



## **Tourism Release No.01**



**TOURISM STATISTICAL RELEASE JANUARY– 2025**

**Issued date – 13.02.2025**

## TOURISM STATISTICS

Zanzibar recorded **84,069** international visitors in January 2025, an increase of **14.4** percent compared with **73,468** visitors in January 2024 and a decrease of **8.2** percent compared with **91,611** visitors recorded in the preceding month (December 2024).

European tourists dominated the market by accounting for **73.8** percent of the total visitors in January 2025. Country-wise, the Italians dominated the Tourism market by accounting for **13.9** percent of all visitors entered in January 2025, followed by Polish (**9.7** percent) while New Zealand recorded less than one percent (**0.2%**), the least. Other performances are as shown in (**Table 1**).

The data shows that in January 2025, **75,367** visitors, equivalent to **89.6** percent of the total visitors, entered through the Airport. **65,658** visitors entered by international flights and **9,709** by domestic flights. The remaining **8,702** visitors entered through the seaport, of whom **3** were entered by cruise ship and **8,699** were by sea ferry from Tanzania Mainland, as shown in **Figure 1** and **Table 2**.

Information on the purpose of visit (**Table 3**) shows that in January 2025, **83,684** visitors equivalent to **99.5** percent, came for holidays, **0.4** percent for visiting friends and relatives, and **0.1** percent for other purposes.

**Table 4** and **Figure 2** show that **40,235** visitors (**47.9** percent) were male and **43,834** (**52.1** percent) were female. The number of males and Females decreased by **0.9** and **14.1** percent, respectively, compared with December 2024.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, those 15 to 64 years who are regarded as working age population, and those 65 years and older are considered retirees. The overall results show that **4,538** visitors (**5.4** percent) visitors were aged less than 15 years, **70,475** visitors (**83.8** percent) were aged 15 to 64 years, and **9,056** visitors (**10.8** percent) were aged 65 years and older (**Figure 3 & Table 5**).

The number of visitors from emerging markets in January 2025 (Poland, India, Russia, Israel, China, and Ukraine) increased by **11.2** percent compared with the number of visitors recorded in January 2024. Other performances are shown in (**Figure 4 & Annex I**).

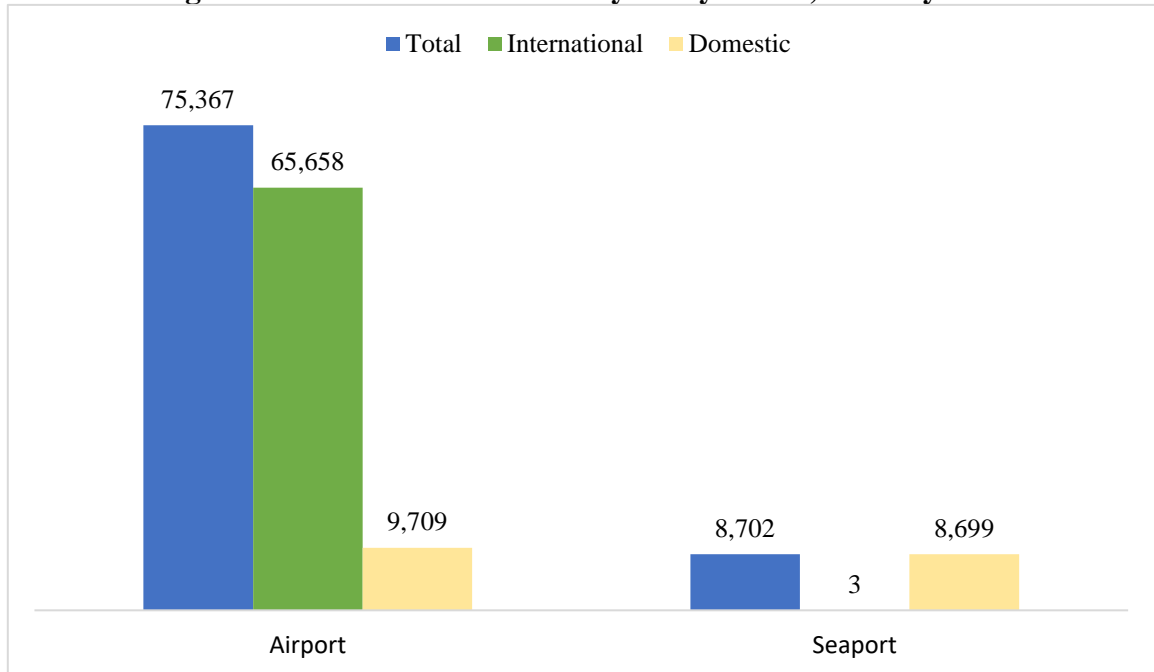
**Table 6** shows that a higher percentage of visitors (**26.1** percent) stayed in the country for seven days in January 2025. Visitors' average intended length of stay in January 2025 was eight (**8**) days.

