

TOURISM STATISTICAL RELEASE

OCTOBER - 2020

No.46



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TOURISM STATISTICAL RELEASE FOR OCTOBER 2020

Zanzibar received **12,157** visitors in October 2020 compared with **53,023** visitors in a corresponding month 2019 and **5,422** visitors in September 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting **73.5** percent of the total visitors in October 2020.

The data from Table 2 shows that **10,172** visitors entered through Airport, among them **7,317** visitors came by international flights and **2,855** by domestic flights and remaining **1,985** visitors came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **182,922** visitors from January- October 2020 which is a decrease of **54.7** percent compared with the corresponding months (January – October) 2019. Most of visitors were from Europe (**69.5** percent). In country wise, Italy (**11.1** percent) is a leading market for the first ten months in Zanzibar tourism market. About **165,249** visitors entered through airport while the remaining **17,673** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that October 2020, most of visitors (**99.5** percent) came for holidays and less than one percent (**0.2** percent) visitors came for visiting friends and relatives.

Table 5 shows that among the visitors there were **6,197** males (**51.0** percent) and **5,960** females (**49.0** percent) in October 2020. Males and Females increased by **145.6** percent and **105.6** percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **821** (**6.8** percent) visitors were aged less than 15 years; **10,979** (**90.3** percent) were aged 15 to 64 years and **357** (**2.9** percent) were aged 65 years and older.

Table 7 shows that majority (**18.3** percent) of all visitors in October 2020 stayed in the country for seven days. The overall average intended length of stay for visitors in October 2020 was nine (**9.0**) nights.

The total of **537,075** bed-spaces was available in October 2020. Out of these bed-spaces, estimates of **109,629** hotel-beds were sold during that month representing a bed occupancy rate of **20.4** percent (**Table 9**).

Table1: International Visitors by Nationality, October 2020

Nationality	October 2019			September 2020			October 2020		
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank
EUROPE									
Scandinavian	2,650	5.0	6	121	2.2	8	193	1.6	13
British	3,528	6.7	4	395	7.3	3	587	4.8	5
German	5,167	9.7	3	273	5.0	5	483	4.0	6
Italian	5,176	9.8	2	113	2.1	10	278	2.3	8
French	5,374	10.1	1	836	15.4	1	2,077	17.1	1
Dutch	1,379	2.6	12	89	1.6	13	127	1.0	15
Belgium	1,909	3.6	9	72	1.3	16	109	0.9	17
Russian	1,123	2.1	13	299	5.5	4	1,954	16.1	2
Turkish	193	0.4	21	60	1.1	18	116	1.0	16
Polish	1,666	3.1	10	201	3.7	6	421	3.5	7
Ukrainian	401	0.8	20	59	1.1	19	630	5.2	4
Czech Republic	557	1.1	17	93	1.7	12	272	2.2	9
Spanish	1,481	2.8	11	157	2.9	7	257	2.1	10
Other European	4,848	9.1		552	10.2		1,437	11.8	
Subtotal	35,452	66.9		3,320	61.2		8,941	73.5	
ASIA									
Japanese	134	0.3	22	3	0.1	22	5	0.0	22
Chinese	534	1	18	79	1.5	14	49	0.4	21
Indian	429	0.8	19	113	2.1	10	152	1.3	14
Israeli	2,158	4.1	8	66	1.2	17	75	0.6	19
Other Asian	1,234	2.3		276	5.1		462	3.8	
Subtotal	4,489	8.5		537	9.9		743	6.1	
AFRICA									
Kenyan	755	1.4	15	116	2.1	9	249	2.0	11
South African	2,522	4.8	7	77	1.4	15	213	1.8	12
Other African	1,968	3.7		544	10.0		1,048	8.6	
Subtotal	5,245	9.9		737	13.6		1,510	12.4	
AMERICA									
American	3,338	6.3	5	554	10.2	2	651	5.4	3
Canadian	866	1.6	14	59	1.1	19	100	0.8	18
Other American	2,375	4.5		121	2.2		126	1.0	
Subtotal	6,579	12.4		734	13.5		877	7.2	
OCEANIA									
Australian	662	1.2	16	56	1.0	21	67	0.6	20
New Zealand	90	0.2	23	3	0.1	22	4	0.0	23
Subtotal	752	1.4		59	1.1		71	0.6	
Not stated	506	1		35	0.6		15	0.1	
TOTAL	53,023	100		5,422	100		12,157	100.0	

