

TOURISM STATISTICAL RELEASE

JUNE - 2018

No.18



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TOURISM STATISTICAL RELEASE FOR JUNE, 2018

Tourist Arrivals in Zanzibar increased by 55.6 percent to **36,510** in June from **18,655** in May 2018 and increased by 95.7 percent compared with corresponding month in 2017. Tourists from Europe continue to dominate the Zanzibar market which accounts 49.9 percent of the total visitors in June and posted a growth of 40.6 compared with corresponding month in 2017. In country wise, America (4,641) dominated the Tourism market by accounting 12.7 percent of all visitors entered in June, followed by Germany (9.4 percent) and South Africa (7.9 percent) while Japan recorded the least (0.3 percent). Other performances are as shown in table 1.

The data from table 2 shows that **32,372** visitors entered through Airport, among them **22,327** visitors came by international flights and **10,045** by domestic flights. The remaining **4,138** visitors entered through seaport, of which **46** visitors came by Cruise Ship and **4,092** by Sea Ferries.

Generally, Zanzibar has received **215,248** visitors from January - June, 2018 which is an increase of **26.2** percent compared with the corresponding months (January - June) 2017. Most of visitors were from Europe (**58.5** percent). In country wise, Italy (9.9 percent) is a leading market for the first six months in Zanzibar tourism market. About **187,027** visitors entered through airport which is equivalent to **86.9** percent while the remaining **28,221** visitors entered through seaport that accounting **13.1** percent (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that, in June 2018, about 35,255 visitors equivalent to **96.6** percent of visitors came for holidays, followed by 'visiting friend and relatives' that accounts for less than two percent (1.5 percent).

Table 5 shows that there were **17,734** male (**48.6** percent) and **18,776** female (**51.4** percent) visitors in June, 2018. Males increased by 77.7 percent and females by more than hundred percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **2,017** (5.5 percent) visitors were aged less than 15 years; **32,314** (**88.5** percent) were aged 15 to 64 years and **2,179** (6.0 percent) were aged 65 years and older.

Table 7 shows that majority of the visitors (17.0 percent) stayed in the country for seven days. Only 3.0 percent of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in June, 2018 was about Eight (8.1) nights.

The visitors from emerging markets increased by 55.5 percent in June 2018 compared with corresponding month in 2017, and by 70.9 percent compared with previous month. Visitors from Israel increased by 28.6 percent compared with the corresponding month in 2017 and greatly increased by more than hundred percent compared with previous month. Other performances are shown in **Table 8**.

The total of **507,900** bed-spaces was available in June 2018. Out of these bed-spaces, estimates of 294,919 hotel-beds were sold during that month representing a bed occupancy rate of **58.1** percent (**Table 10**).