A total of **913,911** bed spaces were available in January 2025. Estimates of **698,073** beds were sold during January 2025, representing a bed occupancy rate of **76.4** percent (**Table 7**).

**Table 1: International Visitors by Nationality January 2025, December 2024, and January 2024**

Nationality	January 2024			December 2024			January 2025			% Change January 2025 and December 2024	%Change, January 2025 and January 2024
	Number	%Share	Rank	Number	%Share	Rank	Number	%Share	Rank		
<b>EUROPE</b>											
Scandinavian	3,300	4.5	5	4,065	4.4	8	3,755	4.5	5	-7.6	13.8
British	3,202	4.4	6	4,068	4.4	7	3,625	4.3	7	-10.9	13.2
German	5,212	7.1	4	5,333	5.8	5	5,399	6.4	4	1.2	3.6
Italian	11,173	15.2	1	12,552	13.7	1	11,710	13.9	1	-6.7	4.8
French	7,119	9.7	3	6,572	7.2	3	7,960	9.5	3	21.1	11.8
Dutch	2,009	2.7	9	3,295	3.6	10	2,604	3.1	9	-21.0	29.6
Belgium	696	0.9	15	1,305	1.4	16	873	1.0	17	-33.1	25.4
Russian	977	1.3	13	1009	1.1	17	1,430	1.7	13	41.7	46.4
Turkish	671	0.9	16	724	0.8	19	891	1.1	16	23.1	32.8
Polish	9,295	12.7	2	5,916	6.5	4	8,153	9.7	2	37.8	-12.3
Ukrainian	845	1.2	14	1622	1.8	12	1,415	1.7	14	-12.8	67.5
Czech Republic	2,202	3	8	3,234	3.5	11	2,569	3.1	10	-20.6	16.7
Spanish	560	0.8	17	1,478	1.6	14	905	1.1	15	-38.8	61.6
Other European	12,374	16.8		11,226	12.3		10,748	12.8		-4.3	-13.1
<b>Subtotal</b>	<b>59,635</b>	<b>81.2</b>		<b>62,399</b>	<b>68.1</b>		<b>62,037</b>	<b>73.8</b>		<b>-1</b>	<b>4</b>
<b>ASIA</b>											
Japanese	123	0.2	22	174	0.2	24	193	0.2	23	10.9	56.9
Chinese	537	0.7	19	982	1.1	18	1,579	1.9	12	60.8	194.0
Indian	539	0.7	18	1353	1.5	15	785	0.9	19	-42.0	45.6
Israeli	85	0.1	23	628	0.7	21	293	0.3	22	-53.3	244.7
Other Asian	1,626	2.2		2,109	2.3		2,337	2.8		10.8	43.7
<b>Subtotal</b>	<b>2,910</b>	<b>4</b>		<b>5,246</b>	<b>5.7</b>		<b>5,187</b>	<b>6.2</b>		<b>-1.1</b>	<b>78.2</b>
<b>AFRICA</b>											
Kenyan	1,069	1.5	12	4,260	4.7	6	2,245	2.7	11	-47.3	110.0
South African	1,738	2.4	10	7,252	7.9	2	2,839	3.4	8	-60.9	63.3
Egyptian	246	0.3	21	261	0.3	22	306	0.4	21	17.2	24.4
Other African	2,869	3.9		4,989	5.4		5,093	6.1		2.1	77.5
<b>Subtotal</b>	<b>5,922</b>	<b>8.1</b>		<b>16,762</b>	<b>18.3</b>		<b>10,483</b>	<b>12.5</b>		<b>-37.5</b>	<b>77.0</b>
<b>AMERICA</b>											
American	2,755	3.7	7	4,006	4.4	9	3,717	4.4	6	-7.2	34.9
Canadian	1,089	1.5	11	1572	1.7	13	789	0.9	18	-49.8	-27.5
Other American	593	0.8		729	0.8		1,004	1.2		37.7	69.3
<b>Subtotal</b>	<b>4,437</b>	<b>6</b>		<b>6,307</b>	<b>6.9</b>		<b>5,510</b>	<b>6.6</b>		<b>-12.6</b>	<b>24.2</b>
<b>OCEANIA</b>											
Australian	496	0.7	20	699	0.8	20	685	0.8	20	-2.0	38.1
New Zealand	55	0.1	24	180	0.2	23	154	0.2	24	-14.4	180.0
<b>Subtotal</b>	<b>551</b>	<b>0.7</b>		<b>879</b>	<b>1.0</b>		<b>839</b>	<b>1.0</b>		<b>-4.6</b>	<b>52.3</b>
Not stated	13	0		18	0.0		13	0.0			
<b>TOTAL</b>	<b>73,468</b>	<b>100</b>		<b>91,611</b>	<b>100.0</b>		<b>84,069</b>	<b>100.0</b>		<b>-8.2</b>	<b>14.4</b>

