



# **STATISTICAL RELEASE**

## **OCTOBER - 2017**



P.O. Box 2321, Zanzibar  
Telephone +255 24 223 1869  
Fax: +255 24 223 174 2

Email: [zanstat@ocgs.go.tz](mailto:zanstat@ocgs.go.tz)

Website: <http://www.ocgs.go.tz>

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### **TOURISM STATISTICAL RELEASE FOR OCTOBER, 2017**

#### **1. Introduction**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

#### **2. Definition and Concepts**

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

### 3. Key findings

About **43,470** visitors entered Zanzibar in October, 2017 which is an decrease of 1.6 percent compared with corresponding month in October 2016 and an increase of 11.5 percent compared with previous month. Europeans remain as the largest source of visitors to Zanzibar tourism. Three quarters (66.0 percent) of all visitors entered Zanzibar in October, 2017 were from Europe. In country wise, Germany (5,939) continued to dominate the Tourism market by accounting 13.7 percent of all visitors entered in October, followed by Italy (9.3 percent) and Israel (8.2 percent) while Japan recorded the least (0.3 percent). Other performances are as shown in table 1.

The data from table 2 shows that **37,833** visitors entered Zanzibar through Airport, among them **23,590** visitors came by international flights and **14,243** by domestic flights. The remaining **5,637** visitors entered through seaport.

Generally, Zanzibar has received **345,999** visitors from January to October 2017 which is an increase of 15.0 percent compared with the corresponding months January - October, 2016. Almost three quarters (**64.0** percent) of all visitors were from Europe. In country wise, Italy (11.9 percent) is a leading market for the first ten months to Zanzibar tourism market. About **289,199** visitors entered through airport which is equivalent to **83.6** percent while the remaining **56,800** visitors entered through seaport that accounting **16.4** percent ( Table 3).

Information on the purpose of visit (Table 4) shows that, in October 2017, a majority of visitors **41,572 (95.6 percent)** were in Zanzibar for holidays compared to only **1,678 (3.9 percent)** and **15 (0.03 percent)** of visitors who were in Zanzibar for 'visiting friend and relatives' and 'business and conference' respectively.

Table 5 shows that in October, 2017 there were **16,528 (48.6 percent)** males and **22,449 (51.4 percent)** female visitors. Comparing with the previous month males increased by 27.7 percent and females decreased by 0.4 percent.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in Table 6 show that **2,218 (5.1 percent)** visitors were aged less than 15 years; **38,426 (88.4 percent)** were aged 15 and 64 years and **2,826 (6.5 percent)** were aged 65 years and older.

Table 7 shows that majority of the visitors (27.1 percent) stayed in the country for seven days. Only one percent (1.1 percent) of visitors stayed for more than a month. The overall average intended length of stay for visitors in October, 2017 was almost Eight (7.9) nights.

The number of visitors from emerging markets for the month of October 2017 decreased by 43.7 percent compared with corresponding month in October 2016 and increased by 22.3 percent compared with previous month. Visitors from Russia increased to 1,109 for the month of October compared with 252 visitors recorded in October 2016 and 324 visitors from previous month. Other performance are shown in Table 8.

The total of **532,487** bed-spaces was available in October 2017. Out of these bed-spaces, an estimate of **342,312** hotel-beds were sold during that month representing a bed occupancy rate of **64.3** percent.(Table 10).