Table1: International Visitors by Nationality, June 2018

Nationality	June 2017			May 2018			June 2018			% Change, May 2018 to June 2018	% Change, June 2017 to June 2018
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	1137	4.8	5	513	2.7	10	1,614	4.4	5	214.6	42.0
British	2,567	10.9	2	1,028	5.5	6	2,719	7.4	4	164.5	5.9
German	3,073	13.1	1	1,883	10.1	1	3,420	9.4	2	81.6	11.3
Italian	634	2.7	12	259	1.4	16	1,061	2.9	9	309.7	67.4
French	885	3.8	7	1131	6.1	4	1,557	4.3	6	37.7	75.9
Dutch	701	3.0	8	576	3.1	8	776	2.1	13	34.7	10.7
Belgium	260	1.1	17	250	1.3	17	366	1.0	18	46.4	40.8
Russian	206	0.9	21	1,052	5.6	5	1,151	3.2	8	9.4	458.7
Turkish	225	1.0	20	99	0.5	20	237	0.6	20	139.4	5.3
Polish	483	2.1	14	411	2.2	13	819	2.2	11	99.3	69.6
Ukrainian	232	1.0	18	109	0.6	19	166	0.5	21	52.3	-28.4
Czech Republic	227	1.0	19	153	0.8	18	285	0.8	19	86.3	25.6
Spanish	649	2.8	11	275	1.5	15	811	2.2	12	194.9	25.0
Other European	1683	7.2		1,666	8.9		3,237	8.9		94.3	92.3
Subtotal	12,962	55.3		9,405	50.4		18,219	49.9		93.7	40.6
ASIA		0.0					0				
Japanese	66	0.3	23	74	0.4	21	104	0.3	23	40.5	57.6
Chinese	449	1.9	15	380	2.0	14	554	1.5	16	45.8	23.4
Indian	669	2.9	10	682	3.7	7	722	2.0	14	5.9	7.9
Israeli	901	3.8	6	41	0.2	23	1,159	3.2	7	2726.8	28.6
Other Asian	1160	4.9		1,233	6.6		2,431	6.7		97.2	109.6
Subtotal	3,245	13.8		2,410	12.9		4,970	13.6		106.2	53.2
AFRICA		0.0					0	0.0			
Kenyan	700	3.0	9	539	2.9	9	680	1.9	15	26.2	-2.9
South African	1,976	8.4	4	1,434	7.7	3	2,891	7.9	3	101.6	46.3
Other African	841	3.6		1,064	5.7		1,548	4.2		45.5	84.1
Subtotal	3,517	15.0		3,037	16.3		5,119	14.0		68.6	45.6
AMERICA		0.0					0	0.0			
American	2,286	9.7	3	1,666	8.9	2	4,641	12.7	1	178.6	103.0
Canadian	503	2.1	13	426	2.3	12	511	1.4	17	20.0	1.6
Other American	354	1.5		702	3.8		1,238	3.4		76.4	249.7
Subtotal	3,143	13.4		2,794	15.0		6,390	17.5		128.7	103.3
OCEANIA		0.0					0	0.0			
Australian	427	1.8	16	501	2.7	11	1,048	2.9	10	109.2	145.4
New Zealand	121	0.5	22	44	0.2	22	153	0.4	22	247.7	26.4
Subtotal	548	2.3		545	2.9		1,201	3.3		120.4	119.2
Not stated	43	0.2		464	2.5		611	1.7			
TOTAL	23,458	100		18,655	100		36,510	100		95.7	55.6

Table 2: International Visitors by Nationality Through Entry Points, June 2018

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	732	648	1,380	0	234	234
British	1,429	935	2,364	0	355	355
German	2,246	893	3,139	1	280	281
Italian	782	192	974	0	87	87
French	855	561	1,416	1	140	141
Dutch	253	411	664	1	111	112
Belgium	171	155	326	0	40	40
Russian	979	98	1,077	0	74	74
Turkish	136	28	164	0	73	73
Polish	702	69	771	0	48	48
Ukrainian	139	19	158	0	8	8
Czech Republic	234	31	265	0	20	20
Spanish	361	416	777	0	34	34
Other Europeans	2,198	806	3,004	6	227	233
Subtotal	11,217	5,262	16,479	9	1,731	1,740
ASIA						
Japanese	53	24	77	0	27	27
Chinese	159	226	385	0	169	169
Indian	216	205	421	0	301	301
Israeli	1,091	55	1,146	0	13	13
Other Asians	1,829	398	2,227	11	193	204
Subtotal	3,348	908	4,256	11	703	714
AFRICA						
Kenyan	418	54	472	0	208	208
South African	2,465	297	2,762	3	126	129
Other Africans	998	224	1,222	1	325	326
Subtotal	3,881	575	4,456	4	659	663
AMERICA						
American	1,703	2,237	3,940	0	701	701
Canadian	210	215	425	0	86	86
Other Americans	872	302	1,174	8	56	64
Subtotal	2,785	2,754	5,539	8	843	851
OCEANIA						
Australian	547	381	928	3	117	120
New Zealand	18	98	116	0	37	37
Subtotal	565	479	1,044	3	154	157
Not stated	531	67	598	11	2	13
TOTAL	22,327	10,045	32,372	46	4,092	4,138

