

TOURISM STATISTICAL RELEASE

NOVEMBER - 2020

No.47



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TOURISM STATISTICAL RELEASE FOR NOVEMBER 2020

Zanzibar received **29,128** visitors in November 2020 compared with **47,824** visitors in a corresponding month 2019 and **12,157** visitors in October 2020. Tourists from Europe continue to dominate the Zanzibar market by accounting **83.9** percent of the total visitors in November 2020.

The data from Table 2 shows that **26,964** visitors entered through Airport, among them **23,118** visitors came by international flights and **3,846** by domestic flights and **2,164** visitors came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **212,050** visitors from January- November 2020 which is a decrease of **50.7** percent compared with the corresponding months (January – November) 2019. Most of visitors were from Europe (**71.5** percent). About **192,213** visitors entered through airport while the remaining **19,837** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that October 2020, most of visitors (**99.6** percent) came for holidays, (**0.2** percent) visitors came for visiting friends and relatives and (**0.2** percent) visitors came for other purpose.

Table 5 shows that among the visitors there were **13,853** males (**47.6** percent) and **15,275** females (**52.4** percent) in November 2020. Males and Females increased by **123.5** percent and **156.3** percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **2,160** (**7.4** percent) visitors were aged less than 15 years; **26,107** (**89.6** percent) were aged 15 to 64 years and **861** (**3.0** percent) were aged 65 years and older.

Table 7 shows that majority (**28.3** percent) of all visitors in November 2020 stayed in the country for ten days. The overall average intended length of stay for visitors in October 2020 was ten (**10.0**) nights.

The total of **519,750** bed-spaces was available in November 2020. Out of these bed-spaces, estimates of **291,829** hotel-beds were sold during that month representing a bed occupancy rate of **56.1**percent (**Table 9**).

Table1: International Visitors by Nationality, November 2020

Nationality	November 2019			October 2020			November 2020		
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank
EUROPE									
Scandinavian	2,523	5.3	7	193	1.6	13	425	1.5	11
British	2,355	4.9	8	587	4.8	5	873	3.0	6
German	4,500	9.4	2	483	4.0	6	843	2.9	7
Italian	5,195	10.9	1	278	2.3	8	569	2.0	9
French	4,489	9.4	3	2,077	17.1	1	960	3.3	5
Dutch	1,515	3.2	10	127	1.0	15	144	0.5	17
Belgium	1,260	2.6	11	109	0.9	17	293	1.0	14
Russian	2,909	6.1	5	1954	16.1	2	14,263	49.0	1
Turkish	411	0.9	21	116	1.0	16	102	0.4	20
Polish	2,330	4.9	9	421	3.5	7	1,619	5.6	2
Ukrainian	542	1.1	18	630	5.2	4	1,449	5.0	3
Czech Republic	710	1.5	15	272	2.2	9	528	1.8	10
Spanish	1,258	2.6	12	257	2.1	10	315	1.1	12
Other European	4,095	8.6		1,437	11.8		2,053	7.0	
Subtotal	34,092	71.3		8,941	73.5		24,436	83.9	
ASIA									
Japanese	144	0.3	22	5	0.0	22	15	0.1	23
Chinese	439	0.9	20	49	0.4	21	137	0.5	18
Indian	626	1.3	17	152	1.3	14	234	0.8	15
Israeli	829	1.7	14	75	0.6	19	74	0.3	21
Other Asian	1,309	2.7		462	3.8		683	2.3	
Subtotal	3,347	7		743	6.1		1,143	3.9	
AFRICA									
Kenyan	1,156	2.4	13	249	2.0	11	307	1.1	13
South African	2,884	6	6	213	1.8	12	594	2.0	8
Other African	1,481	3.1		1,048	8.6		943	3.2	
Subtotal	5,521	11.5		1,510	12.4		1,844	6.3	
AMERICA									
American	2,981	6.2	4	651	5.4	3	1,242	4.3	4
Canadian	690	1.4	16	100	0.8	18	167	0.6	16
Other American	463	1		126	1.0		151	0.5	
Subtotal	4,134	8.6		877	7.2		1,560	5.4	
OCEANIA									
Australian	452	0.9	19	67	0.6	20	113	0.4	19
New Zealand	48	0.1	23	4	0.0	23	19	0.1	22
Subtotal	500	1		71	0.6		132	0.5	
Not stated	230	0.5		15	0.1		13	0.0	
TOTAL	47,824	100		12,157	100		29,128	100.0	

