

TOURISM STATISTICAL RELEASE

APRIL - 2021

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Office of Chief Government Statistician

P.O. Box 2321, Zanzibar

Telephone +255242231869

Email: zanstat@ocgs.go.tz

Website: <http://www.ocgs.go.tz>



Zanzibar Commission for Tourism

P.O.Box, 1410 Zanzibar

Email: marketing@zanzibartourism.go.tz

Website: <http://www.zanzibartourism.go.tz>

TOURISM STATISTICAL RELEASE FOR APRIL 2021

Tourist Arrivals in Zanzibar increased by more than one hundred percent (4043.4 percent) compared with corresponding month in 2020 and decreased by **68.4** percent to 13,839 in April 2021 from 43,821 in March 2021. Tourists from Europe continue to dominate the Zanzibar market by accounting **68.0** percent of the total visitors in April 2021 and increased by **4383.3** percent compared with corresponding month in 2020. In country wise, Russia dominated the Tourism market by accounting **37.0** percent of all visitors entered in April 2021, followed by South Africa (10.3 percent) and Polish (4.2 percent) while Japanese recorded the least (0.1 percent). Other performances are as shown in (**Table 1**).

The data from **Table 2** shows that **12,144** visitors entered through Airport, among them **11,467** visitors came by international flights and **677** by domestic flights and remaining visitors **1,695** came through Seaport by using Sea Ferries.

Generally, Zanzibar has received **159,102** visitors from January- April 2021 which is increase of **1.1** percent compared with the corresponding months (January – April) 2020. Most of visitors were from Europe (**83.8** percent). In country wise, Russia (**42.4** percent) is a leading market for the first four months in Zanzibar tourism market. About **148,498** visitors entered through airport while the remaining **10,604** visitors entered through seaport (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that April 2021, about **13,732** visitors equivalent to **99.2** percent of visitors came for holidays and **0.6** percent of visitors came for visiting friends and relatives and **0.2** percent of visitors came for other purposes.

Table 5 shows that among the visitors there were **6,395** males (**46.2** percent) and **7,444** females (**53.8** percent) in April 2021. Males decreased by **69.9** percent while female decreased by **67.0** percent compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **768 (5.5 percent)** visitors were aged less than 15 years; **12,713 (91.9 percent)** were aged 15 to 64 years and **358 (2.6 percent)** were aged 65 years and older.

Table 7 shows that **19.3 percent** of all visitors in April 2021 stayed in the country for Seven days. The overall average intended length of stay for visitors in April 2021 was about nine (9.4) nights.

The visitors from emerging markets decreased by **75.7 percent** compared with previous month. Other performances are shown in **Table 8**.

The total of **560,310** bed-spaces was available in April 2021. Out of these bed-spaces, estimates of **129,912** hotel-beds were sold during that month representing a bed occupancy rate of **23.2 percent (Table 10)**.

