

TOURISM STATISTICAL RELEASE

JUNE - 2019

No.30



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TOURISM STATISTICAL RELEASE FOR JUNE 2019

Tourist Arrivals in Zanzibar decreased by 1.7 percent to **36,605** in June compared with corresponding month in 2018 and increased by 134.0 percent compared to previous month. Tourists from Europe continue to dominate the Zanzibar market by accounting 159.4 percent of the total visitors in June 2019 and increased by 4.0 percent compared with corresponding month in 2018. In country wise, America dominated the Tourism market by accounting 13.4 percent of all visitors entered in June 2019, followed by German (9.7 percent) and South Africa (7.7percent) while Japan recorded the least (0.3 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **32322** visitors entered through Airport, among them **21218** visitors came by international flights and **11104** by domestic flights and remaining **4,283** visitors through Seaport, of which **5** came by Cruise Ship and **4,278**by Sea Ferries.

Information on the purpose of visit shows that, about **34,727** visitors equivalent to **94.9** percent of visitors came for holidays in June 2019. Other performances are as shown in (**Table 4**)

Table 5 shows that among the visitors there were **16,454 males** (**45.0** percent) and **20,151** females (**55.5** percent) in June 2019. Males and Females increased by 130.6 percent and 136.9 percent respectively compared with the preceding month.

The results presented in **Table 6** show that; **32,369** (**88.4** percent) were aged 15 to 64 years, **2,159** (**5.9** percent) were aged 65 years and **2,077** (**5.7** percent) visitors were aged less than 15 years.

Table 7 shows that 29.4 percent of all visitors in June 2019 stayed in the country for Six days. 2.1 percent of visitors stayed in the country for at least a month and above. The overall average intended length of stay for visitors in June 2019 was about Seven (7.2) nights.

The visitors from emerging market show that Polish and Ukraine increased by 69.9 percent and 36.1 percent in June 2019 compared with corresponding month in 2018 and increased by 725.3 percent and 76.6 percent compared with previous month. Other performances are shown in (**Table 8**).

The total of **503,610** bed-spaces was available in June 2019. Out of these bed-spaces, estimates of **264,583** hotel-beds were sold during that month representing a bed occupancy rate of **52.5** percent (**Table 10**).

Generally, Zanzibar has received **202,476** visitors from January-June 2019 which is the decrease of **6.2** percent compared with the corresponding months (January – June) 2018. Most of visitors were from Europe (**61.8**percent). In country wise, Italy (11.2 percent) is a leading market for the first six months in Zanzibar tourism market. About **177,329** visitors entered through airport which is equivalent to **87.6** percent while the remaining **25,147** visitors entered through seaport that accounting **12.4** percent.