**Table1: International Visitors by Nationality, October 2017**

| Nationality     | October 2016  |              |      | September 2017 |             |      | October 2017  |              |      | % Change,<br>September<br>2017 October<br>to 2017 | % Change,<br>October<br>2017 to<br>October<br>2016 |
|-----------------|---------------|--------------|------|----------------|-------------|------|---------------|--------------|------|---------------------------------------------------|----------------------------------------------------|
|                 | Number        | % share      | Rank | Number         | % share     | Rank | Number        | % share      | Rank |                                                   |                                                    |
| <b>EUROPE</b>   |               |              |      |                |             |      |               |              |      |                                                   |                                                    |
| Scandinavian    | 1,922         | 4.4          | 8    | 1,127          | 2.9         | 9    | 2,757         | 6.3          | 6    | 144.6                                             | 43.4                                               |
| British         | 3,371         | 7.6          | 5    | 3,876          | 9.9         | 3    | 3,066         | 7.1          | 4    | -20.9                                             | -9.0                                               |
| German          | 4,183         | 9.5          | 3    | 5,101          | 13.1        | 1    | 5,939         | 13.7         | 1    | 16.4                                              | 42.0                                               |
| Italian         | 3,758         | 8.5          | 4    | 4,370          | 11.2        | 2    | 4,040         | 9.3          | 2    | -7.6                                              | 7.5                                                |
| French          | 2,065         | 4.7          | 7    | 2,148          | 5.5         | 7    | 3,028         | 7.0          | 5    | 41.0                                              | 46.6                                               |
| Dutch           | 1,509         | 3.4          | 10   | 930            | 2.4         | 10   | 1,667         | 3.8          | 9    | 79.2                                              | 10.5                                               |
| Belgium         | 590           | 1.3          | 14   | 628            | 1.6         | 15   | 626           | 1.4          | 16   | -0.3                                              | 6.1                                                |
| Russian         | 252           | 0.6          | 20   | 324            | 0.8         | 19   | 1,109         | 2.6          | 11   | 242.3                                             | 340.1                                              |
| Turkish         | 105           | 0.2          | 23   | 401            | 1           | 18   | 152           | 0.3          | 22   | -62.1                                             | 44.8                                               |
| Polish          | 255           | 0.6          | 19   | 688            | 1.8         | 12   | 512           | 1.2          | 17   | -25.6                                             | 100.8                                              |
| Ukrainian       | 455           | 1.0          | 17   | 264            | 0.7         | 21   | 291           | 0.7          | 20   | 10.2                                              | -36.0                                              |
| Czech Republic  | 376           | 0.9          | 18   | 303            | 0.8         | 20   | 378           | 0.9          | 19   | 24.8                                              | 0.5                                                |
| Spanish         | 883           | 2.0          | 12   | 1,392          | 3.6         | 8    | 1,353         | 3.1          | 10   | -2.8                                              | 53.2                                               |
| Other European  | 2,691         | 6.1          |      | 2,869          | 7.4         |      | 3,782         | 8.7          |      | 31.8                                              | 40.5                                               |
| <b>Subtotal</b> | <b>22,415</b> | <b>50.7</b>  |      | <b>24,421</b>  | <b>62.7</b> |      | <b>28,700</b> | <b>66.0</b>  |      | <b>17.5</b>                                       | <b>28.0</b>                                        |
| <b>ASIA</b>     |               |              |      |                |             |      |               |              |      |                                                   |                                                    |
| Japanese        | 114           | 0.3          | 21   | 228            | 0.6         | 22   | 109           | 0.3          | 23   | -52.2                                             | -4.4                                               |
| Chinese         | 471           | 1.1          | 15   | 667            | 1.7         | 14   | 705           | 1.6          | 14   | 5.7                                               | 49.7                                               |
| Indian          | 5,733         | 13.0         | 1    | 413            | 1.1         | 17   | 504           | 1.2          | 18   | 22.0                                              | -91.2                                              |
| Israeli         | 4,713         | 10.7         | 2    | 3,114          | 8           | 4    | 3,568         | 8.2          | 3    | 14.6                                              | -24.3                                              |
| Other Asian     | 2,474         | 5.6          |      | 1,222          | 3.1         |      | 1,561         | 3.6          |      | 27.7                                              | -36.9                                              |
| <b>Subtotal</b> | <b>13,505</b> | <b>30.6</b>  |      | <b>5,644</b>   | <b>14.5</b> |      | <b>6,447</b>  | <b>14.8</b>  |      | <b>14.2</b>                                       | <b>-52.3</b>                                       |
| <b>AFRICA</b>   |               |              |      |                |             |      |               |              |      |                                                   |                                                    |
| Kenyan          | 969           | 2.2          | 11   | 808            | 2.1         | 11   | 755           | 1.7          | 13   | -6.6                                              | -22.1                                              |
| South African   | 2,179         | 4.9          | 6    | 2,343          | 6           | 6    | 1,992         | 4.6          | 8    | -15.0                                             | -8.6                                               |
| Other African   | 1,113         | 2.5          |      | 1,446          | 3.7         |      | 1,188         | 2.7          |      | -17.8                                             | 6.7                                                |
| <b>Subtotal</b> | <b>4,261</b>  | <b>9.6</b>   |      | <b>4,597</b>   | <b>11.8</b> |      | <b>3,935</b>  | <b>9.1</b>   |      | <b>-14.4</b>                                      | <b>-7.7</b>                                        |
| <b>AMERICA</b>  |               |              |      |                |             |      |               |              |      |                                                   |                                                    |
| American        | 1,732         | 3.9          | 9    | 2,452          | 6.3         | 5    | 1,996         | 4.6          | 7    | -18.6                                             | 15.2                                               |
| Canadian        | 646           | 1.5          | 13   | 686            | 1.8         | 13   | 1,063         | 2.4          | 12   | 55.0                                              | 64.6                                               |
| Other American  | 261           | 0.6          |      | 420            | 1.1         |      | 469           | 1.1          |      | 11.7                                              | 79.7                                               |
| <b>Subtotal</b> | <b>2,639</b>  | <b>6.0</b>   |      | <b>3,558</b>   | <b>9.1</b>  |      | <b>3,528</b>  | <b>8.1</b>   |      | <b>-0.8</b>                                       | <b>33.7</b>                                        |
| <b>OCEANIA</b>  |               |              |      |                |             |      |               |              |      |                                                   |                                                    |
| Australian      | 462           | 1.0          | 16   | 605            | 1.6         | 16   | 634           | 1.5          | 15   | 4.8                                               | 37.2                                               |
| New Zealand     | 107           | 0.2          | 22   | 113            | 0.3         | 23   | 156           | 0.4          | 21   | 38.1                                              | 45.8                                               |
| <b>Subtotal</b> | <b>569</b>    | <b>1.3</b>   |      | <b>718</b>     | <b>1.8</b>  |      | <b>790</b>    | <b>1.8</b>   |      | <b>10.0</b>                                       | <b>38.8</b>                                        |
| Not stated      | <b>780</b>    | <b>1.8</b>   |      | <b>39</b>      | <b>0.1</b>  |      | <b>70</b>     | <b>0.2</b>   |      | <b>79.5</b>                                       | <b>-91.0</b>                                       |
| <b>TOTAL</b>    | <b>44,169</b> | <b>100.0</b> |      | <b>38,977</b>  | <b>100</b>  |      | <b>43,470</b> | <b>100.0</b> |      | <b>11.5</b>                                       | <b>-1.6</b>                                        |

