



Tourism Release No.6



TOURISM STATISTICAL RELEASE JUNE 2026

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TOURISM STATISTICS

Zanzibar recorded **69,605** international visitors in June 2026, an increase of **3.1** percent compared with **67,496** visitors in June 2025 and increase of **73.4** percent compared with **40,151** visitors recorded in the preceding month (May 2026).

European tourists dominated the market by accounting for **61.9** percent of the total visitors in June 2026. Country-wise, Germany dominated the tourism market by accounting for **7.9** percent of all visitors entered in June 2026, followed by French (**7.2** percent), while New Japan less than one percent (**0.2 percent**) the least. Other performances are shown in **Table 1**.

The data shows that in June 2026, **62,697** visitors, equivalent to **90.1** percent of the total visitors entered through the Airport. **45,097** visitors entered by international flights and **17,600** by domestic flights. The remaining **6,908** visitors entered through the seaport, **39** visitors entered through a cruise ship and **6,869** entered through ferries from the Tanzania Mainland, as shown in **Figure 1** and **Table 2**.

Information on the purpose of visit (**Table 3**) shows that in June 2026, **69,068** visitors, equivalent to **99.2** percent, came for holidays, **0.6** percent for visiting friends and relatives and **0.2** percent for other purposes.

Table 4 and **Figure 2** show that **37,073** visitors (**53.3** percent) were male and **32,532** (**46.7**percent) were female. The number of males and Females in June 2026 increased by **65.4** percent and **83.4** percent, respectively, compared with May 2026.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, those 15 to 64 years who are regarded as the working age population, and those 65 years and older who are considered retirees. The overall results show that **3,240** visitors (**4.7** percent) were aged less than 15 years, **66,365** visitors (**95.3** percent) were aged 15 to 64 years (**Figure 3 & Table 5**).

The number of visitors from emerging markets in May 2026 (Poland, India, Russia, Israel, China, and Ukraine) increased by **11.9** percent compared with the number of visitors recorded in June 2025. Other performances are shown in (**Figure 4 & Annex I**).

Table 6 shows that a higher percentage of visitors (**22.9** percent) stayed in the country for 7 days in June 2026. Visitors' average intended length of stay in June 2026 was **8** nights.

A total of **988,890** bed spaces were available in June 2026. Estimates of **581,537** beds were sold during June 2026, representing a bed occupancy rate of **58.8** percent (**Table 7**).

Table 1: International Visitors by Nationality June 2026, May 2026, and June 2025.

Nationality	June 2025			May 2026			June 2026			% Change June 2026 and May 2026	% Change, June 2026 and June2025
	Number	% Share	Rank	Number	% Share	Rank	Number	% Share	Rank		
EUROPE											
Scandinavian	2,382	3.5	9	1,429	3.6	7	2,602	3.7	9	82.1	9.2
British	5,189	7.7	2	2,496	6.2	4	5,020	7.2	3	101.1	-3.3
German	6,360	9.4	1	4,354	10.8	1	5,486	7.9	1	26.0	-13.7
Italian	2,660	3.9	7	681	1.7	14	3,403	4.9	7	399.7	27.9
French	5,090	7.5	3	2,666	6.6	3	5,022	7.2	2	88.4	-1.3
Dutch	2,549	3.8	8	1,029	2.6	11	3,034	4.4	8	194.8	19.0
Belgium	1,109	1.6	14	525	1.3	17	1,438	2.1	13	173.9	29.7
Russian	900	1.3	16	674	1.7	15	1,018	1.5	15	51.0	13.1
Turkish	1,156	1.7	13	1,335	3.3	8	956	1.4	16	-28.4	-17.3
Polish	4,129	6.1	5	718	1.8	13	4,179	6.0	5	482.0	1.2
Ukrainian	475	0.7	20	277	0.7	22	548	0.8	20	97.8	15.4
Czech Republic	441	0.7	21	344	0.9	20	490	0.7	21	42.4	11.1
Spanish	2,112	3.1	10	954	2.4	12	1,756	2.5	12	84.1	-16.9
Other European	7,320	10.8		4,780	11.9		8,153	11.7		70.6	11.4
Subtotal	41,872	62		22,262	55.4		43,105	61.9		94	3
ASIA											
Japanese	139	0.2	24	110	0.3	24	118	0.2	24	7.3	-15.1
Chinese	1,069	1.6	15	1,080	2.7	9	838	1.2	17	-22.4	-21.6
Indian	1,661	2.5	12	1,044	2.6	10	1,119	1.6	14	7.2	-32.6
Israeli	357	0.5	22	358	0.9	19	1,910	2.7	11	433.5	435.0
Other Asian	4,762	7.1		1,950	4.9		2,600	3.7		33.3	-45.4
Subtotal	7,988	11.8		4,542	11.3		6,585	9.5		45.0	-17.6
AFRICA											
Kenyan	1,882	2.8	11	1,843	4.6	5	2,333	3.4	10	26.6	24.0
South African	3,476	5.1	6	2,867	7.1	2	4,850	7.0	4	69.2	39.5
Egyptian	601	0.9	19	406	1.0	18	488	0.7	22	20.2	-18.8
Other African	4,711	7		4,783	11.9		5,747	8.3		20.2	22.0
Subtotal	10,670	15.8		9,899	24.7		13,418	19.3		35.5	25.8
AMERICA											
American	4,356	6.5	4	1,806	4.5	6	3,484	5.0	6	92.9	-20.0
Canadian	774	1.1	17	547	1.4	16	833	1.2	18	52.3	7.6
Other American	968	1.4		631	1.6		1,126	1.6		78.4	16.3
Subtotal	6,098	9		2,984	7.4		5,443	7.8		82.4	-10.7
OCEANIA											
Australian	685	1	18	321	0.8	21	818	1.2	19	154.8	19.4
New Zealand	183	0.3	23	132	0.3	23	224	0.322	23	69.7	22.4
Subtotal	868	1.3		453	1.1		1,042	1.5		130.0	20.0
Not stated	0	0		11	0.0		12	0.0			
TOTAL	67,496	100		40,151	100.0		69,605	100.0		73.4	3.1

