

TOURISM STATISTICAL RELEASE

NOVEMBER - 2021

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TOURISM STATISTICAL RELEASE

Tourist Arrivals in Zanzibar recorded **35,438** visitors in November 2021 compared with **29,128** visitors in November 2020 and **31,826** visitors in October 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **69.9** percent of the total visitors in November 2021. In country wise, French dominated the Tourism market by accounting **14.0** percent of all visitors entered in November 2021, followed by Polish (**13.3** percent) while New Zealand recorded the least (**0.1** percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **31,253** visitors entered through Airport, among them **28,332** visitors came by international flights and **2,921** by domestic flights and remaining **4,185** visitors entered through seaport, of whom **6** visitors came by Cruise Ship and **4,179** by Sea Ferries.

Generally, Zanzibar has received **346,018** visitors from January- November 2021 which is the increase of **63.2** percent compared with the corresponding months (January – November) 2020. Most of visitors were from Europe (**71.1** percent). In country wise, Russia (**20.2** percent) is a leading market for the first eleven months in Zanzibar tourism market. About **307,231** visitors entered through airport while the remaining **38,787** visitors entered through seaport (**Table 3**)

Information on the purpose of visit (**Table 4**) shows that November 2021, about **34,435** visitors equivalent to **97.2** percent of visitors came for holidays and **1.8** percent of visitors came for visiting friends and relatives and **0.9** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **16,117** males (**45.5** percent) and **19,321** females (**54.5** percent) in November 2021. Both Males and Females increased by **3.7** percent and **18.7** percent respectively compared with the preceding month in 2021.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **1,485 (4.2 percent)** visitors were aged less than 15 years **32,573 (91.9 percent)** were aged 15 to 64 years and **1,380 (3.9 percent)** were aged 65 years and older.

Table 7 shows that **24.7 percent** of visitors in November 2021 stayed in the country for Six days. The overall average intended length of stay for visitors in November 2021 was about nine **(8.8)** nights.

The visitors from emerging markets increased by 60.4 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **560,310** bed-spaces was available in November 2021. Out of these bed-spaces, estimates of **312,623** beds were sold during that month representing a bed occupancy rate of **55.8 percent (Table 10)**.

Table1: International Visitors by Nationality, November 2021

Nationality	November 2020			October 2021			November 2021			% Change, October 2021 to November 2021	% Change, November 2020 to November 2021
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	425	1.5	11	1057	3.3	7	1,103	3.1	7	4.4	159.5
British	873	3	6	914	2.9	8	953	2.7	9	4.3	9.2
German	843	2.9	7	2,270	7.1	3	2,161	6.1	4	-4.8	156.3
Italian	569	2	9	417	1.3	16	626	1.8	12	50.1	10.0
French	960	3.3	5	5,901	18.5	1	4,951	14.0	1	-16.1	415.7
Dutch	144	0.5	17	772	2.4	10	622	1.8	13	-19.4	331.9
Belgium	293	1	14	708	2.2	11	1,072	3.0	8	51.4	265.9
Russian	14,263	49	1	384	1.2	18	486	1.4	16	26.6	-96.6
Turkish	102	0.4	20	139	0.4	20	208	0.6	19	49.6	103.9
Polish	1,619	5.6	2	2,939	9.2	2	4,728	13.3	2	60.9	192.0
Ukrainian	1,449	5	3	773	2.4	9	2,453	6.9	3	217.3	69.3
Czech Republic	528	1.8	10	409	1.3	17	546	1.5	14	33.5	3.4
Spanish	315	1.1	12	1165	3.7	6	721	2.0	11	-38.1	128.9
Other European	2,053	7		4,037	12.7		4,155	11.7		2.9	102.4
Subtotal	24,436	83.9		21,885	68.8		24,785	69.9		13.3	1.4
ASIA											
Japanese	15	0.1	23	34	0.1	23	23	0.1	23	-32.4	53.3
Chinese	137	0.5	18	125	0.4	21	126	0.4	22	0.8	-8.0
Indian	234	0.8	15	542	1.7	14	448	1.3	17	-17.3	91.5
Israeli	74	0.3	21	503	1.6	15	204	0.6	20	-59.4	175.7
Other Asian	683	2.3		1324	4.2		1,338	3.8		1.1	95.9
Subtotal	1,143	3.9		2,528	7.9		2,139	6.0		-15.4	87.1
AFRICA											
Kenyan	307	1.1	13	571	1.8	12	813	2.3	10	42.4	164.8
South African	594	2	8	1,959	6.2	4	1,345	3.8	5	-31.3	126.4
Egyptian	190	0.7		552	1.7	13	510	1.4	15	-7.6	168.4
Other African	943	3.2		1,853	5.8		2,177	6.1		17.5	130.9
Subtotal	1,654	6.3		4,935	15.5		4,845	13.7		-1.8	192.9
AMERICA											
American	1,242	4.3	4	1,238	3.9	5	1,341	3.8	6	8.3	8.0
Canadian	167	0.6	16	212	0.7	19	304	0.9	18	43.4	82.0
Other American	151	0.5		347	1.1		796	2.2		129.4	427.2
Subtotal	1,560	5.4		1,797	5.6		2,441	6.9		35.8	56.5
OCEANIA											
Australian	113	0.4	19	70	0.2	22	129	0.4	21	84.3	14.2
New Zealand	19	0.1	22	10	0.0	24	23	0.1	23	130.0	21.1
Subtotal	132	0.5		80	0.3		152	0.4		90.0	15.2
Not stated	13	0		601	1.9		1,076	3.0			
TOTAL	29,128	100		31,826	100		35,438	100.0		11.3	21.7

