

# TOURISM STATISTICAL RELEASE

## FEBRUARY - 2021

No.50



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### TOURISM STATISTICAL RELEASE FOR FEBRUARY 2021

Tourist Arrivals in Zanzibar increased by **3.4** percent to 51,574 in February 2021 from 49,868 in January 2021 and decreased by **16.5** percent compared with corresponding month in 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting **85.8** percent of the total visitors in February 2021 and increased by **0.5** percent compared with corresponding month in 2020. In country wise, Russia dominated the Tourism market by accounting **36.2** percent of all visitors entered in February 2021, followed by Polish (8.5 percent) and Czech Republic (4.6 percent) while Japanese recorded the least (0.1 percent). Other performances are as shown in **(Table 1)**.

The data from **Table 2** shows that **48,465** visitors entered through Airport, among them **45,713** visitors came by international flights and **2,752** by domestic flights and remaining visitors **3,109** came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **101,442** visitors from January- February 2021 which is decrease of **17.7** percent compared with the corresponding months (January – February) 2020. Most of visitors were from Europe (**87.0** percent). In country wise, Russia (**41.3** percent) is a leading market for the first two months in Zanzibar tourism market. About **94,896** visitors entered through airport while the remaining **6,546** visitors entered through seaport **(Table 3)**.

Information on the purpose of visit **(Table 4)** shows that February 2021, about **50,917** visitors equivalent to **98.7** percent of visitors came for holidays and **1.1** percent of visitors came for visiting friends and relatives and **0.2** percent of visitors came for other purposes.

**Table 5** shows that among the visitors there were **26,490** males (**51.4** percent) and **25,084** females (**48.6** percent) in February 2021. Males increased by **11.1** percent while female decreased by **3.6** percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **3,412 (6.6 percent)** visitors were aged less than 15 years; **46,431 (90.0 percent)** were aged 15 to 64 years and **1,731 (3.4 percent)** were aged 65 years and older.

**Table 7** shows that **17.5 percent** of all visitors in February 2021 stayed in the country for Ten days. The overall average intended length of stay for visitors in February 2021 was about ten (9.8) nights.

The visitors from emerging markets increased by **257.9 percent** in February 2021 compared with corresponding month in 2020 and they decreased by 17.2 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **505,569** bed-spaces was available in February 2021. Out of these bed-spaces, estimates of **485,100** hotel-beds were sold during that month representing a bed occupancy rate of **96.7 percent (Table 10)**.