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-June 2018

Nationality	January-June 2017			January-June 2018					% Change, Jan-June 2017 to Jan-June 2018
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,575	5.6	6	9,438	2,231	11,669	5.4	4	21.9
British	13,311	7.8	3	8,589	2,069	10,658	5.0	6	-19.9
German	16,488	9.7	2	14,313	2,065	16,378	7.6	3	-0.7
Italian	21,559	12.6	1	20,698	693	21,391	9.9	1	-0.8
French	8,410	4.9	8	10,289	1,167	11,456	5.3	5	36.2
Dutch	5,626	3.3	10	5,008	822	5,830	2.7	12	3.6
Belgium	2,549	1.5	18	2,575	286	2,861	1.3	18	12.2
Russian	2,538	1.5	19	8,072	706	8,778	4.1	8	245.9
Turkish	1,195	0.7	21	1,026	303	1,329	0.6	21	11.2
Polish	6,837	4.0	9	7,303	334	7,637	3.5	9	11.7
Ukrainian	3,205	1.9	13	2,113	117	2,230	1.0	20	-30.4
Czech Republic	3,330	2.0	12	4,031	227	4,258	2.0	13	27.9
Spanish	2,559	1.5	17	2,232	283	2,515	1.2	19	-1.7
Other European	13,019	7.6		16,992	1,948	18,940	8.8		45.5
Subtotal	110,201	64.6		112,679	13,251	125,930	58.5		14.3
ASIA				0	0				
Japanese	636	0.4	22	422	294	716	0.3	22	12.6
Chinese	2,874	1.7	16	1,926	997	2,923	1.4	17	1.7
Indian	2,994	1.8	14	1,604	1,335	2,939	1.4	16	-1.8
Israeli	10,341	6.1	5	6,749	152	6,901	3.2	10	-33.3
Other Asian	6,305	3.7		8,588	1,658	10,246	4.8		62.5
Subtotal	23,150	13.6		19,289	4,436	23,725	11.0		2.5
AFRICA				0	0				
Kenyan	4,644	2.7	11	2,837	1,356	4,193	1.9	14	-9.7
South African	10,467	6.1	4	9,516	656	10,172	4.7	7	-2.8
Other African	5,449	3.2		5,546	2,295	7,841	3.6		43.9
Subtotal	20,560	12.1		17,899	4,307	22,206	10.3		8.0
AMERICA				0	0				
American	9,097	5.3	7	14,327	3,485	17,812	8.3	2	95.8
Canadian	2,971	1.7	15	2,666	769	3,435	1.6	15	15.6
Other American	1,894	1.1		5,103	645	5,748	2.7		203.5
Subtotal	13,962	8.2		22,096	4,899	26,995	12.5		93.3
OCEANIA				0	0				
Australian	1,988	1.2	20	5,968	889	6,857	3.2	11	244.9
New Zealand	366	0.2	23	256	120	376	0.2	23	2.7
Subtotal	2,354	1.4		6,224	1,009	7,233	3.4		207.3
Not stated	354	0.2		8,840	319	9,159	4.3		
TOTAL	170,581	100		187,027	28,221	215,248	100		26.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, June 2018