**Figure 1: International Visitors by Entry Points, January 2025**



**Table 2: International Visitors by Nationality through Entry Points, January 2025**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	2,645	472	3,117	0	638	638
British	2,541	718	3,259	0	366	366
German	4,368	575	4,943	0	456	456
Italian	11,145	390	11,535	0	175	175
French	6,800	883	7,683	0	277	277
Dutch	2,368	62	2,430	0	174	174
Belgium	729	103	832	0	41	41
Russian	809	534	1,343	0	87	87
Turkish	777	21	798	0	93	93
Polish	8,024	41	8,065	1	87	88
Ukrainian	1,384	21	1,405	0	10	10
Czech Republic	2,502	41	2,543	0	26	26
Spanish	690	164	854	0	51	51
Other Europeans	8,655	1,540	10,195	0	553	553
<b>Subtotal</b>	<b>53,437</b>	<b>5,565</b>	<b>59,002</b>	<b>1</b>	<b>3,034</b>	<b>3,035</b>
<b>ASIA</b>						
Japanese	116	21	137	0	56	56
Chinese	622	411	1,033	0	546	546
Indian	490	21	511	0	274	274
Israeli	229	41	270	0	23	23
Other Asians	1,641	247	1,888	0	449	449
<b>Subtotal</b>	<b>3,098</b>	<b>741</b>	<b>3,839</b>	<b>0</b>	<b>1,348</b>	<b>1,348</b>
<b>AFRICA</b>						
Kenyan	1,158	452	1,610	0	635	635
South African	2,380	308	2,688	0	151	151
Egyptian	170	62	232	0	74	74
Other Africans	2,512	322	2,834	0	2259	2,259
<b>Subtotal</b>	<b>6,220</b>	<b>1,144</b>	<b>7,364</b>	<b>0</b>	<b>3,119</b>	<b>3,119</b>
<b>AMERICA</b>						
American	1,551	1,498	3,049	1	667	668
Canadian	461	103	564	0	225	225
Other Americans	596	350	946	1	57	58
<b>Subtotal</b>	<b>2,608</b>	<b>1,951</b>	<b>4,559</b>	<b>2</b>	<b>949</b>	<b>951</b>
<b>OCEANIA</b>						
Australian	259	226	485	0	200	200
New Zealand	23	82	105	0	49	49
<b>Subtotal</b>	<b>282</b>	<b>308</b>	<b>590</b>	<b>0</b>	<b>249</b>	<b>249</b>
Not stated	13	0	13	0	0	0
<b>TOTAL</b>	<b>65,658</b>	<b>9,709</b>	<b>75,367</b>	<b>3</b>	<b>8,699</b>	<b>8,702</b>

