



# **STATISTICAL RELEASE**

## **APRIL - 2017**



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### **TOURISM STATISTICAL RELEASE FOR APRIL, 2017**

#### **1. Introduction**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

#### **2. Definition and Concepts**

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

### 3. Key findings

About 21,004 visitors entered Zanzibar in April, 2017 which is an increase of 43.0 percent compared to corresponding month in April 2016 and a decrease of 31.0 percent compared to previous month. Europeans remain as the largest source of visitors to Zanzibar tourism. About 44.5 percent of all visitors entered Zanzibar in April, 2017 were from Europe. In country wise, Israel (2,939) dominated the Tourism market by accounting 14.0 percent of all visitors entered in April, followed by South African (10.7 percent) and German (8.7 percent) while New Zealand recorded the least (0.2 percent). Other performances are as shown in table 1.

The data from table 2 shows that 17,049 visitors entered Zanzibar through Airport, among them 13,904 visitors came by international flights and 3,145 by domestic flights. The remaining 3,955 visitors entered through seaport from Tanzania Mainland.

Generally, Zanzibar has received **131,427** visitors from January to April 2017 which is an increase of **19.9** percent compared to the corresponding months January - April, 2016. About 68.2 percent of all visitors were from Europe. In country wise, Italy (**15.8** percent) is a leading market for the first four months to Zanzibar tourism market. About **111,318** visitors entered through airport which is equivalent to **84.7** percent while the remaining **20,109** visitors entered through seaport that accounting **15.3** percent ( Table 3).

Information on the purpose of visit (Table 4) shows that, in April 2017, a majority of visitors 20,491 (97.6 percent) were in Zanzibar for holidays compared with only 416 (2.0 percent) and 31 (0.6 percent) of visitors who were in Zanzibar for 'visiting friend and relatives' and 'business and conference' respectively.

Table 5 shows that in April, 2017 there were 9,339 (44.5 percent) males and 11,665 (55.5 percent) female visitors. Comparing to the previous month males and females decreased by 31 percent and 30 percent respectively.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in Table 6 show that 1,690 (8.0 percent) visitors were aged less than 15 years; 18,311 (87.2 percent) were aged 15 and 64 years and 1,003 (4.8 percent) were aged 65 years and older.

Table 7 shows that majority of the visitors (27.9 percent) stayed in the country for seven days. Only 1.3 percent of visitors stayed for more than a month. The overall average intended length of stay for visitors in April, 2017 was about seven (7) nights.

The number of visitors from emerging markets for the month of April increased by 23.6 percent compared to corresponding month in 2016 and decrease by 5.6 percent compared to previous month. Visitors from Poland have shown a notable increase of more than hundred percent compared to corresponding month but decreased by 83.6 percent compared to previous month. Visitors from China have increased by 72.8 percent compared with corresponding month and more than hundred percent compared with previous month. Visitors from Ukraine have decreased compared with both corresponding and previous month while those from India and Israel have increased compared with corresponding and previous month . Visitors from Russia increased by 19.1 percent compared with previous month and decrease by 45.8 percent compared with the previous month as shown in Table 8.

The total of **532,487** bed-spaces was available in April 2017. Out of these bed-spaces, an estimate of **152,832** hotel-beds were sold during that month representing a bed occupancy rate of **28.7** percent.(Table 10).