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, November 2020

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	198	185	383	0	42	42
British	431	304	735	0	138	138
German	397	327	724	0	119	119
Italian	377	169	546	0	23	23
French	454	279	733	0	227	227
Dutch	80	30	110	0	34	34
Belgium	183	99	282	0	11	11
Russian	14,013	153	14,166	0	97	97
Turkish	22	26	48	0	54	54
Polish	1,348	203	1,551	0	68	68
Ukrainian	1,390	51	1,441	0	8	8
Czech Republic	449	71	520	0	8	8
Spanish	122	163	285	0	30	30
Other Europeans	1,272	623	1,895	0	158	158
Subtotal	20,736	2,683	23,419	0	1,017	1,017
ASIA						
Japanese	4	11	15	0	0	0
Chinese	64	36	100	0	37	37
Indian	112	44	156	0	78	78
Israeli	47	22	69	0	5	5
Other Asians	368	194	562	0	121	121
Subtotal	595	307	902	0	241	241
AFRICA						
Kenyan	149	53	202	0	105	105
South African	412	140	552	0	42	42
Other Africans	438	112	550	0	393	393
Subtotal	999	305	1,304	0	540	540
AMERICA						
American	551	442	993	0	249	249
Canadian	96	29	125	0	42	42
Other Americans	74	45	119	0	32	32
Subtotal	721	516	1,237	0	323	323
OCEANIA						
Australian	48	29	77	0	36	36
New Zealand	14	5	19	0	0	0
Subtotal	62	34	96	0	36	36
Not stated	5	1	6	0	7	7
TOTAL	23,118	3,846	26,964	0	2,164	2,164

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 3: International Visitors by Nationality through Entry Points, Jan- November,2020

Nationality	January- November 2019			January- November 2020					% Change, Jan- November 2019 to Jan- November 2020
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	18,008	4.2	7	9,006	1,309	10,315	4.9	6	-42.7
British	25,623	6	5	8,896	1,297	10,193	4.8	7	-60.2
German	35,137	8.2	3	11,529	1,457	12,986	6.1	5	-63.0
Italian	47,613	11.1	1	20,318	471	20,789	9.8	2	-56.3
French	34,405	8	4	18,161	1,637	19,798	9.3	3	-42.5
Dutch	12,679	3	10	4,389	460	4,849	2.3	11	-61.8
Belgium	15,063	3.5	9	6,222	236	6,458	3.0	9	-57.1
Russian	6,631	1.5	14	23,887	679	24,566	11.6	1	270.5
Turkish	2,641	0.6	21	1,080	526	1,606	0.8	21	-39.2
Polish	16,064	3.7	8	8,985	367	9,352	4.4	8	-41.8
Ukrainian	3,175	0.7	20	3,725	86	3,811	1.8	12	20.0
Czech Republic	5,693	1.3	18	3,509	164	3,673	1.7	13	-35.5
Spanish	11,048	2.6	11	2,764	228	2,992	1.4	14	-72.9
Other European	36,166	8.4		18,806	1,461	20,267	9.6		-44.0
Subtotal	269,946	62.8		141,277	10,378	151,655	71.5		-43.8
ASIA									
Japanese	1,347	0.3	22	342	141	483	0.2	22	-64.1
Chinese	5,742	1.3	17	1,227	521	1,748	0.8	20	-69.6
Indian	4,563	1.1	19	1,076	695	1,771	0.8	19	-61.2
Israeli	7,961	1.9	12	2,188	99	2,287	1.1	17	-71.3
Other Asian	15,999	3.7		5,083	1,041	6,124	2.9		-61.7
Subtotal	35,612	8.3		9,916	2,497	12,413	5.9		-65.1
AFRICA									
Kenyan	7,712	1.8	13	1,783	997	2,780	1.3	15	-64.0
South African	18,341	4.3	6	5,388	305	5,693	2.7	10	-69.0
Other African	19,501	4.5		7,830	2,449	10,279	4.8		-47.3
Subtotal	45,554	10.6		15,001	3,751	18,752	8.8		-58.8
AMERICA									
American	36,956	8.6	2	11,633	1,809	13,442	6.3	4	-63.6
Canadian	6,448	1.5	15	1,996	508	2,504	1.2	16	-61.2
Other American	18,935	4.4		9,081	274	9,355	4.4		-50.6
Subtotal	62,339	14.5		22,710	2,591	25,301	11.9		-59.4
OCEANIA									
Australian	6,360	1.5	16	1,390	501	1,891	0.9	18	-70.3
New Zealand	1,197	0.3	23	235	54	289	0.1	23	-75.9
Subtotal	7,557	1.8		1,625	555	2,180	1.0		-71.2
Not stated	8,747	2		1,684	65	1,749	0.8		
TOTAL	429,755	100		192,213	19,837	212,050	100		-50.7

