

TOURISM STATISTICAL RELEASE

OCTOBER - 2018

No.22



Office of Chief Government Statistician

P.O. Box 2321, Zanzibar

Telephone +255242231869

Email: zanstat@ocgs.go.tz

Website: <http://www.ocgs.go.tz>



Zanzibar Commission for Tourism

P.O.Box, 1410, Zanzibar

Email: marketing@zanzibartourism.go.tz

Website: <http://www.zanzibartourism.go.tz>

TOURISM STATISTICAL RELEASE FOR OCTOBER, 2018

Tourist Arrivals in Zanzibar increased by 1.5 percent to 37,693 in October from **37,138** in September 2018 and decreased by 3.3 percent compared with corresponding month in 2017. Tourists from Europe continue to dominate the Zanzibar market, which accounts 61.0 percent of the total visitors in October and decreased by 5.8 percent compared with corresponding month in 2017. In country wise, America (4,886) dominated the Tourism market by accounting 13.0 percent of all visitors entered in October, followed by Germany (10.7 percent) and Italy (9.0 percent) while Japan recorded the least (0.2 percent). Other performances are as shown in table 1.

The data from table 2 shows that **33,067** visitors entered through Airport, among them **20,287** visitors came by international flights and **12,780** by domestic flights and remaining **4,626** visitors through Seaport, of which 7 came by Cruise Ship and 4,619 by Sea Ferries.

Generally, Zanzibar has received **400,752** visitors from January - October 2018 which is an increase of **32.5** percent compared with the corresponding months (January – October) 2017. Most of visitors were from Europe (**58.4** percent). In country wise, Italy (9.9 percent) is a leading market for the first ten months in Zanzibar tourism market. About **344,008** visitors entered through airport which is equivalent to **85.8** percent while the remaining **56,744** visitors entered through seaport that accounting **14.2** percent (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that, in October 2018, about **35,227** visitors equivalent to **93.5** percent of visitors came for holidays, followed by 'visiting friend and relatives' that accounts for only 2.7 percent.

Table 5 shows that among the visitors there were **16,822** males (**44.6** percent) and **20,871** females (**55.4** percent) in October 2018. Males decrease by 12.2 percent and females increased by 16.1 percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **2,071** (5.5 percent) visitors were aged less than 15 years; **32,831** (**87.1** percent) were aged 15 to 64 years and **2,791** (7.4 percent) were aged 65 years and older.

Table 7 shows that 31.3 percent of all visitors in October 2018 stayed in the country for Six days. Only 0.6 percent of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in October 2018 was about Seven (7.1) nights.

The visitors from emerging markets decreased by 46.6 percent in October 2018 compared with corresponding month in 2017 and they decreased by 39.6 percent compared with previous month. Visitors from Russia increased by 83.0 percent compared with the corresponding month in 2017 and they decreased by 18.7 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **524,830** bed-spaces was available in October 2018. Out of these bed-spaces, estimates of 269,213 hotel-beds were sold during that month representing a bed occupancy rate of **51.3** percent (**Table 10**).