**Table1: International Visitors by Nationality, April 2017**

| Nationality     | April 2016    |              |      | March 2017    |              |      | April 2017    |              |      | % Change, April 2017 to March 2017 | % Change, April 2017 to April 2016 |
|-----------------|---------------|--------------|------|---------------|--------------|------|---------------|--------------|------|------------------------------------|------------------------------------|
|                 | Number        | % share      | Rank | Number        | % share      | Rank | Number        | % share      | Rank |                                    |                                    |
| <b>EUROPE</b>   |               |              |      |               |              |      |               |              |      |                                    |                                    |
| Scandinavian    | 515           | 3.5          | 9    | 1,589         | 5.2          | 7    | 811           | 3.9          | 8    | -49                                | 57                                 |
| British         | 980           | 6.7          | 4    | 1,787         | 5.9          | 4    | 1,389         | 6.6          | 4    | -22                                | 42                                 |
| German          | 1,194         | 8.1          | 3    | 3,046         | 10.0         | 2    | 1,817         | 8.7          | 3    | -40                                | 52                                 |
| Italian         | 239           | 1.6          | 13   | 5,616         | 18.5         | 1    | 530           | 2.5          | 12   | -91                                | 122                                |
| French          | 623           | 4.2          | 7    | 1,283         | 4.2          | 9    | 921           | 4.4          | 6    | -28                                | 48                                 |
| Dutch           | 434           | 3.0          | 10   | 1,117         | 3.7          | 10   | 639           | 3.0          | 9    | -43                                | 47                                 |
| Belgium         | 231           | 1.6          | 15   | 352           | 1.2          | 16   | 333           | 1.6          | 15   | -5                                 | 44                                 |
| Russian         | 235           | 1.6          | 14   | 517           | 1.7          | 15   | 280           | 1.3          | 17   | -46                                | 19                                 |
| Turkish         | 82            | 0.6          | 21   | 212           | 0.7          | 21   | 95            | 0.5          | 22   | -55                                | 16                                 |
| Polish          | 132           | 0.9          | 20   | 1,639         | 5.4          | 5    | 268           | 1.3          | 18   | -84                                | 103                                |
| Ukrainian       | 549           | 3.7          | 8    | 566           | 1.9          | 14   | 414           | 2.0          | 14   | -27                                | -25                                |
| Czech Republic  | 139           | 0.9          | 19   | 842           | 2.8          | 11   | 155           | 0.7          | 20   | -82                                | 12                                 |
| Spanish         | 170           | 1.2          | 17   | 257           | 0.8          | 19   | 479           | 2.3          | 13   | 86                                 | 182                                |
| Other European  | 793           | 5.4          |      | 2,085         | 6.9          |      | 1,210         | 5.8          |      | -42                                | 53                                 |
| <b>Subtotal</b> | <b>6,316</b>  | <b>43.0</b>  |      | <b>20,908</b> | <b>68.9</b>  |      | <b>9,341</b>  | <b>44.5</b>  |      | <b>-55</b>                         | <b>48</b>                          |
| <b>ASIA</b>     |               |              |      |               |              |      |               |              |      |                                    |                                    |
| Japanese        | 78            | 0.5          | 22   | 119           | 0.4          | 22   | 106           | 0.5          | 21   | -11                                | 36                                 |
| Chinese         | 335           | 2.3          | 12   | 280           | 0.9          | 18   | 579           | 2.8          | 10   | 107                                | 73                                 |
| Indian          | 365           | 2.5          | 11   | 339           | 1.1          | 17   | 545           | 2.6          | 11   | 61                                 | 49                                 |
| Israeli         | 2,451         | 16.7         | 1    | 1,980         | 6.5          | 3    | 2,939         | 14.0         | 1    | 48                                 | 20                                 |
| Other Asian     | 878           | 6.0          |      | 1,036         | 3.4          |      | 994           | 4.7          |      | -4                                 | 13                                 |
| <b>Subtotal</b> | <b>4,107</b>  | <b>27.9</b>  |      | <b>3,754</b>  | <b>12.4</b>  |      | <b>5,163</b>  | <b>24.6</b>  |      | <b>38</b>                          | <b>26</b>                          |
| <b>AFRICA</b>   |               |              |      |               |              |      |               |              |      |                                    |                                    |
| Kenyan          | 869           | 5.9          | 5    | 697           | 2.3          | 12   | 1,324         | 6.3          | 5    | 90                                 | 52                                 |
| South African   | 1,350         | 9.2          | 2    | 1,637         | 5.4          | 6    | 2,245         | 10.7         | 2    | 37                                 | 66                                 |
| Other African   | 769           | 5.2          |      | 740           | 2.4          |      | 1,229         | 5.9          |      | 66                                 | 60                                 |
| <b>Subtotal</b> | <b>2,988</b>  | <b>20.3</b>  |      | <b>3,074</b>  | <b>10.1</b>  |      | <b>4,798</b>  | <b>22.8</b>  |      | <b>56</b>                          | <b>61</b>                          |
| <b>AMERICA</b>  |               |              |      |               |              |      |               |              |      |                                    |                                    |
| American        | 692           | 4.7          | 6    | 1,357         | 4.5          | 8    | 910           | 4.3          | 7    | -33                                | 32                                 |
| Canadian        | 230           | 1.6          | 16   | 601           | 2.0          | 13   | 293           | 1.4          | 16   | -51                                | 27                                 |
| Other American  | 98            | 0.7          |      | 309           | 1.0          |      | 233           | 1.1          |      | -25                                | 138                                |
| <b>Subtotal</b> | <b>1,020</b>  | <b>6.9</b>   |      | <b>2,267</b>  | <b>7.5</b>   |      | <b>1,436</b>  | <b>6.8</b>   |      | <b>-37</b>                         | <b>41</b>                          |
| <b>OCEANIA</b>  |               |              |      |               |              |      |               |              |      |                                    |                                    |
| Australian      | 166           | 1.1          | 18   | 249           | 0.8          | 20   | 201           | 1.0          | 19   | -19                                | 21                                 |
| New Zealand     | 30            | 0.2          | 23   | 50            | 0.2          | 23   | 38            | 0.2          | 23   | -24                                | 27                                 |
| <b>Subtotal</b> | <b>196</b>    | <b>1.3</b>   |      | <b>299</b>    | <b>1.0</b>   |      | <b>239</b>    | <b>1.1</b>   |      | <b>-20</b>                         | <b>22</b>                          |
| Not stated      | 74            | 0.5          |      | 64            | 0.2          |      | 27            | 0.1          |      | -58                                | -64                                |
| <b>TOTAL</b>    | <b>14,701</b> | <b>100.0</b> |      | <b>30,366</b> | <b>100.0</b> |      | <b>21,004</b> | <b>100.0</b> |      | <b>-31</b>                         | <b>43</b>                          |