Table1: International Visitors by Nationality, June 2019

Nationality	June 2018			May 2019			June 2019			% Change, May 2019 to June 2019	% Change, June 2018 to June 2019
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	1,660	4.5	5	454	2.9	9	1,108	3.0	8	144.1	-33.3
British	2,777	7.5	4	923	5.9	5	2,593	7.1	4	180.9	-6.6
German	3,471	9.3	2	1,563	10.0	3	3,547	9.7	2	126.9	2.2
Italian	1,079	2.9	9	218	1.4	15	1,073	2.9	9	392.2	-0.6
French	1,590	4.3	6	1,028	6.6	4	2,427	6.6	5	136.1	52.6
Dutch	794	2.1	13	435	2.8	10	875	2.4	11	101.1	10.2
Belgium	374	1	18	646	4.1	6	1,247	3.4	7	93.0	233.4
Russian	1,153	3.1	8	195	1.2	16	380	1.0	17	94.9	-67.0
Turkish	246	0.7	20	114	0.7	19	361	1.0	18	216.7	46.7
Polish	826	2.2	11	170	1.1	17	1,403	3.8	6	725.3	69.9
Ukrainian	166	0.4	21	128	0.8	18	226	0.6	21	76.6	36.1
Czech Republic	285	0.8	19	67	0.4	21	252	0.7	20	276.1	-11.6
Spanish	818	2.2	12	318	2.0	13	925	2.5	10	190.9	13.1
Other European	3,265	8.8		1,163	7.4		2,836	7.7		143.9	-13.1
Subtotal	18,504	49.7		7,422	47.5		19,253	52.6		159.4	4.0
ASIA											
Japanese	109	0.3	23	103	0.7	20	105	0.3	23	1.9	-3.7
Chinese	584	1.6	16	455	2.9	8	406	1.1	16	-10.8	-30.5
Indian	780	2.1	14	418	2.7	11	744	2.0	12	78.0	-4.6
Israeli	1,160	3.1	7	59	0.4	22	295	0.8	19	400.0	-74.6
Other Asian	2,478	6.7		594	3.8		1,976	5.4		232.7	-20.3
Subtotal	5,111	13.7		1,629	10.4		3,526	9.6		116.5	-31.0
AFRICA		0									
Kenyan	716	1.9	15	546	3.5	7	715	2.0	13	31.0	-0.1
South African	2,949	7.9	3	1,611	10.3	2	2,814	7.7	3	74.7	-4.6
Other African	1,602	4.3		913	5.8		1,697	4.6		85.9	5.9
Subtotal	5,267	14.1		3,070	19.6		5,226	14.3		70.2	-0.8
AMERICA		0									
American	4,732	12.7	1	1,980	12.7	1	4,894	13.4	1	147.2	3.4
Canadian	529	1.4	17	333	2.1	12	623	1.7	15	87.1	17.8
Other American	1,245	3.3		625	4.0		1,779	4.9		184.6	42.9
Subtotal	6,506	17.5		2,938	18.8		7,296	19.9		148.3	12.1
OCEANIA		0									
Australian	1,071	2.9	10	240	1.5	14	656	1.8	14	173.3	-38.7
New Zealand	165	0.4	22	46	0.3	23	109	0.3	22	137.0	-33.9
Subtotal	1,236	3.3		286	1.8		765	2.1		167.5	-38.1
Not stated	611	1.6		295	1.9		539	1.5			
TOTAL	37,235	100		15,640	100		36,605	100.0		134.0	-1.7

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, June 2019

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	486	448	934	0	174	174
British	1409	819	2228	0	365	365
German	2166	1117	3283	0	264	264
Italian	767	222	989	0	84	84
French	1254	956	2210	0	217	217
Dutch	348	402	750	0	125	125
Belgium	758	431	1189	0	58	58
Russian	246	79	325	1	54	55
Turkish	234	84	318	0	43	43
Polish	1264	106	1370	0	33	33
Ukrainian	212	11	223	0	3	3
Czech Republic	209	22	231	0	21	21
Spanish	393	468	861	0	64	64
Other Europeans	1806	831	2637	1	198	199
Subtotal	11552	5996	17548	2	1703	1705
ASIA						
Japanese	46	37	83	0	22	22
Chinese	68	193	261	0	145	145
Indian	286	217	503	0	241	241
Israeli	237	44	281	0	14	14
Other Asians	1328	375	1703	0	273	273
Subtotal	1965	866	2831	0	695	695
AFRICA						
Kenyan	445	33	478	1	236	237
South African	2458	212	2670	0	144	144
Other Africans	911	381	1292	0	405	405
Subtotal	3814	626	4440	1	785	786
AMERICA						
American	1928	2240	4168	2	724	726
Canadian	198	309	507	0	116	116
Other Americans	1050	659	1709	0	70	70
Subtotal	3176	3208	6384	2	910	912
OCEANIA						
Australian	255	259	514	0	142	142
New Zealand	27	60	87	0	22	22
Subtotal	282	319	601	0	164	164
Not stated	429	89	518	0	21	21
TOTAL	21218	11104	32322	5	4278	4283