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, November 2020

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	4	421	0	0	0	425
British	0	0	0	0	7	865	1	0	0	873
German	0	0	2	0	2	839	0	0	0	843
Italian	0	0	0	0	3	566	0	0	0	569
French	0	0	0	0	3	956	1	0	0	960
Dutch	0	0	0	0	0	144	0	0	0	144
Belgium	0	0	0	0	1	292	0	0	0	293
Russian	1	0	1	0	13	14,234	0	0	13	14,263
Turkish	0	0	0	0	0	102	0	0	0	102
Polish	0	0	1	0	7	1,610	0	0	1	1,619
Ukrainian	0	0	0	0	1	1,448	0	0	0	1,449
Czech Republic	0	0	0	0	2	526	0	0	0	528
Spanish	0	0	0	0	2	313	0	0	0	315
Other Europeans	1	0	1	0	6	2,044	1	0	1	2,054
Subtotal	2	0	5	0	51	24,360	3	0	15	24,437
ASIA										
Japanese	0	0	0	0	1	14	0	0	0	15
Chinese	0	0	0	0	0	137	0	0	0	137
Indian	0	0	0	1	1	232	0	0	0	234
Israeli	0	0	0	0	0	74	0	0	0	74
Other Asians	0	0	0	1	4	677	0	0	1	683
Subtotal	0	0	0	2	6	1,134	0	0	1	1,143
AFRICA										
Kenyan	0	0	0	4	1	302	0	0	0	307
South African	0	0	0	0	0	593	1	0	0	594
Other Africans	0	0	0	0	4	936	2	0	1	943
Subtotal	0	0	0	4	5	1,831	3	0	1	1,844
AMERICA										
American	0	0	0	0	4	1,238	0	0	0	1,242
Canadian	1	0	0	1	2	163	0	0	0	167
Other Americans	0	0	0	0	0	150	0	0	1	151
Subtotal	1	0	0	1	6	1,551	0	0	1	1,560
OCEANIA										
Australian	0	0	0	0	1	112	0	0	0	113
New Zealand	0	0	0	0	0	19	0	0	0	19
Subtotal	0	0	0	0	1	131	0	0	0	132
Not stated	0	0	0	0	0	11	0	0	2	13
TOTAL	3	0	5	7	69	29,018	6	0	20	29,128
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.2	99.6	0.0	0.0	0.1	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 5: International Visitors by Nationality and Sex, November 2020

Nationality	Male	Female	Total
EUROPE			
Scandinavian	212	213	425
British	474	399	873
German	415	428	843
Italian	288	281	569
French	470	490	960
Dutch	65	79	144
Belgium	141	152	293
Russian	6,399	7,864	14,263
Turkish	55	47	102
Polish	771	848	1,619
Ukrainian	608	841	1,449
Czech Republic	255	273	528
Spanish	147	168	315
Other European Country	974	1,079	2,053
Subtotal	11,274	13,162	24,436
ASIA			
Japanese	8	7	15
Chinese	81	56	137
Indian	177	57	234
Israeli	38	36	74
Other Asian	432	251	683
Subtotal	736	407	1,143
AFRICA			
Kenyan	162	145	307
South African	277	317	594
Other African	543	400	943
Subtotal	982	862	1,844
AMERICA			
American	610	632	1,242
Canadian	94	73	167
Other American	85	66	151
Subtotal	789	771	1,560
OCEANIA			
Australian	57	56	113
New Zealand	7	12	19
Subtotal	64	68	132
Not stated	8	5	13
TOTAL NOVEMBER, 2020	13,853	15,275	29,128
TOTAL OCTOBER, 2020	6,197	5,960	12,157
TOTAL % NOVEMBER	47.6	52.4	100
% CHANGE, OCTOBER TO SEPTEMBER 2020	123.5	156.3	139.6

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, November 2020

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	47	360	18	425
British	69	763	41	873
German	34	759	50	843
Italian	45	497	27	569
French	80	848	32	960
Dutch	8	133	3	144
Belgium	24	264	5	293
Russian	1,258	12,749	256	14,263
Turkish	9	92	1	102
Polish	99	1,464	56	1,619
Ukrainian	78	1,348	23	1,449
Czech Republic	46	442	40	528
Spanish	6	301	8	315
Other European	99	1,880	75	2,054
Subtotal	1,902	21,900	635	24,437
ASIA				
Japanese	2	12	1	15
Chinese	4	128	5	137
Indian	14	216	4	234
Israeli	8	62	4	74
Other Asian	36	606	41	683
Subtotal	64	1,024	55	1,143
AFRICA				
Kenyan	23	280	4	307
South African	39	530	25	594
Other African	24	908	11	943
Subtotal	86	1,718	40	1,844
AMERICA				
American	79	1,050	113	1,242
Canadian	11	151	5	167
Other American	9	140	2	151
Subtotal	99	1,341	120	1,560
OCEANIA				
Australian	7	98	8	113
New Zealand	2	14	3	19
Subtotal	9	112	11	132
Not stated	0	12	0	12
TOTAL	2,160	26,107	861	29,128
TOTAL PERCENT	7.4	89.6	3.0	100