**Table 2: International Visitors by Nationality through entry points, April 2017**

| Nationality     | Airport              |                 |               | Seaport     |              |              |
|-----------------|----------------------|-----------------|---------------|-------------|--------------|--------------|
|                 | International Flight | Domestic Flight | Total         | Cruise Ship | Sea ferries  | Total        |
| <b>EUROPE</b>   |                      |                 |               |             |              |              |
| Scandinavian    | 420                  | 180             | 600           | -           | 211          | 211          |
| British         | 832                  | 209             | 1,041         | -           | 348          | 348          |
| German          | 1,240                | 251             | 1,491         | -           | 326          | 326          |
| Italian         | 416                  | 41              | 457           | -           | 73           | 73           |
| French          | 619                  | 152             | 771           | -           | 150          | 150          |
| Dutch           | 399                  | 136             | 535           | -           | 104          | 104          |
| Belgium         | 190                  | 75              | 265           | -           | 68           | 68           |
| Russian         | 190                  | 39              | 229           | -           | 51           | 51           |
| Turkish         | 61                   | 12              | 73            | -           | 22           | 22           |
| Polish          | 200                  | 39              | 239           | -           | 29           | 29           |
| Ukrainian       | 381                  | 17              | 398           | -           | 16           | 16           |
| Czech Republic  | 117                  | 24              | 141           | -           | 14           | 14           |
| Spanish         | 223                  | 151             | 374           | -           | 105          | 105          |
| Other Europeans | 810                  | 259             | 1,069         | -           | 141          | 141          |
| <b>Subtotal</b> | <b>6,098</b>         | <b>1,585</b>    | <b>7,683</b>  | <b>-</b>    | <b>1,658</b> | <b>1,658</b> |
| <b>ASIA</b>     |                      |                 |               |             |              |              |
| Japanese        | 47                   | 30              | 77            | -           | 29           | 29           |
| Chinese         | 140                  | 177             | 317           | -           | 262          | 262          |
| Indian          | 210                  | 35              | 245           | -           | 300          | 300          |
| Israeli         | 2,564                | 360             | 2,924         | -           | 15           | 15           |
| Other Asians    | 696                  | 96              | 792           | -           | 202          | 202          |
| <b>Subtotal</b> | <b>3,657</b>         | <b>698</b>      | <b>4,355</b>  | <b>-</b>    | <b>808</b>   | <b>808</b>   |
| <b>AFRICA</b>   |                      |                 |               |             |              |              |
| Kenyan          | 920                  | 69              | 989           | -           | 335          | 335          |
| South African   | 1,853                | 219             | 2,072         | -           | 173          | 173          |
| Other Africans  | 648                  | 110             | 758           | -           | 471          | 471          |
| <b>Subtotal</b> | <b>3,421</b>         | <b>398</b>      | <b>3,819</b>  | <b>-</b>    | <b>979</b>   | <b>979</b>   |
| <b>AMERICA</b>  |                      |                 |               |             |              |              |
| American        | 424                  | 251             | 675           | -           | 235          | 235          |
| Canadian        | 133                  | 61              | 194           | -           | 99           | 99           |
| Other Americans | 100                  | 68              | 168           | -           | 65           | 65           |
| <b>Subtotal</b> | <b>657</b>           | <b>380</b>      | <b>1,037</b>  | <b>-</b>    | <b>399</b>   | <b>399</b>   |
| <b>OCEANIA</b>  |                      |                 |               |             |              |              |
| Australian      | 54                   | 52              | 106           | -           | 95           | 95           |
| New Zealand     | 8                    | 25              | 33            | -           | 5            | 5            |
| <b>Subtotal</b> | <b>62</b>            | <b>77</b>       | <b>139</b>    | <b>-</b>    | <b>100</b>   | <b>100</b>   |
| Not stated      | 9                    | 7               | 16            | -           | 11           | 11           |
| <b>TOTAL</b>    | <b>13,904</b>        | <b>3,145</b>    | <b>17,049</b> | <b>-</b>    | <b>3,955</b> | <b>3,955</b> |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality through entry points, January-April 2017**

