

TOURISM STATISTICAL RELEASE SEPTEMBER - 2020

No.45



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TOURISM STATISTICAL RELEASE FOR SEPTEMBER 2020

Zanzibar received 5,422 visitors in September 2020 compared with 49,732 visitors in a corresponding month 2019 and 4,366 visitors in August 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting 61.2 percent of the total visitors in September 2020.

The data from Table 2 shows that 3,959 visitors entered through Airport, among them 2,261 visitors came by international flights and 1,698 by domestic flights and remaining 1,463 visitors came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **170,765** visitors from January- September 2020 which is a decrease of **54.7** percent compared with the corresponding months (January – September) 2019. Most of visitors were from Europe (**69.3** percent). In country wise, Italy (11.7 percent) is a leading market for the first nine months in Zanzibar tourism market. About **155,077** visitors entered through airport while the remaining **15,688** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that September 2020, most of visitors (**98.7** percent) came for holidays and less than one percent (**0.4** percent) visitors came for visiting friends and relatives.

Table 5 shows that among the visitors there were **2,523** males (**46.5** percent) and **2,899** females (**53.5** percent) in September 2020. Males and Females increased by **27.4** percent and **21.6** percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **173** (**3.2** percent) visitors were aged less than 15 years; **5060** (**93.3** percent) were aged 15 to 64 years and **189** (**3.5** percent) were aged 65 years and older.

Table 7 shows that majority (**22.4** percent) of all visitors in September 2020 stayed in the country for six days. The overall average intended length of stay for visitors in September 2020 was about nine (8.2) nights.

The total of **519,750** bed-spaces was available in September 2020. Out of these bed-spaces, estimates of **44,522** hotel-beds were sold during that month representing a bed occupancy rate of **8.6** percent (**Table 9**).

Table1: International Visitors by Nationality, September 2020

Nationality	September 2019			August 2020			September 2020		
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank
EUROPE									
Scandinavian	1,113	2.2	11	44	15.0	17	121	53	8
British	3,444	6.9	5	392	9.0	3	395	7.3	3
German	5,443	10.9	1	208	4.8	4	273	5.0	5
Italian	4,692	9.4	2	142	3.3	7	113	2.1	10
French	3,816	7.7	4	669	15.3	1	836	15.4	1
Dutch	1,206	2.4	10	59	1.4	13	89	1.6	13
Belgium	2,111	4.2	8	99	2.3	9	72	1.3	16
Russian	546	1.1	17	195	4.5	5	299	5.5	4
Turkish	301	0.6	21	91	2.1	10	60	1.1	18
Polish	2,115	4.3	7	128	2.9	8	201	3.7	6
Ukrainian	303	0.6	19	40	0.9	19	59	1.1	19
Czech Republic	302	0.6	20	61	1.4	12	93	1.7	12
Spanish	1,605	3.2	9	173	4.0	6	157	2.9	7
Other European	3,813	7.7		394	9.0		552	10.2	
Subtotal	30,810	62		2,695	61.7		3,320	61.2	
ASIA									
Japanese	181	0.4	22	2	0.0	22	3	0.1	22
Chinese	744	1.5	14	40	0.9	19	79	1.5	14
Indian	474	1	18	57	1.3	14	113	2.1	10
Israeli	870	1.7	13	42	1.0	18	66	1.2	17
Other Asian	1,469	3		259	5.9		276	5.1	
Subtotal	3,738	7.5		400	9.2		537	9.9	
AFRICA									
Kenyan	902	1.8	12	51	1.2	15	116	2.1	9
South African	3,005	6	6	73	1.7	11	77	1.4	15
Other African	2,782	5.6		386	8.8		544	10.0	
Subtotal	6,689	13.5		510	11.7		737	13.6	
AMERICA									
American	3,841	7.7	3	403	9.2	2	554	10.2	2
Canadian	742	1.5	15	50	1.1	16	59	1.1	19
Other American	2,441	4.9		207	4.7		121	2.2	
Subtotal	7,024	14.1		660	15.1		734	13.5	
OCEANIA									
Australian	727	1.5	16	25	0.6	21	56	1.0	21
New Zealand	100	0.2	23	2	0.0	22	3	0.1	22
Subtotal	827	1.7		27	0.6		59	1.1	
Not stated	644	1.3		74	1.7		35	0.6	
TOTAL	49,732	100		4,366	100		5,422	100.0	

