

TOURISM STATISTICAL RELEASE

MAY - 2019

No.29



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TOURISM STATISTICAL RELEASE FOR MAY 2019

Tourist Arrivals in Zanzibar decreased by 16.2 percent to **15,640** in May compared with corresponding month in 2018 and decreased by 22.7 percent compared to previous month. Tourists from Europe continue to dominate the Zanzibar market by accounting 47.5 percent of the total visitors in May 2019 and decreased by 21.1 percent compared with corresponding month in 2018. In country wise, America dominated the Tourism market by accounting 12.7 percent of all visitors entered in May 2019, followed by South Africa (10.3 percent) and German (10.0 percent) while New Zealand recorded the least (0.3 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **12,880** visitors entered through Airport, among them **9,096** visitors came by international flights and **3,784** by domestic flights and remaining **27,60** visitors through Seaport, of which **5** came by Cruise Ship and **2,755** by Sea Ferries.

Information on the purpose of visit shows that, about **14,558** visitors equivalent to **93.1** percent of visitors came for holidays in May 2019. Other performances are as shown in (**Table 4**)

Table 5 shows that among the visitors there were **7,135 males** (**45.6** percent) and **8,505** females (**54.4** percent) in May 2019. Both Males and Females decreased by 26.9 percent and 18.8 percent respectively compared with the preceding month.

The overall results presented in **Table 6** show that; **14,022** (**89.7** percent) were aged 15 to 64 years, **1,063** (**6.8** percent) were aged 65 years and older and **555** (**3.5** percent) visitors were aged less than 15 years.

Table 7 shows that 26.2 percent of all visitors in May 2019 stayed in the country for Six days. 1.8 percent of visitors stayed in the country for at least a month and above. The overall average intended length of stay for visitors in May 2019 was about Seven (7.2) nights.

The visitors from emerging market decreased by 46.7 percent in May 2019 compared with corresponding month in 2018 and by 29.1 percent compared with previous month. China and Ukraine increased by 19.7 percent and 17.4 percent respectively in May 2019 compared with corresponding month in 2018 and decreased by 4.2 percent and 24.7 percent compared with previous month. Other performances are shown in (**Table 8**).

The total of **520,397** bed-spaces was available in May 2019. Out of these bed-spaces, estimates of **112,026** hotel-beds were sold during that month representing a bed occupancy rate of **21.5** percent (**Table 10**).

Generally, Zanzibar has received **165,871** visitors from January-May 2019 which is the increase of **7.3** percent compared with the corresponding months (January – May) 2018. Most of visitors were from Europe (**63.9** percent). In country wise, Italy (13.0 percent) is a leading market for the first five months in Zanzibar tourism market. About **145,007** visitors entered through airport which is equivalent to **87.4** percent while the remaining **20,864** visitors entered through seaport that accounting **12.6** percent.