Figure 1: International Visitors by Entry Points, June 2026

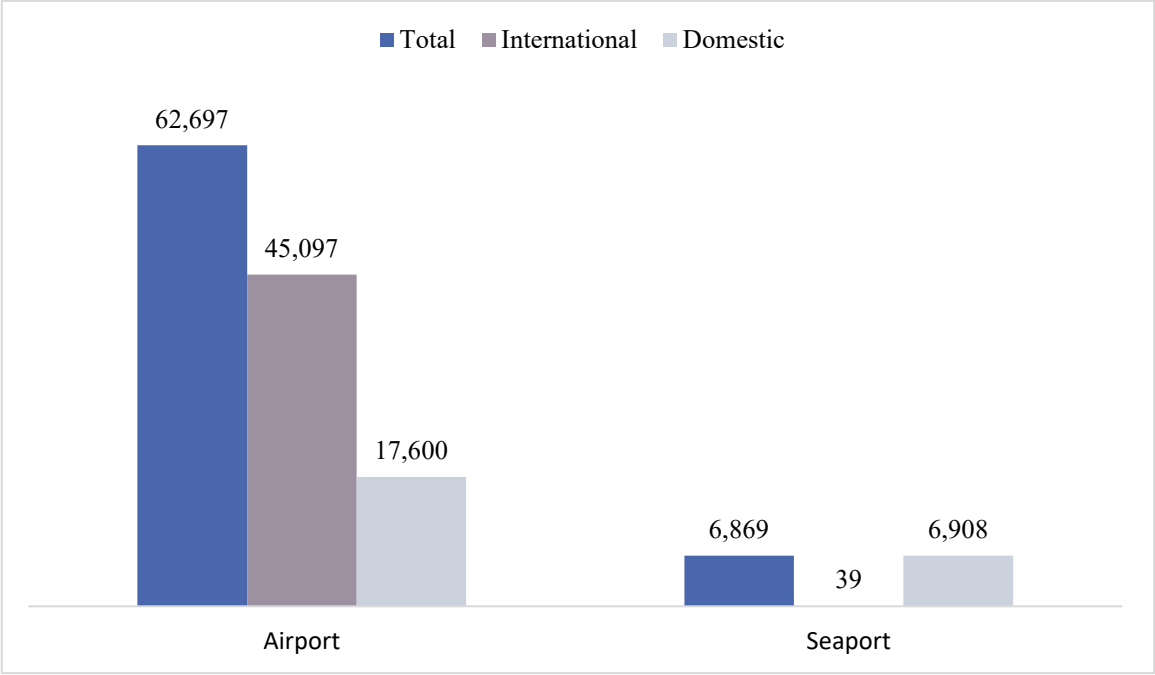


Table 2: International Visitors by Nationality through Entry Points, June 2026

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	1,142	1,258	2,400	0	202	202
British	3,674	819	4,493	0	527	527
German	4,729	518	5,247	0	239	239
Italian	2,563	742	3,305	0	98	98
French	4,003	811	4,814	1	207	208
Dutch	1,886	944	2,830	0	204	204
Belgium	801	568	1,369	0	69	69
Russian	938	45	983	0	35	35
Turkish	570	278	848	1	107	108
Polish	3,507	604	4,111	4	64	68
Ukrainian	221	314	535	1	12	13
Czech Republic	312	166	478	0	12	12
Spanish	1,081	637	1,718	0	38	38
Other Europeans	3,818	4,040	7,858	0	295	295
Subtotal	29,245	11,744	40,989	7	2,109	2,116
ASIA						
Japanese	38	43	81	0	37	37
Chinese	291	159	450	0	388	388
Indian	483	285	768	11	340	351
Israeli	1,776	117	1,893	0	17	17
Other Asians	1,613	702	2,315	16	269	285
Subtotal	4,201	1,306	5,507	27	1,051	1,078
AFRICA						
Kenyan	1,059	516	1,575	0	758	758
South African	3,843	854	4,697	0	153	153
Egyptian	301	83	384	0	104	104
Other Africans	2,862	1,168	4,030	2	1715	1,717
Subtotal	8,065	2,621	10,686	2	2,730	2,732
AMERICA						
American	2,298	569	2,867	0	617	617
Canadian	376	285	661	0	172	172
Other Americans	631	447	1,078	3	45	48
Subtotal	3,305	1,301	4,606	3	834	837
OCEANIA						
Australian	237	461	698	0	120	120
New Zealand	32	167	199	0	25	25
Subtotal	269	628	897	0	145	145
Not stated	12	0	12	0	0	0
TOTAL	45,097	17,600	62,697	39	6,869	6,908