| Nationality     | January-April 2016 |              |      | January-April 2017 |                  |                |              |      | % Change, Jan-April 2016 to Jan-April 2017 |
|-----------------|--------------------|--------------|------|--------------------|------------------|----------------|--------------|------|--|
|                 | Number             | % share      | Rank | Number (Airport)   | Number (Seaport) | Total Number   | % Share      | Rank |  |
| <b>EUROPE</b>   |                    |              |      |                    |                  |                |              |      |  |
| Scandinavian    | 8,304              | 7.6          | 3    | 6,036              | 1,955            | 7,991          | 6.1          | 5    | -3.8                                       |
| British         | 6,650              | 6.1          | 4    | 7,494              | 1,647            | 9,141          | 7.0          | 3    | 37.5                                       |
| German          | 11,483             | 10.5         | 2    | 9,923              | 1,820            | 11,743         | 8.9          | 2    | 2.3  |
| Italian         | 18,828             | 17.2         | 1    | 20,287             | 444              | 20,731         | 15.8         | 1    | 10.1                                       |
| French          | 6,273              | 5.7          | 5    | 6,097              | 717              | 6,814          | 5.2          | 7    | 8.6  |
| Dutch           | 4,051              | 3.7          | 9    | 3,825              | 656              | 4,481          | 3.4          | 10   | 10.6                                       |
| Belgium         | 1,454              | 1.3          | 18   | 1,788              | 214              | 2,002          | 1.5          | 17   | 37.7                                       |
| Russian         | 1,722              | 1.6          | 16   | 1,786              | 287              | 2,073          | 1.6          | 15   | 20.4                                       |
| Turkish         | 661                | 0.6          | 21   | 648                | 190              | 838            | 0.6          | 21   | 26.8                                       |
| Polish          | 2,799              | 2.6          | 12   | 5,704              | 443              | 6,147          | 4.7          | 8    | 119.6                                      |
| Ukrainian       | 2,823              | 2.6          | 11   | 2,661              | 144              | 2,805          | 2.1          | 13   | -0.6                                       |
| Czech Republic  | 2,065              | 1.9          | 14   | 2,828              | 104              | 2,932          | 2.2          | 12   | 42.0                                       |
| Spanish         | 1,410              | 1.3          | 19   | 1,222              | 289              | 1,511          | 1.1          | 19   | 7.2  |
| Other European  | 7,833              | 7.1          |      | 9,086              | 1,343            | 10,429         | 7.9          |      | 33.1                                       |
| <b>Subtotal</b> | <b>76,356</b>      | <b>69.6</b>  |      | <b>79,385</b>      | <b>10,253</b>    | <b>89,638</b>  | <b>68.2</b>  |      | <b>17.4</b>                                |
| <b>ASIA</b>     |                    |              |      |                    |                  |                |              |      |  |
| Japanese        | 425                | 0.4          | 22   | 301                | 207              | 508            | 0.4          | 22   | 19.5                                       |
| Chinese         | 1,769              | 1.6          | 15   | 1,119              | 940              | 2,059          | 1.6          | 16   | 16.4                                       |
| Indian          | 1,471              | 1.3          | 17   | 810                | 840              | 1,650          | 1.3          | 18   | 12.2                                       |
| Israeli         | 4,292              | 3.9          | 8    | 8,535              | 88               | 8,623          | 6.6          | 4    | 100.9                                      |
| Other Asian     | 3,629              | 3.3          |      | 3,033              | 1,164            | 4,197          | 3.2          |      | 15.7                                       |
| <b>Subtotal</b> | <b>11,586</b>      | <b>10.6</b>  |      | <b>13,798</b>      | <b>3,239</b>     | <b>17,037</b>  | <b>13.0</b>  |      | <b>47.0</b>                                |
| <b>AFRICA</b>   |                    |              |      |                    |                  |                |              |      |  |
| Kenyan          | 3,023              | 2.8          | 10   | 2,338              | 906              | 3,244          | 2.5          | 11   | 7.3  |
| South African   | 5,621              | 5.1          | 6    | 6,270              | 566              | 6,836          | 5.2          | 6    | 21.6                                       |
| Other African   | 2,964              | 2.7          |      | 2,151              | 1,610            | 3,761          | 2.9          |      | 26.9                                       |
| <b>Subtotal</b> | <b>11,608</b>      | <b>10.6</b>  |      | <b>10,759</b>      | <b>3,082</b>     | <b>13,841</b>  | <b>10.5</b>  |      | <b>19.2</b>                                |
| <b>AMERICA</b>  |                    |              |      |                    |                  |                |              |      |  |
| American        | 5,503              | 5.0          | 7    | 3,818              | 1,715            | 5,533          | 4.2          | 9    | 0.5  |
| Canadian        | 2,075              | 1.9          | 13   | 1,482              | 671              | 2,153          | 1.6          | 14   | 3.8  |
| Other American  | 785                | 0.7          |      | 995                | 389              | 1,384          | 1.1          |      | 76.3                                       |
| <b>Subtotal</b> | <b>8,363</b>       | <b>7.6</b>   |      | <b>6,295</b>       | <b>2,775</b>     | <b>9,070</b>   | <b>6.9</b>   |      | <b>8.5</b>                                 |
| <b>OCEANIA</b>  |                    |              |      |                    |                  |                |              |      |  |
| Australian      | 1,256              | 1.1          | 20   | 791                | 571              | 1,362          | 1.0          | 20   | 8.4  |
| New Zealand     | 222                | 0.2          | 23   | 103                | 94               | 197            | 0.1          | 23   | -11.3                                      |
| <b>Subtotal</b> | <b>1,478</b>       | <b>1.3</b>   |      | <b>894</b>         | <b>665</b>       | <b>1,559</b>   | <b>1.2</b>   |      | <b>5.5</b>                                 |
| Not stated      | 260                | 0.2          |      | 187                | 95               | 282            | 0.2          |      | 8.5  |
| <b>TOTAL</b>    | <b>109,651</b>     | <b>100.0</b> |      | <b>111,318</b>     | <b>20,109</b>    | <b>131,427</b> | <b>100.0</b> |      | <b>19.9</b>                                |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 4: International Visitors by Nationality and Purpose of Visit, April 2017**