Table1: International Visitors by Nationality, October 2018

Nationality	October 2017			September 2018			October 2018			% Change, Sept 2018 to October 2018	% Change, October 2017 to October 2018
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	1,127	2.9	9	852	2.3	10	1,865	4.9	6	118.9	65.5
British	3,876	9.9	3	2,781	7.5	4	2,504	6.6	5	-10.0	-35.4
German	5,101	13.1	1	4,192	11.3	2	4,021	10.7	2	-4.1	-21.2
Italian	4,370	11.2	2	3,249	8.7	3	3,388	9.0	3	4.3	-22.5
French	2,148	5.5	7	2,049	5.5	6	2,745	7.3	4	34.0	27.8
Dutch	930	2.4	10	906	2.4	9	1,071	2.8	8	18.2	15.2
Belgium	628	1.6	15	624	1.7	14	576	1.5	14	-7.7	-8.3
Russian	324	0.8	19	729	2.0	12	593	1.6	13	-18.7	83.0
Turkish	401	1	18	147	0.4	21	71	0.2	22	-51.7	-82.3
Polish	688	1.8	12	600	1.6	15	508	1.3	15	-15.3	-26.2
Ukrainian	264	0.7	21	130	0.4	22	158	0.4	20	21.5	-40.2
Czech Republic	303	0.8	20	196	0.5	19	435	1.2	16	121.9	43.6
Spanish	1,392	3.6	8	1,163	3.1	8	927	2.5	10	-20.3	-33.4
Other European	2,869	7.4		3,185	8.6		4,142	11.0		30.0	44.4
Subtotal	24,421	62.7		20,803	56.0		23,004	61.0		10.6	-5.8
ASIA											
Japanese	228	0.6	22	150	0.4	20	67	0.2	23	-55.3	-70.6
Chinese	667	1.7	14	524	1.4	16	409	1.1	17	-21.9	-38.7
Indian	413	1.1	17	351	0.9	18	298	0.8	19	-15.1	-27.8
Israeli	3,114	8	4	2,499	6.7	5	955	2.5	9	-61.8	-69.3
Other Asian	1,222	3.1		1,487	4.0		1,432	3.8		-3.7	17.2
Subtotal	5,644	14.5		5,011	13.5		3,161	8.4		-36.9	-44.0
AFRICA											
Kenyan	808	2.1	11	505	1.4	17	399	1.1	18	-21.0	-50.6
South African	2,343	6	6	1,397	3.8	7	1,147	3.0	7	-17.9	-51.0
Other African	1,446	3.7		1,455	3.9		1,525	4.0		4.8	5.5
Subtotal	4,597	11.8		3,357	9.0		3,071	8.1		-8.5	-33.2
AMERICA											
American	2,452	6.3	5	4,305	11.6	1	4,886	13.0	1	13.5	99.3
Canadian	686	1.8	13	650	1.8	13	660	1.8	12	1.5	-3.8
Other American	420	1.1		1,381	3.7		1,528	4.1		10.6	263.8
Subtotal	3,558	9.1		6,336	17.1		7,074	18.8		11.6	98.8
OCEANIA											
Australian	605	1.6	16	797	2.1	11	766	2.0	11	-3.9	26.6
New Zealand	113	0.3	23	102	0.3	23	80	0.2	21	-21.6	-29.2
Subtotal	718	1.8		899	2.4		846	2.2		-5.9	17.8
Not stated	39	0.1		732	2.0		537	1.4			
TOTAL	38,977	100		37,138	100		37,693	100.0		1.5	-3.3

Table 2: International Visitors by Nationality Through Entry Points, October 2018

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	697	1,031	1,728	0	137	137
British	1,201	1,058	2,259	0	245	245
German	1,712	2,123	3,835	1	185	186
Italian	2,962	376	3,338	0	50	50
French	973	1,595	2,568	0	177	177
Dutch	438	555	993	0	78	78
Belgium	273	212	485	0	91	91
Russian	456	100	556	0	37	37
Turkish	51	6	57	0	14	14
Polish	403	88	491	0	17	17
Ukrainian	142	13	155	0	3	3
Czech Republic	329	99	428	0	7	7
Spanish	286	607	893	0	34	34
Other Europeans	2,060	1,523	3,583	2	557	559
Subtotal	11,983	9,386	21,369	3	1,632	1,635
ASIA						
Japanese	19	38	57	0	10	10
Chinese	92	239	331	0	78	78
Indian	112	94	206	0	92	92
Israeli	875	77	952	0	3	3
Other Asians	830	152	982	2	448	450
Subtotal	1,928	600	2,528	2	631	633
AFRICA						
Kenyan	248	48	296	0	103	103
South African	1,018	94	1,112	0	35	35
Other Africans	849	145	994	0	531	531
Subtotal	2,115	287	2,402	0	669	669
AMERICA						
American	2,606	1,572	4,178	0	708	708
Canadian	124	476	600	0	60	60
Other Americans	810	136	946	0	582	582
Subtotal	3,540	2,184	5,724	0	1,350	1,350
OCEANIA						
Australian	274	233	507	0	259	259
New Zealand	7	68	75	0	5	5
Subtotal	281	301	582	0	264	264
Not stated	440	22	462	2	73	75
TOTAL	20,287	12,780	33,067	7	4,619	4,626