Table 3: International Visitors by Nationality and Purpose of Visit, June 2026

Nationality	Holidays	Visiting Friends and Relatives	Seeking Employment	Temporary Employment	Business and Conference	In Transit	Others	Total
EUROPE								
Scandinavian	2,596	6	0	0	0	0	0	2,602
British	4,941	66	0	0	0	0	13	5,020
German	5,465	18	3	0	0	0	0	5,486
Italian	3,386	17	0	0	0	0	0	3,403
French	4,974	24	0	0	0	0	24	5,022
Dutch	3,003	24	0	7	0	0	0	3,034
Belgium	1,438	0	0	0	0	0	0	1,438
Russian	1,018	0	0	0	0	0	0	1,018
Turkish	952	4	0	0	0	0	0	956
Polish	4,137	30	0	0	0	0	12	4,179
Ukrainian	541	7	0	0	0	0	0	548
Czech Republic	486	0	4	0	0	0	0	490
Spanish	1,741	0	15	0	0	0	0	1,756
Other Europeans	8,104	41	0	0	0	0	8	8,153
Subtotal	42,782	237	22	7	0	0	57	43,105
ASIA								
Japanese	114	4	0	0	0	0	0	118
Chinese	829	9	0	0	0	0	0	838
Indian	1,119	0	0	0	0	0	0	1,119
Israeli	1,890	20	0	0	0	0	0	1,910
Other Asians	2,586	14	0	0	0	0	0	2,600
Subtotal	6,538	47	0	0	0	0	0	6,585
AFRICA								
Kenyan	2,310	23	0	0	0	0	0	2,333
South African	4,820	30	0	0	0	0	0	4,850
Egyptian	488	0	0	0	0	0	0	488
Other Africans	5,694	51	0	0	0	0	2	5,747
Subtotal	13,312	104	0	0	0	0	2	13,418
AMERICA								
American	3,442	26	0	0	0	0	16	3,484
Canadian	828	5	0	0	0	0	0	833
Other Americans	1,126	0	0	0	0	0	0	1,126
Subtotal	5,396	31	0	0	0	0	16	5,443
OCEANIA								
Australian	804	14	0	0	0	0	0	818
New Zealand	224	0	0	0	0	0	0	224
Subtotal	1,028	14	0	0	0	0	0	1,042
Not stated	12	0	0	0	0	0	0	12
TOTAL	69,068	433	22	7	0	0	75	69,605
TOTAL PERCENT	99.2	0.6	0.0	0.0	0.0	0.0	0.2	100.0

