b>	<b>34,092</b>
<b>ASIA</b>			
Japanese	77	67	144
Chinese	262	177	439
Indian	388	238	626
Israeli	396	433	829
Other Asian	758	551	1,309
<b>Subtotal</b>	<b>1,881</b>	<b>1,466</b>	<b>3,347</b>
<b>AFRICA</b>			
Kenyan	549	607	1,156
South African	1,058	1,826	2,884
Other African	784	697	1,481
<b>Subtotal</b>	<b>2,391</b>	<b>3,130</b>	<b>5,521</b>
<b>AMERICA</b>			
American	865	2,116	2,981
Canadian	290	400	690
Other American	213	250	463
<b>Subtotal</b>	<b>1,368</b>	<b>2,766</b>	<b>4,134</b>
<b>OCEANIA</b>			
Australian	207	245	452
New Zealand	10	38	48
<b>Subtotal</b>	<b>217</b>	<b>283</b>	<b>500</b>
Not stated	120	110	230
<b>TOTAL NOVEMBER, 2019</b>	<b>20,312</b>	<b>27,512</b>	<b>47,824</b>
<b>TOTAL OCTOBER, 2019</b>	<b>24,111</b>	<b>28,912</b>	<b>53,023</b>
<b>TOTAL PERCENT</b>	<b>42.5</b>	<b>57.5</b>	<b>100</b>
<b>% CHANGE, OCTOBER 2019 TO NOVEMBER 2019</b>	<b>-15.8</b>	<b>-4.8</b>	<b>-9.8</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 6: International Visitors by Nationality and Categorized Age, November 2019**

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
<b>EUROPE</b>				
Scandinavian	118	2,113	292	2,523
British	47	2,050	258	2,355
German	44	3,948	508	4,500
Italian	242	4,567	386	5,195
French	98	4,029	362	4,489
Dutch	14	1,373	128	1,515
Belgium	24	1,157	79	1,260
Russian	191	2,669	49	2,909
Turkish	38	350	23	411
Polish	69	2,156	105	2,330
Ukrainian	21	515	6	542
Czech Republic	36	620	54	710
Spanish	19	1,174	65	1,258
Other European	82	3,742	271	4,095
<b>Subtotal</b>	<b>1,043</b>	<b>30,463</b>	<b>2,586</b>	<b>34,092</b>
<b>ASIA</b>				
Japanese	-	130	14	144
Chinese	2	424	13	439
Indian	41	558	27	626
Israeli	28	715	86	829
Other Asian	31	1,182	96	1,309
<b>Subtotal</b>	<b>102</b>	<b>3,009</b>	<b>236</b>	<b>3,347</b>
<b>AFRICA</b>				
Kenyan	145	972	39	1,156
South African	103	2,648	133	2,884
Other African	54	1,374	53	1,481
<b>Subtotal</b>	<b>302</b>	<b>4,994</b>	<b>225</b>	<b>5,521</b>
<b>AMERICA</b>				
American	109	2,564	308	2,981
Canadian	16	572	102	690
Other American	6	431	26	463
<b>Subtotal</b>	<b>131</b>	<b>3,567</b>	<b>436</b>	<b>4,134</b>
<b>OCEANIA</b>				
Australian	8	403	41	452
New Zealand	4	44	-	48
<b>Subtotal</b>	<b>12</b>	<b>447</b>	<b>41</b>	<b>500</b>
<b>Not stated</b>	13	207	10	230
<b>TOTAL</b>	<b>1,603</b>	<b>42,687</b>	<b>3,534</b>	<b>47,824</b>
<b>TOTAL PERCENT</b>	<b>3.4</b>	<b>89.2</b>	<b>7.4</b>	<b>100</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar



**Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, November 2019**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	517	346	863	1.8	517	346	863
2	585	513	1,098	2.3	1,170	1,026	2,196
3	1,191	1,255	2,446	5.1	3,573	3,765	7,338
4	1,509	1,717	3,226	6.7	6,036	6,868	12,904
5	1,903	2,233	4,136	8.6	9,515	11,165	20,680
6	1,597	7,257	8,854	18.5	9,582	43,542	53,124
7	4,698	5,035	9,733	20.4	32,886	35,245	68,131
8	2,476	2,869	5,345	11.2	19,808	22,952	42,760
9	786	913	1,699	3.6	7,074	8,217	15,291
10	1,363	1,540	2,903	6.1	13,630	15,400	29,030
11	539	577	1,116	2.3	5,929	6,347	12,276
12	522	531	1,053	2.2	6,264	6,372	12,636
13	224	255	479	1.0	2,912	3,315	6,227
14	905	958	1,863	3.9	12,670	13,412	26,082
15	508	540	1,048	2.2	7,620	8,100	15,720
16	150	156	306	0.6	2,400	2,496	4,896
17	53	60	113	0.2	901	1,020	1,921
18	55	66	121	0.3	990	1,188	2,178
19	34	50	84	0.2	646	950	1,596
20	79	80	159	0.3	1,580	1,600	3,180
21	109	91	200	0.4	2,289	1,911	4,200
22	28	34	62	0.1	616	748	1,364
23	5	12	17	0.0	115	276	391
24	18	15	33	0.1	432	360	792
25	24	18	42	0.1	600	450	1,050
26	10	7	17	0.0	260	182	442
27	11	6	17	0.0	297	162	459
28	14	17	31	0.1	392	476	868
29	5	14	19	0.0	145	406	551
30	149	126	275	0.6	4,470	3,780	8,250
31+	245	221	466	1.0	7,595	6,851	14,446
<b>Total</b>	<b>20,312</b>	<b>27,512</b>	<b>47,824</b>	<b>100.0</b>	<b>162,914</b>	<b>208,928</b>	<b>371,842</b>
<b>Average intended Length of Stay<sup>1</sup></b>					<b>8.0</b>	<b>7.6</b>	<b>7.8</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

<sup>1</sup>The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: Visitors Arrival from Emerging Markets, November 2019**

Nationality	November 2018	October 2019	November 2019	% Change, November 2018 to November 2019	% Change October 2019 to November 2019
Russian	1,177	1,123	2,909	147.2	159.0
Polish	2,109	1,666	2,330	10.5	39.9
Ukrainian	495	401	542	9.5	35.2
Chinese	347	534	439	26.5	-17.8
Indian	343	429	626	82.5	45.9
Israeli	1,027	2,158	829	-19.3	-61.6
<b>Total</b>	<b>5,498</b>	<b>6,311</b>	<b>7,675</b>	<b>39.6</b>	<b>21.6</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 9: Summary of Visitors by Mode of Travel Through Entry Point, November 2019**

Category	Airport	Seaport	Total
International flight/ Cruise Ship	33,255	2	33,257
Domestic flights/ Sea ferries	10,262	4,305	14,567
<b>Total</b>	<b>43,517</b>	<b>4,307</b>	<b>47,824</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, November 2019**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	863	1.8	863
2	1,098	2.3	2,196
3	2,446	5.1	7,338
4	3,226	6.7	12,904
5	4,136	8.6	20,680
6	8,854	18.5	53,124
7	9,733	20.4	68,131
8	5,345	11.2	42,760
9	1,699	3.6	15,291
10	2,903	6.1	29,030
11	1,116	2.3	12,276
12	1,053	2.2	12,636
13	479	1.0	6,227
14	1,863	3.9	26,082
15	1,048	2.2	15,720
16	306	0.6	4,896
17	113	0.2	1,921
18	121	0.3	2,178
19	84	0.2	1,596
20	159	0.3	3,180
21	200	0.4	4,200
22	62	0.1	1,364
23	17	0.0	391
24	33	0.1	792
25	42	0.1	1,050
26	17	0.0	442
27	17	0.0	459
28	31	0.1	868
29	19	0.0	551
30	275	0.6	8,250
31+	466	1.0	14,446
<b>Total</b>	<b>47,824</b>	<b>100.0</b>	<b>371,842</b>
	<b>Number of beds available in November</b>		<b>503,610</b>
	<b>Bed Occupancy Rate</b>		<b>73.8</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 11: International Visitors by Month, 2015 - 2019**

<b>Month</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>
January	23,052	31,717	40,938	52,417	46,133
February	28,918	34,175	39,119	46,935	50,387
March	20,265	29,058	30,366	39,592	33,883
April	13,942	14,701	21,004	21,139	20,242
May	11,501	13,654	15,696	18,655	15,640
June	17,397	20,546	23,458	37,235	36,605
July	28,163	37,553	41,034	53,087	55,947
August	32,726	42,484	51,937	56,861	68,163
September	27,014	32,765	38,977	52,551	49,732
October	25,422	44,169	43,470	49,796	53,023
November	25,914	31,557	36,363	39,713	47,824
December	39,929	43,863	51,112	52,828	
<b>Total</b>	<b>294,243</b>	<b>376,242</b>	<b>433,474</b>	<b>520,809</b>	<b>477,579</b>

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

## **Glossary**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

## **Definition and Concepts**

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

### **For more clarifications please contact:**

*Office of the Chief Government Statistician  
P.O. BOX, 2321  
Email: zanstat@ocgs.go.tz*

*Zanzibar Commission for Tourism  
P.O.BOX, 1410  
Email:secretary@zanzibartourism.net*