**Table 2: International Visitors by Nationality through entry points, October 2017**

| Nationality     | Airport              |                 |               | Seaport     |              |              |
|-----------------|----------------------|-----------------|---------------|-------------|--------------|--------------|
|                 | International Flight | Domestic Flight | Total         | Cruise Ship | Sea ferries  | Total        |
| <b>EUROPE</b>   |                      |                 |               |             |              |              |
| Scandinavian    | 1,227                | 1,137           | 2,364         | -           | 393          | 393          |
| British         | 1,482                | 1,235           | 2,717         | -           | 349          | 349          |
| German          | 3,013                | 2,381           | 5,394         | -           | 545          | 545          |
| Italian         | 3,582                | 335             | 3,917         | -           | 123          | 123          |
| French          | 1,234                | 1,430           | 2,664         | -           | 364          | 364          |
| Dutch           | 885                  | 572             | 1,457         | -           | 210          | 210          |
| Belgium         | 232                  | 237             | 469           | -           | 157          | 157          |
| Russian         | 843                  | 191             | 1,034         | -           | 75           | 75           |
| Turkish         | 91                   | 38              | 129           | -           | 23           | 23           |
| Polish          | 304                  | 106             | 410           | -           | 102          | 102          |
| Ukrainian       | 249                  | 18              | 267           | -           | 24           | 24           |
| Czech Republic  | 301                  | 34              | 335           | -           | 43           | 43           |
| Spanish         | 590                  | 666             | 1,256         | -           | 97           | 97           |
| Other Europeans | 1,872                | 1,542           | 3,414         | -           | 368          | 368          |
| <b>Subtotal</b> | <b>15,905</b>        | <b>9,922</b>    | <b>25,827</b> | <b>-</b>    | <b>2,873</b> | <b>2,873</b> |
| <b>ASIA</b>     |                      |                 |               |             |              |              |
| Japanese        | 42                   | 39              | 81            | -           | 28           | 28           |
| Chinese         | 86                   | 393             | 479           | -           | 226          | 226          |
| Indian          | 204                  | 90              | 294           | 1           | 209          | 210          |
| Israeli         | 2,731                | 790             | 3,521         | -           | 47           | 47           |
| Other Asians    | 790                  | 285             | 1,075         | 132         | 354          | 486          |
| <b>Subtotal</b> | <b>3,853</b>         | <b>1,597</b>    | <b>5,450</b>  | <b>133</b>  | <b>864</b>   | <b>997</b>   |
| <b>AFRICA</b>   |                      |                 |               |             |              |              |
| Kenyan          | 494                  | 51              | 545           | -           | 210          | 210          |
| South African   | 1,559                | 237             | 1,796         | -           | 196          | 196          |
| Other Africans  | 606                  | 178             | 784           | -           | 404          | 404          |
| <b>Subtotal</b> | <b>2,659</b>         | <b>466</b>      | <b>3,125</b>  | <b>-</b>    | <b>810</b>   | <b>810</b>   |
| <b>AMERICA</b>  |                      |                 |               |             |              |              |
| American        | 555                  | 1,050           | 1,605         | -           | 391          | 391          |
| Canadian        | 190                  | 605             | 795           | -           | 268          | 268          |
| Other Americans | 141                  | 250             | 391           | -           | 78           | 78           |
| <b>Subtotal</b> | <b>886</b>           | <b>1,905</b>    | <b>2,791</b>  | <b>-</b>    | <b>737</b>   | <b>737</b>   |
| <b>OCEANIA</b>  |                      |                 |               |             |              |              |
| Australian      | 189                  | 274             | 463           | -           | 171          | 171          |
| New Zealand     | 43                   | 72              | 115           | -           | 41           | 41           |
| <b>Subtotal</b> | <b>232</b>           | <b>346</b>      | <b>578</b>    | <b>-</b>    | <b>212</b>   | <b>212</b>   |
| Not stated      | 55                   | 7               | 62            | 2           | 6            | 8            |
| <b>TOTAL</b>    | <b>23,590</b>        | <b>14,243</b>   | <b>37,833</b> | <b>135</b>  | <b>5,502</b> | <b>5,637</b> |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality through entry points, January-October 2017**