**Table1: International Visitors by Nationality, February 2021**

| Nationality     | February 2020 |             |      | January 2021  |             |      | February 2021 |              |      | % Change, January 2021 to February 2021 | % Change, February 2020 to February 2021 |
|-----------------|---------------|-------------|------|---------------|-------------|------|---------------|--------------|------|---|--|
|                 | Number        | % share     | Rank | Number        | % share     | Rank | Number        | % share      | Rank |   |  |
| <b>EUROPE</b>   |               |             |      |               |             |      |               |              |      |   |  |
| Scandinavian    | 4,149         | 6.7         | 4    | 333           | 0.7         | 13   | 852           | 1.7          | 11   | 155.9                                   | -79.5                                    |
| British         | 2,728         | 4.4         | 7    | 942           | 1.9         | 9    | 1,306         | 2.5          | 8    | 38.6                                    | -52.1                                    |
| German          | 4,244         | 6.9         | 3    | 1,105         | 2.2         | 7    | 1,855         | 3.6          | 6    | 67.9                                    | -56.3                                    |
| Italian         | 7,964         | 12.9        | 1    | 472           | 0.9         | 10   | 1,304         | 2.5          | 9    | 176.3                                   | -83.6                                    |
| French          | 7,015         | 11.4        | 2    | 2,903         | 5.8         | 4    | 2,125         | 4.1          | 5    | -26.8                                   | -69.7                                    |
| Dutch           | 1,591         | 2.6         | 10   | 234           | 0.5         | 15   | 498           | 1.0          | 14   | 112.8                                   | -68.7                                    |
| Belgium         | 2,170         | 3.5         | 9    | 407           | 0.8         | 11   | 513           | 1.0          | 13   | 26.0                                    | -76.4                                    |
| Russian         | 2,791         | 4.5         | 6    | 23267         | 46.7        | 1    | 18,670        | 36.2         | 1    | -19.8                                   | 568.9                                    |
| Turkish         | 340           | 0.6         | 20   | 155           | 0.3         | 18   | 142           | 0.3          | 21   | -8.4                                    | -58.2                                    |
| Polish          | 2,523         | 4.1         | 8    | 4,733         | 9.5         | 2    | 4,371         | 8.5          | 2    | -7.6                                    | 73.2                                     |
| Ukrainian       | 655           | 1.1         | 15   | 3100          | 6.2         | 3    | 2,355         | 4.6          | 4    | -24.0                                   | 259.5                                    |
| Czech Republic  | 1,186         | 1.9         | 11   | 1565          | 3.1         | 5    | 2,373         | 4.6          | 3    | 51.6                                    | 100.1                                    |
| Spanish         | 510           | 0.8         | 17   | 257           | 0.5         | 14   | 529           | 1.0          | 12   | 105.8                                   | 3.7                                      |
| Other European  | 6,159         | 10          |      | 4,547         | 9.1         |      | 7,368         | 14.3         |      | 62.0                                    | 19.6                                     |
| <b>Subtotal</b> | <b>44,025</b> | <b>71.3</b> |      | <b>44,020</b> | <b>88.3</b> |      | <b>44,261</b> | <b>85.8</b>  |      | <b>0.5</b>                              | <b>0.5</b>                               |
| <b>ASIA</b>     |               |             |      |               |             |      |               |              |      |   |  |
| Japanese        | 169           | 0.3         | 22   | 28            | 0.1         | 22   | 30            | 0.1          | 23   | 7.1                                     | -82.2                                    |
| Chinese         | 261           | 0.4         | 21   | 71            | 0.1         | 21   | 167           | 0.3          | 20   | 135.2                                   | -36.0                                    |
| Indian          | 427           | 0.7         | 19   | 194           | 0.4         | 16   | 272           | 0.5          | 16   | 40.2                                    | -36.3                                    |
| Israeli         | 621           | 1           | 16   | 88            | 0.2         | 20   | 215           | 0.4          | 19   | 144.3                                   | -65.4                                    |
| Other Asian     | 1,319         | 2.1         |      | 807           | 1.6         |      | 793           | 1.5          |      | -1.7                                    | -39.9                                    |
| <b>Subtotal</b> | <b>2,797</b>  | <b>4.5</b>  |      | <b>1,188</b>  | <b>2.4</b>  |      | <b>1,477</b>  | <b>2.9</b>   |      | <b>24.3</b>                             | <b>-47.2</b>                             |
| <b>AFRICA</b>   |               |             |      |               |             |      |               |              |      |   |  |
| Kenyan          | 695           | 1.1         | 14   | 387           | 0.8         | 12   | 365           | 0.7          | 15   | -5.7                                    | -47.5                                    |
| South African   | 1,173         | 1.9         | 12   | 1,035         | 2.1         | 8    | 1,126         | 2.2          | 10   | 8.8                                     | -4.0                                     |
| Other African   | 3,044         | 4.9         |      | 1,137         | 2.3         |      | 1,186         | 2.3          |      | 4.3                                     | -61.0                                    |
| <b>Subtotal</b> | <b>4,912</b>  | <b>8</b>    |      | <b>2,559</b>  | <b>5.1</b>  |      | <b>2,677</b>  | <b>5.2</b>   |      | <b>4.6</b>                              | <b>-45.5</b>                             |
| <b>AMERICA</b>  |               |             |      |               |             |      |               |              |      |   |  |
| American        | 3,912         | 6.3         | 5    | 1,372         | 2.8         | 6    | 1,790         | 3.5          | 7    | 30.5                                    | -54.2                                    |
| Canadian        | 911           | 1.5         | 13   | 171           | 0.3         | 17   | 247           | 0.5          | 18   | 44.4                                    | -72.9                                    |
| Other American  | 4,012         | 6.5         |      | 201           | 0.4         |      | 317           | 0.6          |      | 57.7                                    | -92.1                                    |
| <b>Subtotal</b> | <b>8,835</b>  | <b>14.3</b> |      | <b>1,744</b>  | <b>3.5</b>  |      | <b>2,354</b>  | <b>4.6</b>   |      | <b>35.0</b>                             | <b>-73.4</b>                             |
| <b>OCEANIA</b>  |               |             |      |               |             |      |               |              |      |   |  |
| Australian      | 444           | 0.7         | 18   | 148           | 0.3         | 19   | 254           | 0.5          | 17   | 71.6                                    | -42.8                                    |
| New Zealand     | 51            | 0.1         | 23   | 17            | 0.0         | 23   | 61            | 0.1          | 22   | 258.8                                   | 19.6                                     |
| <b>Subtotal</b> | <b>495</b>    | <b>0.8</b>  |      | <b>165</b>    | <b>0.3</b>  |      | <b>315</b>    | <b>0.6</b>   |      | <b>90.9</b>                             | <b>-36.4</b>                             |
| Not stated      | 688           | 1.1         |      | 192           | 0.4         |      | 490           | 1.0          |      |   |  |
| <b>TOTAL</b>    | <b>61,752</b> | <b>100</b>  |      | <b>49,868</b> | <b>100</b>  |      | <b>51,574</b> | <b>100.0</b> |      | <b>3.4</b>                              | <b>-16.5</b>                             |