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality through Entry Points, | November 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	838	95	933	0	170	170
British	695	85	780	0	173	173
German	1,627	282	1,909	0	252	252
Italian	477	89	566	0	60	60
French	4,078	532	4,610	4	337	341
Dutch	486	71	557	0	65	65
Belgium	884	113	997	0	75	75
Russian	365	40	405	0	81	81
Turkish	206	2	208	0	0	0
Polish	4,521	71	4,592	0	136	136
Ukrainian	2,420	33	2,453	0	0	0
Czech Republic	466	42	508	0	38	38
Spanish	476	245	721	0	0	0
Other Europeans	3,491	435	3,926	0	229	229
Subtotal	21,030	2,135	23,165	4	1,616	1,620
ASIA						
Japanese	10	4	14	0	9	9
Chinese	54	5	59	0	67	67
Indian	204	36	240	1	207	208
Israeli	144	42	186	0	18	18
Other Asians	1,044	73	1,117	0	221	221
Subtotal	1,456	160	1,616	1	522	523
AFRICA						
Kenyan	492	15	507	1	305	306
South African	1,244	101	1,345	0	0	0
Egyptian	436	24	460	0	50	50
Other Africans	1,551	76	1,627	0	550	550
Subtotal	3,723	216	3,939	1	905	906
AMERICA						
American	785	247	1,032	0	309	309
Canadian	171	43	214	0	90	90
Other Americans	670	82	752	0	44	44
Subtotal	1,626	372	1,998	0	443	443
OCEANIA						
Australian	86	11	97	0	32	32
New Zealand	15	1	16	0	7	7
Subtotal	101	12	113	0	39	39
Not stated	396	26	422	0	654	654
TOTAL	28,332	2,921	31,253	6	4,179	4,185

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality through Entry Points, January- November 2021