| Nationality          | Returning Residences | Prospective Resident | Seeking Employment | Temporary Employment | Visiting Friends and Relatives | Holidays      | Business and Conference | In Transit  | Others     | Total         |
|----------------------|----------------------|----------------------|--------------------|----------------------|--------------------------------|---------------|-------------------------|-------------|------------|---------------|
|                      |                      |                      |                    |                      |                                |               |                         |             |            |               |
| <b>EUROPE</b>        |                      |                      |                    |                      |                                |               |                         |             |            |               |
| Scandinavian         | 0                    | 0                    | 0                  | 0                    | 6                              | 803           | 2                       | 0           | 0          | 811           |
| British              | -                    | -                    | -                  | -                    | 24                             | 1,362         | 2                       | -           | 1          | 1,389         |
| German               | 1                    | -                    | -                  | 1                    | 40                             | 1,772         | 2                       | -           | 1          | 1,817         |
| Italian              | -                    | -                    | -                  | -                    | 11                             | 516           | 1                       | -           | 2          | 530           |
| French               | -                    | -                    | -                  | -                    | 18                             | 902           | -                       | -           | 1          | 921           |
| Dutch                | -                    | -                    | -                  | -                    | -                              | 636           | -                       | -           | 3          | 639           |
| Belgium              | -                    | -                    | -                  | -                    | 2                              | 331           | -                       | -           | 0          | 333           |
| Russian              | -                    | -                    | -                  | -                    | 9                              | 269           | 1                       | -           | 1          | 280           |
| Turkish              | -                    | -                    | -                  | -                    | 1                              | 94            | -                       | -           | 0          | 95            |
| Polish               | -                    | -                    | -                  | -                    | 6                              | 261           | -                       | -           | 1          | 268           |
| Ukrainian            | -                    | -                    | -                  | -                    | 7                              | 404           | -                       | -           | 3          | 414           |
| Czech Republic       | -                    | -                    | -                  | -                    | 2                              | 153           | -                       | -           | 0          | 155           |
| Spanish              | -                    | -                    | -                  | -                    | 8                              | 470           | -                       | -           | 1          | 479           |
| Other Europeans      | -                    | 1                    | -                  | -                    | 31                             | 1,175         | -                       | -           | 3          | 1,210         |
| <b>Subtotal</b>      | <b>1</b>             | <b>1</b>             | <b>-</b>           | <b>1</b>             | <b>165</b>                     | <b>9,148</b>  | <b>8</b>                | <b>-</b>    | <b>17</b>  | <b>9,341</b>  |
| <b>ASIA</b>          |                      |                      |                    |                      |                                |               |                         |             |            |               |
|                      |                      |                      |                    |                      |                                |               |                         |             |            | 0             |
| Japanese             | -                    | -                    | -                  | 2                    | 5                              | 96            | 3                       | -           | 0          | 106           |
| Chinese              | -                    | -                    | -                  | -                    | 6                              | 572           | -                       | -           | 1          | 579           |
| Indian               | -                    | -                    | -                  | -                    | 8                              | 527           | 1                       | -           | 9          | 545           |
| Israeli              | -                    | -                    | -                  | -                    | 14                             | 2,917         | -                       | -           | 8          | 2,939         |
| Other Asians         | -                    | -                    | -                  | -                    | 83                             | 904           | 1                       | -           | 6          | 994           |
| <b>Subtotal</b>      | <b>-</b>             | <b>-</b>             | <b>-</b>           | <b>2</b>             | <b>116</b>                     | <b>5,016</b>  | <b>5</b>                | <b>-</b>    | <b>24</b>  | <b>5,163</b>  |
| <b>AFRICA</b>        |                      |                      |                    |                      |                                |               |                         |             |            |               |
|                      |                      |                      |                    |                      |                                |               |                         |             |            | 0             |
| Kenyan               | 1                    | -                    | -                  | 1                    | 76                             | 1,234         | 10                      | -           | 2          | 1,324         |
| South African        | -                    | -                    | -                  | -                    | 20                             | 2,220         | 2                       | -           | 3          | 2,245         |
| Other Africans       | -                    | -                    | -                  | -                    | 16                             | 1,205         | 4                       | -           | 4          | 1,229         |
| <b>Subtotal</b>      | <b>1</b>             | <b>-</b>             | <b>-</b>           | <b>1</b>             | <b>112</b>                     | <b>4,659</b>  | <b>16</b>               | <b>-</b>    | <b>9</b>   | <b>4,798</b>  |
| <b>AMERICA</b>       |                      |                      |                    |                      |                                |               |                         |             |            |               |
|                      |                      |                      |                    |                      |                                |               |                         |             |            | 0             |
| American             | -                    | -                    | -                  | -                    | 13                             | 895           | -                       | -           | 2          | 910           |
| Canadian             | 1                    | -                    | -                  | -                    | 4                              | 288           | -                       | -           | 0          | 293           |
| Other Americans      | -                    | -                    | -                  | -                    | 5                              | 225           | 2                       | -           | 1          | 233           |
| <b>Subtotal</b>      | <b>1</b>             | <b>-</b>             | <b>-</b>           | <b>-</b>             | <b>22</b>                      | <b>1,408</b>  | <b>2</b>                | <b>-</b>    | <b>3</b>   | <b>1,436</b>  |
| <b>OCEANIA</b>       |                      |                      |                    |                      |                                |               |                         |             |            |               |
|                      |                      |                      |                    |                      |                                |               |                         |             |            | 0             |
| Australian           | -                    | -                    | -                  | -                    | -                              | 201           | -                       | -           | 0          | 201           |
| New Zealand          | -                    | -                    | -                  | -                    | -                              | 38            | -                       | -           | 0          | 38            |
| <b>Subtotal</b>      | <b>-</b>             | <b>-</b>             | <b>-</b>           | <b>-</b>             | <b>-</b>                       | <b>239</b>    | <b>-</b>                | <b>-</b>    | <b>0</b>   | <b>239</b>    |
| <b>Not stated</b>    | <b>-</b>             | <b>-</b>             | <b>-</b>           | <b>-</b>             | <b>1</b>                       | <b>21</b>     | <b>-</b>                | <b>-</b>    | <b>5</b>   | <b>27</b>     |
| <b>TOTAL</b>         | <b>3</b>             | <b>1</b>             | <b>-</b>           | <b>4</b>             | <b>416</b>                     | <b>20,491</b> | <b>31</b>               | <b>-</b>    | <b>58</b>  | <b>21,004</b> |
| <b>TOTAL PERCENT</b> | <b>0.01</b>          | <b>0.0</b>           | <b>0.0</b>         | <b>0.02</b>          | <b>2.0</b>                     | <b>97.6</b>   | <b>0.2</b>              | <b>0.00</b> | <b>0.3</b> | <b>100.0</b>  |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 5: International Visitors by Nationality and Sex, April 2017**