| Nationality     | January-October 2016 |              |      | January-October 2017 |                  |                |              |      | % Change, Jan-October 2016 to Jan-October 2017 |
|-----------------|----------------------|--------------|------|----------------------|------------------|----------------|--------------|------|------------------------------------------------|
|                 | Number               | % share      | Rank | Number (Airport)     | Number (Seaport) | Total Number   | % Share      | Rank |                                                |
| <b>EUROPE</b>   |                      |              |      |                      |                  |                |              |      |                                                |
| Scandinavian    | 16,260               | 5.4          | 7    | 13,359               | 3,926            | 17,285         | 5.0          | 8    | 6.3                                            |
| British         | 25,699               | 8.5          | 3    | 25,022               | 4,792            | 29,814         | 8.6          | 3    | 16.0                                           |
| German          | 33,583               | 11.2         | 2    | 30,995               | 4,711            | 35,706         | 10.3         | 2    | 6.3                                            |
| Italian         | 35,711               | 11.9         | 1    | 39,465               | 1,741            | 41,206         | 11.9         | 1    | 15.4                                           |
| French          | 15,258               | 5.1          | 8    | 16,744               | 2,665            | 19,409         | 5.6          | 6    | 27.2                                           |
| Dutch           | 10,838               | 3.6          | 10   | 9,999                | 2,177            | 12,176         | 3.5          | 9    | 12.3                                           |
| Belgium         | 4,656                | 1.5          | 16   | 4,707                | 996              | 5,703          | 1.6          | 15   | 22.5                                           |
| Russian         | 3,165                | 1.1          | 20   | 3,964                | 570              | 4,534          | 1.3          | 17   | 43.3                                           |
| Turkish         | 1,835                | 0.6          | 21   | 1,712                | 562              | 2,274          | 0.7          | 21   | 23.9                                           |
| Polish          | 4,373                | 1.5          | 17   | 8,193                | 903              | 9,096          | 2.6          | 11   | 108.0                                          |
| Ukrainian       | 4,685                | 1.6          | 15   | 4,027                | 270              | 4,297          | 1.2          | 20   | -8.3                                           |
| Czech Republic  | 3,170                | 1.1          | 19   | 4,104                | 402              | 4,506          | 1.3          | 18   | 42.1                                           |
| Spanish         | 7,630                | 2.5          | 12   | 8,447                | 1,024            | 9,471          | 2.7          | 10   | 24.1                                           |
| Other European  | 20,936               | 7.0          |      | 22,412               | 3,574            | 25,986         | 7.5          |      | 24.1                                           |
| <b>Subtotal</b> | <b>187,799</b>       | <b>62.4</b>  |      | <b>193,150</b>       | <b>28,313</b>    | <b>221,463</b> | <b>64.0</b>  |      | <b>17.9</b>                                    |
| <b>ASIA</b>     |                      |              |      |                      |                  |                |              |      |                                                |
| Japanese        | 1,281                | 0.4          | 22   | 875                  | 499              | 1,374          | 0.4          | 22   | 7.3                                            |
| Chinese         | 5,648                | 1.9          | 13   | 3,904                | 2,372            | 6,276          | 1.8          | 14   | 11.1                                           |
| Indian          | 10,846               | 3.6          | 9    | 2,812                | 2,547            | 5,359          | 1.5          | 16   | -50.6                                          |
| Israeli         | 16,873               | 5.6          | 6    | 23,673               | 295              | 23,968         | 6.9          | 4    | 42.0                                           |
| Other Asian     | 12,455               | 4.1          |      | 9,421                | 3,558            | 12,979         | 3.8          |      | 4.2                                            |
| <b>Subtotal</b> | <b>47,103</b>        | <b>15.7</b>  |      | <b>40,685</b>        | <b>9,271</b>     | <b>49,956</b>  | <b>14.4</b>  |      | <b>6.1</b>                                     |
| <b>AFRICA</b>   |                      | 0.0          |      |                      |                  |                | 0.0          |      |                                                |
| Kenyan          | 7,889                | 2.6          | 11   | 5,989                | 2,615            | 8,604          | 2.5          | 12   | 9.1                                            |
| South African   | 17,604               | 5.9          | 5    | 17,279               | 1,679            | 18,958         | 5.5          | 7    | 7.7                                            |
| Other African   | 8,889                | 3.0          |      | 6,517                | 4,539            | 11,056         | 3.2          |      | 24.4                                           |
| <b>Subtotal</b> | <b>34,382</b>        | <b>11.4</b>  |      | <b>29,785</b>        | <b>8,833</b>     | <b>38,618</b>  | <b>11.2</b>  |      | <b>12.3</b>                                    |
| <b>AMERICA</b>  |                      |              |      |                      |                  |                |              |      |                                                |
| American        | 17,630               | 5.9          | 4    | 14,470               | 5,230            | 19,700         | 5.7          | 5    | 11.7                                           |
| Canadian        | 5,476                | 1.8          | 14   | 4,540                | 1,896            | 6,436          | 1.9          | 13   | 17.5                                           |
| Other American  | 2,437                | 0.8          |      | 2,679                | 1010             | 3,689          | 1.1          |      | 51.4                                           |
| <b>Subtotal</b> | <b>25,543</b>        | <b>8.5</b>   |      | <b>21,689</b>        | <b>8,136</b>     | <b>29,825</b>  | <b>8.6</b>   |      | <b>16.8</b>                                    |
| <b>OCEANIA</b>  |                      |              |      |                      |                  |                |              |      |                                                |
| Australian      | 3,625                | 1.2          | 18   | 2,790                | 1,713            | 4,503          | 1.3          | 19   | 24.2                                           |
| New Zealand     | 886                  | 0.3          | 23   | 673                  | 365              | 1,038          | 0.3          | 23   | 17.2                                           |
| <b>Subtotal</b> | <b>4,511</b>         | <b>1.5</b>   |      | <b>3,463</b>         | <b>2,078</b>     | <b>5,541</b>   | <b>1.6</b>   |      | <b>22.8</b>                                    |
| Not stated      | 1,484                | 0.5          |      | 427                  | 169              | 596            | 0.2          |      | -59.8                                          |
| <b>TOTAL</b>    | <b>300,822</b>       | <b>100.0</b> |      | <b>289,199</b>       | <b>56,800</b>    | <b>345,999</b> | <b>100.0</b> |      | <b>15.0</b>                                    |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 4: International Visitors by Nationality and Purpose of Visit, October 2017**