Nationality	January- November 2020			January- November 2021					% Change, Jan- November 2020 to Jan- November 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	10,315	4.9	6	4,825	995	5,820	1.7	14	-43.6
British	10,193	4.8	7	8,670	1,338	10,008	2.9	9	-1.8
German	12,986	6.1	5	12,596	2,060	14,656	4.2	7	12.9
Italian	20,789	9.8	2	5,460	466	5,926	1.7	13	-71.5
French	19,798	9.3	3	29,196	3,594	32,790	9.5	3	65.6
Dutch	4,849	2.3	11	4,282	579	4,861	1.4	17	0.2
Belgium	6,458	3	9	5,765	739	6,504	1.9	11	0.7
Russian	24,566	11.6	1	68,372	1,378	69,750	20.2	1	183.9
Turkish	1,606	0.8	21	1,783	592	2,375	0.7	20	47.9
Polish	9,352	4.4	8	32,177	1,025	33,202	9.6	2	255.0
Ukrainian	3,811	1.8	12	11,262	292	11,554	3.3	8	203.2
Czech Republic	3,673	1.7	13	5,102	679	5,781	1.7	15	57.4
Spanish	2,992	1.4	14	6,398	282	6,680	1.9	10	123.3
Other European	20,267	9.6		35,028	3,266	38,294	11.1		88.9
Subtotal	151,655	71.5		230,916	17,285	248,201	71.7		63.7
ASIA									
Japanese	483	0.2	22	174	70	244	0.1	25	-49.5
Chinese	1,748	0.8	20	598	468	1,066	0.3	23	-39.0
Indian	1,771	0.8	19	4,057	2,421	6,478	1.9	12	265.8
Israeli	2,287	1.1	17	3,844	238	4,082	1.2	18	78.5
Other Asian	6,124	2.9		10,873	1,961	12,834	3.7		109.6
Subtotal	12,413	5.9		19,546	5,158	24,704	7.1		99.0
AFRICA									
Kenyan	2,780	1.3	15	2,780	2,609	5,389	1.6	16	93.8
South African	5,693	2.7	10	15,396	513	15,909	4.6	6	179.4
Egyptian	918	0.4		2,907	335	3,242	0.9	19	253.2
Other African	10,279	4.8		11,965	5,853	17,818	5.1		73.3
Subtotal	18,752	8.8		33,048	9,310	42,358	12.2		125.9
AMERICA									
American	13,442	6.3	4	13,974	3,646	17,620	5.1	5	31.1
Canadian	2,504	1.2	16	1,701	644	2,345	0.7	21	-6.3
Other American	9,355	4.4		3,009	407	3,416	1.0		-63.5
Subtotal	25,301	11.9		18,684	4,697	23,381	6.8		-7.6
OCEANIA									
Australian	1,891	0.9	18	920	322	1,242	0.4	22	-34.3
New Zealand	289	0.1	23	240	18	258	0.1	24	-10.7
Subtotal	2,180	1		1,160	340	1,500	0.4		-31.2
Not stated	1,749	0.8		3,877	1,997	5,874	1.7		
TOTAL	212,050	100		307,231	38,787	346,018	100		63.2