Table1: International Visitors by Nationality, May 2019

Nationality	May 2018			April 2019			May 2019			% Change, April 2019 to May 2019	% Change, May 2018 to May 2019
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	513	2.7	10	984	4.9	7	454	2.9	9	-53.9	-11.5
British	1,028	5.5	6	1,206	6.0	5	923	5.9	5	-23.5	-10.2
German	1,883	10.1	1	1,602	7.9	2	1,563	10.0	3	-2.4	-17.0
Italian	259	1.4	16	395	2.0	14	218	1.4	15	-44.8	-15.8
French	1,131	6.1	4	1,432	7.1	3	1,028	6.6	4	-28.2	-9.1
Dutch	576	3.1	8	551	2.7	9	435	2.8	10	-21.1	-24.5
Belgium	250	1.3	17	800	4.0	8	646	4.1	6	-19.3	158.4
Russian	1,052	5.6	5	212	1.0	18	195	1.2	16	-8.0	-81.5
Turkish	99	0.5	20	124	0.6	22	114	0.7	19	-8.1	15.2
Polish	411	2.2	13	433	2.1	13	170	1.1	17	-60.7	-58.6
Ukrainian	109	0.6	19	170	0.8	20	128	0.8	18	-24.7	17.4
Czech Republic	153	0.8	18	176	0.9	19	67	0.4	21	-61.9	-56.2
Spanish	275	1.5	15	466	2.3	11	318	2.0	13	-31.8	15.6
Other European	1,666	8.9		1,604	7.9		1,163	7.4		-27.5	-30.2
Subtotal	9,405	50.4		10,155	50.2		7,422	47.5		-26.9	-21.1
ASIA	0										
Japanese	74	0.4	21	133	0.7	21	103	0.7	20	-22.6	39.2
Chinese	380	2	14	475	2.3	10	455	2.9	8	-4.2	19.7
Indian	682	3.7	7	441	2.2	12	418	2.7	11	-5.2	-38.7
Israeli	41	0.2	23	280	1.4	17	59	0.4	22	-78.9	43.9
Other Asian	1,233	6.6		1,226	6.1		594	3.8		-51.5	-51.8
Subtotal	2,410	12.9		2,555	12.6		1,629	10.4		-36.2	-32.4
AFRICA	0	0									
Kenyan	539	2.9	9	1099	5.4	6	546	3.5	7	-50.3	1.3
South African	1,434	7.7	3	1,375	6.8	4	1,611	10.3	2	17.2	12.3
Other African	1,064	5.7		1,602	7.9		913	5.8		-43.0	-14.2
Subtotal	3,037	16.3		4,076	20.1		3,070	19.6		-24.7	1.1
AMERICA	0	0									
American	1,666	8.9	2	1,680	8.3	1	1,980	12.7	1	17.9	18.8
Canadian	426	2.3	12	303	1.5	16	333	2.1	12	9.9	-21.8
Other American	702	3.8		805	4.0		625	4.0		-22.4	-11.0
Subtotal	2,794	15		2,788	13.8		2,938	18.8		5.4	5.2
OCEANIA	0	0									
Australian	501	2.7	11	331	1.6	15	240	1.5	14	-27.5	-52.1
New Zealand	44	0.2	22	38	0.2	23	46	0.3	23	21.1	4.5
Subtotal	545	2.9		369	1.8		286	1.8		-22.5	-47.5
Not stated	464	2.5		299	1.5		295	1.9			
TOTAL	18,655	100		20,242	100		15,640	100.0		-22.7	-16.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, May 2019

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	237	124	361	0	93	93
British	544	206	750	0	173	173
German	1176	238	1414	1	148	149
Italian	138	31	169	1	48	49
French	551	395	946	0	82	82
Dutch	234	150	384	0	51	51
Belgium	327	301	628	0	18	18
Russian	139	31	170	0	25	25
Turkish	74	6	80	0	34	34
Polish	133	19	152	0	18	18
Ukrainian	113	10	123	0	5	5
Czech Republic	54	9	63	0	4	4
Spanish	159	145	304	0	14	14
Other Europeans	796	274	1070	2	91	93
Subtotal	4675	1939	6614	4	804	808
ASIA						
Japanese	22	31	53	0	50	50
Chinese	65	192	257	0	198	198
Indian	134	61	195	0	223	223
Israeli	17	27	44	0	15	15
Other Asians	388	83	471	0	123	123
Subtotal	626	394	1020	0	609	609
AFRICA						
Kenyan	315	26	341	0	205	205
South African	1480	73	1553	0	58	58
Other Africans	414	181	595	0	318	318
Subtotal	2209	280	2489	0	581	581
AMERICA						
American	816	653	1469	0	511	511
Canadian	87	147	234	0	99	99
Other Americans	335	236	571	0	54	54
Subtotal	1238	1036	2274	0	664	664
OCEANIA						
Australian	108	53	161	1	78	79
New Zealand	19	18	37	0	9	9
Subtotal	127	71	198	1	87	88
Not stated	221	64	285	0	10	10
TOTAL	9096	3784	12880	5	2755	2760