Table 4: International Visitors by Nationality and Sex, June 2026

Nationality	Male	Female	Total
EUROPE			
Scandinavian	1,386	1,216	2,602
British	2,905	2,115	5,020
German	2,847	2,639	5,486
Italian	1,573	1,830	3,403
French	2,798	2,224	5,022
Dutch	1,761	1,273	3,034
Belgium	760	678	1,438
Russian	440	578	1,018
Turkish	794	162	956
Polish	2,045	2,134	4,179
Ukrainian	201	347	548
Czech Republic	222	268	490
Spanish	850	906	1,756
Other European Countries	4,114	4,039	8,153
Subtotal	22,696	20,409	43,105
ASIA			
Japanese	50	68	118
Chinese	545	293	838
Indian	703	416	1,119
Israeli	1,062	848	1,910
Other Asian	1,679	921	2,600
Subtotal	4,039	2,546	6,585
AFRICA			
Kenyan	1,210	1,123	2,333
South African	2,384	2,466	4,850
Egyptian	345	143	488
Other African	3,030	2,717	5,747
Subtotal	6,969	6,449	13,418
AMERICA			
American	1,839	1,645	3,484
Canadian	406	427	833
Other American	573	553	1,126
Subtotal	2,818	2,625	5,443
OCEANIA			
Australian	391	427	818
New Zealand	160	64	224
Subtotal	551	491	1,042
Not stated	0	12	12
TOTAL JUNE 2026	37,073	32,532	69,605
TOTAL MAY 2026	22,413	17,738	40,151
TOTAL PERCENT	53.3	46.7	100
% CHANGE JUNE 2026 AND MAY 2026	65.4	83.4	73.4

