

TOURISM STATISTICAL RELEASE

MAY - 2018

No.17



Office of Chief Government Statistician

P.O. Box 2321, Zanzibar

Telephone +255242231869

Email: zanstat@ocgs.go.tz

Website: <http://www.ocgs.go.tz>



Zanzibar Commission for Tourism

P.O.Box, 1410, Zanzibar

Email: marketing@zanzibartourism.go.tz

Website: <http://www.zanzibartourism.go.tz>

TOURISM STATISTICAL RELEASE FOR MAY, 2018

Tourist Arrivals in Zanzibar decreased by 11.8 percent to **18,655** in May from **21,139** in April 2018 and increased by 18.9 percent compared with corresponding month in 2017. Tourists from Europe continue to dominate the Zanzibar market which accounts 50.4 percent of the total visitors in May and posted a growth of 23.7 compared with corresponding month in 2017. In country wise, Germany (1,883) dominated the Tourism market by accounting 10.1 percent of all visitors entered in May, followed by America (8.9 percent) and South Africa (7.7 percent) while Israel recorded the least (0.2 percent). Other performances are as shown in Table 1.

The data from table 2 shows that **15,372** visitors entered through Airport, among them **11,065** visitors came by international flights and **4,307** by domestic flights. The remaining **3,283** visitors entered through seaport, of which **46** visitors came by Cruise Ship and **3,237** by Sea Ferries.

Generally, Zanzibar has received **178,738** visitors from January - May, 2018 which is an increase of **21.5** percent compared with the corresponding months (January - May) 2017. Almost two third (**60.3** percent) of all visitors were from Europe. In country wise, Italy (11.4 percent) is a leading market for the first four months in Zanzibar tourism market. About **154,655** visitors entered through airport which is equivalent to **86.5** percent while the remaining **24,083** visitors entered through seaport that accounting **13.5** percent (Table 3).

Information on the purpose of visit (Table 4) shows that, in May 2018, about 18,092 visitors equivalent to **97.0** percent of visitors came for holidays, followed by 'visiting friend and relatives' that accounts for less than two percent (1.6 percent).

Table 5 shows that there were **9,981** male (53.5 percent) and **8,674** female (46.5 percent) visitors in May, 2018. Both males and females decreased by 14.7 percent and 8.1 percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **749** (4.0 percent) visitors were aged less than 15 years; **16,815** (**90.1** percent) were aged 15 to 64 years and **1,091** (5.8 percent) were aged 65 years and older.

Table 7 shows that majority of the visitors (15.8 percent) stayed in the country for seven days. Only 2.3 percent of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in May, 2018 was about Eight (7.6) nights.

The visitors from emerging markets increased by 7.3 percent for the month of May 2018 compared with corresponding month in 2017 and decreased by 17.8 percent compared with previous month. Visitors from Russia greatly increased by more than hundred percent compared with the corresponding month in 2017 and decreased by 6.7 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **524,830** bed-spaces was available in May 2018. Out of these bed-spaces, estimates of 141,616 hotel-beds were sold during that month representing a bed occupancy rate of **27.0** percent (**Table 10**).