Source: Zanzibar Commission for Tourism &amp; Immigration Department, Zanzibar

**Table 2: International Visitors by Nationality Through Entry Points, February 2021**

| Nationality     | Airport              |                 |               | Seaport     |              |              |
|-----------------|----------------------|-----------------|---------------|-------------|--------------|--------------|
|                 | International Flight | Domestic Flight | Total         | Cruise Ship | Sea ferries  | Total        |
| <b>EUROPE</b>   |                      |                 |               |             |              |              |
| Scandinavian    | 716                  | 59              | 775           | 0           | 77           | 77           |
| British         | 1,092                | 97              | 1,189         | 0           | 117          | 117          |
| German          | 1,459                | 204             | 1,663         | 0           | 192          | 192          |
| Italian         | 1,126                | 131             | 1,257         | 0           | 47           | 47           |
| French          | 1,628                | 247             | 1,875         | 0           | 250          | 250          |
| Dutch           | 440                  | 34              | 474           | 0           | 24           | 24           |
| Belgium         | 444                  | 37              | 481           | 0           | 32           | 32           |
| Russian         | 18,251               | 185             | 18,436        | 0           | 234          | 234          |
| Turkish         | 61                   | 25              | 86            | 0           | 56           | 56           |
| Polish          | 4,145                | 96              | 4,241         | 0           | 130          | 130          |
| Ukrainian       | 2,166                | 106             | 2,272         | 0           | 83           | 83           |
| Czech Republic  | 1,926                | 240             | 2,166         | 0           | 207          | 207          |
| Spanish         | 462                  | 51              | 513           | 0           | 16           | 16           |
| Other Europeans | 6,236                | 556             | 6,792         | 0           | 576          | 576          |
| <b>Subtotal</b> | <b>40,152</b>        | <b>2,068</b>    | <b>42,220</b> | <b>0</b>    | <b>2,041</b> | <b>2,041</b> |
| <b>ASIA</b>     |                      |                 |               |             |              |              |
| Japanese        | 24                   | 6               | 30            | 0           | 0            | 0            |
| Chinese         | 137                  | 9               | 146           | 0           | 21           | 0            |
| Indian          | 179                  | 37              | 216           | 0           | 56           | 56           |
| Israeli         | 173                  | 34              | 207           | 0           | 8            | 8            |
| Other Asians    | 557                  | 136             | 693           | 0           | 100          | 100          |
| <b>Subtotal</b> | <b>1,070</b>         | <b>222</b>      | <b>1,292</b>  | <b>0</b>    | <b>185</b>   | <b>185</b>   |
| <b>AFRICA</b>   |                      |                 |               |             |              |              |
| Kenyan          | 186                  | 33              | 219           | 0           | 146          | 146          |
| South African   | 955                  | 127             | 1,082         | 0           | 44           | 44           |
| Other Africans  | 776                  | 57              | 833           | 0           | 353          | 353          |
| <b>Subtotal</b> | <b>1,917</b>         | <b>217</b>      | <b>2,134</b>  | <b>0</b>    | <b>543</b>   | <b>543</b>   |
| <b>AMERICA</b>  |                      |                 |               |             |              |              |
| American        | 1,431                | 159             | 1,590         | 0           | 200          | 200          |
| Canadian        | 185                  | 21              | 206           | 0           | 41           | 41           |
| Other Americans | 236                  | 46              | 282           | 0           | 35           | 35           |
| <b>Subtotal</b> | <b>1,852</b>         | <b>226</b>      | <b>2,078</b>  | <b>0</b>    | <b>276</b>   | <b>276</b>   |
| <b>OCEANIA</b>  |                      |                 |               |             |              |              |
| Australian      | 213                  | 13              | 226           | 0           | 28           | 28           |
| New Zealand     | 57                   | 0               | 57            | 0           | 4            | 4            |
| <b>Subtotal</b> | <b>270</b>           | <b>13</b>       | <b>283</b>    | <b>0</b>    | <b>32</b>    | <b>32</b>    |
| Not stated      | 452                  | 6               | 458           | 0           | 32           | 32           |
| <b>TOTAL</b>    | <b>45,713</b>        | <b>2,752</b>    | <b>48,465</b> | <b>0</b>    | <b>3,109</b> | <b>3,109</b> |