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, September 2020

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	53	18	71	0	50	50
British	178	104	282	0	113	113
German	69	112	181	0	92	92
Italian	69	21	90	0	23	23
French	429	271	700	0	136	136
Dutch	20	33	53	0	36	36
Belgium	48	10	58	0	14	14
Russian	63	156	219	0	79	80
Turkish	17	6	23	0	37	37
Polish	124	54	178	0	23	23
Ukrainian	23	31	54	0	5	5
Czech Republic	52	27	79	0	14	14
Spanish	35	100	135	0	22	22
Other Europeans	259	218	477	0	75	75
Subtotal	1,439	1,161	2,600	0	719	720
ASIA				0		
Japanese	1	0	1	0	2	2
Chinese	20	22	42	0	37	37
Indian	43	13	56	0	57	57
Israeli	20	39	59	0	7	7
Other Asians	151	25	176	0	100	100
Subtotal	235	99	334	0	203	203
AFRICA				0		
Kenyan	21	28	49	0	67	67
South African	51	17	68	0	9	9
Other Africans	242	68	310	0	234	234
Subtotal	314	113	427	0	310	310
AMERICA				0		
American	122	287	409	0	145	145
Canadian	17	20	37	0	22	22
Other Americans	99	11	110	0	11	11
Subtotal	238	318	556	0	178	178
OCEANIA				0		
Australian	12	4	16	0	40	40
New Zealand	2	1	3	0	0	0
Subtotal	14	5	19	0	40	40
Not stated	21	2	23	0	13	13
TOTAL	2,261	1,698	3,959	0	1,463	1,463

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality through Entry Points, Jan- September,2020

Nationality	January- September 2019			January- September 2020					% Change, Jan-September 2019 to Jan- September 2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	15,358	4.1	7	8,475	1,222	9,697	5.7	5	-36.9
British	22,095	5.9	5	7,683	1,050	8,733	5.1	6	-60.5
German	29,970	8	3	10,441	1,219	11,660	6.8	3	-61.1
Italian	42,437	11.3	1	19,518	424	19,942	11.7	1	-53.0
French	29,031	7.7	4	15,577	1,184	16,761	9.8	2	-42.3
Dutch	11,300	3	10	4,185	393	4,578	2.7	11	-59.5
Belgium	13,154	3.5	9	5,839	217	6,056	3.5	9	-54.0
Russian	5,508	1.5	16	7,863	486	8,349	4.9	7	51.6
Turkish	2,448	0.6	21	965	423	1,388	0.8	20	-43.3
Polish	14,398	3.8	8	7,078	234	7,312	4.3	8	-49.2
Ukrainian	2,774	0.7	20	1,661	71	1,732	1.0	17	-37.6
Czech Republic	5,136	1.4	18	2,727	146	2,873	1.7	12	-44.1
Spanish	9,567	2.5	11	2,255	165	2,420	1.4	13	-74.7
Other European	31,318	8.3		15,608	1,169	16,777	9.8		-46.4
Subtotal	234,494	62.2		109,875	8,403	118,278	69.3		-49.6
ASIA									
Japanese	1,213	0.3	22	322	141	463	0.3	22	-61.8
Chinese	5,208	1.4	17	1,105	457	1,562	0.9	19	-70.0
Indian	4,134	1.1	19	843	542	1,385	0.8	21	-66.5
Israeli	5,803	1.5	13	2,048	90	2,138	1.3	16	-63.2
Other Asian	14,765	3.9		4,172	807	4,979	2.9		-66.3
Subtotal	31,123	8.3		8,490	2,037	10,527	6.2		-66.2
AFRICA									
Kenyan	6,957	1.8	12	1,439	785	2,224	1.3	15	-68.0
South African	15,819	4.2	6	4,663	223	4,886	2.9	10	-69.1
Other African	17,533	4.7		6,570	1,718	8,288	4.9		-52.7
Subtotal	40,309	10.7		12,672	2,726	15,398	9.0		-61.8
AMERICA									
American	33,618	8.9	2	10,205	1,344	11,549	6.8	4	-65.6
Canadian	5,582	1.5	15	1,806	431	2,237	1.3	14	-59.9
Other American	16,560	4.4		8,865	213	9,078	5.3		-45.2
Subtotal	55,760	14.8		20,876	1,988	22,864	13.4		-59.0
OCEANIA									
Australian	5,698	1.5	14	1,281	430	1,711	1.0	18	-70.0
New Zealand	1,107	0.3	23	212	54	266	0.2	23	-76.0
Subtotal	6,805	1.8		1,493	484	1,977	1.2		-70.9
Not stated	8,241	2.2		1,671	50	1,721	1.0		
TOTAL	376,732	100		155,077	15,688	170,765	100		-54.7