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	11	1,597	0	0	6	1,614
British	0	0	0	0	47	2,654	2	0	16	2,719
German	1	0	0	0	28	3,381	1	0	9	3,420
Italian	0	0	0	7	28	1,016	3	0	7	1,061
French	0	1	0	1	20	1,531	0	0	4	1,557
Dutch	1	0	0	0	13	758	0	0	4	776
Belgium	0	0	0	0	5	356	0	0	5	366
Russian	0	0	0	0	5	1,145	0	0	1	1,151
Turkish	0	0	0	0	0	235	0	0	2	237
Polish	0	0	0	0	8	809	0	0	2	819
Ukrainian	0	0	0	0	0	164	0	0	2	166
Czech Republic	0	0	0	0	4	280	1	0	0	285
Spanish	0	0	0	0	6	805	0	0	0	811
Other Europeans	0	0	0	2	35	3,080	1	0	119	3,237
Subtotal	2	1	0	10	210	17,811	8	0	177	18,219
ASIA										
Japanese	0	0	0	0	0	104	0	0	0	104
Chinese	0	0	1	0	4	548	0	0	1	554
Indian	0	0	0	0	10	709	0	1	2	722
Israeli	0	0	0	0	5	1,136	0	0	18	1,159
Other Asians	0	0	0	0	156	2,149	1	0	125	2,431
Subtotal	0	0	1	0	175	4,646	1	1	146	4,970
AFRICA										
Kenyan	0	0	0	1	16	661	0	0	2	680
South African	0	0	0	0	44	2,839	0	0	8	2,891
Other Africans	3	0	0	0	27	1,481	1	0	36	1,548
Subtotal	3	0	0	1	87	4,981	1	0	46	5,119
AMERICA										
American	0	0	0	0	57	4,529	1	0	54	4,641
Canadian	0	0	0	0	6	504	0	0	1	511
Other Americans	0	0	0	0	7	1,122	0	0	109	1,238
Subtotal	0	0	0	0	70	6,155	1	0	164	6,390
OCEANIA										
Australian	0	0	1	0	5	976	1	0	65	1,048
New Zealand	0	0	0	0	0	153	0	0	0	153
Subtotal	0	0	1	0	5	1,129	1	0	65	1,201
Not stated	0	0	0	0	1	533	0	0	77	611
TOTAL	5	1	2	11	548	35,255	12	1	675	36,510
TOTAL PERCENT	0.0	0.0	0.0	0.0	1.5	96.6	0.0	0.0	1.8	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex June 2018

Nationality	Male	Female	Total
EUROPE			
Scandinavian	599	1,015	1,614
British	1,178	1,541	2,719
German	1,468	1,952	3,420
Italian	469	592	1,061
French	615	942	1,557
Dutch	299	477	776
Belgium	156	210	366
Russian	488	663	1,151
Turkish	122	115	237
Polish	352	467	819
Ukrainian	61	105	166
Czech Republic	112	173	285
Spanish	326	485	811
Other European Country	1,788	1,449	3,237
Subtotal	8,033	10,186	18,219
ASIA			
Japanese	51	53	104
Chinese	300	254	554
Indian	369	353	722
Israeli	476	683	1,159
Other Asian	1,733	698	2,431
Subtotal	2,929	2,041	4,970
AFRICA			
Kenyan	318	362	680
South African	1,143	1,748	2,891
Other African	959	589	1,548
Subtotal	2,420	2,699	5,119
AMERICA			
American	1,690	2,951	4,641
Canadian	201	310	511
Other American	1,030	208	1,238
Subtotal	2,921	3,469	6,390
OCEANIA			
Australian	798	250	1,048
New Zealand	67	86	153
Subtotal	865	336	1,201
Not stated	566	45	611
TOTAL JUNE, 2018	17,734	18,776	36,510
TOTAL MAY, 2018	9,981	8,674	18,655
TOTAL %JUNE	48.6	51.4	100
% CHANGE, MAY TO JUNE 2018	77.7	116.5	95.7

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, June 2018

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	162	1,401	51	1,614
British	91	2,420	208	2,719
German	54	3,154	212	3,420
Italian	95	915	51	1,061
French	69	1,408	80	1,557
Dutch	13	704	59	776
Belgium	5	329	32	366
Russian	100	1,041	10	1,151
Turkish	11	221	5	237
Polish	82	717	20	819
Ukrainian	9	156	1	166
Czech Republic	19	263	3	285
Spanish	17	778	16	811
Other European	120	2,983	134	3,237
Subtotal	847	16,490	882	18,219
ASIA				
Japanese	6	90	8	104
Chinese	17	497	40	554
Indian	78	609	35	722
Israeli	79	1,017	63	1,159
Other Asian	241	2,030	160	2,431
Subtotal	421	4,243	306	4,970
AFRICA				
Kenyan	14	634	32	680
South African	206	2,515	170	2,891
Other African	63	1,425	60	1,548
Subtotal	283	4,574	262	5,119
AMERICA				
American	300	3,857	484	4,641
Canadian	26	434	51	511
Other American	68	1,112	58	1,238
Subtotal	394	5,403	593	6,390
OCEANIA				
Australian	52	914	82	1,048
New Zealand	-	111	42	153
Subtotal	52	1,025	124	1,201
Not stated	20	579	12	611
TOTAL	2,017	32,314	2,179	36,510
TOTAL PERCENT	5.5	88.5	6.0	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, June 2018