Source: Zanzibar Commission for Tourism &amp; Immigration Department, Zanzibar

**Table 3: International Visitors by Nationality Through Entry Points, January-February 2021**

| Nationality     | January-February 2020 |             |      | January-February 2021 |                  |                |             |      | % Change, Jan-February 2020 to Jan- February 2021 |
|-----------------|-----------------------|-------------|------|-----------------------|------------------|----------------|-------------|------|---|
|                 | Number                | % share     | Rank | Number (Airport)      | Number (Seaport) | Total Number   | % Share     | Rank |   |
| <b>EUROPE</b>   |                       |             |      |                       |                  |                |             |      |   |
| Scandinavian    | 7,677                 | 6.2         | 4    | 1,025                 | 160              | 1,185          | 1.2         | 11   | -84.6   |
| British         | 5,311                 | 4.3         | 8    | 1,949                 | 299              | 2,248          | 2.2         | 8    | -57.7   |
| German          | 7,737                 | 6.3         | 3    | 2,589                 | 371              | 2,960          | 2.9         | 7    | -61.7   |
| Italian         | 17,056                | 13.8        | 1    | 1,695                 | 81               | 1,776          | 1.8         | 10   | -89.6   |
| French          | 11,791                | 9.6         | 2    | 4,461                 | 567              | 5,028          | 5.0         | 4    | -57.4   |
| Dutch           | 3,270                 | 2.7         | 10   | 670                   | 62               | 732            | 0.7         | 15   | -77.6   |
| Belgium         | 4,474                 | 3.6         | 9    | 839                   | 81               | 920            | 0.9         | 12   | -79.4   |
| Russian         | 6,097                 | 4.9         | 6    | 41,435                | 502              | 41,937         | 41.3        | 1    | 587.8   |
| Turkish         | 911                   | 0.7         | 20   | 187                   | 110              | 297            | 0.3         | 20   | -67.4   |
| Polish          | 5,372                 | 4.4         | 7    | 8,856                 | 248              | 9,104          | 9.0         | 2    | 69.5  |
| Ukrainian       | 1,343                 | 1.1         | 16   | 5,295                 | 160              | 5,455          | 5.4         | 3    | 306.2   |
| Czech Republic  | 2,113                 | 1.7         | 12   | 3,588                 | 350              | 3,938          | 3.9         | 5    | 86.4  |
| Spanish         | 1,263                 | 1           | 17   | 748                   | 38               | 786            | 0.8         | 13   | -37.8   |
| Other European  | 12,374                | 10          |      | 10,844                | 1,071            | 11,915         | 11.7        |      | -3.7  |
| <b>Subtotal</b> | <b>86,789</b>         | <b>70.4</b> |      | <b>84,181</b>         | <b>4,100</b>     | <b>88,281</b>  | <b>87.0</b> |      | <b>1.7</b>  |
| <b>ASIA</b>     |                       |             |      |                       |                  |                |             |      |   |
| Japanese        | 332                   | 0.3         | 22   | 48                    | 10               | 58             | 0.1         | 23   | -82.5   |
| Chinese         | 1,056                 | 0.9         | 19   | 196                   | 42               | 238            | 0.2         | 21   | -77.5   |
| Indian          | 861                   | 0.7         | 21   | 326                   | 140              | 466            | 0.5         | 16   | -45.9   |
| Israeli         | 1,553                 | 1.3         | 14   | 283                   | 20               | 303            | 0.3         | 19   | -80.5   |
| Other Asian     | 3,218                 | 2.6         |      | 1,361                 | 239              | 1,600          | 1.6         |      | -50.3   |
| <b>Subtotal</b> | <b>7,020</b>          | <b>5.7</b>  |      | <b>2,214</b>          | <b>451</b>       | <b>2,665</b>   | <b>2.6</b>  |      | <b>-62.0</b>                                      |
| <b>AFRICA</b>   |                       |             |      |                       |                  |                |             |      |   |
| Kenyan          | 1,459                 | 1.2         | 15   | 385                   | 367              | 752            | 0.7         | 14   | -48.5   |
| South African   | 3,210                 | 2.6         | 11   | 2,069                 | 92               | 2,161          | 2.1         | 9    | -32.7   |
| Other African   | 5,661                 | 4.6         |      | 1,530                 | 793              | 2,323          | 2.3         |      | -59.0   |
| <b>Subtotal</b> | <b>10,330</b>         | <b>8.4</b>  |      | <b>3,984</b>          | <b>1,252</b>     | <b>5,236</b>   | <b>5.2</b>  |      | <b>-49.3</b>                                      |
| <b>AMERICA</b>  |                       |             |      |                       |                  |                |             |      |   |
| American        | 7,542                 | 6.1         | 5    | 2,718                 | 444              | 3,162          | 3.1         | 6    | -58.1   |
| Canadian        | 1,623                 | 1.3         | 13   | 303                   | 115              | 418            | 0.4         | 17   | -74.2   |
| Other American  | 7,168                 | 5.8         |      | 454                   | 64               | 518            | 0.5         |      | -92.8   |
| <b>Subtotal</b> | <b>16,333</b>         | <b>13.3</b> |      | <b>3,475</b>          | <b>623</b>       | <b>4,098</b>   | <b>4.0</b>  |      | <b>-74.9</b>                                      |
| <b>OCEANIA</b>  |                       |             |      |                       |                  |                |             |      |   |
| Australian      | 1,239                 | 1           | 18   | 339                   | 63               | 402            | 0.4         | 18   | -67.6   |
| New Zealand     | 171                   | 0.1         | 23   | 74                    | 4                | 78             | 0.1         | 22   | -54.4   |
| <b>Subtotal</b> | <b>1,410</b>          | <b>1.1</b>  |      | <b>413</b>            | <b>67</b>        | <b>480</b>     | <b>0.5</b>  |      | <b>-66.0</b>                                      |
| Not stated      | 1,331                 | 1.1         |      | 629                   | 53               | 682            | 0.7         |      |   |
| <b>TOTAL</b>    | <b>123,213</b>        | <b>100</b>  |      | <b>94,896</b>         | <b>6,546</b>     | <b>101,442</b> | <b>100</b>  |      | <b>-17.7</b>                                      |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