| Nationality          | Returning<br>Residences | Prospective<br>Resident | Seeking<br>Employment | Temporary<br>Employment | Visiting<br>Friends<br>and<br>Relatives | Holidays      | Business<br>and<br>Conference | In<br>Transit | Others     | Total         |
|----------------------|-------------------------|-------------------------|-----------------------|-------------------------|-----------------------------------------|---------------|-------------------------------|---------------|------------|---------------|
| <b>EUROPE</b>        |                         |                         |                       |                         |                                         |               |                               |               |            |               |
| Scandinavian         | 0                       | 0                       | 0                     | 1                       | 66                                      | 2,680         | 0                             | 0             | 10         | 2,757         |
| British              | 0                       | 0                       | 1                     | 0                       | 104                                     | 2,944         | 3                             | 3             | 11         | 3,066         |
| German               | 0                       | 0                       | 0                     | 0                       | 177                                     | 5,748         | 2                             | 0             | 12         | 5,939         |
| Italian              | 0                       | 0                       | 0                     | 0                       | 96                                      | 3,939         | 0                             | 0             | 5          | 4,040         |
| French               | 0                       | 0                       | 0                     | 0                       | 177                                     | 2,837         | 0                             | 0             | 14         | 3,028         |
| Dutch                | 0                       | 0                       | 0                     | 0                       | 33                                      | 1,625         | 0                             | 0             | 9          | 1,667         |
| Belgium              | 0                       | 0                       | 0                     | 0                       | 22                                      | 601           | 0                             | 0             | 3          | 626           |
| Russian              | 0                       | 0                       | 0                     | 0                       | 45                                      | 1,059         | 0                             | 0             | 5          | 1,109         |
| Turkish              | 0                       | 0                       | 0                     | 0                       | 16                                      | 134           | 1                             | 0             | 1          | 152           |
| Polish               | 0                       | 0                       | 0                     | 0                       | 17                                      | 494           | 0                             | 0             | 1          | 512           |
| Ukrainian            | 0                       | 0                       | 0                     | 0                       | 35                                      | 256           | 0                             | 0             | -          | 291           |
| Czech Republic       | 0                       | 0                       | 0                     | 1                       | 15                                      | 362           | 0                             | 0             | -          | 378           |
| Spanish              | 0                       | 0                       | 0                     | 1                       | 73                                      | 1,270         | 1                             | 1             | 7          | 1,353         |
| Other Europeans      | 0                       | 0                       | 0                     | 0                       | 178                                     | 3,587         | 1                             | 1             | 15         | 3,782         |
| <b>Subtotal</b>      | <b>0</b>                | <b>0</b>                | <b>1</b>              | <b>3</b>                | <b>1,054</b>                            | <b>27,536</b> | <b>8</b>                      | <b>5</b>      | <b>93</b>  | <b>28,700</b> |
| <b>ASIA</b>          |                         |                         |                       |                         |                                         |               |                               |               |            | -             |
| Japanese             | 0                       | 0                       | 0                     | 0                       | 3                                       | 106           | 0                             | 0             | -          | 109           |
| Chinese              | 0                       | 1                       | 0                     | 1                       | 35                                      | 658           | 0                             | 0             | 10         | 705           |
| Indian               | 0                       | 0                       | 1                     | 0                       | 11                                      | 490           | 0                             | 0             | 2          | 504           |
| Israeli              | 0                       | 0                       | 1                     | 1                       | 227                                     | 3,311         | 1                             | 0             | 27         | 3,568         |
| Other Asians         | 0                       | 0                       | 0                     | 0                       | 78                                      | 1,475         | 0                             | 0             | 8          | 1,561         |
| <b>Subtotal</b>      | <b>0</b>                | <b>1</b>                | <b>2</b>              | <b>2</b>                | <b>354</b>                              | <b>6,040</b>  | <b>1</b>                      | <b>0</b>      | <b>47</b>  | <b>6,447</b>  |
| <b>AFRICA</b>        |                         |                         |                       |                         |                                         |               |                               |               |            | -             |
| Kenyan               | 0                       | 0                       | 0                     | 0                       | 19                                      | 732           | 1                             | 0             | 3          | 755           |
| South African        | 0                       | 0                       | 0                     | 0                       | 34                                      | 1,945         | 5                             | 2             | 6          | 1,992         |
| Other Africans       | 0                       | 0                       | 0                     | 0                       | 40                                      | 1,136         | 0                             | 0             | 12         | 1,188         |
| <b>Subtotal</b>      | <b>0</b>                | <b>0</b>                | <b>0</b>              | <b>0</b>                | <b>93</b>                               | <b>3,813</b>  | <b>6</b>                      | <b>2</b>      | <b>21</b>  | <b>3,935</b>  |
| <b>AMERICA</b>       |                         |                         |                       |                         |                                         |               |                               |               |            | -             |
| American             | 1                       | 0                       | 1                     | 1                       | 90                                      | 1,889         | 0                             | 0             | 14         | 1,996         |
| Canadian             | 0                       | 0                       | 0                     | 0                       | 41                                      | 1,015         | 0                             | 1             | 6          | 1,063         |
| Other Americans      | 0                       | 0                       | 0                     | 0                       | 29                                      | 440           | 0                             | 0             | -          | 469           |
| <b>Subtotal</b>      | <b>1</b>                | <b>0</b>                | <b>1</b>              | <b>1</b>                | <b>160</b>                              | <b>3,344</b>  | <b>0</b>                      | <b>1</b>      | <b>20</b>  | <b>3,528</b>  |
| <b>OCEANIA</b>       |                         |                         |                       |                         |                                         |               |                               |               |            | -             |
| Australian           | 0                       | 0                       | 0                     | 0                       | 12                                      | 619           | 0                             | 0             | 3          | 634           |
| New Zealand          | 0                       | 0                       | 0                     | 0                       | 4                                       | 151           | 0                             | 0             | 1          | 156           |
| <b>Subtotal</b>      | <b>0</b>                | <b>0</b>                | <b>0</b>              | <b>0</b>                | <b>16</b>                               | <b>770</b>    | <b>0</b>                      | <b>0</b>      | <b>4</b>   | <b>790</b>    |
| <b>Not stated</b>    | <b>0</b>                | <b>0</b>                | <b>0</b>              | <b>0</b>                | <b>1</b>                                | <b>69</b>     | <b>0</b>                      | <b>0</b>      | <b>-</b>   | <b>70</b>     |
| <b>TOTAL</b>         | <b>1</b>                | <b>1</b>                | <b>4</b>              | <b>6</b>                | <b>1,678</b>                            | <b>41,572</b> | <b>15</b>                     | <b>8</b>      | <b>185</b> | <b>43,470</b> |
| <b>TOTAL PERCENT</b> | <b>0.0</b>              | <b>0.0</b>              | <b>0.0</b>            | <b>0.0</b>              | <b>3.9</b>                              | <b>95.6</b>   | <b>0.0</b>                    | <b>0.0</b>    | <b>0.4</b> | <b>100.0</b>  |