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, October 2020

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	104	44	148	0	45	45
British	334	144	478	0	109	109
German	187	177	364	0	119	119
Italian	219	35	254	0	24	24
French	1,087	764	1,851	0	226	226
Dutch	41	53	94	0	33	33
Belgium	78	23	101	0	8	8
Russian	1,654	204	1,858	0	96	96
Turkish	42	25	67	0	49	49
Polish	269	87	356	0	65	65
Ukrainian	576	47	623	0	7	7
Czech Republic	230	32	262	0	10	10
Spanish	87	137	224	0	33	33
Other Europeans	853	450	1,303	0	134	134
Subtotal	5,761	2,222	7,983	0	958	958
ASIA						
Japanese	2	3	5	0	0	0
Chinese	16	6	22	0	27	27
Indian	59	18	77	0	75	75
Israeli	17	54	71	0	4	4
Other Asians	309	40	349	0	113	113
Subtotal	403	121	524	0	219	219
AFRICA						
Kenyan	118	24	142	0	107	107
South African	141	32	173	0	40	40
Other Africans	593	117	710	0	338	338
Subtotal	852	173	1,025	0	485	485
AMERICA						
American	169	266	435	0	216	216
Canadian	39	26	65	0	35	35
Other Americans	63	34	97	0	29	29
Subtotal	271	326	597	0	280	280
OCEANIA						
Australian	21	11	32	0	35	35
New Zealand	4	0	4	0	0	-
Subtotal	25	11	36	0	35	35
Not stated	5	2	7	0	8	8
TOTAL	7,317	2,855	10,172	0	1,985	1,985

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality through Entry Points, Jan- October,2020

Nationality	January- October 2019			January- October 2020					% Change, Jan-October 2019 to Jan- October 2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	18,008	4.2	7	8,623	1,267	9,890	5.4	6	-45.1
British	25,623	6	5	8,161	1,159	9,320	5.1	7	-63.6
German	35,137	8.2	3	10,805	1,338	12,143	6.6	4	-65.4
Italian	47,613	11.1	1	19,772	448	20,220	11.1	1	-57.5
French	34,405	8	4	17,428	1,410	18,838	10.3	2	-45.2
Dutch	12,679	3	10	4,279	426	4,705	2.6	11	-62.9
Belgium	15,063	3.5	9	5,940	225	6,165	3.4	9	-59.1
Russian	6,631	1.5	14	9,721	582	10,303	5.6	5	55.4
Turkish	2,641	0.6	21	1,032	472	1,504	0.8	21	-43.1
Polish	16,064	3.7	8	7,434	299	7,733	4.2	8	-51.9
Ukrainian	3,175	0.7	20	2,284	78	2,362	1.3	15	-25.6
Czech Republic	5,693	1.3	18	2,989	156	3,145	1.7	12	-44.8
Spanish	11,048	2.6	11	2,479	198	2,677	1.5	13	-75.8
Other European	36,166	8.4		16,911	1,303	18,214	10.0		-49.6
Subtotal	269,946	62.8		117,858	9,361	127,219	69.5		-52.9
ASIA									
Japanese	1,347	0.3	22	327	141	468	0.3	22	-65.3
Chinese	5,742	1.3	17	1,127	484	1,611	0.9	19	-71.9
Indian	4,563	1.1	19	920	617	1,537	0.8	20	-66.3
Israeli	7,961	1.9	12	2,119	94	2,213	1.2	17	-72.2
Other Asian	15,999	3.7		4,521	920	5,441	3.0		-66.0
Subtotal	35,612	8.3		9,014	2,256	11,270	6.2		-68.4
AFRICA									
Kenyan	7,712	1.8	13	1,581	892	2,473	1.4	14	-67.9
South African	18,341	4.3	6	4,836	263	5,099	2.8	10	-72.2
Other African	19,501	4.5		7,280	2,056	9,336	5.1		-52.1
Subtotal	45,554	10.6		13,697	3,211	16,908	9.2		-62.9
AMERICA									
American	36,956	8.6	2	10,640	1,560	12,200	6.7	3	-67.0
Canadian	6,448	1.5	15	1,871	466	2,337	1.3	16	-63.8
Other American	18,935	4.4		8,962	242	9,204	5.0		-51.4
Subtotal	62,339	14.5		21,473	2,268	23,741	13.0		-61.9
OCEANIA									
Australian	6,360	1.5	16	1,313	465	1,778	1.0	18	-72.0
New Zealand	1,197	0.3	23	216	54	270	0.1	23	-77.4
Subtotal	7,557	1.8		1,529	519	2,048	1.1		-72.9
Not stated	8,747	2		1,678	58	1,736	0.9		
TOTAL	429,755	100		165,249	17,673	182,922	100		-57.4