**Table 4: International Visitors by Nationality and Purpose of Visit, February 2021**

| Nationality          | Returning Residences | Prospective Resident | Seeking Employment | Temporary Employment | Visiting Friends and Relatives | Holidays      | Business and Conference | In Transit | Others     | Total         |
|----------------------|----------------------|----------------------|--------------------|----------------------|--------------------------------|---------------|-------------------------|------------|------------|---------------|
| <b>EUROPE</b>        |                      |                      |                    |                      |                                |               |                         |            |            |               |
| Scandinavian         | 0                    | 0                    | 0                  | 0                    | 30                             | 822           | 0                       | 0          | 0          | 852           |
| British              | 0                    | 0                    | 0                  | 0                    | 102                            | 1,203         | 1                       | 0          | 0          | 1,306         |
| German               | 0                    | 0                    | 0                  | 0                    | 22                             | 1,833         | 0                       | 0          | 0          | 1,855         |
| Italian              | 0                    | 0                    | 0                  | 0                    | 70                             | 1,232         | 1                       | 0          | 1          | 1,304         |
| French               | 0                    | 0                    | 0                  | 0                    | 44                             | 2,075         | 2                       | 0          | 4          | 2,125         |
| Dutch                | 0                    | 0                    | 0                  | 0                    | 14                             | 483           | 0                       | 1          | 0          | 498           |
| Belgium              | 0                    | 0                    | 0                  | 0                    | 10                             | 502           | 0                       | 0          | 0          | 513           |
| Russian              | 0                    | 0                    | 1                  | 0                    | 19                             | 18,637        | 0                       | 1          | 12         | 18,670        |
| Turkish              | 0                    | 0                    | 0                  | 0                    | 1                              | 140           | 1                       | 0          | 0          | 142           |
| Polish               | 1                    | 0                    | 0                  | 0                    | 22                             | 4,341         | 0                       | 0          | 0          | 4,371         |
| Ukrainian            | 0                    | 0                    | 0                  | 0                    | 2                              | 2,347         | 2                       | 0          | 4          | 2,355         |
| Czech Republic       | 0                    | 0                    | 0                  | 0                    | 10                             | 2,362         | 0                       | 0          | 1          | 2,373         |
| Spanish              | 1                    | 0                    | 0                  | 0                    | 20                             | 508           | 0                       | 0          | 0          | 529           |
| Other Europeans      | 1                    | 2                    | 0                  | 0                    | 50                             | 7,307         | 4                       | 0          | 0          | 7,368         |
| <b>Subtotal</b>      | <b>3</b>             | <b>2</b>             | <b>2</b>           | <b>0</b>             | <b>416</b>                     | <b>43,792</b> | <b>11</b>               | <b>2</b>   | <b>33</b>  | <b>44,261</b> |
| <b>ASIA</b>          |                      |                      |                    |                      |                                |               |                         |            |            |               |
|                      |                      |                      |                    | 0                    |                                |               |                         |            |            |               |
| Japanese             | 0                    | 0                    | 0                  | 0                    | 0                              | 30            | 0                       | 0          | 0          | 30            |
| Chinese              | 0                    | 0                    | 0                  | 0                    | 1                              | 165           | 1                       | 0          | 0          | 167           |
| Indian               | 0                    | 0                    | 0                  | 2                    | 6                              | 264           | 0                       | 0          | 0          | 272           |
| Israeli              | 0                    | 0                    | 0                  | 0                    | 19                             | 196           | 0                       | 0          | 0          | 215           |
| Other Asians         | 0                    | 0                    | 0                  | 2                    | 45                             | 743           | 0                       | 1          | 2          | 793           |
| <b>Subtotal</b>      | <b>0</b>             | <b>0</b>             | <b>0</b>           | <b>4</b>             | <b>71</b>                      | <b>1,398</b>  | <b>1</b>                | <b>1</b>   | <b>2</b>   | <b>1,477</b>  |
| <b>AFRICA</b>        |                      |                      |                    |                      |                                |               |                         |            |            |               |
|                      |                      |                      | 0                  |                      |                                |               |                         |            |            |               |
| Kenyan               | 0                    | 1                    | 0                  | 0                    | 6                              | 358           | 0                       | 0          | 0          | 365           |
| South African        | 0                    | 0                    | 0                  | 0                    | 9                              | 1,116         | 0                       | 0          | 0          | 1,125         |
| Other Africans       | 0                    | 0                    | 0                  | 0                    | 21                             | 1,159         | 4                       | 0          | 2          | 1,186         |
| <b>Subtotal</b>      | <b>0</b>             | <b>1</b>             | <b>0</b>           | <b>0</b>             | <b>36</b>                      | <b>2,633</b>  | <b>4</b>                | <b>0</b>   | <b>2</b>   | <b>2,676</b>  |
| <b>AMERICA</b>       |                      |                      |                    |                      |                                |               |                         |            |            |               |
|                      | 0                    |                      | 0                  | 0                    |                                |               |                         | 0          |            |               |
| American             | 0                    | 0                    | 0                  | 0                    | 46                             | 1,743         | 0                       | 0          | 1          | 1,790         |
| Canadian             | 0                    | 0                    | 0                  | 0                    | 7                              | 240           | 0                       | 0          | 0          | 247           |
| Other Americans      | 0                    | 0                    | 0                  | 0                    | 3                              | 313           | 0                       | 0          | 0          | 317           |
| <b>Subtotal</b>      | <b>0</b>             | <b>0</b>             | <b>0</b>           | <b>0</b>             | <b>56</b>                      | <b>2,296</b>  | <b>0</b>                | <b>0</b>   | <b>2</b>   | <b>2,354</b>  |
| <b>OCEANIA</b>       |                      |                      |                    |                      |                                |               |                         |            |            |               |
|                      |                      |                      | 0                  | 0                    |                                |               |                         |            |            |               |
| Australian           | 0                    | 0                    | 0                  | 0                    | 5                              | 249           | 0                       | 0          | 0          | 254           |
| New Zealand          | 0                    | 0                    | 0                  | 0                    | 1                              | 60            | 0                       | 0          | 0          | 61            |
| <b>Subtotal</b>      | <b>0</b>             | <b>0</b>             | <b>0</b>           | <b>0</b>             | <b>6</b>                       | <b>309</b>    | <b>0</b>                | <b>0</b>   | <b>0</b>   | <b>315</b>    |
| <b>Not stated</b>    | <b>0</b>             | <b>0</b>             | <b>0</b>           | <b>0</b>             | <b>0</b>                       | <b>489</b>    | <b>0</b>                | <b>0</b>   | <b>2</b>   | <b>491</b>    |
| <b>TOTAL</b>         | <b>3</b>             | <b>3</b>             | <b>2</b>           | <b>4</b>             | <b>585</b>                     | <b>50,917</b> | <b>16</b>               | <b>3</b>   | <b>41</b>  | <b>51,574</b> |
| <b>TOTAL PERCENT</b> | <b>0.0</b>           | <b>0.0</b>           | <b>0.0</b>         | <b>0.0</b>           | <b>1.1</b>                     | <b>98.7</b>   | <b>0.0</b>              | <b>0.0</b> | <b>0.1</b> | <b>100</b>    |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