Table1: International Visitors by Nationality, April 2021

Nationality	April 2020			March 2021			April 2021			% Change, March 2021 to April 2021	% Change, April 2020 to April 2021
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
EUROPE											
Scandinavian	14	4.2	4	554	1.3	10	155	1.1	13	-72.0	1007.1
British	11	3.3	6	997	2.3	8	498	3.6	5	-50.1	4427.3
German	20	6	3	1,400	3.2	5	491	3.5	7	-64.9	2355.0
Italian	7	2.1	9	660	1.5	9	344	2.5	8	-47.9	4814.3
French	6	1.8	13	1,090	2.5	7	494	3.6	6	-54.7	8133.3
Dutch	2	0.6	18	278	0.6	15	184	1.3	11	-33.8	9100.0
Belgium	7	2.1	9	307	0.7	13	114	0.8	15	-62.9	1528.6
Russian	5	1.5	15	20,393	46.5	1	5,127	37.0	1	-74.9	102440.0
Turkish	113	33.8	1	138	0.3	20	104	0.8	18	-24.6	-8.0
Polish	7	2.1	9	3,219	7.3	2	577	4.2	3	-82.1	8142.9
Ukrainian	0	0	22	1,595	3.6	3	153	1.1	14	-90.4	0
Czech Republic	1	0.3	20	201	0.5	16	34	0.2	21	-83.1	3300.0
Spanish	1	0.3	20	424	1.0	11	183	1.3	12	-56.8	18200.0
Other European	16	4.8		4,453	10.2		957	6.9		-78.5	5881.3
Subtotal	210	62.9		35,709	81.5		9,415	68.0		-73.6	4383.3
ASIA											
Japanese	8	2.4	8	24	0.1	23	9	0.1	23	-62.5	12.5
Chinese	12	3.6	5	154	0.4	19	85	0.6	19	-44.8	608.3
Indian	5	1.5	15	318	0.7	12	202	1.5	10	-36.5	3940.0
Israeli	2	0.6	18	83	0.2	21	111	0.8	16	33.7	5450.0
Other Asian	14	4.2		755	1.7		411	3.0		-45.6	2835.7
Subtotal	41	12.3		1,334	3.0		818	5.9		-38.7	1895.1
AFRICA											
Kenyan	5	1.5	15	297	0.7	14	263	1.9	9	-11.4	5160.0
South African	9	2.7	7	1,430	3.3	4	1,420	10.3	2	-0.7	15677.8
Other African	6	1.8		1,080	2.5		770	5.6		-28.7	12733.3
Subtotal	20	6		2,807	6.4		2,453	17.7		-12.6	12165.0
AMERICA											
American	44	13.2	2	1,220	2.8	6	514	3.7	4	-57.9	1068.2
Canadian	6	1.8	13	156	0.4	18	106	0.8	17	-32.1	1666.7
Other American	3	0.9		229	0.5		119	0.9		-48.0	3866.7
Subtotal	53	15.9		1,605	3.7		739	5.3		-54.0	1294.3
OCEANIA											
Australian	7	2.1	9	183	0.4	17	84	0.6	20	-54.1	1100.0
New Zealand	0	0	22	38	0.1	22	13	0.1	22	-65.8	0
Subtotal	7	2.1		221	0.5		97	0.7		-56.1	1285.7
Not stated	3	0.9		2145	4.9		317	2.3			
TOTAL	334	100		43,821	100		13,839	100.0		-68.4	4043.4

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 2: International Visitors by Nationality Through Entry Points, April 2021

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
EUROPE						
Scandinavian	104	10	114	0	41	41
British	397	41	438	0	60	60
German	341	39	380	0	111	111
Italian	291	13	304	0	40	40
French	348	42	390	0	104	104
Dutch	130	20	150	0	34	34
Belgium	86	4	90	0	24	24
Russian	4,999	51	5,050	0	77	77
Turkish	49	4	53	0	51	51
Polish	521	20	541	0	36	36
Ukrainian	126	14	140	0	13	13
Czech Republic	23	0	23	0	11	11
Spanish	120	42	162	0	21	21
Other Europeans	736	114	850	0	107	107
Subtotal	8,271	414	8,685	0	730	730
ASIA				0		
Japanese	5	1	6	0	3	3
Chinese	21	6	27	0	58	58
Indian	102	17	119	0	83	83
Israeli	58	21	79	0	32	32
Other Asians	322	11	333	0	78	78
Subtotal	508	56	564	0	254	254
AFRICA						
Kenyan	146	11	157	0	106	106
South African	1,344	30	1,374	0	46	46
Other Africans	433	37	470	0	300	300
Subtotal	1,923	78	2,001	0	452	452
AMERICA						
American	225	102	327	0	187	187
Canadian	80	7	87	0	19	19
Other Americans	82	17	99	0	20	20
Subtotal	387	126	513	0	226	226
OCEANIA						
Australian	62	3	65	0	19	19
New Zealand	13	0	13	0	0	-
Subtotal	75	3	78	0	19	19
Not stated	303	0	303	0	14	14
TOTAL	11,467	677	12,144	0	1,695	1,695

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 3: International Visitors by Nationality Through Entry Points, January- April 2021