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January- June 2019

Nationality	January- June 2018			January- June 2019					% Change, Jan-June 2018 to Jan-June 2019
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	11,715	5.4	4	8,717	1,344	10,061	5.0	5	-14.1
British	10,716	5	6	8,190	1,389	9,579	4.7	6	-10.6
German	16,429	7.6	3	14,014	1,219	15,233	7.5	3	-7.3
Italian	21,409	9.9	1	22,328	389	22,717	11.2	1	6.1
French	11,489	5.3	5	13,858	820	14,678	7.2	4	27.8
Dutch	5,848	2.7	12	5,139	482	5,621	2.8	10	-3.9
Belgium	2,869	1.3	18	5,608	419	6,027	3.0	9	110.1
Russian	8,780	4.1	8	3,711	374	4,085	2.0	11	-53.5
Turkish	1,338	0.6	21	1,169	198	1,367	0.7	21	2.2
Polish	7,644	3.5	9	8,869	124	8,993	4.4	8	17.6
Ukrainian	2,230	1	20	2,107	66	2,173	1.1	20	-2.6
Czech Republic	4,258	2	13	3,883	124	4,007	2.0	12	-5.9
Spanish	2,522	1.2	19	2,570	193	2,763	1.4	16	9.6
Other European	18,968	8.8		15,685	2,181	17,866	8.8		-5.8
Subtotal	126,215	58.4		115,848	9,322	125,170	61.8		-0.8
ASIA									
Japanese	721	0.3	22	448	203	651	0.3	22	-9.7
Chinese	2,953	1.4	17	1,817	776	2,593	1.3	17	-12.2
Indian	2,997	1.4	16	1,436	842	2,278	1.1	19	-24.0
Israeli	6,902	3.2	10	2,424	80	2,504	1.2	18	-63.7
Other Asian	10,293	4.8		6,873	1,469	8,342	4.1		-19.0
Subtotal	23,866	11.1		12,998	3,370	16,368	8.1		-31.4
AFRICA									
Kenyan	4,229	2	14	2,758	1,247	4,005	2.0	13	-5.3
South African	10,230	4.7	7	8,740	460	9,200	4.5	7	-10.1
Other African	7,895	3.7		5,733	3,178	8,911	4.4		12.9
Subtotal	22,354	10.4		17,231	4,885	22,116	10.9		-1.1
AMERICA									
American	17,903	8.3	2	14,349	4,483	18,832	9.3	2	5.2
Canadian	3,453	1.6	15	2,551	620	3,171	1.6	14	-8.2
Other American	5,755	2.7		6,774	1,311	8,085	4.0		40.5
Subtotal	27,111	12.6		23,674	6,414	30,088	14.9		11.0
OCEANIA									
Australian	6,880	3.2	11	2,221	738	2,959	1.5	15	-57.0
New Zealand	388	0.2	23	560	65	625	0.3	23	61.1
Subtotal	7,268	3.4		2,781	803	3,584	1.8		-50.7
Not stated	9,159	4.2		4,797	353	5,150	2.5		
TOTAL	215,973	100		177,329	25,147	202,476	100		-6.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, June 2019

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	1	1,106	0	0	1	1,108
British	0	0	1	0	7	2,524	1	0	60	2,593
German	0	0	0	0	2	3,523	2	0	20	3,547
Italian	0	0	0	0	2	1,065	0	0	6	1,073
French	0	0	0	0	3	2,415	1	0	8	2,427
Dutch	0	0	0	0	1	873	0	0	1	875
Belgium	0	0	0	0	1	926	1	1	318	1,247
Russian	0	0	0	0	0	380	0	0	0	380
Turkish	0	0	0	0	0	361	0	0	0	361
Polish	0	0	0	0	0	1,398	2	0	3	1,403
Ukrainian	0	0	0	0	0	224	0	0	2	226
Czech Republic	0	0	0	0	0	252	0	0	0	252
Spanish	0	0	0	0	1	919	1	0	4	925
Other Europeans	0	0	1	0	1	2,614	1	0	219	2,836
Subtotal	0	0	2	0	19	18,580	9	1	642	19,253
ASIA										
Japanese	0	0	0	0	0	105	0	0	0	105
Chinese	0	0	0	0	0	405	0	0	1	406
Indian	0	0	0	0	0	742	1	0	1	744
Israeli	0	0	0	0	1	293	1	0	0	295
Other Asians	1	0	0	0	7	1,818	0	1	149	1,976
Subtotal	1	0	0	0	8	3,363	2	1	151	3,526
AFRICA										
Kenyan	0	0	0	0	1	713	1	0	0	715
South African	0	0	0	0	2	2,803	1	0	8	2,814
Other Africans	0	0	0	0	1	1,480	1	0	215	1,697
Subtotal	0	0	0	0	4	4,996	3	0	223	5,226
AMERICA										
American	1	0		0	2	4,780	1	0	110	4,894
Canadian	0	0	0	0	2	621	0	0	0	623
Other Americans	0	1	1	0	0	1,265	0	0	512	1,779
Subtotal	1	1	1	0	4	6,666	1	0	622	7,296
OCEANIA										
Australian	0	0	0	0	1	629	0	0	26	656
New Zealand	0	0	0	0	0	108	0	0	1	109
Subtotal		0	0	0	1	737	0	0	27	765
Not stated	0	0	0	0	1	385	0	0	153	539
TOTAL	2	1	3	0	37	34,727	15	2	1,818	36,605
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.1	94.9	0.0	0.0	5.0	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, June 2019