**Table 5: International Visitors by Nationality and Sex, February 2021**

| Nationality                       | Male          | Female        | Total         |
|-----------------------------------|---------------|---------------|---------------|
| <b>EUROPE</b>                     |               |               |               |
| Scandinavian                      | 437           | 415           | 852           |
| British                           | 666           | 640           | 1,306         |
| German                            | 940           | 915           | 1,855         |
| Italian                           | 676           | 628           | 1,304         |
| French                            | 1,104         | 1,021         | 2,125         |
| Dutch                             | 256           | 242           | 498           |
| Belgium                           | 221           | 292           | 513           |
| Russian                           | 9,390         | 9,280         | 18,670        |
| Turkish                           | 95            | 47            | 142           |
| Polish                            | 2,231         | 2,140         | 4,371         |
| Ukrainian                         | 1,238         | 1,117         | 2,355         |
| Czech Republic                    | 1,321         | 1,052         | 2,373         |
| Spanish                           | 271           | 258           | 529           |
| Other European Country            | 3,773         | 3,595         | 7,368         |
| <b>Subtotal</b>                   | <b>22,619</b> | <b>21,642</b> | <b>44,261</b> |
| <b>ASIA</b>                       |               |               |               |
| Japanese                          | 13            | 17            | 30            |
| Chinese                           | 99            | 68            | 167           |
| Indian                            | 187           | 85            | 272           |
| Israeli                           | 100           | 115           | 215           |
| Other Asian                       | 482           | 311           | 793           |
| <b>Subtotal</b>                   | <b>881</b>    | <b>596</b>    | <b>1,477</b>  |
| <b>AFRICA</b>                     |               |               |               |
| Kenyan                            | 201           | 164           | 365           |
| South African                     | 580           | 546           | 1,126         |
| Other African                     | 727           | 459           | 1,186         |
| <b>Subtotal</b>                   | <b>1,508</b>  | <b>1,169</b>  | <b>2,677</b>  |
| <b>AMERICA</b>                    |               |               |               |
| American                          | 750           | 1,040         | 1,790         |
| Canadian                          | 134           | 113           | 247           |
| Other American                    | 181           | 136           | 317           |
| <b>Subtotal</b>                   | <b>1,065</b>  | <b>1,289</b>  | <b>2,354</b>  |
| <b>OCEANIA</b>                    |               |               |               |
| Australian                        | 135           | 119           | 254           |
| New Zealand                       | 30            | 31            | 61            |
| <b>Subtotal</b>                   | <b>165</b>    | <b>150</b>    | <b>315</b>    |
| Not stated                        | 252           | 238           | 490           |
| <b>TOTAL FEBRUARY, 2021</b>       | <b>26,490</b> | <b>25,084</b> | <b>51,574</b> |
| <b>TOTAL JANUARY, 2021</b>        | <b>23,851</b> | <b>26,017</b> | <b>49,868</b> |
| <b>TOTAL PERCENT</b>              | <b>51.4</b>   | <b>48.6</b>   | <b>100</b>    |
| <b>% CHANGE, JANUARY, 2021 TO</b> |               |               |               |
| <b>FEBRUARY 2021</b>              | <b>11.1</b>   | <b>-3.6</b>   | <b>3.4</b>    |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

**Table 6: International Visitors by Nationality and Categorized Age, February 2021**

| Nationality          | <15 yrs      | 15 -64 yrs    | 65+ yrs      | Total         |
|----------------------|--------------|---------------|--------------|---------------|
| <b>EUROPE</b>        |              |               |              |               |
| Scandinavian         | 72           | 740           | 40           | 852           |
| British              | 109          | 1,130         | 67           | 1,306         |
| German               | 80           | 1,675         | 100          | 1,855         |
| Italian              | 100          | 1,141         | 63           | 1,304         |
| French               | 188          | 1,877         | 60           | 2,125         |
| Dutch                | 38           | 443           | 17           | 498           |
| Belgium              | 33           | 462           | 18           | 513           |
| Russian              | 1,369        | 16,977        | 324          | 18,670        |
| Turkish              | 1            | 137           | 4            | 142           |
| Polish               | 299          | 3,883         | 189          | 4,371         |
| Ukrainian            | 108          | 2,207         | 40           | 2,355         |
| Czech Republic       | 182          | 2,097         | 94           | 2,373         |
| Spanish              | 16           | 488           | 25           | 529           |
| Other European       | 412          | 6,728         | 228          | 7,368         |
| <b>Subtotal</b>      | <b>3,007</b> | <b>39,985</b> | <b>1,269</b> | <b>44,261</b> |
| <b>ASIA</b>          |              |               |              |               |
| Japanese             | 3            | 27            | -            | 30            |
| Chinese              | 11           | 149           | 7            | 167           |
| Indian               | 21           | 242           | 9            | 272           |
| Israeli              | 22           | 174           | 19           | 215           |
| Other Asian          | 33           | 714           | 46           | 793           |
| <b>Subtotal</b>      | <b>90</b>    | <b>1,306</b>  | <b>81</b>    | <b>1,477</b>  |
| <b>AFRICA</b>        |              |               |              |               |
| Kenyan               | 10           | 345           | 10           | 365           |
| South African        | 65           | 990           | 71           | 1,126         |
| Other African        | 53           | 1,106         | 26           | 1,185         |
| <b>Subtotal</b>      | <b>128</b>   | <b>2,441</b>  | <b>107</b>   | <b>2,676</b>  |
| <b>AMERICA</b>       |              |               |              |               |
| American             | 119          | 1,468         | 202          | 1,789         |
| Canadian             | 18           | 214           | 15           | 247           |
| Other American       | 19           | 283           | 15           | 317           |
| <b>Subtotal</b>      | <b>156</b>   | <b>1,965</b>  | <b>232</b>   | <b>2,353</b>  |
| <b>OCEANIA</b>       |              |               |              |               |
| Australian           | 22           | 210           | 22           | 254           |
| New Zealand          | 4            | 41            | 16           | 61            |
| <b>Subtotal</b>      | <b>26</b>    | <b>251</b>    | <b>38</b>    | <b>315</b>    |
| <b>Not stated</b>    | <b>5</b>     | <b>483</b>    | <b>4</b>     | <b>492</b>    |
| <b>TOTAL</b>         | <b>3,412</b> | <b>46,431</b> | <b>1,731</b> | <b>51,574</b> |
| <b>TOTAL PERCENT</b> | <b>6.6</b>   | <b>90.0</b>   | <b>3.4</b>   | <b>100</b>    |

*Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar*



**Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, February 2021**

| Intended Length of Stay | Number of Arrival                                  |               |               | Percentage Share | Total Nights   |                |                |
|-------------------------|--|---------------|---------------|------------------|----------------|----------------|----------------|
|                         | Male   | Female        | Total         |                  | Male           | Female         | Total          |
| 1                       | 197  | 121           | 318           | 0.6              | 197            | 121            | 318            |
| 2                       | 291  | 240           | 531           | 1.0              | 582            | 480            | 1,062          |
| 3                       | 539  | 448           | 987           | 1.9              | 1,617          | 1,344          | 2,961          |
| 4                       | 704  | 651           | 1,355         | 2.6              | 2,816          | 2,604          | 5,420          |
| 5                       | 1,600  | 1,428         | 3,028         | 5.9              | 8,000          | 7,140          | 15,140         |
| 6                       | 880  | 2,716         | 3,596         | 7.0              | 5,280          | 16,296         | 21,576         |
| 7                       | 4,700  | 3,814         | 8,514         | 16.5             | 32,900         | 26,698         | 59,598         |
| 8                       | 2,376  | 2,265         | 4,641         | 9.0              | 19,008         | 18,120         | 37,128         |
| 9                       | 1,170  | 1,099         | 2,269         | 4.4              | 10,530         | 9,891          | 20,421         |
| 10                      | 4,701  | 4,329         | 9,030         | 17.5             | 47,010         | 43,290         | 90,300         |
| 11                      | 3,092  | 2,755         | 5,847         | 11.3             | 34,012         | 30,305         | 64,317         |
| 12                      | 1,860  | 1,612         | 3,472         | 6.7              | 22,320         | 19,344         | 41,664         |
| 13                      | 393  | 318           | 711           | 1.4              | 5,109          | 4,134          | 9,243          |
| 14                      | 1,382  | 1,193         | 2,575         | 5.0              | 19,348         | 16,702         | 36,050         |
| 15                      | 730  | 620           | 1,350         | 2.6              | 10,950         | 9,300          | 20,250         |
| 16                      | 191  | 175           | 366           | 0.7              | 3,056          | 2,800          | 5,856          |
| 17                      | 123  | 93            | 216           | 0.4              | 2,091          | 1,581          | 3,672          |
| 18                      | 118  | 97            | 215           | 0.4              | 2,124          | 1,746          | 3,870          |
| 19                      | 87   | 59            | 146           | 0.3              | 1,653          | 1,121          | 2,774          |
| 20                      | 158  | 107           | 265           | 0.5              | 3,160          | 2,140          | 5,300          |
| 21                      | 223  | 158           | 381           | 0.7              | 4,683          | 3,318          | 8,001          |
| 22                      | 89   | 64            | 153           | 0.3              | 1,958          | 1,408          | 3,366          |
| 23                      | 27   | 30            | 57            | 0.1              | 621            | 690            | 1,311          |
| 24                      | 30   | 36            | 66            | 0.1              | 720            | 864            | 1,584          |
| 25                      | 50   | 25            | 75            | 0.1              | 1,250          | 625            | 1,875          |
| 26                      | 27   | 17            | 44            | 0.1              | 702            | 442            | 1,144          |
| 27                      | 25   | 19            | 44            | 0.1              | 675            | 513            | 1,188          |
| 28                      | 57   | 59            | 116           | 0.2              | 1,596          | 1,652          | 3,248          |
| 29                      | 14   | 1             | 15            | 0.0              | 406            | 29             | 435            |
| 30                      | 218  | 206           | 424           | 0.8              | 6,540          | 6,180          | 12,720         |
| 31+                     | 437  | 330           | 767           | 1.5              | 13,547         | 10,230         | 23,777         |
| <b>Total</b>            | <b>26,489</b>                                      | <b>25,085</b> | <b>51,574</b> | <b>100.0</b>     | <b>264,461</b> | <b>241,108</b> | <b>505,569</b> |
|                         | <b>Average intended Length of Stay<sup>1</sup></b> |               |               |                  | <b>10.0</b>    | <b>9.6</b>     | <b>9.8</b>     |

*Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar*

<sup>1</sup>The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: Visitors Arrival from Emerging Markets, February 2021**

| Nationality  | February 2020 | January 2021  | February 2021 | % Change, February 2020 to February 2021 | % Change January 2021 to February 2021 |
|--------------|---------------|---------------|---------------|--|--|
| Russian      | 2,791         | 23,267        | 18,670        | 568.9                                    | -19.8                                  |
| Polish       | 2,523         | 4,733         | 4,371         | 73.2                                     | -7.6                                   |
| Ukrainian    | 655           | 3100          | 2,355         | 259.5                                    | -24.0                                  |
| Chinese      | 261           | 71            | 167           | -36.0                                    | 135.2                                  |
| Indian       | 427           | 194           | 272           | -36.3                                    | 40.2                                   |
| Israeli      | 621           | 88            | 215           | -65.4                                    | 144.3                                  |
| <b>Total</b> | <b>7,278</b>  | <b>31,453</b> | <b>26,050</b> | <b>257.9</b>                             | <b>-17.2</b>                           |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

**Table 9: Summary of Visitors by Mode of Travel Through Entry Point, February 2021**

| Category                          | Airport       | Seaport      | Total         |
|-----------------------------------|---------------|--------------|---------------|
| International flight/ Cruise Ship | 45,713        | 0            | 45,713        |
| Domestic flights/ Sea ferries     | 2,752         | 3,109        | 5,861         |
| <b>Total</b>                      | <b>48,465</b> | <b>3,109</b> | <b>51,574</b> |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

**Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, February 2021**

| Length of Stay | Number of visitors                               | Percentage Share | Total Nights   |
|----------------|--|------------------|----------------|
| 1              | 318  | 0.6              | 318            |
| 2              | 531  | 1.0              | 1,062          |
| 3              | 987  | 1.9              | 2,961          |
| 4              | 1,355  | 2.6              | 5,420          |
| 5              | 3,028  | 5.9              | 15,140         |
| 6              | 3,596  | 7.0              | 21,576         |
| 7              | 8,514  | 16.5             | 59,598         |
| 8              | 4,641  | 9.0              | 37,128         |
| 9              | 2,269  | 4.4              | 20,421         |
| 10             | 9,030  | 17.5             | 90,300         |
| 11             | 5,847  | 11.3             | 64,317         |
| 12             | 3,472  | 6.7              | 41,664         |
| 13             | 711  | 1.4              | 9,243          |
| 14             | 2,575  | 5.0              | 36,050         |
| 15             | 1,350  | 2.6              | 20,250         |
| 16             | 366  | 0.7              | 5,856          |
| 17             | 216  | 0.4              | 3,672          |
| 18             | 215  | 0.4              | 3,870          |
| 19             | 146  | 0.3              | 2,774          |
| 20             | 265  | 0.5              | 5,300          |
| 21             | 381  | 0.7              | 8,001          |
| 22             | 153  | 0.3              | 3,366          |
| 23             | 57   | 0.1              | 1,311          |
| 24             | 66   | 0.1              | 1,584          |
| 25             | 75   | 0.1              | 1,875          |
| 26             | 44   | 0.1              | 1,144          |
| 27             | 44   | 0.1              | 1,188          |
| 28             | 116  | 0.2              | 3,248          |
| 29             | 15   | 0.0              | 435            |
| 30             | 424  | 0.8              | 12,720         |
| 31+            | 767  | 1.5              | 23,777         |
| <b>Total</b>   | <b>51,574</b>                                    | <b>100.0</b>     | <b>505,569</b> |
|                | <b>Number of beds available in February,2021</b> |                  | <b>522,956</b> |
|                | <b>Bed Occupancy Rate</b>                        |                  | <b>96.7</b>    |

*Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar*

**Table 11: International Visitors by Month, 2017 - 2021**

| Month        | 2017           | 2018           | 2019           | 2020           | 2021           |
|--------------|----------------|----------------|----------------|----------------|----------------|
| January      | 40,938         | 52,417         | 46,133         | 61,461         | 49,868         |
| February     | 39,119         | 46,935         | 50,387         | 61,752         | 51,574         |
| March        | 30,366         | 39,592         | 33,883         | 33,801         |                |
| April        | 21,004         | 21,139         | 20,242         | 334            |                |
| May          | 15,696         | 18,655         | 15,640         | 197            |                |
| June         | 23,458         | 37,235         | 36,605         | 353            |                |
| July         | 41,034         | 53,087         | 55,947         | 3,079          |                |
| August       | 51,937         | 56,861         | 68,163         | 4,366          |                |
| September    | 38,977         | 52,551         | 49,732         | 5,422          |                |
| October      | 43,470         | 49,796         | 53,023         | 12,157         |                |
| November     | 36,363         | 39,713         | 47,824         | 29,128         |                |
| December     | 51,112         | 52,828         | 60,685         | 48,594         |                |
| <b>Total</b> | <b>433,474</b> | <b>520,809</b> | <b>538,264</b> | <b>260,644</b> | <b>101,442</b> |

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

## **Glossary**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

## **Definition and Concepts**

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

### **For more clarifications please contact:**

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