**Table 3: International Visitors by Nationality and Purpose of Visit, January 2025**

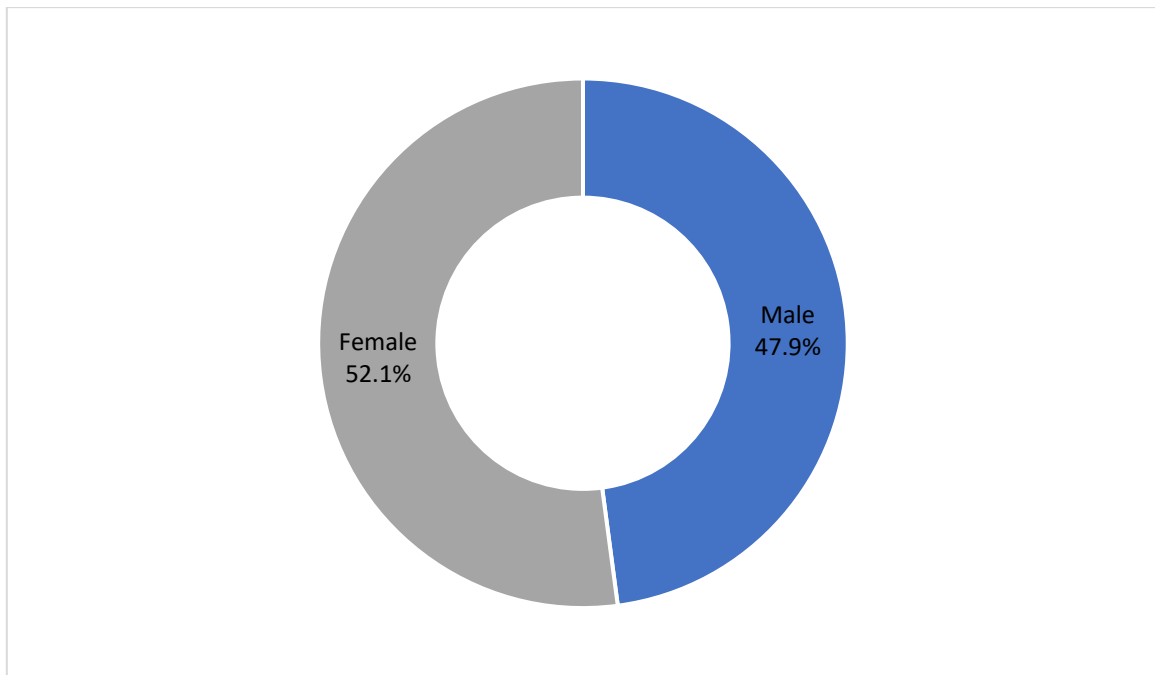
Nationality	Holidays	Visiting Friends and Relative	Seeking Employment	Temporary Employment	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>								
Scandinavian	3,738	15	0	0	0	0	2	3,755
British	3,608	13	0	0	2	0	2	3,625
German	5,380	12	0	2	2	2	1	5,399
Italian	11,660	40	5	0	0	0	5	11,710
French	7,931	14	0	0	5	1	9	7,960
Dutch	2,585	17	0	0	2	0	0	2,604
Belgium	873	0	0	0	0	0	0	873
Russian	1,426	4	0	0	0	0	0	1,430
Turkish	885	6	0	0	0	0	0	891
Polish	8,113	25	4	0	4	1	6	8,153
Ukrainian	1,413	2	0	0	0	0	0	1,415
Czech Republic	2,560	6	0	0	0	1	2	2,569
Spanish	902	3	0	0	0	0	0	905
Other Europeans	10,697	38	0	0	0	0	13	10,748
<b>Subtotal</b>	<b>61,771</b>	<b>195</b>	<b>9</b>	<b>2</b>	<b>15</b>	<b>5</b>	<b>40</b>	<b>62,037</b>
<b>ASIA</b>								
Japanese	189	0	0	0	0	0	4	193
Chinese	1,574	5	0	0	0	0	0	1,579
Indian	782	3	0	0	0	0	0	785
Israeli	293	0	0	0	0	0	0	293
Other Asians	2,316	0	5	0	0	9	7	2,337
<b>Subtotal</b>	<b>5,154</b>	<b>8</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>11</b>	<b>5,187</b>
<b>AFRICA</b>								
Kenyan	2,240	5	0	0	0	0	0	2,245
South African	2,823	16	0	0	0	0	0	2,839
Egyptian	302	4	0	0	0	0	0	306
Other Africans	5,057	21	0	0	9	0	6	5,093
<b>Subtotal</b>	<b>10,422</b>	<b>46</b>	<b>0</b>	<b>0</b>	<b>9</b>	<b>0</b>	<b>6</b>	<b>10,483</b>
<b>AMERICA</b>								
American	3,704	10	0	0	3	0	0	3,717
Canadian	781	3	0	0	0	0	5	789
Other Americans	1,000	3	0	0	0	0	1	1,004
<b>Subtotal</b>	<b>5,485</b>	<b>16</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>6</b>	<b>5,510</b>
<b>OCEANIA</b>								
Australian	685	0	0	0	0	0	0	685
New Zealand	154	0	0	0	0	0	0	154
<b>Subtotal</b>	<b>839</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>839</b>
Not stated	13	0	0	0	0	0	0	13
<b>TOTAL</b>	<b>83,684</b>	<b>265</b>	<b>14</b>	<b>2</b>	<b>27</b>	<b>14</b>	<b>63</b>	<b>84,069</b>
<b>TOTAL PERCENT</b>	<b>99.5</b>	<b>0.4</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.1</b>	<b>100</b>