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-October 2018

Nationality	January-October 2017			January-October 2018					% Change, Jan-October 2017 to Jan-October 2018
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	14,528	4.8	8	15,326	3,463	18,789	4.7	6	29.3
British	26,748	8.8	3	19,460	4,934	24,394	6.1	4	-8.8
German	29,767	9.8	2	28,416	4,097	32,513	8.1	3	9.2
Italian	37,166	12.3	1	38,090	1,758	39,848	9.9	1	7.2
French	16,381	5.4	7	20,707	2,660	23,367	5.8	5	42.6
Dutch	10,509	3.5	9	9,585	1,940	11,525	2.9	10	9.7
Belgium	5,077	1.7	15	5,588	897	6,485	1.6	16	27.7
Russian	3,425	1.1	20	10,700	1,006	11,706	2.9	9	241.8
Turkish	2,122	0.7	21	1,664	560	2,224	0.6	21	4.8
Polish	8,584	2.8	10	9,814	550	10,364	2.6	12	20.7
Ukrainian	4,006	1.3	18	2,610	154	2,764	0.7	20	-31.0
Czech Republic	4,128	1.4	17	5,129	325	5,454	1.4	18	32.1
Spanish	8,118	2.7	11	8,172	867	9,039	2.3	13	11.3
Other European	22,204	7.3		31,783	3,963	35,746	8.9		61.0
Subtotal	192,763	63.7		207,044	27,174	234,218	58.4		21.5
ASIA									
Japanese	1,265	0.4	22	768	511	1,279	0.3	22	1.1
Chinese	5,571	1.8	13	4,168	1,991	6,159	1.5	17	10.6
Indian	4,855	1.6	16	2,647	2,280	4,927	1.2	19	1.5
Israeli	20,400	6.7	4	13,748	328	14,076	3.5	8	-31.0
Other Asian	11,418	3.8		15,747	3,545	19,292	4.8		69.0
Subtotal	43,509	14.4		37,078	8,655	45,733	11.4		5.1
AFRICA									
Kenyan	7,849	2.6	12	4,258	2,557	6,815	1.7	14	-13.2
South African	16,966	5.6	6	14,786	1,223	16,009	4.0	7	-5.6
Other African	9,868	3.3		10,752	4,856	15,608	3.9		58.2
Subtotal	34,683	11.5		29,796	8,636	38,432	9.6		10.8
AMERICA									
American	17,704	5.9	5	32,751	6,377	39,128	9.8	2	121.0
Canadian	5,373	1.8	14	5,099	1,456	6,555	1.6	15	22.0
Other American	3,220	1.1		11,052	1,778	12,830	3.2		298.4
Subtotal	26,297	8.7		48,902	9,611	58,513	14.6		122.5
OCEANIA									
Australian	3,869	1.3	19	9,033	1,811	10,844	2.7	11	180.3
New Zealand	882	0.3	23	643	265	908	0.2	23	2.9
Subtotal	4,751	1.6		9,676	2,076	11,752	2.9		147.4
Not stated	526	0.2		11,512	592	12,104	3.0		
TOTAL	302,529	100		344,008	56,744	400,752	100		32.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, October 2018