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors, November 2020

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	200	116	316	1.1	200	116	316
2	254	196	450	1.5	508	392	900
3	393	355	748	2.6	1,179	1,065	2,244
4	490	433	923	3.2	1,960	1,732	3,692
5	566	613	1,179	4.0	2,830	3,065	5,895
6	518	958	1,476	5.1	3,108	5,748	8,856
7	1,647	1,495	3,142	10.8	11,529	10,465	21,994
8	741	811	1,552	5.3	5,928	6,488	12,416
9	624	679	1,303	4.5	5,616	6,111	11,727
10	3,771	4,475	8,246	28.3	37,710	44,750	82,460
11	2,026	2,461	4,487	15.4	22,286	27,071	49,357
12	764	892	1,656	5.7	9,168	10,704	19,872
13	118	146	264	0.9	1,534	1,898	3,432
14	557	578	1,135	3.9	7,798	8,092	15,890
15	256	246	502	1.7	3,840	3,690	7,530
16	50	66	116	0.4	800	1,056	1,856
17	36	38	74	0.3	612	646	1,258
18	42	39	81	0.3	756	702	1,458
19	32	26	58	0.2	608	494	1,102
20	67	63	130	0.4	1,340	1,260	2,600
21	74	77	151	0.5	1,554	1,617	3,171
22	15	23	38	0.1	330	506	836
23	19	10	29	0.1	437	230	667
24	11	7	18	0.1	264	168	432
25	17	21	38	0.1	425	525	950
26	14	9	23	0.1	364	234	598
27	5	7	12	0.0	135	189	324
28	20	22	42	0.1	560	616	1,176
29	4	6	10	0.0	116	174	290
30	152	117	269	0.9	4,560	3,510	8,070
31+	370	290	660	2.3	11,470	8,990	20,460
Total	13,853	15,275	29,128	100.0	139,525	152,304	291,829
Average intended Length of Stay ¹					10.1	10.0	10.0

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 8: Summary of Visitors by Mode of Travel Through Entry Point, November 2020

Category	Airport	Seaport	Total
International flight/ Cruise Ship	23,118	0	23,118
Domestic flights/ Sea ferries	3,846	2,164	6,010
Total	26,964	2,164	29,128

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 9: International Visitors nights and Estimated Bed Occupancy
Rate in Zanzibar, November 2020**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	316	200	316
2	450	1.5	900
3	748	2.6	2,244
4	923	3.2	3,692
5	1,179	4.0	5,895
6	1,476	5.1	8,856
7	3,142	10.8	21,994
8	1,552	5.3	12,416
9	1,303	4.5	11,727
10	8,246	28.3	82,460
11	4,487	15.4	49,357
12	1,656	5.7	19,872
13	264	0.9	3,432
14	1,135	3.9	15,890
15	502	1.7	7,530
16	116	0.4	1,856
17	74	0.3	1,258
18	81	0.3	1,458
19	58	0.2	1,102
20	130	0.4	2,600
21	151	0.5	3,171
22	38	0.1	836
23	29	0.1	667
24	18	0.1	432
25	38	0.1	950
26	23	0.1	598
27	12	0.0	324
28	42	0.1	1,176
29	10	0.0	290
30	269	0.9	8,070
31+	660	2.3	20,460
Total	29,128	100.0	291,829
Number of beds available in November			519,750
Bed Occupancy Rate			56.1

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Table 10: International Visitors by Month, 2015 - 2020

Month	2015	2016	2017	2018	2019	2020
January	23,052	31,717	40,938	52,417	46,133	61,461
February	28,918	34,175	39,119	46,935	50,387	61,752
March	20,265	29,058	30,366	39,592	33,883	33,801
April	13,942	14,701	21,004	21,139	20,242	334
May	11,501	13,654	15,696	18,655	15,640	197
June	17,397	20,546	23,458	37,235	36,605	353
July	28,163	37,553	41,034	53,087	55,947	3,079
August	32,726	42,484	51,937	56,861	68,163	4,366
September	27,014	32,765	38,977	52,551	49,732	5,422
October	25,422	44,169	43,470	49,796	53,023	12,157
November	25,914	31,557	36,363	39,713	47,824	29,128
December	39,929	43,863	51,112	52,828	60,685	
Total	294,243	376,242	433,474	520,809	538,264	212,050

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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