| Nationality                          | Male          | Female        | Total         |
|--------------------------------------|---------------|---------------|---------------|
| <b>EUROPE</b>                        |               |               |               |
| Scandinavian                         | 303           | 508           | 811           |
| British                              | 548           | 841           | 1,389         |
| German                               | 788           | 1,029         | 1,817         |
| Italian                              | 222           | 308           | 530           |
| French                               | 419           | 502           | 921           |
| Dutch                                | 211           | 428           | 639           |
| Belgium                              | 137           | 196           | 333           |
| Russian                              | 126           | 154           | 280           |
| Turkish                              | 58            | 37            | 95            |
| Polish                               | 124           | 144           | 268           |
| Ukrainian                            | 174           | 240           | 414           |
| Czech Republic                       | 67            | 88            | 155           |
| Spanish                              | 226           | 253           | 479           |
| Other European Country               | 521           | 689           | 1,210         |
| <b>Subtotal</b>                      | <b>3,924</b>  | <b>5,417</b>  | <b>9,341</b>  |
| <b>ASIA</b>                          |               |               |               |
| Japanese                             | 55            | 51            | 106           |
| Chinese                              | 321           | 258           | 579           |
| Indian                               | 325           | 220           | 545           |
| Israeli                              | 1,212         | 1,727         | 2,939         |
| Other Asian                          | 614           | 380           | 994           |
| <b>Subtotal</b>                      | <b>2,527</b>  | <b>2,636</b>  | <b>5,163</b>  |
| <b>AFRICA</b>                        |               |               |               |
| Kenyan                               | 590           | 734           | 1,324         |
| South African                        | 969           | 1,276         | 2,245         |
| Other African                        | 594           | 635           | 1,229         |
| <b>Subtotal</b>                      | <b>2,153</b>  | <b>2,645</b>  | <b>4,798</b>  |
| <b>AMERICA</b>                       |               |               |               |
| American                             | 391           | 519           | 910           |
| Canadian                             | 121           | 172           | 293           |
| Other American                       | 111           | 122           | 233           |
| <b>Subtotal</b>                      | <b>623</b>    | <b>813</b>    | <b>1,436</b>  |
| <b>OCEANIA</b>                       |               |               |               |
| Australian                           | 86            | 115           | 201           |
| New Zealand                          | 12            | 26            | 38            |
| <b>Subtotal</b>                      | <b>98</b>     | <b>141</b>    | <b>239</b>    |
| Not stated                           | 14            | 13            | 27            |
| <b>TOTAL APRIL, 2017</b>             | <b>9,339</b>  | <b>11,665</b> | <b>21,004</b> |
| <b>TOTAL MARCH, 2017</b>             | <b>13,620</b> | <b>16,746</b> | <b>30,366</b> |
| <b>TOTAL % APRIL</b>                 | <b>44.5</b>   | <b>55.5</b>   | <b>100.0</b>  |
| <b>% CHANGE, MARCH TO APRIL 2017</b> | <b>-31</b>    | <b>-30</b>    | <b>-31</b>    |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar



**Table 6: International Visitors by Nationality and Categorized Age, April 2017**

| Nationality          | <15 yrs      | 15 -64 yrs    | 65+ yrs      | Total         |
|----------------------|--------------|---------------|--------------|---------------|
| <b>EUROPE</b>        |              |               |              |               |
| Scandinavian         | 76           | 699           | 36           | 811           |
| British              | 103          | 1,194         | 92           | 1,389         |
| German               | 111          | 1,589         | 117          | 1,817         |
| Italian              | 30           | 473           | 27           | 530           |
| French               | 87           | 784           | 50           | 921           |
| Dutch                | 46           | 555           | 38           | 639           |
| Belgium              | 46           | 272           | 15           | 333           |
| Russian              | 10           | 260           | 10           | 280           |
| Turkish              | 6            | 85            | 4            | 95            |
| Polish               | 17           | 246           | 5            | 268           |
| Ukrainian            | 19           | 391           | 4            | 414           |
| Czech Republic       | 6            | 144           | 5            | 155           |
| Spanish              | 26           | 444           | 9            | 479           |
| Other European       | 90           | 1,068         | 52           | 1,210         |
| <b>Subtotal</b>      | <b>673</b>   | <b>8,204</b>  | <b>464</b>   | <b>9,341</b>  |
| <b>ASIA</b>          |              |               |              |               |
| Japanese             | 5            | 99            | 2            | 106           |
| Chinese              | 19           | 548           | 12           | 579           |
| Indian               | 48           | 479           | 18           | 545           |
| Israeli              | 404          | 2,349         | 186          | 2,939         |
| Other Asian          | 30           | 899           | 65           | 994           |
| <b>Subtotal</b>      | <b>506</b>   | <b>4,374</b>  | <b>283</b>   | <b>5,163</b>  |
| <b>AFRICA</b>        |              |               |              |               |
| Kenyan               | 157          | 1,120         | 47           | 1,324         |
| South African        | 176          | 1,991         | 78           | 2,245         |
| Other African        | 89           | 1,108         | 32           | 1,229         |
| <b>Subtotal</b>      | <b>422</b>   | <b>4,219</b>  | <b>157</b>   | <b>4,798</b>  |
| <b>AMERICA</b>       |              |               |              |               |
| American             | 57           | 791           | 62           | 910           |
| Canadian             | 11           | 262           | 20           | 293           |
| Other American       | 11           | 219           | 3            | 233           |
| <b>Subtotal</b>      | <b>79</b>    | <b>1,272</b>  | <b>85</b>    | <b>1,436</b>  |
| <b>OCEANIA</b>       |              |               |              |               |
| Australian           | 8            | 183           | 10           | 201           |
| New Zealand          | 1            | 33            | 4            | 38            |
| <b>Subtotal</b>      | <b>9</b>     | <b>216</b>    | <b>14</b>    | <b>239</b>    |
| <b>Not stated</b>    | <b>1</b>     | <b>26</b>     | <b>-</b>     | <b>27</b>     |
| <b>TOTAL</b>         | <b>1,690</b> | <b>18,311</b> | <b>1,003</b> | <b>21,004</b> |
| <b>TOTAL PERCENT</b> | <b>8.0</b>   | <b>87.2</b>   | <b>4.8</b>   | <b>100.0</b>  |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, April 2017**

| Intended Length of Stay | Number of Arrival                            |               |               | Percentage Share | Total Nights  |               |                |
|-------------------------|--|---------------|---------------|------------------|---------------|---------------|----------------|
|                         | Male   | Female        | Total         |                  | Male          | Female        | Total          |
| 1                       | 277  | 155           | 432           | 2.1              | 277           | 155           | 432            |
| 2                       | 315  | 291           | 606           | 2.9              | 630           | 582           | 1,212          |
| 3                       | 654  | 762           | 1416          | 6.7              | 1962          | 2286          | 4,248          |
| 4                       | 825  | 1039          | 1864          | 8.9              | 3300          | 4156          | 7,456          |
| 5                       | 785  | 1045          | 1830          | 8.7              | 3925          | 5225          | 9,150          |
| 6                       | 681  | 1435          | 2116          | 10.1             | 4086          | 8610          | 12,696         |
| 7                       | 2784   | 3085          | 5869          | 27.9             | 19488         | 21595         | 41,083         |
| 8                       | 1070   | 1486          | 2556          | 12.2             | 8560          | 11888         | 20,448         |
| 9                       | 279  | 410           | 689           | 3.3              | 2511          | 3690          | 6,201          |
| 10                      | 527  | 622           | 1149          | 5.5              | 5270          | 6220          | 11,490         |
| 11                      | 140  | 169           | 309           | 1.5              | 1540          | 1859          | 3,399          |
| 12                      | 156  | 195           | 351           | 1.7              | 1872          | 2340          | 4,212          |
| 13                      | 82   | 106           | 188           | 0.9              | 1066          | 1378          | 2,444          |
| 14                      | 259  | 328           | 587           | 2.8              | 3626          | 4592          | 8,218          |
| 15                      | 97   | 127           | 224           | 1.1              | 1455          | 1905          | 3,360          |
| 16                      | 49   | 47            | 96            | 0.5              | 784           | 752           | 1,536          |
| 17                      | 17   | 15            | 32            | 0.2              | 289           | 255           | 544            |
| 18                      | 7  | 28            | 35            | 0.2              | 126           | 504           | 630            |
| 19                      | 7  | 5             | 12            | 0.1              | 133           | 95            | 228            |
| 20                      | 25   | 33            | 58            | 0.3              | 500           | 660           | 1,160          |
| 21                      | 39   | 36            | 75            | 0.4              | 819           | 756           | 1,575          |
| 22                      | 1  | 10            | 11            | 0.1              | 22            | 220           | 242            |
| 23                      | 0  | 4             | 4             | 0.0              | 0             | 92            | 92             |
| 24                      | 0  | 0             | 0             | 0.0              | 0             | 0             | -              |
| 25                      | 3  | 8             | 11            | 0.1              | 75            | 200           | 275            |
| 26                      | 1  | 5             | 6             | 0.0              | 26            | 130           | 156            |
| 27                      | 1  | 3             | 4             | 0.0              | 27            | 81            | 108            |
| 28                      | 5  | 9             | 14            | 0.1              | 140           | 252           | 392            |
| 29                      | 0  | 3             | 3             | 0.0              | 0             | 87            | 87             |
| 30                      | 95   | 99            | 194           | 0.9              | 2850          | 2970          | 5,820          |
| 31+                     | 158  | 105           | 263           | 1.3              | 4898          | 3255          | 8,153          |
| <b>Total</b>            | <b>9,339</b>                                 | <b>11,665</b> | <b>21,004</b> |                  | <b>70,257</b> | <b>86,790</b> | <b>157,047</b> |
|                         | Average intended Length of Stay <sup>1</sup> |               |               |                  | <b>7.5</b>    | <b>7.4</b>    | <b>7.5</b>     |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