**Table 4: International Visitors by Nationality and Sex, January 2025**

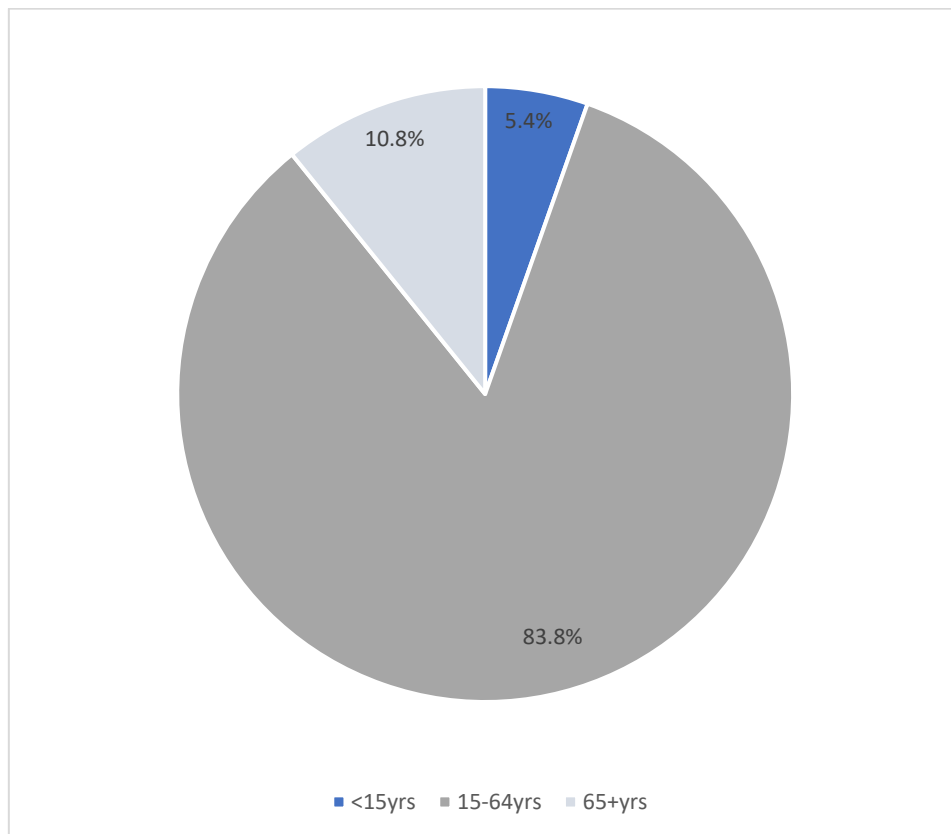
Nationality	Male	Female	Total
<b>EUROPE</b>			
Scandinavian	1,619	2,136	3,755
British	1,753	1,872	3,625
German	2,586	2,813	5,399
Italian	5,663	6,047	11,710
French	3,831	4,129	7,960
Dutch	1,239	1,365	2,604
Belgium	438	435	873
Russian	667	763	1,430
Turkish	557	334	891
Polish	3,971	4,182	8,153
Ukrainian	533	882	1,415
Czech Republic	1,216	1,353	2,569
Spanish	397	508	905
Other European Country	5,030	5,718	10,748
<b>Subtotal</b>	<b>29,500</b>	<b>32,537</b>	<b>62,037</b>
<b>ASIA</b>			
Japanese	84	109	193
Chinese	819	760	1,579
Indian	456	329	785
Israeli	169	124	293
Other Asian	1,362	975	2,337
<b>Subtotal</b>	<b>2,890</b>	<b>2,297</b>	<b>5,187</b>
<b>AFRICA</b>			
Kenyan	1,110	1,135	2,245
South African	1,236	1,603	2,839
Egyptian	195	111	306
Other African	2,338	2,755	5,093
<b>Subtotal</b>	<b>4,879</b>	<b>5,604</b>	<b>10,483</b>
<b>AMERICA</b>			
American	1,683	2,034	3,717
Canadian	377	412	789
Other American	510	494	1,004
<b>Subtotal</b>	<b>2,570</b>	<b>2,940</b>	<b>5,510</b>
<b>OCEANIA</b>			
Australian	309	376	685
New Zealand	87	67	154
<b>Subtotal</b>	<b>396</b>	<b>443</b>	<b>839</b>
Not stated	0	13	13
<b>TOTAL JANUARY 2025</b>	<b>40,235</b>	<b>43,834</b>	<b>84,069</b>
<b>TOTAL DECEMBER 2024</b>	<b>40,596</b>	<b>51,015</b>	<b>91,611</b>
<b>TOTAL PERCENT</b>	<b>47.9</b>	<b>52.1</b>	<b>100</b>
<b>% CHANGE, JANUARY 2025 AND DECEMBER 2024</b>	<b>-0.9</b>	<b>-14.1</b>	<b>-8.2</b>