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, November 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	1	1	0	0	43	1,057	0	0	2	1,104
British	0	0	0	0	13	938	0	0	2	953
German	0	1	0	1	37	2,121	0	0	2	2,162
Italian	0	0	0	0	5	620	0	0	1	626
French	2	2	0	0	79	4,845	2	1	21	4,952
Dutch	0	0	0	0	19	604	0	0	0	623
Belgium	1	0	0	0	21	1,016	0	0	36	1,074
Russian	0	0	0	1	16	467	1	0	2	487
Turkish	0	0	0	0	1	206	0	0	1	208
Polish	0	0	0	1	110	4,613	0	0	5	4,729
Ukrainian	0	0	0	0	91	2,355	0	0	8	2,454
Czech Republic	1	0	0	0	15	526	0	0	4	546
Spanish	1	0	0	0	13	703	1	0	3	721
Other Europeans	3	0	1	0	81	4,042	0	2	28	4,157
Subtotal	9	4	1	3	544	24,113	4	3	115	24,796
ASIA										
Japanese	0	0	0	0	0	23	0	0	0	23
Chinese	0	0	0	0	0	127	0	0	0	127
Indian	0	0	0	0	1	448	0	0	1	450
Israeli	0	0	0	0	1	201	0	0	2	204
Other Asians	1	0	0	0	14	1,306	0	0	19	1,340
Subtotal	1	0	0	0	16	2,105	0	0	22	2,144
AFRICA										
Kenyan	0	0	1	0	8	803	0	1	1	814
South African	0	0	0	0	13	1,329	0	0	3	1,345
Egyptian	0	0	0	0	4	505	0	0	1	510
Other Africans	2	0	1	0	19	2,115	2	1	40	2,180
Subtotal	2	0	2	0	44	4,752	2	2	45	4,849
AMERICA										
American	2	0	0	0	19	1,311	2	0	9	1,343
Canadian	0	0	1	0	6	295	0	0	2	304
Other Americans	2	0	0	0	11	710	0	0	74	797
Subtotal	4	0	1	0	36	2,316	2	0	85	2,444
OCEANIA										
Australian	0	0	0	0	0	127	0	0	3	130
New Zealand	0	0	0	0	0	23	0	0	0	23
Subtotal	0	0	0	0	0	150	0	0	3	153
Not stated	0	1	0	0	0	999	0	0	52	1,052
TOTAL	16	5	4	3	640	34,435	8	5	322	35,438
TOTAL PERCENT	0.0	0.0	0.0	0.0	1.8	97.2	0.0	0.0	0.9	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, November 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	406	697	1,103
British	441	512	953
German	955	1,206	2,161
Italian	317	309	626
French	2,038	2,913	4,951
Dutch	260	362	622
Belgium	645	427	1,072
Russian	203	283	486
Turkish	83	125	208
Polish	1,930	2,798	4,728
Ukrainian	912	1,541	2,453
Czech Republic	230	316	546
Spanish	303	418	721
Other European Country	1,765	2,390	4,155
Subtotal	10,488	14,297	24,785
ASIA			
Japanese	11	12	23
Chinese	73	53	126
Indian	285	163	448
Israeli	82	122	204
Other Asian	795	543	1,338
Subtotal	1,246	893	2,139
AFRICA			
Kenyan	396	417	813
South African	513	832	1,345
Egyptian	261	249	510
Other African	1,224	953	2,177
Subtotal	2,394	2,451	4,845
AMERICA			
American	538	803	1,341
Canadian	127	177	304
Other American	591	205	796
Subtotal	1,256	1,185	2,441
OCEANIA			
Australian	76	53	129
New Zealand	13	10	23
Subtotal	89	63	152
Not stated	644	432	1,076
TOTAL NOVEMBER, 2021	16,117	19,321	35,438
TOTAL OCTOBER, 2021	15,543	16,283	31,826
TOTAL PERCENT	45.5	54.5	100
% CHANGE, OCTOBER 2021 TO			
NOVEMBER 2021	3.7	18.7	11.3