Figure 2: International Visitors by Sex, June 2026

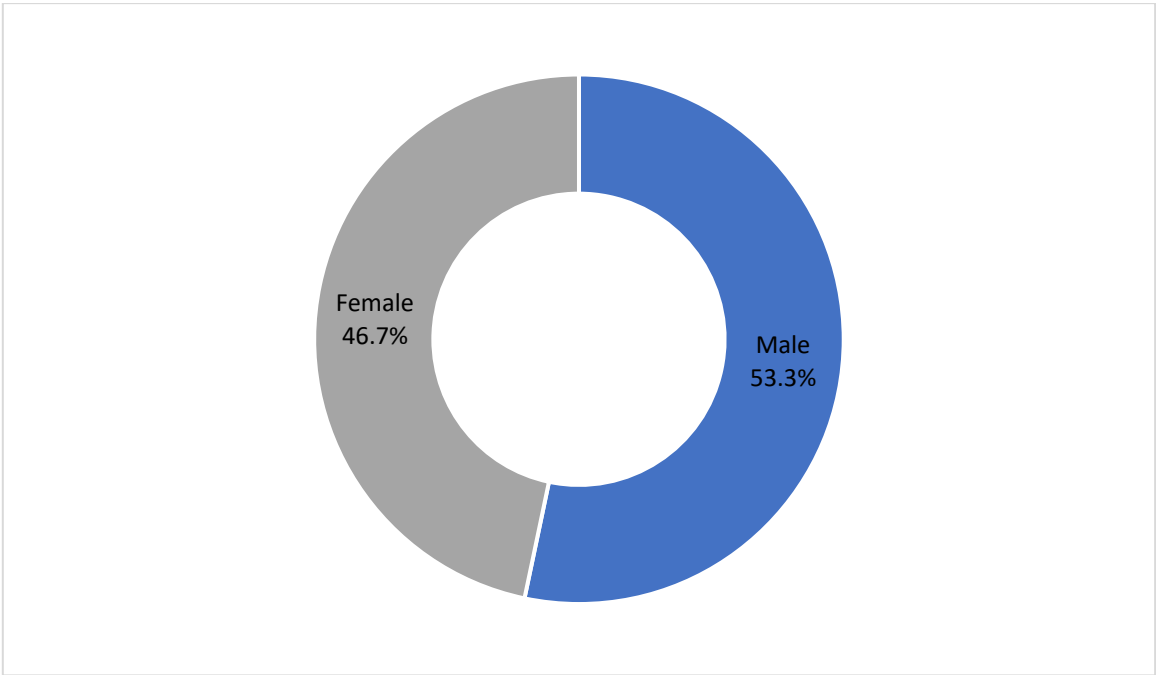


Figure 3: International Visitors by Categorized Age, June 2026

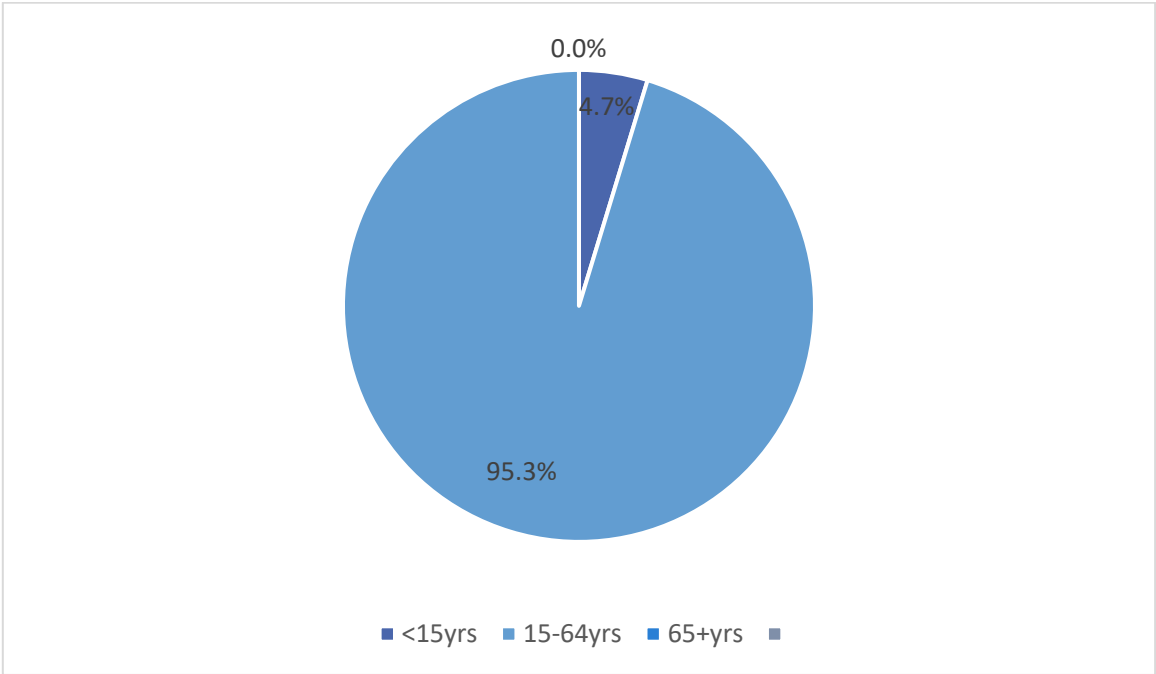


Table 5: International Visitors by Nationality and Categorized Age, June 2026

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	278	2,324	0	2,602
British	205	4,815	0	5,020
German	231	5,255	0	5,486
Italian	173	3,230	0	3,403
French	145	4,877	0	5,022
Dutch	86	2,948	0	3,034
Belgium	50	1,388	0	1,438
Russian	106	912	0	1,018
Turkish	22	934	0	956
Polish	233	3,946	0	4,179
Ukrainian	35	513	0	548
Czech Republic	32	458	0	490
Spanish	15	1,741	0	1,756
Other European	393	7,760	0	8,153
Subtotal	2,004	41,101	0	43,105
ASIA				
Japanese	8	110	0	118
Chinese	27	811	0	838
Indian	72	1,047	0	1,119
Israeli	0	1,910	0	1,910
Other Asian	80	2,520	0	2,600
Subtotal	187	6,398	0	6,585
AFRICA				
Kenyan	123	2,210	0	2,333
South African	249	4,601	0	4,850
Egyptian	12	476	0	488
Other African	292	5,455	0	5,747
Subtotal	676	12,742	0	13,418
AMERICA				
American	233	3,251	0	3,484
Canadian	70	763	0	833
Other American	42	1,084	0	1,126
Subtotal	345	5,098	0	5,443
OCEANIA				
Australian	28	790	0	818
New Zealand	0	224	0	224
Subtotal	28	1,014	0	1,042
Not stated	0	12	0	12
TOTAL	3,240	66,365	0	69,605
TOTAL (%)	4.7	95.3	0	100