Table1: International Visitors by Nationality, May 2018

Nationality	May 2017			April 2018			May 2018			% Change, April 2018 to May 2018	% Change, May 2017 to May 2018
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	447	2.8	9	667	3.2	9	513	2.7	10	-23.1	14.8
British	1,603	10.2	3	1,189	5.6	4	1,028	5.5	6	-13.5	-35.9
German	1,672	10.7	1	1,461	6.9	2	1,883	10.1	1	28.9	12.6
Italian	194	1.2	18	434	2.1	12	259	1.4	16	-40.3	33.5
French	711	4.5	6	958	4.5	6	1,131	6.1	4	18.1	59.1
Dutch	444	2.8	10	599	2.8	10	576	3.1	8	-3.8	29.7
Belgium	287	1.8	14	357	1.7	15	250	1.3	17	-30.0	-12.9
Russian	259	1.7	15	1,127	5.3	5	1,052	5.6	5	-6.7	306.2
Turkish	132	0.8	21	148	0.7	21	99	0.5	20	-33.1	-25.0
Polish	207	1.3	16	180	0.9	19	411	2.2	13	128.3	98.6
Ukrainian	168	1.1	20	271	1.3	16	109	0.6	19	-59.8	-35.1
Czech Republic	171	1.1	19	176	0.8	20	153	0.8	18	-13.1	-10.5
Spanish	399	2.5	11	257	1.2	18	275	1.5	15	7.0	-31.1
Other European	907	5.8		1,918	9.1		1,666	8.9		-13.1	83.7
Subtotal	7,601	48.4		9,742	46.1		9,405	50.4		-3.5	23.7
ASIA				0			0				
Japanese	62	0.4	22	74	0.4	22	74	0.4	21	0.0	19.4
Chinese	366	2.3	12	414	2	13	380	2.0	14	-8.2	3.8
Indian	675	4.3	8	375	1.8	14	682	3.7	7	81.9	1.0
Israeli	817	5.2	5	888	4.2	7	41	0.2	23	-95.4	-95.0
Other Asian	948	6		1,558	7.4		1,233	6.6		-20.9	30.1
Subtotal	2,868	18.3		3,309	15.7		2,410	12.9		-27.2	-16.0
AFRICA				0	0		0	0.0			
Kenyan	700	4.5	7	814	3.9	8	539	2.9	9	-33.8	-23.0
South African	1,655	10.5	2	1,937	9.2	1	1,434	7.7	3	-26.0	-13.4
Other African	847	5.4		1,378	6.5		1,064	5.7		-22.8	25.6
Subtotal	3,202	20.4		4,129	19.5		3,037	16.3		-26.4	-5.2
AMERICA				0	0		0	0.0			
American	1,278	8.1	4	1,307	6.2	3	1,666	8.9	2	27.5	30.4
Canadian	315	2	13	267	1.3	17	426	2.3	12	59.6	35.2
Other American	156	1		831	3.9		702	3.8		-15.5	350.0
Subtotal	1,749	11.1		2,405	11.4		2,794	15.0		16.2	59.7
OCEANIA				0	0		0	0.0			
Australian	199	1.3	17	572	2.7	11	501	2.7	11	-12.4	151.8
New Zealand	48	0.3	23	23	0.1	23	44	0.2	22	91.3	-8.3
Subtotal	247	1.6		595	2.8		545	2.9		-8.4	120.6
Not stated	29	0.2		959	4.5		464	2.5			
TOTAL	15,696	100		21,139	100		18,655	100		-11.8	18.9

Table 2: International Visitors by Nationality Through Entry Points, May 2018

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	252	128	380	0	133	133
British	617	192	809	0	219	219
German	1,221	450	1,671	0	212	212
Italian	184	31	215	0	44	44
French	512	470	982	0	149	149
Dutch	229	215	444	0	132	132
Belgium	93	141	234	1	15	16
Russian	909	73	982	1	69	70
Turkish	56	25	81	0	18	18
Polish	383	10	393	0	18	18
Ukrainian	81	19	100	0	9	9
Czech Republic	131	10	141	0	12	12
Spanish	120	123	243	0	32	32
Other Europeans	1,192	340	1,532	13	121	134
Subtotal	5,980	2,227	8,207	15	1,183	1,198
ASIA						
Japanese	22	27	49	0	25	25
Chinese	74	191	265	0	115	115
Indian	174	216	390	0	292	292
Israeli	20	17	37	0	4	4
Other Asians	838	242	1,080	9	144	153
Subtotal	1,128	693	1,821	9	580	589
AFRICA						
Kenyan	374	31	405	0	134	134
South African	1,253	88	1,341	0	93	93
Other Africans	594	106	700	0	364	364
Subtotal	2,221	225	2,446	0	591	591
AMERICA						
American	555	512	1,067	0	599	599
Canadian	135	173	308	0	118	118
Other Americans	399	239	638	6	58	64
Subtotal	1,089	924	2,013	6	775	781
OCEANIA						
Australian	233	189	422	3	76	79
New Zealand	19	4	23	0	21	21
Subtotal	252	193	445	3	97	100
Not stated	395	45	440	13	11	24
TOTAL	11,065	4,307	15,372	46	3,237	3,283