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January- May 2019

Nationality	January- May 2018			January- May 2019					% Change, Jan-May 2018 to Jan-May 2019
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	8,058	1,997	10,055	7,783	1,170	8,953	5.4	5	11.1
British	6,225	1,714	7,939	5,962	1,024	6,986	4.2	7	12.2
German	11,174	1,784	12,958	10,731	955	11,686	7.0	4	4.6
Italian	19,724	606	20,330	21,339	305	21,644	13.0	1	9.7
French	8,873	1,026	9,899	11,648	603	12,251	7.4	3	38.1
Dutch	4,344	710	5,054	4,389	357	4,746	2.9	10	9.3
Belgium	2,249	246	2,495	4,419	361	4,780	2.9	9	112.5
Russian	6,995	632	7,627	3,386	319	3,705	2.2	12	-47.0
Turkish	862	230	1,092	851	155	1,006	0.6	21	16.7
Polish	6,532	286	6,818	7,499	91	7,590	4.6	6	16.2
Ukrainian	1,955	109	2,064	1,884	63	1,947	1.2	18	-0.4
Czech Republic	3,766	207	3,973	3,652	103	3,755	2.3	11	-0.3
Spanish	1,455	249	1,704	1,709	129	1,838	1.1	19	26.3
Other European	13,988	1,715	15,703	13,048	1,982	15,030	9.1		7.4
Subtotal	96,200	11,511	107,711	98,300	7,617	105,917	63.9		10.1
ASIA	0	0							
Japanese	345	267	612	365	181	546	0.3	22	58.3
Chinese	1,541	828	2,369	1,556	631	2,187	1.3	17	41.9
Indian	1,183	1,034	2,217	933	601	1,534	0.9	20	29.7
Israeli	5,603	139	5,742	2,143	66	2,209	1.3	16	-60.6
Other Asian	6,361	1,454	7,815	5,170	1,196	6,366	3.8		0.1
Subtotal	15,033	3,722	18,755	10,167	2,675	12,842	7.7		-14.6
AFRICA	0	0							
Kenyan	2,365	1,148	3,513	2,280	1,010	3,290	2.0	13	39.1
South African	6,754	527	7,281	6,070	316	6,386	3.8	8	-5.4
Other African	4,324	1,969	6,293	4,441	2,773	7,214	4.3		66.8
Subtotal	13,443	3,644	17,087	12,791	4,099	16,890	10.2		25.6
AMERICA									
American	10,387	2,784	13,171	10,181	3,757	13,938	8.4	2	34.2
Canadian	2,241	683	2,924	2,044	504	2,548	1.5	14	13.7
Other American	3,929	581	4,510	5,065	1,241	6,306	3.8		60.5
Subtotal	16,557	4,048	20,605	17,290	5,502	22,792	13.7		37.7
OCEANIA	0	0							
Australian	5,040	769	5,809	1,707	596	2,303	1.4	15	-54.3
New Zealand	140	83	223	473	43	516	0.3	23	268.6
Subtotal	5,180	852	6,032	2,180	639	2,819	1.7		-45.6
Not stated	8,242	306	8,548	4,279	332	4,611	2.8		
TOTAL	154,655	24,083	178,738	145,007	20,864	165,871	100		7.3

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, May 2019

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	-	0	0	454	0	0	-	454
British	0	0	-	0	4	890	0	0	29	923
German	0	0	-	0	5	1,554	0	0	4	1,563
Italian	0	0	-	0	0	217	0	0	1	218
French	0	0	-	0	0	1,026	0	0	2	1,028
Dutch	0	0	1	0	0	432	0	0	2	435
Belgium	0	0	-	0	0	381	0	0	265	646
Russian	0	0	-	0	0	194	0	0	1	195
Turkish	0	0	-	0	0	113	0	0	1	114
Polish	0	0	-	0	0	169	0	0	1	170
Ukrainian	0	0	-	0	0	128	0	0	-	128
Czech Republic	0	0	-	1	0	65	0	0	1	67
Spanish	0	0	-	0	0	318	0	0	-	318
Other Europeans	0	0	-	0	1	1,043	0	0	119	1,163
Subtotal	-	-	1	1	10	6,984	-	-	426	7,422
ASIA										
Japanese	0	0	-	0	0	103	0	0	-	103
Chinese	0	0	1	0	0	453	0	0	1	455
Indian	0	0	-	0	1	415	2	0	-	418
Israeli	0	0	-	0	0	59	0	0	-	59
Other Asians	0	0	-	0	1	518	1	0	74	594
Subtotal	-	-	1	-	2	1,548	3	-	75	1,629
AFRICA										
Kenyan	0	0	-	0	2	541	3	0	-	546
South African	0	0	-	0	0	1,610	1	0	-	1,611
Other Africans	0	0	1	0	2	805	2	0	103	913
Subtotal	-	-	1	-	4	2,956	6	-	103	3,070
AMERICA										
American	0	1	-	0	1	1,894	1	0	83	1,980
Canadian	0	0	-	0	0	333	0	0	-	333
Other Americans	0	0	-	0	0	388	0	0	237	625
Subtotal	-	1	-	-	1	2,615	1	-	320	2,938
OCEANIA										
Australian	0	0	-	0	1	226	0	0	13	240
New Zealand	0	0	-	0	0	46	0	0	-	46
Subtotal	-	-	-	-	1	272	-	-	13	286
Not stated	0	0	-	0	0	183	0	0	112	295
TOTAL	-	1	3	1	18	14,558	10	-	1,049	15,640
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.1	93.1	0.1	0.0	6.7	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, May 2019