Nationality	Male	Female	Total
EUROPE			
Scandinavian	432	676	1,108
British	1,075	1,518	2,593
German	1,534	2,013	3,547
Italian	455	618	1,073
French	970	1,457	2,427
Dutch	376	499	875
Belgium	815	432	1,247
Russian	146	234	380
Turkish	159	202	361
Polish	561	842	1,403
Ukrainian	85	141	226
Czech Republic	108	144	252
Spanish	375	550	925
Other European Country	1,384	1,452	2,836
Subtotal	8,475	10,778	19,253
ASIA			
Japanese	52	53	105
Chinese	216	190	406
Indian	390	354	744
Israeli	142	153	295
Other Asian	1,102	874	1,976
Subtotal	1,902	1,624	3,526
AFRICA			
Kenyan	362	353	715
South African	1,031	1,783	2,814
Other African	1,033	664	1,697
Subtotal	2,426	2,800	5,226
AMERICA			
American	1,523	3,371	4,894
Canadian	231	392	623
Other American	1,157	622	1,779
Subtotal	2,911	4,385	7,296
OCEANIA			
Australian	313	343	656
New Zealand	44	65	109
Subtotal	357	408	765
Not stated	383	156	539
TOTAL JUNE, 2019	16,454	20,151	36,605
TOTAL MAY, 2019	7,135	8,505	15,640
TOTAL PERCENT	45.0	55.0	100
% CHANGE, MAY 2019 TO JUNE 2019	130.6	136.9	134.0

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, June 2019

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	102	951	55	1,108
British	86	2,312	195	2,593
German	139	3,198	210	3,547
Italian	64	960	49	1,073
French	115	2,157	155	2,427
Dutch	29	774	72	875
Belgium	66	1,101	80	1,247
Russian	26	346	8	380
Turkish	11	344	6	361
Polish	90	1,272	41	1,403
Ukrainian	12	212	2	226
Czech Republic	28	219	5	252
Spanish	28	865	32	925
Other European	151	2,586	99	2,836
Subtotal	947	17,297	1,009	19,253
ASIA				
Japanese	6	97	2	105
Chinese	4	385	17	406
Indian	70	642	32	744
Israeli	17	240	38	295
Other Asian	132	1,724	120	1,976
Subtotal	229	3,088	209	3,526
AFRICA				
Kenyan	17	673	25	715
South African	267	2,410	137	2,814
Other African	85	1,547	65	1,697
Subtotal	369	4,630	227	5,226
AMERICA				
American	312	4,124	458	4,894
Canadian	49	509	65	623
Other American	130	1,570	79	1,779
Subtotal	491	6,203	602	7,296
OCEANIA				
Australian	22	557	77	656
New Zealand	2	79	28	109
Subtotal	24	636	105	765
Not stated	17	515	7	539
TOTAL	2,077	32,369	2,159	36,605
TOTAL PERCENT	5.7	88.4	5.9	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, June 2019