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	334	214	548	1.5	334	214	548
2	624	571	1,195	3.3	1,248	1,142	2,390
3	1,125	1,346	2,471	6.8	3,375	4,038	7,413
4	1,450	1,691	3,141	8.6	5,800	6,764	12,564
5	2,008	1,761	3,769	10.3	10,040	8,805	18,845
6	2,277	3,087	5,364	14.7	13,662	18,522	32,184
7	3,089	3,121	6,210	17.0	21,623	21,847	43,470
8	1,734	1,608	3,342	9.2	13,872	12,864	26,736
9	481	614	1,095	3.0	4,329	5,526	9,855
10	982	1,140	2,122	5.8	9,820	11,400	21,220
11	430	506	936	2.6	4,730	5,566	10,296
12	754	773	1,527	4.2	9,048	9,276	18,324
13	255	253	508	1.4	3,315	3,289	6,604
14	824	772	1,596	4.4	11,536	10,808	22,344
15	308	330	638	1.7	4,620	4,950	9,570
16	110	102	212	0.6	1,760	1,632	3,392
17	40	43	83	0.2	680	731	1,411
18	36	48	84	0.2	648	864	1,512
19	29	27	56	0.2	551	513	1,064
20	78	43	121	0.3	1,560	860	2,420
21	103	104	207	0.6	2,163	2,184	4,347
22	20	19	39	0.1	440	418	858
23	7	5	12	0.0	161	115	276
24	7	6	13	0.0	168	144	312
25	24	21	45	0.1	600	525	1,125
26	8	4	12	0.0	208	104	312
27	0	6	6	0.0	0	162	162
28	21	16	37	0.1	588	448	1,036
29	0	6	6	0.0	0--	174	174
30	217	193	410	1.1	6,510	5,790	12,300
31+	359	346	705	1.9	11,129	10,726	21,855
Total	17,734	18,776	36,510	100.0	144,518	150,401	294,919
Average intended Length of Stay ¹					8.1	8.0	8.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, June 2018

Nationality	June 2017	May 2018	June 2018	% Change, June 2017 to June 2018	% Change, May 2018 to June2018
Russian	206	1,052	1,151	458.7	9.4
Polish	483	411	819	69.6	99.3
Ukrainian	232	109	166	-28.4	52.3
Chinese	449	380	554	23.4	45.8
Indian	669	682	722	7.9	5.9
Israeli	901	41	1,159	28.6	2726.8
Total	2,940	2,675	4,571	55.5	70.9

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, June 2017

Category	Airport	Seaport	Total
International flight/ Cruise Ship	22,327	46	22,373
Domestic flights/ Sea ferries	10,045	4,092	14,137
Total	32,372	4,138	36,510

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, June 2018

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	548	1.5	548
2	1,195	3.3	2,390
3	2,471	6.8	7,413
4	3,141	8.6	12,564
5	3,769	10.3	18,845
6	5,364	14.7	32,184
7	6,210	17.0	43,470
8	3,342	9.2	26,736
9	1,095	3.0	9,855
10	2,122	5.8	21,220
11	936	2.6	10,296
12	1,527	4.2	18,324
13	508	1.4	6,604
14	1,596	4.4	22,344
15	638	1.7	9,570
16	212	0.6	3,392
17	83	0.2	1,411
18	84	0.2	1,512
19	56	0.2	1,064
20	121	0.3	2,420
21	207	0.6	4,347
22	39	0.1	858
23	12	0.0	276
24	13	0.0	312
25	45	0.1	1,125
26	12	0.0	312
27	6	0.0	162
28	37	0.1	1,036
29	6	0.0	174
30	410	1.1	12,300
31	705	1.9	21,855
Total	36,510	100.0	294,919
Number of beds available in June 2018			507,900
Bed Occupancy Rate			58.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship;
and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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