<sup>1</sup> The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: Visitors Arrival from Emerging Markets, April 2017**

| Nationality  | April 2016   | March 2017   | April 2017   | % Change, Apr 2016 to Apr 2017 | % Change, Mar 2017 to Apr 2017 |
|--------------|--------------|--------------|--------------|--------------------------------|--------------------------------|
| Russian      | 235          | 517          | 280          | 19.1                           | -45.8                          |
| Polish       | 132          | 1,639        | 268          | 103.0                          | -83.6                          |
| Ukrainian    | 549          | 566          | 414          | -24.6                          | -26.9                          |
| Chinese      | 335          | 280          | 579          | 72.8                           | 106.8                          |
| Indian       | 365          | 339          | 545          | 49.3                           | 60.8                           |
| Israeli      | 2,451        | 1,980        | 2,939        | 19.9                           | 48.4                           |
| <b>Total</b> | <b>4,067</b> | <b>5,321</b> | <b>5,025</b> | <b>23.6</b>                    | <b>-5.6</b>                    |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 9: Summary of Visitors by Mode of Travel through entry point, April 2017**

| Category                          | Airport       | Seaport      | Total         |
|-----------------------------------|---------------|--------------|---------------|
| International flight/ Cruise Ship | 13,904        | -            | <b>13,904</b> |
| Domestic flights/ Sea ferries     | 3,145         | 3,955        | <b>7,100</b>  |
| <b>Total</b>                      | <b>17,049</b> | <b>3,955</b> | <b>21,004</b> |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, April 2017**

| Length of Stay | Number of visitors                       | Percentage Share | Total Nights   |
|----------------|--|------------------|----------------|
| 1              | 427                                      | 2.1              | 427            |
| 2              | 601                                      | 2.9              | 1,202          |
| 3              | 1,394                                    | 6.8              | 4,182          |
| 4              | 1,833                                    | 8.9              | 7,332          |
| 5              | 1,798                                    | 8.7              | 8,990          |
| 6              | 2,096                                    | 10.2             | 12,576         |
| 7              | 5,751                                    | 27.9             | 40,257         |
| 8              | 2,534                                    | 12.3             | 20,272         |
| 9              | 669                                      | 3.2              | 6,021          |
| 10             | 1,123                                    | 5.5              | 11,230         |
| 11             | 303                                      | 1.5              | 3,333          |
| 12             | 340                                      | 1.7              | 4,080          |
| 13             | 179                                      | 0.9              | 2,327          |
| 14             | 566                                      | 2.7              | 7,924          |
| 15             | 213                                      | 1.0              | 3,195          |
| 16             | 89                                       | 0.4              | 1,424          |
| 17             | 31                                       | 0.2              | 527            |
| 18             | 33                                       | 0.2              | 594            |
| 19             | 11                                       | 0.1              | 209            |
| 20             | 56                                       | 0.3              | 1,120          |
| 21             | 70                                       | 0.3              | 1,470          |
| 22             | 11                                       | 0.1              | 242            |
| 23             | 4  | 0.0              | 92             |
| 24             | -  | 0.0              | -              |
| 25             | 10                                       | 0.0              | 250            |
| 26             | 6  | 0.0              | 156            |
| 27             | 4  | 0.0              | 108            |
| 28             | 13                                       | 0.1              | 364            |
| 29             | 3  | 0.0              | 87             |
| 30             | 179                                      | 0.9              | 5,370          |
| 31             | 241                                      | 1.2              | 7,471          |
| <b>Total</b>   | <b>20,588</b>                            | <b>100.0</b>     | <b>152,832</b> |
|                | <b>Number of beds available in April</b> |                  | <b>532,487</b> |
|                | <b>Bed Occupancy Rate</b>                |                  | <b>28.70</b>   |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**For more clarifications please contact:**

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