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January-May 2018

Nationality	January-May 2017			January-May 2018					% Change, Jan-May 2017 to Jan-May 2018
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	8,438	5.7	6	8,058	1,997	10,055	5.6	4	19.2
British	10,744	7.3	3	6,225	1,714	7,939	4.4	6	-26.1
German	13,415	9.1	2	11,174	1,784	12,958	7.2	3	-3.4
Italian	20,925	14.2	1	19,724	606	20,330	11.4	1	-2.8
French	7,525	5.1	7	8,873	1,026	9,899	5.5	5	31.5
Dutch	4,925	3.3	10	4,344	710	5,054	2.8	12	2.6
Belgium	2,289	1.6	18	2,249	246	2,495	1.4	16	9.0
Russian	2,332	1.6	16	6,995	632	7,627	4.3	7	227.1
Turkish	970	0.7	21	862	230	1,092	0.6	21	12.6
Polish	6,354	4.3	9	6,532	286	6,818	3.8	9	7.3
Ukrainian	2,973	2.0	13	1,955	109	2,064	1.2	19	-30.6
Czech Republic	3,103	2.1	12	3,766	207	3,973	2.2	13	28.0
Spanish	1,910	1.3	19	1,455	249	1,704	1.0	20	-10.8
Other European	11,336	7.7		13,988	1,715	15,703	8.8		38.5
Subtotal	97,239	66.1		96,200	11,511	107,711	60.3		10.8
ASIA				0	0				
Japanese	570	0.4	22	345	267	612	0.3	22	7.4
Chinese	2,425	1.6	15	1,541	828	2,369	1.3	17	-2.3
Indian	2,325	1.6	17	1,183	1,034	2,217	1.2	18	-4.6
Israeli	9,440	6.4	4	5,603	139	5,742	3.2	11	-39.2
Other Asian	5,145	3.5		6,361	1,454	7,815	4.4		51.9
Subtotal	19,905	13.5		15,033	3,722	18,755	10.5		-5.8
AFRICA				0	0				
Kenyan	3,944	2.7	11	2,365	1,148	3,513	2.0	14	-10.9
South African	8,491	5.8	5	6,754	527	7,281	4.1	8	-14.3
Other African	4,608	3.1		4,324	1,969	6,293	3.5		36.6
Subtotal	17,043	11.6		13,443	3,644	17,087	9.6		0.3
AMERICA									
American	6,811	4.6	8	10,387	2,784	13,171	7.4	2	93.4
Canadian	2,468	1.7	14	2,241	683	2,924	1.6	15	18.5
Other American	1,540	1.0		3,929	581	4,510	2.5		192.9
Subtotal	10,819	7.4		16,557	4,048	20,605	11.5		90.5
OCEANIA				0	0				
Australian	1,561	1.1	20	5,040	769	5,809	3.3	10	272.1
New Zealand	245	0.2	23	140	83	223	0.1	23	-9.0
Subtotal	1,806	1.2		5,180	852	6,032	3.4		234.0
Not stated	311	0.2		8,242	306	8,548	4.8		
TOTAL	147,123	100		154,655	24,083	178,738	100		21.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, May 2018