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 5: International Visitors by Nationality and Sex, October 2017**

| Nationality                                | Male          | Female        | Total         |
|--------------------------------------------|---------------|---------------|---------------|
| <b>EUROPE</b>                              |               |               |               |
| Scandinavian                               | 1,241         | 1,516         | 2,757         |
| British                                    | 1,467         | 1,599         | 3,066         |
| German                                     | 2,853         | 3,086         | 5,939         |
| Italian                                    | 1,938         | 2,102         | 4,040         |
| French                                     | 1,496         | 1,532         | 3,028         |
| Dutch                                      | 786           | 881           | 1,667         |
| Belgium                                    | 302           | 324           | 626           |
| Russian                                    | 492           | 617           | 1,109         |
| Turkish                                    | 94            | 58            | 152           |
| Polish                                     | 264           | 248           | 512           |
| Ukrainian                                  | 139           | 152           | 291           |
| Czech Republic                             | 184           | 194           | 378           |
| Spanish                                    | 626           | 727           | 1,353         |
| Other European Country                     | 1,760         | 2,022         | 3,782         |
| <b>Subtotal</b>                            | <b>13,642</b> | <b>15,058</b> | <b>28,700</b> |
| <b>ASIA</b>                                |               |               |               |
| Japanese                                   | 65            | 44            | 109           |
| Chinese                                    | 415           | 290           | 705           |
| Indian                                     | 315           | 189           | 504           |
| Israeli                                    | 1,735         | 1,833         | 3,568         |
| Other Asian                                | 1,059         | 502           | 1,561         |
| <b>Subtotal</b>                            | <b>3,589</b>  | <b>2,858</b>  | <b>6,447</b>  |
| <b>AFRICA</b>                              |               |               |               |
| Kenyan                                     | 407           | 348           | 755           |
| South African                              | 869           | 1,123         | 1,992         |
| Other African                              | 678           | 510           | 1,188         |
| <b>Subtotal</b>                            | <b>1,954</b>  | <b>1,981</b>  | <b>3,935</b>  |
| <b>AMERICA</b>                             |               |               |               |
| American                                   | 891           | 1,105         | 1,996         |
| Canadian                                   | 454           | 609           | 1,063         |
| Other American                             | 202           | 267           | 469           |
| <b>Subtotal</b>                            | <b>1,547</b>  | <b>1,981</b>  | <b>3,528</b>  |
| <b>OCEANIA</b>                             |               |               |               |
| Australian                                 | 267           | 367           | 634           |
| New Zealand                                | 75            | 81            | 156           |
| <b>Subtotal</b>                            | <b>342</b>    | <b>448</b>    | <b>790</b>    |
| Not stated                                 | 36            | 34            | 70            |
| <b>TOTAL OCTOBER, 2017</b>                 | <b>21,110</b> | <b>22,360</b> | <b>43,470</b> |
| <b>TOTAL SEPTEMBER, 2017</b>               | <b>16,528</b> | <b>22,449</b> | <b>38,977</b> |
| <b>TOTAL % OCTOBER</b>                     | <b>48.6</b>   | <b>51.4</b>   | <b>100</b>    |
| <b>% CHANGE, SEPTEMBER TO OCTOBER 2017</b> | <b>27.7</b>   | <b>-0.4</b>   | <b>11.5</b>   |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 6: International Visitors by Nationality and Categorized Age, October 2017**