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	1	0	0	71	1,786	0	0	7	1,865
British	0	1	0	0	129	2,339	1	0	34	2,504
German	0	0	0	1	175	3,830	0	0	15	4,021
Italian	0	0	0	0	83	3,263	0	9	33	3,388
French	0	0	0	1	101	2,634	1	0	8	2,745
Dutch	0	0	1	0	8	1,062	0	0	0	1,071
Belgium	0	0	0	0	6	547	0	0	23	576
Russian	0	0	0	0	22	567	0	0	4	593
Turkish	0	0	0	0	1	69	0	0	1	71
Polish	0	0	0	0	17	490	0	0	1	508
Ukrainian	0	0	0	0	15	143	0	0	0	158
Czech Republic	0	0	0	0	12	422	0	0	1	435
Spanish	0	0	1	0	25	897	0	1	3	927
Other Europeans	4	0	0	0	120	3,828	0	0	191	4,143
Subtotal	4	2	2	2	785	21,877	2	10	321	23,005
ASIA										
Japanese	0	0	0	0	1	64	0	0	2	67
Chinese	0	0	0	0	10	397	0	0	2	409
Indian	0	0	0	0	10	285	1	0	2	298
Israeli	0	0	0	0	9	922	0	0	24	955
Other Asians	1	0	1	0	53	1,209	0	0	168	1,432
Subtotal	1	0	1	0	83	2,877	1	0	198	3,161
AFRICA										
Kenyan	0	0	0	0	16	378	2	0	3	399
South African	0	0	0	0	13	1,124	0	1	9	1,147
Other Africans	2	0	1	0	34	1,348	4	0	136	1,525
Subtotal	2	0	1	0	63	2,850	6	1	148	3,071
AMERICA										
American	1	2	0	1	46	4,456	0	2	378	4,886
Canadian	0	0	0	0	21	638	0	0	1	660
Other Americans	0	0	1	1	9	1,320	1	0	196	1,528
Subtotal	1	2	1	2	76	6,414	1	2	575	7,074
OCEANIA										
Australian	0	0	0	0	10	695	0	0	61	766
New Zealand	0	0	0	0	2	78	0	0	0	80
Subtotal	0	0	0	0	12	773	0	0	61	846
Not stated	0	0	0	0	0	436	0	0	100	536
TOTAL	8	4	5	4	1,019	35,227	10	13	1,403	37,693
TOTAL PERCENT	0.0	0.0	0.0	0.0	2.7	93.5	0.0	0.0	3.7	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, October 2018

Nationality	Male	Female	Total
EUROPE			
Scandinavian	664	1,201	1,865
British	1,002	1,502	2,504
German	1,678	2,343	4,021
Italian	1,298	2,090	3,388
French	1,134	1,611	2,745
Dutch	432	639	1,071
Belgium	254	322	576
Russian	317	276	593
Turkish	25	46	71
Polish	159	349	508
Ukrainian	74	84	158
Czech Republic	145	290	435
Spanish	358	569	927
Other European Country	1,930	2,212	4,142
Subtotal	9,470	13,534	23,004
ASIA			
Japanese	25	42	67
Chinese	192	217	409
Indian	165	133	298
Israeli	383	572	955
Other Asian	858	574	1,432
Subtotal	1,623	1,538	3,161
AFRICA			
Kenyan	207	192	399
South African	343	804	1,147
Other African	906	619	1,525
Subtotal	1,456	1,615	3,071
AMERICA			
American	2,293	2,593	4,886
Canadian	241	419	660
Other American	859	669	1,528
Subtotal	3,393	3,681	7,074
OCEANIA			
Australian	402	364	766
New Zealand	36	44	80
Subtotal	438	408	846
Not stated	442	95	537
TOTAL OCTOBER, 2018	16,822	20,871	37,693
TOTAL SEPTEMBER, 2018	19,156	17,982	37,138
TOTAL % OCTOBER	44.6	55.4	100
% CHANGE, SEPTEMBER TO OCTOBER 2018	-12.2	16.1	1.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, October 2018

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	228	1,477	160	1,865
British	171	2,095	238	2,504
German	180	3,521	320	4,021
Italian	141	3,071	176	3,388
French	312	2,255	178	2,745
Dutch	46	919	106	1,071
Belgium	45	486	45	576
Russian	23	558	12	593
Turkish	1	68	2	71
Polish	14	482	12	508
Ukrainian	9	147	2	158
Czech Republic	27	380	28	435
Spanish	10	885	32	927
Other European	246	3,638	258	4,142
Subtotal	1,453	19,982	1,569	23,004
ASIA				
Japanese	7	50	10	67
Chinese	12	389	8	409
Indian	22	257	19	298
Israeli	24	833	98	955
Other Asian	56	1,284	92	1,432
Subtotal	121	2,813	227	3,161
AFRICA				
Kenyan	16	361	22	399
South African	56	1,041	50	1,147
Other African	59	1,409	57	1,525
Subtotal	131	2,811	129	3,071
AMERICA				
American	222	4,089	575	4,886
Canadian	9	534	117	660
Other American	70	1,370	88	1,528
Subtotal	301	5,993	780	7,074
OCEANIA				
Australian	41	666	59	766
New Zealand	3	58	19	80
Subtotal	44	724	78	846
Not stated	21	508	8	537
TOTAL	2,071	32,831	2,791	37,693
TOTAL PERCENT	5.5	87.1	7.4	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, October 2018