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	372	260	632	1.7	372	260	632
2	621	582	1,203	3.3	1,242	1,164	2,406
3	1,062	1,161	2,223	6.1	3,186	3,483	6,669
4	1,326	1,377	2,703	7.4	5,304	5,508	10,812
5	1,993	2,185	4,178	11.4	9,965	10,925	20,890
6	3,445	7,309	10,754	29.4	20,670	43,854	64,524
7	3,126	2,778	5,904	16.1	21,882	19,446	41,328
8	1,123	1,101	2,224	6.1	8,984	8,808	17,792
9	424	439	863	2.4	3,816	3,951	7,767
10	766	791	1,557	4.3	7,660	7,910	15,570
11	193	214	407	1.1	2,123	2,354	4,477
12	247	265	512	1.4	2,964	3,180	6,144
13	150	141	291	0.8	1,950	1,833	3,783
14	579	565	1,144	3.1	8,106	7,910	16,016
15	273	231	504	1.4	4,095	3,465	7,560
16	78	76	154	0.4	1,248	1,216	2,464
17	37	29	66	0.2	629	493	1,122
18	44	37	81	0.2	792	666	1,458
19	16	17	33	0.1	304	323	627
20	52	41	93	0.3	1,040	820	1,860
21	72	92	164	0.4	1,512	1,932	3,444
22	17	11	28	0.1	374	242	616
23	10	4	14	0.0	230	92	322
24	19	6	25	0.1	456	144	600
25	5	13	18	0.0	125	325	450
26	5	8	13	0.0	130	208	338
27	2	5	7	0.0	54	135	189
28	15	28	43	0.1	420	784	1,204
29	1	3	4	0.0	29	87	116
30	121	129	250	0.7	3,630	3,870	7,500
31+	259	254	513	1.4	8,029	7,874	15,903
Total	16,453	20,152	36,605	100.0	121,321	143,262	264,583
Average intended Length of Stay¹					7.4	7.1	7.2

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, June 2019

Nationality	June 2018	May 2019	June 2019	% Change, June 2018 to June 2019	% Change May 2019 to June 2019
Russian	1153	195	380	-67.0	94.9
Polish	826	170	1,403	69.9	725.3
Ukrainian	166	128	226	36.1	76.6
Chinese	584	455	406	-30.5	-10.8
Indian	780	418	744	-4.6	78.0
Israeli	1,160	59	295	-74.6	400.0
Total	4,669	1,425	3,454	-26.0	142.4

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, June 2019

Category	Airport	Seaport	Total
International flight/ Cruise Ship	21,218	5	21,223
Domestic flights/ Sea ferries	11,104	4,278	15,382
Total	32,322	4,283	36,605

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 10: International Visitors nights and Estimated Bed Occupancy
Rate in Zanzibar, June 2019**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	632	1.7	632
2	1,203	3.3	2,406
3	2,223	6.1	6,669
4	2,703	7.4	10,812
5	4,178	11.4	20,890
6	10,754	29.4	64,524
7	5,904	16.1	41,328
8	2,224	6.1	17,792
9	863	2.4	7,767
10	1,557	4.3	15,570
11	407	1.1	4,477
12	512	1.4	6,144
13	291	0.8	3,783
14	1,144	3.1	16,016
15	504	1.4	7,560
16	154	0.4	2,464
17	66	0.2	1,122
18	81	0.2	1,458
19	33	0.1	627
20	93	0.3	1,860
21	164	0.4	3,444
22	28	0.1	616
23	14	0.0	322
24	25	0.1	600
25	18	0.0	450
26	13	0.0	338
27	7	0.0	189
28	43	0.1	1,204
29	4	0.0	116
30	250	0.7	7,500
31+	513	1.4	15,903
Total	36,605	100.0	264,583
Number of beds available in June			503,610
Bed Occupancy Rate			52.5

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 11: International Visitors by Month, 2015 - 2019

Month	2015	2016	2017	2018	2019
January	23,052	31,717	40,938	52,417	46,133
February	28,918	34,175	39,119	46,935	49,973
March	20,265	29,058	30,366	39,592	33,883
April	13,942	14,701	21,004	21,139	20,242
May	11,501	13,654	15,696	18,655	15,640
June	17,397	20,546	23,458	37,235	36,605
July	28,163	37,553	41,034	53,087	
August	32,726	42,484	51,937	56,861	
September	27,014	32,765	38,977	52,551	
October	25,422	44,169	43,470	49,796	
November	25,914	31,557	36,363	39,713	
December	39,929	43,863	51,112	52,828	
Total	294,243	376,242	433,474	520,809	202,476

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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