| Nationality          | <15 yrs      | 15 -64 yrs    | 65+ yrs      | Total         |
|----------------------|--------------|---------------|--------------|---------------|
| <b>EUROPE</b>        |              |               |              |               |
| Scandinavian         | 329          | 2,181         | 247          | 2,757         |
| British              | 173          | 2,631         | 262          | 3,066         |
| German               | 241          | 5,253         | 445          | 5,939         |
| Italian              | 97           | 3,728         | 215          | 4,040         |
| French               | 313          | 2,542         | 173          | 3,028         |
| Dutch                | 52           | 1,514         | 101          | 1,667         |
| Belgium              | 29           | 552           | 45           | 626           |
| Russian              | 63           | 1,015         | 31           | 1,109         |
| Turkish              | 6            | 146           | 0            | 152           |
| Polish               | 18           | 485           | 9            | 512           |
| Ukrainian            | 8            | 283           | 0            | 291           |
| Czech Republic       | 7            | 345           | 26           | 378           |
| Spanish              | 23           | 1,284         | 46           | 1,353         |
| Other European       | 224          | 3,411         | 147          | 3,782         |
| <b>Subtotal</b>      | <b>1,583</b> | <b>25,370</b> | <b>1,747</b> | <b>26,953</b> |
| <b>ASIA</b>          |              |               |              |               |
| Japanese             | 7            | 98            | 4            | 109           |
| Chinese              | 20           | 671           | 14           | 705           |
| Indian               | 40           | 431           | 33           | 504           |
| Israeli              | 219          | 3,140         | 209          | 3,568         |
| Other Asian          | 59           | 1,415         | 87           | 1,561         |
| <b>Subtotal</b>      | <b>345</b>   | <b>5,755</b>  | <b>347</b>   | <b>6,100</b>  |
| <b>AFRICA</b>        |              |               |              |               |
| Kenyan               | 50           | 688           | 17           | 755           |
| South African        | 53           | 1,832         | 107          | 1,992         |
| Other African        | 47           | 1,114         | 27           | 1,188         |
| <b>Subtotal</b>      | <b>150</b>   | <b>3,634</b>  | <b>151</b>   | <b>3,784</b>  |
| <b>AMERICA</b>       |              |               |              |               |
| American             | 66           | 1,639         | 291          | 1,996         |
| Canadian             | 26           | 844           | 193          | 1,063         |
| Other American       | 13           | 436           | 20           | 469           |
| <b>Subtotal</b>      | <b>105</b>   | <b>2,919</b>  | <b>504</b>   | <b>3,024</b>  |
| <b>OCEANIA</b>       |              |               |              |               |
| Australian           | 19           | 556           | 59           | 634           |
| New Zealand          | 9            | 131           | 16           | 156           |
| <b>Subtotal</b>      | <b>28</b>    | <b>687</b>    | <b>75</b>    | <b>715</b>    |
| <b>Not stated</b>    | <b>7</b>     | <b>61</b>     | <b>2</b>     | <b>70</b>     |
| <b>TOTAL</b>         | <b>2,218</b> | <b>38,426</b> | <b>2,826</b> | <b>43,470</b> |
| <b>TOTAL PERCENT</b> | <b>5.1</b>   | <b>88.4</b>   | <b>6.5</b>   | <b>100.0</b>  |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, October  
2017**

| Intended Length of Stay                      | Number of Arrival |               |               | Percentage Share | Total Nights   |                |                |
|----------------------------------------------|-------------------|---------------|---------------|------------------|----------------|----------------|----------------|
|                                              | Male              | Female        | Total         |                  | Male           | Female         | Total          |
| 1                                            | 218               | 141           | 359           | 0.8              | 218            | 141            | 359            |
| 2                                            | 505               | 437           | 942           | 2.2              | 1,010          | 874            | 1,884          |
| 3                                            | 1,212             | 1,326         | 2,538         | 5.8              | 3,636          | 3,978          | 7,614          |
| 4                                            | 1,708             | 2,026         | 3,734         | 8.6              | 6,832          | 8,104          | 14,936         |
| 5                                            | 2,036             | 2,200         | 4,236         | 9.7              | 10,180         | 11,000         | 21,180         |
| 6                                            | 1,525             | 1,670         | 3,195         | 7.3              | 9,150          | 10,020         | 19,170         |
| 7                                            | 5,874             | 5,920         | 11,794        | 27.1             | 41,118         | 41,440         | 82,558         |
| 8                                            | 2,697             | 2,990         | 5,687         | 13.1             | 21,576         | 23,920         | 45,496         |
| 9                                            | 793               | 839           | 1,632         | 3.8              | 7,137          | 7,551          | 14,688         |
| 10                                           | 1,207             | 1,211         | 2,418         | 5.6              | 12,070         | 12,110         | 24,180         |
| 11                                           | 422               | 437           | 859           | 2.0              | 4,642          | 4,807          | 9,449          |
| 12                                           | 531               | 588           | 1,119         | 2.6              | 6,372          | 7,056          | 13,428         |
| 13                                           | 247               | 303           | 550           | 1.3              | 3,211          | 3,939          | 7,150          |
| 14                                           | 822               | 895           | 1,717         | 3.9              | 11,508         | 12,530         | 24,038         |
| 15                                           | 414               | 457           | 871           | 2.0              | 6,210          | 6,855          | 13,065         |
| 16                                           | 174               | 196           | 370           | 0.9              | 2,784          | 3,136          | 5,920          |
| 17                                           | 39                | 68            | 107           | 0.2              | 663            | 1,156          | 1,819          |
| 18                                           | 38                | 52            | 90            | 0.2              | 684            | 936            | 1,620          |
| 19                                           | 17                | 35            | 52            | 0.1              | 323            | 665            | 988            |
| 20                                           | 72                | 66            | 138           | 0.3              | 1,440          | 1,320          | 2,760          |
| 21                                           | 79                | 91            | 170           | 0.4              | 1,659          | 1,911          | 3,570          |
| 22                                           | 17                | 14            | 31            | 0.1              | 374            | 308            | 682            |
| 23                                           | 8                 | 10            | 18            | 0.0              | 184            | 230            | 414            |
| 24                                           | 9                 | 12            | 21            | 0.0              | 216            | 288            | 504            |
| 25                                           | 21                | 14            | 35            | 0.1              | 525            | 350            | 875            |
| 26                                           | 5                 | 3             | 8             | 0.0              | 130            | 78             | 208            |
| 27                                           | 5                 | 5             | 10            | 0.0              | 135            | 135            | 270            |
| 28                                           | 12                | 22            | 34            | 0.1              | 336            | 616            | 952            |
| 29                                           | 7                 | 7             | 14            | 0.0              | 203            | 203            | 406            |
| 30                                           | 131               | 91            | 222           | 0.5              | 3,930          | 2,730          | 6,660          |
| 31+                                          | 265               | 234           | 499           | 1.1              | 8,215          | 7,254          | 15,469         |
| <b>Total</b>                                 | <b>21,110</b>     | <b>22,360</b> | <b>43,470</b> | <b>100.0</b>     | <b>166,671</b> | <b>175,641</b> | <b>342,312</b> |
| Average intended Length of Stay <sup>1</sup> |                   |               |               |                  | <b>7.9</b>     | <b>7.9</b>     | <b>7.9</b>     |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