Nationality	Male	Female	Total
EUROPE			
Scandinavian	171	283	454
British	418	505	923
German	671	892	1,563
Italian	101	117	218
French	418	610	1,028
Dutch	194	241	435
Belgium	353	293	646
Russian	84	111	195
Turkish	63	51	114
Polish	65	105	170
Ukrainian	58	70	128
Czech Republic	26	41	67
Spanish	134	184	318
Other European Country	564	599	1,163
Subtotal	3,320	4,102	7,422
ASIA			
Japanese	47	56	103
Chinese	246	209	455
Indian	238	180	418
Israeli	25	34	59
Other Asian	375	219	594
Subtotal	931	698	1,629
AFRICA			
Kenyan	288	258	546
South African	596	1,015	1,611
Other African	529	384	913
Subtotal	1,413	1,657	3,070
AMERICA			
American	666	1,314	1,980
Canadian	130	203	333
Other American	346	279	625
Subtotal	1,142	1,796	2,938
OCEANIA			
Australian	107	133	240
New Zealand	18	28	46
Subtotal	125	161	286
Not stated	204	91	295
TOTAL MAY, 2019	7,135	8,505	15,640
TOTAL APRIL, 2019	9,767	10,475	20,242
TOTAL PERCENT	45.6	54.4	100
% CHANGE, APRIL 2019 TO MAY 2019	-26.9	-18.8	-22.7

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, May2019

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	26	397	31	454
British	41	816	66	923
German	23	1,432	108	1,563
Italian	8	197	13	218
French	35	931	62	1,028
Dutch	23	374	38	435
Belgium	31	570	45	646
Russian	6	179	10	195
Turkish	3	110	1	114
Polish	7	158	5	170
Ukrainian	5	121	2	128
Czech Republic	7	58	2	67
Spanish	5	300	13	318
Other European	43	1,051	69	1,163
Subtotal	263	6,694	465	7,422
ASIA				
Japanese	5	96	2	103
Chinese	8	412	35	455
Indian	41	365	12	418
Israeli	-	53	6	59
Other Asian	16	530	48	594
Subtotal	70	1,456	103	1,629
AFRICA				
Kenyan	13	499	34	546
South African	41	1,445	125	1,611
Other African	39	838	36	913
Subtotal	93	2,782	195	3,070
AMERICA				
American	73	1,740	167	1,980
Canadian	17	272	44	333
Other American	16	571	38	625
Subtotal	106	2,583	249	2,938
OCEANIA				
Australian	11	195	34	240
New Zealand	1	40	5	46
Subtotal	12	235	39	286
Not stated	11	272	12	295
TOTAL	555	14,022	1,063	15,640
TOTAL PERCENT	3.5	89.7	6.8	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, May 2019