**Figure 2: International Visitors by Sex, January 2025**



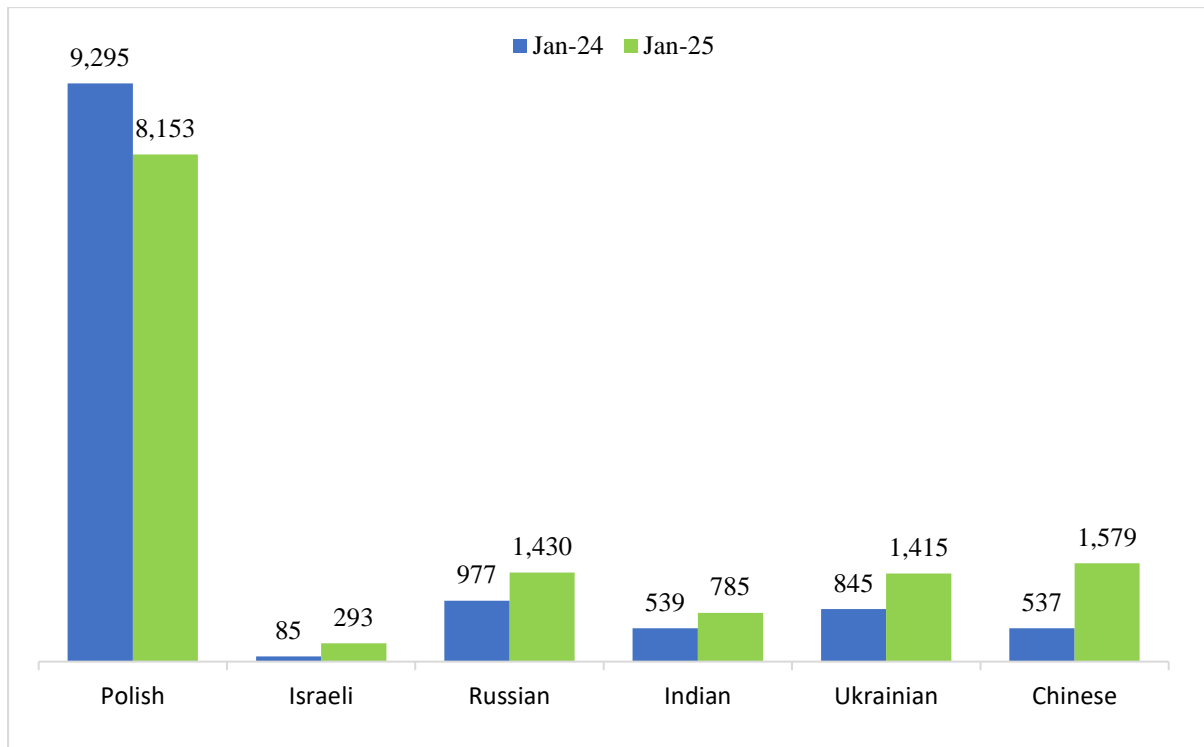
**Figure 3: International Visitors by Categorized Age, January 2025**