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, September 2020

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	1	120	0	0	0	121
British	1	0	0	0	3	390	0	0	1	395
German	0	0	0	0	1	272	0	0	0	273
Italian	0	0	0	0	1	111	0	0	1	113
French	0	0	0	0	2	831	1	0	2	836
Dutch	0	0	0	0	0	88	0	0	1	89
Belgium	0	0	0	0	1	66	0	0	5	72
Russian	0	1	0	0	0	297	1	0	0	299
Turkish	0	0	0	0	0	60	0	0	0	60
Polish	0	0	0	0	1	200	0	0	0	201
Ukrainian	0	0	0	0	0	59	0	0	0	59
Czech Republic	0	0	0	0	0	93	0	0	0	93
Spanish	0	0	0	0	0	157	0	0	0	157
Other Europeans	0	0	0	0	1	543	2	0	6	552
Subtotal	1	1	0	0	11	3,287	4	0	16	3,320
ASIA										
Japanese	0	0	0	0	0	3	0	0	0	3
Chinese	0	0	0	0	1	78	0	0	0	79
Indian	0	0	0	1	0	112	0	0	0	113
Israeli	0	0	0	0	1	65	0	0	0	66
Other Asians	0	0	0	0	2	271	1	0	2	276
Subtotal	0	0	0	1	4	529	1	0	2	537
AFRICA										
Kenyan	0	0	0	0	1	115	0	0	0	116
South African	0	0	0	0	2	74	0	0	1	77
Other Africans	0	0	0	0	2	536	1	0	5	544
Subtotal	0	0	0	0	5	725	1	0	6	737
AMERICA										
American	0	0	0	0	3	548	0	0	3	554
Canadian	0	0	0	0	0	59	0	0	0	59
Other Americans	0	0	0	0	0	115	0	0	6	121
Subtotal	0	0	0	0	3	722	0	0	9	734
OCEANIA										
Australian	0	0	0	0	0	55	0	0	1	56
New Zealand	0	0	0	0	0	3	0	0	0	3
Subtotal	0	0	0	0	0	58	0	0	1	59
Not stated	0	0	0	0	0	30	0	0	5	35
TOTAL	1	1	0	1	23	5,351	6	0	39	5,422
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.4	98.7	0.1	0.0	0.7	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, September 2020

Nationality	Male	Female	Total
EUROPE			
Scandinavian	48	73	121
British	181	214	395
German	126	147	273
Italian	65	48	113
French	357	479	836
Dutch	48	41	89
Belgium	31	41	72
Russian	125	174	299
Turkish	43	17	60
Polish	77	124	201
Ukrainian	23	36	59
Czech Republic	41	52	93
Spanish	57	100	157
Other European Country	255	297	552
Subtotal	1,477	1,843	3,320
ASIA			
Japanese	2	1	3
Chinese	61	18	79
Indian	86	27	113
Israeli	28	38	66
Other Asian	161	115	276
Subtotal	338	199	537
AFRICA			
Kenyan	63	53	116
South African	38	39	77
Other African	283	261	544
Subtotal	384	353	737
AMERICA			
American	210	344	554
Canadian	31	28	59
Other American	37	84	121
Subtotal	278	456	734
OCEANIA			
Australian	26	30	56
New Zealand	2	1	3
Subtotal	28	31	59
Not stated	18	17	35
TOTAL SEPTEMBER, 2020	2,523	2,899	5,422
TOTAL AUGUST, 2020	1,981	2,385	4,366
TOTAL % SEPTEMBER	46.5	53.5	100
% CHANGE, AUGUST TO SEPTEMBER 2020	27.4	21.6	24.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, September 2020

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	8	107	6	121
British	22	363	10	395
German	4	246	23	273
Italian	1	105	7	113
French	22	795	19	836
Dutch	0	85	4	89
Belgium	1	70	1	72
Russian	7	288	4	299
Turkish	0	60	0	60
Polish	10	189	2	201
Ukrainian	1	56	2	59
Czech Republic	2	88	3	93
Spanish	0	155	2	157
Other European	12	519	21	552
Subtotal	90	3,126	104	3,320
ASIA				
Japanese	0	3	0	3
Chinese	0	79	0	79
Indian	4	108	1	113
Israeli	13	50	3	66
Other Asian	8	241	27	276
Subtotal	25	481	31	537
AFRICA				
Kenyan	2	112	2	116
South African	7	64	6	77
Other African	14	525	5	544
Subtotal	23	701	13	737
AMERICA				
American	26	503	25	554
Canadian	2	53	4	59
Other American	0	117	4	121
Subtotal	28	673	33	734
OCEANIA				
Australian	3	47	6	56
New Zealand	0	3	0	3
Subtotal	3	50	6	59
Not stated	4	29	2	35
TOTAL	173	5,060	189	5,422
TOTAL PERCENT	3.2	93.3	3.5	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors, September 2020