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	248	141	389	1.0	248	141	389
2	370	320	690	1.8	740	640	1,380
3	945	879	1,824	4.8	2,835	2,637	5,472
4	1,334	1,470	2,804	7.4	5,336	5,880	11,216
5	1,584	1,610	3,194	8.5	7,920	8,050	15,970
6	2,392	9,386	11,778	31.3	14,352	56,316	70,668
7	4,205	2,831	7,036	18.7	29,435	19,817	49,252
8	1,683	1,271	2,954	7.8	13,464	10,168	23,632
9	623	455	1,078	2.9	5,607	4,095	9,702
10	958	716	1,674	4.4	9,580	7,160	16,740
11	391	296	687	1.8	4,301	3,256	7,557
12	511	368	879	2.3	6,132	4,416	10,548
13	212	148	360	1.0	2,756	1,924	4,680
14	564	370	934	2.5	7,896	5,180	13,076
15	255	224	479	1.3	3,825	3,360	7,185
16	88	66	154	0.4	1,408	1,056	2,464
17	38	27	65	0.2	646	459	1,105
18	36	24	60	0.2	648	432	1,080
19	15	10	25	0.1	285	190	475
20	57	30	87	0.2	1,140	600	1,740
21	66	44	110	0.3	1,386	924	2,310
22	16	13	29	0.1	352	286	638
23	1	2	3	0.0	23	46	69
24	8	5	13	0.0	192	120	312
25	5	5	10	0.0	125	125	250
26	3	3	6	0.0	78	78	156
27	1	1	2	0.0	27	27	54
28	4	9	13	0.0	112	252	364
29	5	0	5	0.0	145	0	145
30	75	36	111	0.3	2,250	1,080	3,330
31+	127	107	234	0.6	3,937	3,317	7,254
Total	16,820	20,867	37,687	100.0	127,181	142,032	269,213
Average intended Length of Stay ¹					7.6	6.8	7.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, October 2018

Nationality	October 2017	September 2018	October 2018	% Change, October 2017 to October 2018	% Change, September 2018 to October 2018
Russian	324	729	593	83.0	-18.7
Polish	688	600	508	-26.2	-15.3
Ukrainian	264	130	158	-40.2	21.5
Chinese	667	524	409	-38.7	-21.9
Indian	413	351	298	-27.8	-15.1
Israeli	3,114	2,499	955	-69.3	-61.8
Total	5,470	4,833	2,921	-46.6	-39.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, October 2018

Category	Airport	Seaport	Total
International flight/ Cruise Ship	20,287	7	20,294
Domestic flights/ Sea ferries	12,780	4,619	17,399
Total	33,067	4,626	37,693

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, October 2018

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	389	1.0	389
2	690	1.8	1,380
3	1,824	4.8	5,472
4	2,804	7.4	11,216
5	3,194	8.5	15,970
6	11,778	31.3	70,668
7	7,036	18.7	49,252
8	2,954	7.8	23,632
9	1,078	2.9	9,702
10	1,674	4.4	16,740
11	687	1.8	7,557
12	879	2.3	10,548
13	360	1.0	4,680
14	934	2.5	13,076
15	479	1.3	7,185
16	154	0.4	2,464
17	65	0.2	1,105
18	60	0.2	1,080
19	25	0.1	475
20	87	0.2	1,740
21	110	0.3	2,310
22	29	0.1	638
23	3	0.0	69
24	13	0.0	312
25	10	0.0	250
26	6	0.0	156
27	2	0.0	54
28	13	0.0	364
29	5	0.0	145
30	111	0.3	3,330
+31	234	0.6	7,254
Total	37,687	100.0	269,213
Number of beds available in October 2018			524,830
Bed Occupancy Rate			51.3

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.(According to the United Nations World Tourism Organization -UNWTO)

Visitor: refers to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise Ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship;
and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

Zanzibar Commission for Tourism

P.O.BOX, 1410

Email:secretary@zanzibartourism.net

Office of the Chief Government Statistician

P.O. BOX, 2321

Email: zanstat@ocgs.go.tz