Figure 4: Visitors Arrival from Emerging Markets, June 2026 and June 2025

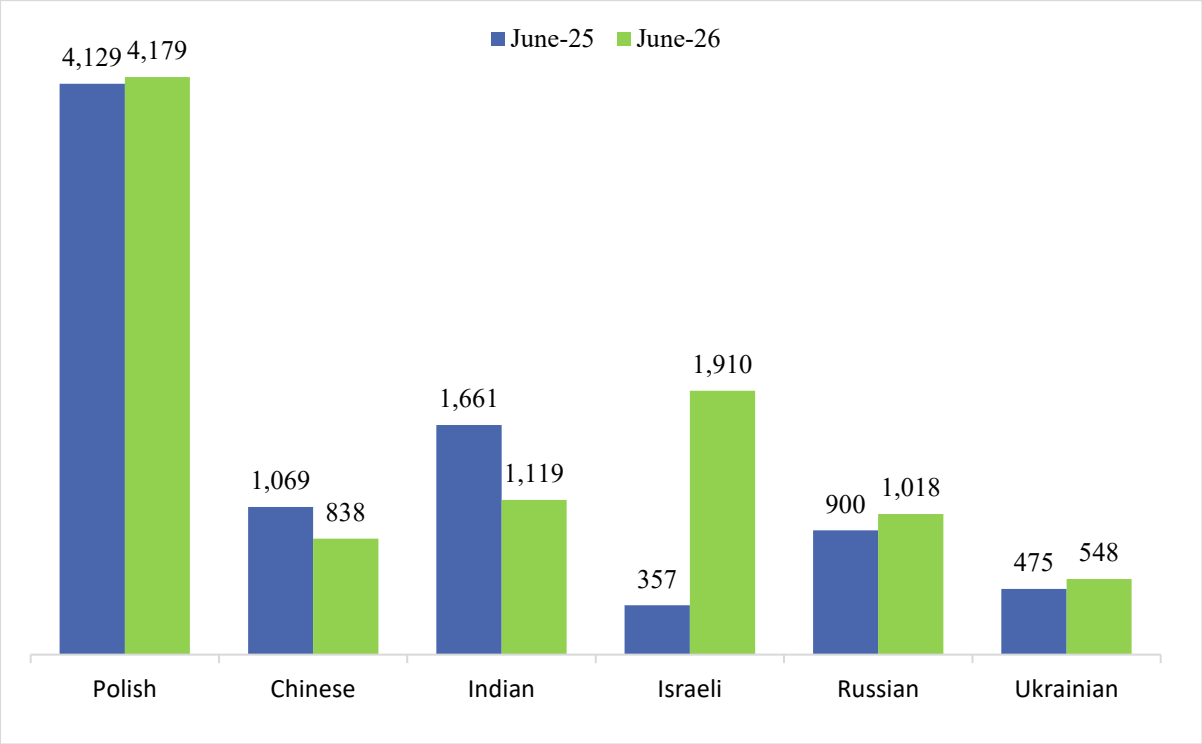


Table 6: Intended Length of Stay and Sex of International Visitors, June 2026

	Number of Arrivals			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	525	278	803	1.2	525	278	803
2	682	424	1,106	1.6	1,364	848	2,212
3	809	722	1,531	2.2	2,427	2,166	4,593
4	942	1,061	2,003	2.9	3,768	4,244	8,012
5	7,798	3,145	10,943	15.7	38,990	15,725	54,715
6	2,375	2,243	4,618	6.6	14,250	13,458	27,708
7	8,531	7,432	15,963	22.9	59,717	52,024	111,741
8	7,103	8,725	15,828	22.7	56,824	69,800	126,624
9	760	1,051	1,811	2.6	6,840	9,459	16,299
10	1,815	1,913	3,728	5.4	18,150	19,130	37,280
11	677	675	1,352	1.9	7,447	7,425	14,872
12	955	999	1,954	2.8	11,460	11,988	23,448
13	598	566	1,164	1.7	7,774	7,358	15,132
14	999	1,031	2,030	2.9	13,986	14,434	28,420
15	611	665	1,276	1.8	9,165	9,975	19,140
16	144	180	324	0.5	2,304	2,880	5,184
17	99	117	216	0.3	1,683	1,989	3,672
18	41	93	134	0.2	738	1,674	2,412
19	47	150	197	0.3	893	2,850	3,743
20	112	69	181	0.3	2,240	1,380	3,620
21	89	105	194	0.3	1,869	2,205	4,074
22	8	2	10	0.0	176	44	220
23	25	32	57	0.1	575	736	1,311
24	8	15	23	0.0	192	360	552
25	29	12	41	0.1	725	300	1,025
26	0	0	0	0.0	0	0	0
27	8	32	40	0.1	216	864	1,080
28	34	42	76	0.1	952	1,176	2,128
29	2	7	9	0.0	58	203	261
30	320	207	527	0.8	9,600	6,210	15,810
31+	927	539	1,466	2.1	28,737	16,709	45,446
Total	37,073	32,532	69,605	100.0	303,645	277,892	581,537
Intended Average Length of Stay ¹					8.2	8.5	8.4