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	345	190	535	3.4	345	190	535
2	363	325	688	4.4	726	650	1,376
3	590	572	1,162	7.4	1,770	1,716	3,486
4	599	619	1,218	7.8	2,396	2,476	4,872
5	808	873	1,681	10.7	4,040	4,365	8,405
6	1,231	2,863	4,094	26.2	7,386	17,178	24,564
7	1,363	1,257	2,620	16.8	9,541	8,799	18,340
8	360	376	736	4.7	2,880	3,008	5,888
9	150	166	316	2.0	1,350	1,494	2,844
10	317	345	662	4.2	3,170	3,450	6,620
11	99	104	203	1.3	1,089	1,144	2,233
12	105	115	220	1.4	1,260	1,380	2,640
13	32	41	73	0.5	416	533	949
14	256	209	465	3.0	3,584	2,926	6,510
15	107	87	194	1.2	1,605	1,305	2,910
16	30	32	62	0.4	480	512	992
17	18	24	42	0.3	306	408	714
18	18	17	35	0.2	324	306	630
19	4	5	9	0.1	76	95	171
20	33	20	53	0.3	660	400	1,060
21	57	37	94	0.6	1,197	777	1,974
22	7	5	12	0.1	154	110	264
23	1	3	4	0.0	23	69	92
24	5	1	6	0.0	120	24	144
25	3	11	14	0.1	75	275	350
26	3	3	6	0.0	78	78	156
27	3	1	4	0.0	81	27	108
28	4	10	14	0.1	112	280	392
29	2	8	10	0.1	58	232	290
30	76	55	131	0.8	2,280	1,650	3,930
31+	146	131	277	1.8	4,526	4,061	8,587
Total	7,135	8,505	15,640	100.0	52,108	59,918	112,026
Average intended Length of Stay¹					7.3	7.0	7.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, May 2019

Nationality	May 2018	April 2019	May 2019	% Change, May 2018 to May 2019	% Change April 2019 to May 2019
Russian	1052	212	195	-81.5	-8.0
Polish	411	433	170	-58.6	-60.7
Ukrainian	109	170	128	17.4	-24.7
Chinese	380	475	455	19.7	-4.2
Indian	682	441	418	-38.7	-5.2
Israeli	41	280	59	43.9	-78.9
Total	2,675	2,011	1,425	-46.7	-29.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, May 2019

Category	Airport	Seaport	Total
International flight/ Cruise Ship	9,096	5	9,101
Domestic flights/ Sea ferries	3,784	2,755	6,539
Total	12,880	2,760	15,640

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 10: International Visitors nights and Estimated Bed Occupancy
Rate in Zanzibar, May 2019**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	535	3.4	535
2	688	4.4	1,376
3	1,162	7.4	3,486
4	1,218	7.8	4,872
5	1,681	10.7	8,405
6	4,094	26.2	24,564
7	2,620	16.8	18,340
8	736	4.7	5,888
9	316	2.0	2,844
10	662	4.2	6,620
11	203	1.3	2,233
12	220	1.4	2,640
13	73	0.5	949
14	465	3.0	6,510
15	194	1.2	2,910
16	62	0.4	992
17	42	0.3	714
18	35	0.2	630
19	9	0.1	171
20	53	0.3	1,060
21	94	0.6	1,974
22	12	0.1	264
23	4	0.0	92
24	6	0.0	144
25	14	0.1	350
26	6	0.0	156
27	4	0.0	108
28	14	0.1	392
29	10	0.1	290
30	131	0.8	3,930
31+	277	1.8	8,587
Total	15,640	100.0	112,026
Number of beds available in May			520,397
Bed Occupancy Rate			21.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 11: International Visitors by Month, 2015 - 2019

Month	2015	2016	2017	2018	2019
January	23,052	31,717	40,938	52,417	46,133
February	28,918	34,175	39,119	46,935	49,973
March	20,265	29,058	30,366	39,592	33,883
April	13,942	14,701	21,004	21,139	20,242
May	11,501	13,654	15,696	18,655	15,640
June	17,397	20,546	23,458	37,235	
July	28,163	37,553	41,034	53,087	
August	32,726	42,484	51,937	56,861	
September	27,014	32,765	38,977	52,551	
October	25,422	44,169	43,470	49,796	
November	25,914	31,557	36,363	39,713	
December	39,929	43,863	51,112	52,828	
Total	294,243	376,242	433,474	520,809	165,871

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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