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, November 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	61	990	53	1,104
British	36	874	43	953
German	56	1,985	121	2,162
Italian	22	574	30	626
French	221	4,511	220	4,952
Dutch	27	569	27	623
Belgium	48	984	42	1,074
Russian	17	461	9	487
Turkish	7	199	2	208
Polish	310	4,199	220	4,729
Ukrainian	131	2,283	39	2,453
Czech Republic	27	495	24	546
Spanish	14	692	15	721
Other European	159	3,824	174	4,157
Subtotal	1,136	22,640	1,019	24,795
ASIA				
Japanese	0	23	0	23
Chinese	1	125	1	127
Indian	26	406	18	450
Israeli	13	181	10	204
Other Asian	45	1,249	46	1,340
Subtotal	85	1,984	75	2,144
AFRICA				
Kenyan	21	771	22	814
South African	45	1,244	56	1,345
Egyptian	2	502	6	510
Other African	65	2,061	52	2,178
Subtotal	133	4,578	136	4,847
AMERICA				
American	43	1,212	88	1,343
Canadian	21	273	10	304
Other American	31	736	30	797
Subtotal	95	2,221	128	2,444
OCEANIA				
Australian	12	117	1	130
New Zealand	0	23	0	23
Subtotal	12	140	1	153
Not stated	24	1,010	21	1,055
TOTAL	1,485	32,573	1,380	35,438
TOTAL PERCENT	4.2	91.9	3.9	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, November 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	346	210	556	1.6	346	210	556
2	393	309	702	2.0	786	618	1,404
3	511	437	948	2.7	1,533	1,311	2,844
4	620	544	1,164	3.3	2,480	2,176	4,656
5	1,054	1,107	2,161	6.1	5,270	5,535	10,805
6	2,556	6,191	8,747	24.7	15,336	37,146	52,482
7	3,179	3,018	6,197	17.5	22,253	21,126	43,379
8	1,490	1,642	3,132	8.8	11,920	13,136	25,056
9	553	583	1,136	3.2	4,977	5,247	10,224
10	1,294	1,305	2,599	7.3	12,940	13,050	25,990
11	600	626	1,226	3.5	6,600	6,886	13,486
12	558	575	1,133	3.2	6,696	6,900	13,596
13	286	243	529	1.5	3,718	3,159	6,877
14	846	877	1,723	4.9	11,844	12,278	24,122
15	439	440	879	2.5	6,585	6,600	13,185
16	134	135	269	0.8	2,144	2,160	4,304
17	88	100	188	0.5	1,496	1,700	3,196
18	72	81	153	0.4	1,296	1,458	2,754
19	44	51	95	0.3	836	969	1,805
20	101	93	194	0.5	2,020	1,860	3,880
21	128	104	232	0.7	2,688	2,184	4,872
22	46	28	74	0.2	1,012	616	1,628
23	27	25	52	0.1	621	575	1,196
24	25	24	49	0.1	600	576	1,176
25	31	24	55	0.2	775	600	1,375
26	16	10	26	0.1	416	260	676
27	12	6	18	0.1	324	162	486
28	35	38	73	0.2	980	1,064	2,044
29	25	14	39	0.1	725	406	1,131
30	164	157	321	0.9	4,920	4,710	9,630
31+	441	327	768	2.2	13,671	10,137	23,808
Total	16,114	19,324	35,438	100.0	147,808	164,815	312,623
Average intended Length of Stay ¹					9.2	8.5	8.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, November 2021

Nationality	November 2020	October 2021	November 2021	% Change November 2020 to November 2021	% Change October 2021 to November 2021
Russian	14,263	384	486	-96.6	26.6
Polish	1,619	2,939	4,728	192.0	60.9
Ukrainian	1449	773	2,453	69.3	217.3
Chinese	137	125	126	-8.0	0.8
Indian	234	542	448	91.5	-17.3
Israeli	74	503	204	175.7	-59.4
Total	17,776	5,266	8,445	-52.5	60.4

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, November 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	28,332	6	28,338
Domestic flights/ Sea ferries	2,921	4,179	7,100
Total	31,253	4,185	35,438

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, November 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	556	1.6	556
2	702	2.0	1,404
3	948	2.7	2,844
4	1,164	3.3	4,656
5	2,161	6.1	10,805
6	8,747	24.7	52,482
7	6,197	17.5	43,379
8	3,132	8.8	25,056
9	1,136	3.2	10,224
10	2,599	7.3	25,990
11	1,226	3.5	13,486
12	1,133	3.2	13,596
13	529	1.5	6,877
14	1,723	4.9	24,122
15	879	2.5	13,185
16	269	0.8	4,304
17	188	0.5	3,196
18	153	0.4	2,754
19	95	0.3	1,805
20	194	0.5	3,880
21	232	0.7	4,872
22	74	0.2	1,628
23	52	0.1	1,196
24	49	0.1	1,176
25	55	0.2	1,375
26	26	0.1	676
27	18	0.1	486
28	73	0.2	2,044
29	39	0.1	1,131
30	321	0.9	9,630
31+	768	2.2	23,808
Total	35,438	100.0	312,623
	Number of beds available in November,2021		560,310
	Bed Occupancy Rate		55.8

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	43,821
April	21,004	21,139	20,242	334	13,839
May	15,696	18,655	15,640	197	9,280
June	23,458	37,235	36,605	353	20,416
July	41,034	53,087	55,947	3,079	29,714
August	51,937	56,861	68,163	4,366	34,425
September	38,977	52,551	49,732	5,422	25,817
October	43,470	49,796	53,023	12,157	31,826
November	36,363	39,713	47,824	29,128	35,438
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	346,018

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

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