**Table 5: International Visitors by Nationality and Categorized Age, January 2025**

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
<b>EUROPE</b>				
Scandinavian	204	3,084	467	3,755
British	57	2,601	967	3,625
German	168	4,352	879	5,399
Italian	740	9,313	1,657	11,710
French	177	6,519	1,264	7,960
Dutch	54	2,175	375	2,604
Belgium	21	722	130	873
Russian	121	1,252	57	1,430
Turkish	82	784	25	891
Polish	731	6,973	449	8,153
Ukrainian	159	1,217	39	1,415
Czech Republic	134	2,172	263	2,569
Spanish	30	832	43	905
Other European	577	9,265	906	10,748
<b>Subtotal</b>	<b>3,255</b>	<b>51,261</b>	<b>7,521</b>	<b>62,037</b>
<b>ASIA</b>				
Japanese	8	174	11	193
Chinese	147	1,369	63	1,579
Indian	34	726	25	785
Israeli	7	277	9	293
Other Asian	112	2,060	165	2,337
<b>Subtotal</b>	<b>308</b>	<b>4,606</b>	<b>273</b>	<b>5,187</b>
<b>AFRICA</b>				
Kenyan	149	1,976	120	2,245
South African	250	2,464	125	2,839
Egyptian	5	297	4	306
Other African	297	4,698	98	5,093
<b>Subtotal</b>	<b>701</b>	<b>9,435</b>	<b>347</b>	<b>10,483</b>
<b>AMERICA</b>				
American	150	2,984	583	3,717
Canadian	34	583	172	789
Other American	39	872	93	1,004
<b>Subtotal</b>	<b>223</b>	<b>4,439</b>	<b>848</b>	<b>5,510</b>
<b>OCEANIA</b>				
Australian	48	580	57	685
New Zealand	3	141	10	154
<b>Subtotal</b>	<b>51</b>	<b>721</b>	<b>67</b>	<b>839</b>
<b>Not stated</b>	<b>0</b>	<b>13</b>	<b>0</b>	<b>13</b>
<b>TOTAL</b>	<b>4,538</b>	<b>70,475</b>	<b>9,056</b>	<b>84,069</b>
<b>TOTAL (%)</b>	<b>5.4</b>	<b>83.8</b>	<b>10.8</b>	<b>100</b>

**Figure 4: Visitors Arrival from Emerging Markets, January 2025 and January 2024**



**Table 6: Intended Length of Stay and Sex of International Visitors, January 2025**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	620	549	1,169	1.4	620	549	1,169
2	594	446	1,040	1.2	1,188	892	2,080
3	763	772	1,535	1.8	2,289	2,316	4,605
4	818	898	1,716	2.0	3,272	3,592	6,864
5	4,915	3,237	8,152	9.7	24,575	16,185	40,760
6	2,155	2,406	4,561	5.4	12,930	14,436	27,366
7	10,215	11,700	21,915	26.1	71,505	81,900	153,405
8	8,452	10,234	18,686	22.2	67,616	81,872	149,488
9	2,718	3,315	6,033	7.2	24,462	29,835	54,297
10	2,291	2,554	4,845	5.8	22,910	25,540	48,450
11	1,346	1,722	3,068	3.6	14,806	18,942	33,748
12	1,182	1,377	2,559	3.0	14,184	16,524	30,708
13	410	471	881	1.0	5,330	6,123	11,453
14	1,511	1,724	3,235	3.8	21,154	24,136	45,290
15	890	947	1,837	2.2	13,350	14,205	27,555
16	244	286	530	0.6	3,904	4,576	8,480
17	119	136	255	0.3	2,023	2,312	4,335
18	91	131	222	0.3	1,638	2,358	3,996
19	62	72	134	0.2	1,178	1,368	2,546
20	108	113	221	0.3	2,160	2,260	4,420
21	261	239	500	0.6	5,481	5,019	10,500
22	55	73	128	0.2	1,210	1,606	2,816
23	37	54	91	0.1	851	1,242	2,093
24	19	29	48	0.1	456	696	1,152
25	38	32	70	0.1	950	800	1,750
26	11	21	32	0.0	286	546	832
27	20	17	37	0.0	540	459	999
28	33	47	80	0.1	924	1,316	2,240
29	22	15	37	0.0	638	435	1,073
30	224	185	409	0.5	6,720	5,550	12,270
31+	11	32	43	0.1	341	992	1,333
Total	40,235	43,834	84,069	100.0	329,491	368,582	698,073
Intended Average Length of Stay <sup>1</sup>					8.2	8.4	8.3