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	6	505	0	0	2	513
British	0	0	0	0	27	994	0	0	7	1,028
German	0	1	0	0	28	1,848	0	0	6	1,883
Italian	0	0	0	0	15	242	1	0	1	259
French	0	0	1	0	24	1,105	0	0	1	1,131
Dutch	0	0	0	0	6	569	1	0	0	576
Belgium	1	0	0	0	0	249	0	0	0	250
Russian	1	0	0	0	5	1,044	0	0	2	1,052
Turkish	0	0	0	0	0	98	0	0	1	99
Polish	0	0	0	2	4	403	0	0	2	411
Ukrainian	0	0	0	0	0	108	0	0	1	109
Czech Republic	0	0	0	0	1	149	1	0	2	153
Spanish	0	0	0	0	9	265	1	0	0	275
Other Europeans	0	0	0	0	13	1,602	0	0	51	1,666
Subtotal	2	1	1	2	138	9,181	4	0	76	9,405
ASIA										
Japanese	0	0	0	1	0	73	0	0	0	74
Chinese	0	1	0	0	6	371	0	0	2	380
Indian	0	0	0	0	10	670	0	0	2	682
Israeli	0	0	0	0	0	41	0	0	0	41
Other Asians	1	0	0	1	95	1,094	1	0	41	1,233
Subtotal	1	1	0	2	111	2,249	1	0	45	2,410
AFRICA										
Kenyan	0	0	0	0	9	527	0	2	1	539
South African	0	0	0	0	2	1,424	2	0	6	1,434
Other Africans	1	2	0	1	16	1,037	3	0	4	1,064
Subtotal	1	2	0	1	27	2,988	5	2	11	3,037
AMERICA										
American	0	0	0	0	12	1,645	0	0	9	1,666
Canadian	0	0	0	0	10	416	0	0	0	426
Other Americans	0	0	0	0	3	668	0	0	31	702
Subtotal	0	0	0	0	25	2,729	0	0	40	2,794
OCEANIA										
Australian	0	0	0	0	2	478	0	0	21	501
New Zealand	0	0	0	0	1	43	0	0	0	44
Subtotal	0	0	0	0	3	521	0	0	21	545
Not stated	1	0	0	0	0	424	0	0	39	464
TOTAL	5	4	1	5	304	18,092	10	2	232	18,655
TOTAL PERCENT	0.0	0.0	0.0	0.0	1.6	97.0	0.1	0.0	1.2	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex May 2018

Nationality	Male	Female	Total
EUROPE			
Scandinavian	195	318	513
British	479	549	1,028
German	854	1,029	1,883
Italian	120	139	259
French	546	585	1,131
Dutch	260	316	576
Belgium	136	114	250
Russian	471	581	1,052
Turkish	68	31	99
Polish	159	252	411
Ukrainian	55	54	109
Czech Republic	75	78	153
Spanish	128	147	275
Other European Country	1,066	600	1,666
Subtotal	4,612	4,793	9,405
ASIA			
Japanese	48	26	74
Chinese	218	162	380
Indian	373	309	682
Israeli	18	23	41
Other Asian	974	259	1,233
Subtotal	1,631	779	2,410
AFRICA			
Kenyan	286	253	539
South African	649	785	1,434
Other African	636	428	1,064
Subtotal	1,571	1,466	3,037
AMERICA			
American	587	1,079	1,666
Canadian	169	257	426
Other American	572	130	702
Subtotal	1,328	1,466	2,794
OCEANIA			
Australian	376	125	501
New Zealand	20	24	44
Subtotal	396	149	545
Not stated	443	21	464
TOTAL MAY, 2018	9,981	8,674	18,655
TOTAL APRIL, 2018	11,698	9,441	21,139
TOTAL %MAY	53.5	46.5	100
% CHANGE, APRIL TO MAY 2018	-14.7	-8.1	-11.8

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, May 2018

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	21	467	25	513
British	49	884	95	1,028
German	71	1,643	169	1,883
Italian	7	238	14	259
French	40	1,039	52	1,131
Dutch	49	492	35	576
Belgium	5	236	9	250
Russian	56	983	13	1,052
Turkish	1	95	3	99
Polish	18	383	10	411
Ukrainian	2	106	1	109
Czech Republic	7	140	6	153
Spanish	1	267	7	275
Other European	53	1,556	57	1,666
Subtotal	380	8,529	496	9,405
ASIA				
Japanese	2	72	0	74
Chinese	7	363	10	380
Indian	86	556	40	682
Israeli	0	39	2	41
Other Asian	52	1,081	100	1,233
Subtotal	147	2,111	152	2,410
AFRICA				
Kenyan	26	495	18	539
South African	21	1,329	84	1,434
Other African	43	979	42	1,064
Subtotal	90	2,803	144	3,037
AMERICA				
American	48	1,466	152	1,666
Canadian	20	355	51	426
Other American	33	617	52	702
Subtotal	101	2,438	255	2,794
OCEANIA				
Australian	2	465	34	501
New Zealand	1	38	5	44
Subtotal	3	503	39	545
Not stated	28	431	5	464
TOTAL	749	16,815	1,091	18,655
TOTAL PERCENT	4.0	90.1	5.8	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, May 2018