¹ The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 7: International Visitors' Nights and Estimated Bed Occupancy Rate, May2026

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	803	1.2	803
2	1,106	1.6	2,212
3	1,531	2.2	4,593
4	2,003	2.9	8,012
5	10,943	15.7	54,715
6	4,618	6.6	27,708
7	15,963	22.9	111,741
8	15,828	22.7	126,624
9	1,811	2.6	16,299
10	3,728	5.4	37,280
11	1,352	1.9	14,872
12	1,954	2.8	23,448
13	1,164	1.7	15,132
14	2,030	2.9	28,420
15	1,276	1.8	19,140
16	324	0.5	5,184
17	216	0.3	3,672
18	134	0.2	2,412
19	197	0.3	3,743
20	181	0.3	3,620
21	194	0.3	4,074
22	10	0.0	220
23	57	0.1	1,311
24	23	0.0	552
25	41	0.1	1,025
26	0	0.0	0
27	40	0.1	1,080
28	76	0.1	2,128
29	9	0.0	261
30	527	0.8	15,810
31+	1,466	2.1	45,446
Total	69,605	100.0	581,537
Number of beds available in June 2026			988,890
Bed Occupancy Rate			58.8

Annex I: Visitors Arrival from Emerging Markets, June 2026, May 2026 & June 2025

Nationality	June 2025	May 2026	June 2026	% Change June 2026 and June 2025	% Change June 2026 and May 2026
Russian	900	674	1,018	13.1	51.0
Polish	4,129	718	4,179	1.2	482.0
Ukrainian	475	277	548	15.4	97.8
Chinese	1,069	1080	838	-21.6	-22.4
Indian	1661	1044	1,119	-32.6	7.2
Israeli	357	358	1,910	435.0	433.5
Total	8,591	4,151	9,612	11.9	131.6

Annex II: International Visitors by Month, 2020 - 2026

Quarter/Month	2020	2021	2022	2023	2024	2025	2026	% Change
Q1	157,014	145,263	128,200	180,158	196,436	227,164	252,636	11.0
Q2	884	43,535	75,003	101,881	110,549	141,671	148,310	4.7
Q3	12,867	89,956	165,883	174,016	201,250	288,030	0	
Q4	89,879	115,431	179,417	182,443	228,520	159,573	0	
January	61,461	49,868	42,443	68,813	73,468	84,069	100,216	19.2
February	61,752	51,574	46,995	65,430	71,095	82,750	86,839	4.9
March	33,801	43,821	38,762	45,915	51,873	60,345	65,581	8.7
April	334	13,839	20,540	27,666	28,995	37,137	38,554	3.8
May	197	9,280	20,450	26,620	29,995	37,038	40,151	8.4
June	353	20,416	34,013	47,595	51,559	67,496	69,605	3.1
July	3,079	29,714	58,157	58,711	68,223	98,370		
August	4,366	34,425	61,388	61,466	72,296	105,506		
September	5,422	25,817	46,338	53,839	60,731	84,154		
October	12,157	31,826	57,547	54,961	69,860	86,740		
November	29,128	35,438	55,150	57,296	67,049	72,833		
December	48,594	48,167	66,720	70,186	91,611	100,729		
Total	260,644	394,185	548,503	638,498	736,755	917,167	400,946	

Glossary

Information on the number of visitors, their nationality, and age distribution are among the important economic indicators. The tourism industry has contributed significantly to Zanzibar's economy and it is therefore necessary that such information is made available promptly. This report provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person traveling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refers to any person traveling to a place other than that of his/her usual environment for less than twelve months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitors into four groups in terms of mode of transport:

- (i) International flight – comprising visitors entering the country directly from abroad;
- (ii) Domestic flight – comprising of visitors entering Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionists**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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