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	89	59	148	2.7	89	59	148
2	141	111	252	4.6	282	222	504
3	175	134	309	5.7	525	402	927
4	149	146	295	5.4	596	584	1,180
5	203	181	384	7.1	1,015	905	1,920
6	233	983	1,216	22.4	1,398	5,898	7,296
7	571	425	996	18.4	3,997	2,975	6,972
8	130	102	232	4.3	1,040	816	1,856
9	83	73	156	2.9	747	657	1,404
10	173	171	344	6.3	1,730	1,710	3,440
11	51	52	103	1.9	561	572	1,133
12	66	59	125	2.3	792	708	1,500
13	47	34	81	1.5	611	442	1,053
14	136	115	251	4.6	1,904	1,610	3,514
15	54	54	108	2.0	810	810	1,620
16	21	14	35	0.6	336	224	560
17	8	16	24	0.4	136	272	408
18	6	15	21	0.4	108	270	378
19	4	13	17	0.3	76	247	323
20	31	17	48	0.9	620	340	960
21	38	28	66	1.2	798	588	1,386
22	4	6	10	0.2	88	132	220
23	0	3	3	0.1	0	69	69
24	6	3	9	0.2	144	72	216
25	6	6	12	0.2	150	150	300
26	5	4	9	0.2	130	104	234
27	4	1	5	0.1	108	27	135
28	7	4	11	0.2	196	112	308
29	3	5	8	0.1	87	145	232
30	77	61	138	2.5	2,310	1,830	4,140
31+	2	4	6	0.1	62	124	186
Total	2,523	2,899	5,422	100.0	21,446	23,076	44,522
Average intended Length of Stay ¹					8.5	8.0	8.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 8: Summary of Visitors by Mode of Travel Through Entry Point, September 2020

Category	Airport	Seaport	Total
International flight/ Cruise Ship	2,261	0	2,261
Domestic flights/ Sea ferries	1,698	1,463	3,161
Total	3,959	1,463	5,422

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 9: International Visitors nights and Estimated Bed Occupancy
Rate in Zanzibar, September 2020**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	148	2.7	148
2	252	4.6	504
3	309	5.7	927
4	295	5.4	1,180
5	384	7.1	1,920
6	1,216	22.4	7,296
7	996	18.4	6,972
8	232	4.3	1,856
9	156	2.9	1,404
10	344	6.3	3,440
11	103	1.9	1,133
12	125	2.3	1,500
13	81	1.5	1,053
14	251	4.6	3,514
15	108	2.0	1,620
16	35	0.6	560
17	24	0.4	408
18	21	0.4	378
19	17	0.3	323
20	48	0.9	960
21	66	1.2	1,386
22	10	0.2	220
23	3	0.1	69
24	9	0.2	216
25	12	0.2	300
26	9	0.2	234
27	5	0.1	135
28	11	0.2	308
29	8	0.1	232
30	138	2.5	4,140
31+	6	0.1	186
Total	5,422	100.0	44,522
Number of beds available in September			519,750
Bed Occupancy Rate			8.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors by Month, 2015 - 2020

Month	2015	2016	2017	2018	2019	2020
January	23,052	31,717	40,938	52,417	46,133	61,461
February	28,918	34,175	39,119	46,935	50,387	61,752
March	20,265	29,058	30,366	39,592	33,883	33,801
April	13,942	14,701	21,004	21,139	20,242	334
May	11,501	13,654	15,696	18,655	15,640	197
June	17,397	20,546	23,458	37,235	36,605	353
July	28,163	37,553	41,034	53,087	55,947	3,079
August	32,726	42,484	51,937	56,861	68,163	4,366
September	27,014	32,765	38,977	52,551	49,732	5,422
October	25,422	44,169	43,470	49,796	53,023	
November	25,914	31,557	36,363	39,713	47,824	
December	39,929	43,863	51,112	52,828	60,685	
Total	294,243	376,242	433,474	520,809	538,264	170,765

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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