<sup>1</sup> The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: Visitors Arrival from Emerging Markets, October 2017**

| Nationality  | October 2016  | Sebtember 2017 | October 2017 | % Change, October 2016 to October 2017 | % Change, September 2017 to October 2017 |
|--------------|---------------|----------------|--------------|----------------------------------------|------------------------------------------|
| Russian      | 252           | 324            | 1109         | 242.3                                  | 340.1                                    |
| Polish       | 255           | 688            | 512          | -25.6                                  | 100.8                                    |
| Ukrainian    | 455           | 264            | 291          | 10.2                                   | -36.0                                    |
| Chinese      | 471           | 667            | 705          | 5.7                                    | 49.7                                     |
| Indian       | 5,733         | 413            | 504          | 22.0                                   | -91.2                                    |
| Israeli      | 4,713         | 3,114          | 3,568        | 14.6                                   | -24.3                                    |
| <b>Total</b> | <b>11,879</b> | <b>5,470</b>   | <b>6,689</b> | <b>-43.7</b>                           | <b>22.3</b>                              |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 9: Summary of Visitors by Mode of Travel through entry point, October 2017**

| Category                          | Airport       | Seaport      | Total         |
|-----------------------------------|---------------|--------------|---------------|
| International flight/ Cruise Ship | 23,590        | 135          | 23,725        |
| Domestic flights/ Sea ferries     | 14,243        | 5,502        | 19,745        |
| <b>Total</b>                      | <b>37,833</b> | <b>5,637</b> | <b>43,470</b> |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, October 2017**

| Length of Stay                            | Number of visitors | Percentage Share | Total Nights   |
|-------------------------------------------|--------------------|------------------|----------------|
| 1                                         | 359                | 0.8              | 359            |
| 2                                         | 942                | 2.2              | 1,884          |
| 3                                         | 2,538              | 5.8              | 7,614          |
| 4                                         | 3,734              | 8.6              | 14,936         |
| 5                                         | 4,236              | 9.7              | 21,180         |
| 6                                         | 3,195              | 7.3              | 19,170         |
| 7                                         | 11,794             | 27.1             | 82,558         |
| 8                                         | 5,687              | 13.1             | 45,496         |
| 9                                         | 1,632              | 3.8              | 14,688         |
| 10                                        | 2,418              | 5.6              | 24,180         |
| 11                                        | 859                | 2.0              | 9,449          |
| 12                                        | 1,119              | 2.6              | 13,428         |
| 13                                        | 550                | 1.3              | 7,150          |
| 14                                        | 1,717              | 3.9              | 24,038         |
| 15                                        | 871                | 2.0              | 13,065         |
| 16                                        | 370                | 0.9              | 5,920          |
| 17                                        | 107                | 0.2              | 1,819          |
| 18                                        | 90                 | 0.2              | 1,620          |
| 19                                        | 52                 | 0.1              | 988            |
| 20                                        | 138                | 0.3              | 2,760          |
| 21                                        | 170                | 0.4              | 3,570          |
| 22                                        | 31                 | 0.1              | 682            |
| 23                                        | 18                 | 0.0              | 414            |
| 24                                        | 21                 | 0.0              | 504            |
| 25                                        | 35                 | 0.1              | 875            |
| 26                                        | 8                  | 0.0              | 208            |
| 27                                        | 10                 | 0.0              | 270            |
| 28                                        | 34                 | 0.1              | 952            |
| 29                                        | 14                 | 0.0              | 406            |
| 30                                        | 222                | 0.5              | 6,660          |
| 31+                                       | 499                | 1.1              | 15,469         |
| <b>Total</b>                              | <b>43,470</b>      | <b>100.0</b>     | <b>342,312</b> |
| <b>Number of beds available in August</b> |                    |                  | <b>532,487</b> |
| <b>Bed Occupancy Rate</b>                 |                    |                  | <b>64.3</b>    |

*Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar*

**For more clarifications please contact:**  
**Zanzibar Commission for Tourism**  
**P.O.Box. 1410**  
**Email: [secretary@zanzibartourism.net](mailto:secretary@zanzibartourism.net)**

**Office of the Chief Government Statistician**  
**Director: Economic Statistics Section**  
**Email: [zanstat@ocgs.go.tz](mailto:zanstat@ocgs.go.tz)**  
**Tel: +25577766517**