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, October 2020

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	2	191	0	0	0	193
British	0	0	0	0	4	581	0	0	2	587
German	0	0	0	0	1	482	0	0	0	483
Italian	0	0	0	0	2	276	0	0	0	278
French	0	0	1	0	3	2,068	1	0	4	2,077
Dutch	0	0	0	0	0	127	0	0	0	127
Belgium	0	0	0	0	0	109	0	0	0	109
Russian	0	1	0	0	2	1,951	0	0	0	1,954
Turkish	0	0	0	0	1	114	0	0	1	116
Polish	0	0	0	0	1	420	0	0	0	421
Ukrainian	0	0	0	0	0	627	0	1	2	630
Czech Republic	0	0	0	0	0	272	0	0	0	272
Spanish	0	0	0	0	0	256	0	0	1	257
Other Europeans	0	0	1	0	2	1,432	1	0	1	1,437
Subtotal	0	1	2	0	18	8,906	2	1	11	8,941
ASIA										
Japanese	0	0	0	0	0	5	0	0	0	5
Chinese	0	0	0	0	0	49	0	0	0	49
Indian	0	0	0	2	0	150	0	0	0	152
Israeli	0	0	0	0	0	75	0	0	0	75
Other Asians	0	0	0	0	3	456	0	1	2	462
Subtotal	0	0	0	2	3	735	0	1	2	743
AFRICA										
Kenyan	0	0	0	0	3	246	0	0	0	249
South African	0	0	0	0	0	213	0	0	0	213
Other Africans	0	0	1	0	4	1,041	1	0	1	1,048
Subtotal	0	0	1	0	7	1,500	1	0	1	1,510
AMERICA										
American	0	0	0	0	1	647	0	3	0	651
Canadian	0	0	0	0	0	100	0	0	0	100
Other Americans	0	0	0	0	0	126	0	0	0	126
Subtotal	0	0	0	0	1	873	0	3	0	877
OCEANIA										
Australian	0	0	0	0	1	66	0	0	0	67
New Zealand	0	0	0	0	0	4	0	0	0	4
Subtotal	0	0	0	0	1	70	0	0	0	71
Not stated	0	0	0	0	0	13	0	0	2	15
TOTAL	0	1	3	2	30	12,097	3	5	16	12,157
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.2	99.5	0.0	0.0	0.1	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, October 2020

Nationality	Male	Female	Total
EUROPE			
Scandinavian	88	105	193
British	302	285	587
German	262	221	483
Italian	139	139	278
French	1,042	1,035	2,077
Dutch	63	64	127
Belgium	66	43	109
Russian	883	1,071	1,954
Turkish	69	47	116
Polish	198	223	421
Ukrainian	280	350	630
Czech Republic	136	136	272
Spanish	128	129	257
Other European Country	685	752	1,437
Subtotal	4,341	4,600	8,941
ASIA			
Japanese	3	2	5
Chinese	36	13	49
Indian	119	33	152
Israeli	34	41	75
Other Asian	331	131	462
Subtotal	523	220	743
AFRICA			
Kenyan	135	114	249
South African	100	113	213
Other African	593	455	1,048
Subtotal	828	682	1,510
AMERICA			
American	334	317	651
Canadian	57	43	100
Other American	70	56	126
Subtotal	461	416	877
OCEANIA			
Australian	34	33	67
New Zealand	3	1	4
Subtotal	37	34	71
Not stated	7	8	15
TOTAL OCTOBER, 2020	6,197	5,960	12,157
TOTAL SEPTEMBER, 2020	2,523	2,899	5,422
TOTAL %	51.0	49.0	100
% CHANGE, OCTOBER TO SEPTEMBER 2020	145.6	105.6	124.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, October 2020

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	20	154	19	193
British	29	528	30	587
German	30	432	21	483
Italian	12	256	10	278
French	195	1,818	64	2,077
Dutch	9	116	2	127
Belgium	5	100	4	109
Russian	217	1,698	39	1,954
Turkish	5	111	0	116
Polish	25	384	12	421
Ukrainian	42	575	13	630
Czech Republic	27	238	7	272
Spanish	4	245	8	257
Other European	75	1,321	41	1,437
Subtotal	695	7,976	270	8,941
ASIA				
Japanese	0	5	0	5
Chinese	1	48	0	49
Indian	6	144	2	152
Israeli	7	64	4	75
Other Asian	8	430	24	462
Subtotal	22	691	30	743
AFRICA				
Kenyan	15	230	4	249
South African	17	191	5	213
Other African	21	1,015	12	1,048
Subtotal	53	1,436	21	1,510
AMERICA				
American	42	580	29	651
Canadian	3	97	0	100
Other American	4	120	2	126
Subtotal	49	797	31	877
OCEANIA				
Australian	2	60	5	67
New Zealand	0	4	0	4
Subtotal	2	64	5	71
Not stated	0	15	0	15
TOTAL	821	10,979	357	12,157
TOTAL PERCENT	6.8	90.3	2.9	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors, October 2020