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	303	231	534	2.9	303	231	534
2	494	421	915	4.9	988	842	1,830
3	704	742	1,446	7.8	2,112	2,226	4,338
4	917	1,037	1,954	10.5	3,668	4,148	7,816
5	2,020	891	2,911	15.6	10,100	4,455	14,555
6	872	872	1,744	9.3	5,232	5,232	10,464
7	1,508	1,439	2,947	15.8	10,556	10,073	20,629
8	676	538	1,214	6.5	5,408	4,304	9,712
9	253	283	536	2.9	2,277	2,547	4,824
10	603	688	1,291	6.9	6,030	6,880	12,910
11	225	264	489	2.6	2,475	2,904	5,379
12	305	332	637	3.4	3,660	3,984	7,644
13	80	92	172	0.9	1,040	1,196	2,236
14	301	275	576	3.1	4,214	3,850	8,064
15	136	128	264	1.4	2,040	1,920	3,960
16	49	56	105	0.6	784	896	1,680
17	15	19	34	0.2	255	323	578
18	34	33	67	0.4	612	594	1,206
19	3	5	8	0.0	57	95	152
20	34	30	64	0.3	680	600	1,280
21	32	23	55	0.3	672	483	1,155
22	10	15	25	0.1	220	330	550
23	4	10	14	0.1	92	230	322
24	4	5	9	0.0	96	120	216
25	7	14	21	0.1	175	350	525
26	4	2	6	0.0	104	52	156
27	2	1	3	0.0	-	27	27
28	6	6	12	0.1	168	168	336
29	1	2	3	0.0	-	58	58
30	117	55	172	0.9	3,510	1,650	5,160
31+	262	165	427	2.3	8,122	5,115	13,237
Total	9,981	8,674	18,655	100.0	75,650	65,883	141,533
Average intended Length of Stay¹					7.6	7.6	7.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, May 2018

Nationality	May2017	April 2018	May 2018	% Change, May 2017 to May 2018	% Change, April 2018 to May 2018
Russian	259	1,127	1,052	306.2	-6.7
Polish	207	180	411	98.6	128.3
Ukrainian	168	271	109	-35.1	-59.8
Chinese	366	414	380	3.8	-8.2
Indian	675	375	682	1.0	81.9
Israeli	817	888	41	-95.0	-95.4
Total	2,492	3,255	2,675	7.3	-17.8

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, May 2017

Category	Airport	Seaport	Total
International flight/ Cruise Ship	11,065	46	11,111
Domestic flights/ Sea ferries	4,307	3,237	7,544
Total	15,372	3,283	18,655

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, May 2018

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	534	2.9	534
2	915	4.9	1,830
3	1,446	7.8	4,338
4	1,954	10.5	7,816
5	2,911	15.6	14,555
6	1,744	9.3	10,464
7	2,947	15.8	20,629
8	1,214	6.5	9,712
9	536	2.9	4,824
10	1,291	6.9	12,910
11	489	2.6	5,379
12	637	3.4	7,644
13	172	0.9	2,236
14	576	3.1	8,064
15	264	1.4	3,960
16	105	0.6	1,680
17	34	0.2	578
18	67	0.4	1,206
19	8	0.0	152
20	64	0.3	1,280
21	55	0.3	1,155
22	25	0.1	550
23	14	0.1	322
24	9	0.0	216
25	21	0.1	525
26	6	0.0	156
27	3	0.0	81
28	12	0.1	336
29	3	0.0	87
30	172	0.9	5,160
31	427	2.3	13,237
Total	18,655	100.0	141,616
Number of beds available in May 2018			524,830
Bed Occupancy Rate			27.0

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship;
and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

Zanzibar Commission for Tourism

P.O.BOX, 1410

Email: secretary@zanzibartourism.net

Office of the Chief Government Statistician

P.O. BOX, 2321

Email: zanstat@ocgs.go.tz