<sup>1</sup> The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 7: International Visitors' Nights and Estimated Bed Occupancy Rate,  
January 2025**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	1,169	1.4	1,169
2	1,040	1.2	2,080
3	1,535	1.8	4,605
4	1,716	2.0	6,864
5	8,152	9.7	40,760
6	4,561	5.4	27,366
7	21,915	26.1	153,405
8	18,686	22.2	149,488
9	6,033	7.2	54,297
10	4,845	5.8	48,450
11	3,068	3.6	33,748
12	2,559	3.0	30,708
13	881	1.0	11,453
14	3,235	3.8	45,290
15	1,837	2.2	27,555
16	530	0.6	8,480
17	255	0.3	4,335
18	222	0.3	3,996
19	134	0.2	2,546
20	221	0.3	4,420
21	500	0.6	10,500
22	128	0.2	2,816
23	91	0.1	2,093
24	48	0.1	1,152
25	70	0.1	1,750
26	32	0.0	832
27	37	0.0	999
28	80	0.1	2,240
29	37	0.0	1,073
30	409	0.5	12,270
31+	43	0.1	1,333
<b>Total</b>	<b>84,069</b>	<b>100.0</b>	<b>698,073</b>
<b>Number of beds available in January 2025</b>			<b>913,911</b>
<b>Bed Occupancy Rate</b>			<b>76.4</b>

**Annex I: Visitors Arrival from Emerging Markets, January 2025, January 2024 & December 2024**

Nationality	January 2024	December 2024	January 2025	% Change January 2025 and January 2024	% Change January 2025 and December 2024
Russian	977	1,009	1,430	46.4	41.7
Polish	9,295	5,916	8,153	-12.3	37.8
Ukrainian	845	1622	1,415	67.5	-12.8
Chinese	537	982	1,579	194.0	60.8
Indian	539	1353	785	45.6	-42.0
Israeli	85	628	293	244.7	-53.3
<b>Total</b>	<b>12,278</b>	<b>11,510</b>	<b>13,655</b>	<b>11.2</b>	<b>18.6</b>

**Annex II: International Visitors by Month, 2020 - 2025**

Month	2020	2021	2022	2023	2024	2025
January	61,461	49,868	42,443	68,813	73,468	84,069
February	61,752	51,574	46,995	65,430	71,095	
March	33,801	43,821	38,762	45,915	51,873	
April	334	13,839	20,540	27,666	28,995	
May	197	9,280	20,450	26,620	29,995	
June	353	20,416	34,013	47,595	51,559	
July	3,079	29,714	58,157	58,711	68,223	
August	4,366	34,425	61,388	61,466	72,296	
September	5,422	25,817	46,338	53,839	60,731	
October	12,157	31,826	57,547	54,961	69,860	
November	29,128	35,438	55,150	57,296	67,049	
December	48,594	48,167	66,720	70,186	91,611	
<b>Total</b>	<b>260,644</b>	<b>394,185</b>	<b>548,503</b>	<b>638,498</b>	<b>736,755</b>	<b>84,069</b>

## Glossary

Information on the number of visitors, their nationality, and age distribution are among the important economic indicators. The tourism industry has contributed significantly to Zanzibar's economy and it is therefore necessary that such information is made available promptly. This report provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

## Definition and Concepts

**Tourist:** refers to any person traveling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

**Visitor: refers** to any person traveling to a place other than that of his/her usual environment for less than twelve months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitors into four groups in terms of mode of transport:

- (i) International flight – comprising visitors entering the country directly from abroad;
- (ii) Domestic flight – comprising of visitors entering Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionists**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising visitors entered Zanzibar by using local sea boats.

**For more clarifications please contact:**

*Office of the Chief Government Statistician*

*P.O. BOX 2321*

*Email: zanstat@ocgs.go.tz*

*Zanzibar Commission for Tourism*

*P.O.BOX 1410*

*Email:  
marketing@zanzibartourism.go.tz*