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	163	115	278	2.3	163	115	278
2	209	148	357	2.9	418	296	714
3	302	253	555	4.6	906	759	1,665
4	330	289	619	5.1	1,320	1,156	2,476
5	407	384	791	6.5	2,035	1,920	3,955
6	401	437	838	6.9	2,406	2,622	5,028
7	1,190	1,031	2,221	18.3	8,330	7,217	15,547
8	508	437	945	7.8	4,064	3,496	7,560
9	186	188	374	3.1	1,674	1,692	3,366
10	609	681	1,290	10.6	6,090	6,810	12,900
11	555	678	1,233	10.1	6,105	7,458	13,563
12	393	419	812	6.7	4,716	5,028	9,744
13	85	86	171	1.4	1,105	1,118	2,223
14	278	281	559	4.6	3,892	3,934	7,826
15	188	141	329	2.7	2,820	2,115	4,935
16	43	38	81	0.7	688	608	1,296
17	32	31	63	0.5	544	527	1,071
18	14	30	44	0.4	252	540	792
19	18	23	41	0.3	342	437	779
20	50	63	113	0.9	1,000	1,260	2,260
21	59	54	113	0.9	1,239	1,134	2,373
22	10	13	23	0.2	220	286	506
23	7	8	15	0.1	161	184	345
24	11	8	19	0.2	264	192	456
25	12	8	20	0.2	300	200	500
26	4	9	13	0.1	104	234	338
27	3	3	6	0.0	81	81	162
28	10	15	25	0.2	280	420	700
29	3	3	6	0.0	87	87	174
30	114	82	196	1.6	3,420	2,460	5,880
31+	3	4	7	0.1	93	124	217
Total	6,197	5,960	12,157	100.0	55,119	54,510	109,629
Average intended Length of Stay ¹					8.9	9.1	9.0

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 8: Summary of Visitors by Mode of Travel Through Entry Point, September 2020

Category	Airport	Seaport	Total
International flight/ Cruise Ship	7,317	0	7,317
Domestic flights/ Sea ferries	2,855	1,985	4,840
Total	10,172	1,985	12,157

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 9: International Visitors nights and Estimated Bed Occupancy
Rate in Zanzibar, October 2020**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	278	2.3	278
2	357	2.9	714
3	555	4.6	1,665
4	619	5.1	2,476
5	791	6.5	3,955
6	838	6.9	5,028
7	2,221	18.3	15,547
8	945	7.8	7,560
9	374	3.1	3,366
10	1,290	10.6	12,900
11	1,233	10.1	13,563
12	812	6.7	9,744
13	171	1.4	2,223
14	559	4.6	7,826
15	329	2.7	4,935
16	81	0.7	1,296
17	63	0.5	1,071
18	44	0.4	792
19	41	0.3	779
20	113	0.9	2,260
21	113	0.9	2,373
22	23	0.2	506
23	15	0.1	345
24	19	0.2	456
25	20	0.2	500
26	13	0.1	338
27	6	0.0	162
28	25	0.2	700
29	6	0.0	174
30	196	1.6	5,880
31+	7	0.1	217
Total	12,157	100.0	109,629
Number of beds available in October			537,075
Bed Occupancy Rate			20.4

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors by Month, 2015 - 2020

Month	2015	2016	2017	2018	2019	2020
January	23,052	31,717	40,938	52,417	46,133	61,461
February	28,918	34,175	39,119	46,935	50,387	61,752
March	20,265	29,058	30,366	39,592	33,883	33,801
April	13,942	14,701	21,004	21,139	20,242	334
May	11,501	13,654	15,696	18,655	15,640	197
June	17,397	20,546	23,458	37,235	36,605	353
July	28,163	37,553	41,034	53,087	55,947	3,079
August	32,726	42,484	51,937	56,861	68,163	4,366
September	27,014	32,765	38,977	52,551	49,732	5,422
October	25,422	44,169	43,470	49,796	53,023	12,157
November	25,914	31,557	36,363	39,713	47,824	
December	39,929	43,863	51,112	52,828	60,685	
Total	294,243	376,242	433,474	520,809	538,264	182,922

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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