Nationality	January- April 2020			January- April 2021					% Change, Jan-April 2020 to Jan-April 2021
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
EUROPE									
Scandinavian	9,397	6	5	1,636	258	1,894	1.2	11	-79.8
British	7,533	4.8	7	3,322	421	3,743	2.4	9	-50.3
German	10,974	7	3	4,209	642	4,851	3.0	7	-55.8
Italian	19,420	12.3	1	2,614	166	2,780	1.7	10	-85.7
French	14,927	9.5	2	5,801	811	6,612	4.2	4	-55.7
Dutch	4,358	2.8	11	1,069	125	1,194	0.8	15	-72.6
Belgium	5,817	3.7	9	1,213	128	1,341	0.8	13	-76.9
Russian	7,812	5	6	66,674	783	67,457	42.4	1	763.5
Turkish	1,159	0.7	20	326	213	539	0.3	19	-53.5
Polish	6,873	4.4	8	12,523	377	12,900	8.1	2	87.7
Ukrainian	1,604	1	17	6,969	234	7,203	4.5	3	349.1
Czech Republic	2,668	1.7	12	3,779	394	4,173	2.6	8	56.4
Spanish	2,013	1.3	14	1,316	77	1,393	0.9	12	-30.8
Other European	15,422	9.8		15,800	1,525	17,325	10.9		12.3
Subtotal	109,977	69.9		127,251	6,154	133,405	83.8		21.3
ASIA									
Japanese	451	0.3	22	77	14	91	0.1	23	-79.8
Chinese	1,357	0.9	19	345	132	477	0.3	21	-64.8
Indian	1,116	0.7	21	642	344	986	0.6	16	-11.6
Israeli	2,006	1.3	15	437	60	497	0.3	20	-75.2
Other Asian	4,193	2.7		2,351	415	2,766	1.7		-34.0
Subtotal	9,123	5.8		3,852	965	4,817	3.0		-47.2
AFRICA									
Kenyan	1,998	1.3	16	741	571	1,312	0.8	14	-34.3
South African	4,568	2.9	10	4,825	186	5,011	3.1	5	9.7
Other African	7,147	4.5		2,744	1,429	4,173	2.6		-41.6
Subtotal	13,713	8.7		8,310	2,186	10,496	6.6		-23.5
AMERICA									
American	10,259	6.5	4	4,074	822	4,896	3.1	6	-52.3
Canadian	2,087	1.3	13	515	165	680	0.4	17	-67.4
Other American	8,727	5.5		756	110	866	0.5		-90.1
Subtotal	21,073	13.4		5,345	1,097	6,442	4.0		-69.4
OCEANIA									
Australian	1,601	1	18	564	105	669	0.4	18	-58.2
New Zealand	253	0.2	23	124	5	129	0.1	22	-49.0
Subtotal	1,854	1.2		688	110	798	0.5		-57.0
Not stated	1,608	1		3,052	92	3,144	2.0		
TOTAL	157,348	100		148,498	10,604	159,102	100		1.1

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 4: International Visitors by Nationality and Purpose of Visit, April 2021

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
EUROPE										
Scandinavian	0	0	0	0	2	153	0	0	0	155
British	0	0	0	0	4	493	0	1	0	498
German	0	0	0	0	1	490	0	0	0	491
Italian	0	0	0	0	23	320	1	0	0	344
French	0	0	0	0	8	486	0	0	0	494
Dutch	0	0	0	0	2	182	0	0	0	184
Belgium	0	0	0	0	1	113	0	0	0	114
Russian	0	0	0	2	10	5,115	0	0	0	5,127
Turkish	0	0	0	0	0	103	0	0	1	104
Polish	0	0	0	0	0	577	0	0	0	577
Ukrainian	0	0	0	0	2	151	0	0	0	153
Czech Republic	0	0	0	0	0	34	0	0	0	34
Spanish	0	0	0	0	1	182	0	0	0	183
Other Europeans	0	0	0	0	10	947	0	0	0	957
Subtotal	0	0	0	2	64	9,346	1	1	1	9,415
ASIA										
Japanese	0	0	0	0	0	9	0	0	0	9
Chinese	0	0	0	0	0	85	0	0	0	85
Indian	0	0	0	1	0	201	0	0	0	202
Israeli	0	0	0	0	0	111	0	0	0	111
Other Asians	0	0	0	0	7	403	0	1	0	411
Subtotal	0	0	0	1	7	809	0	1	0	818
AFRICA										
			0						0	
Kenyan	0	0	0	0	2	261	0	0	0	263
South African	0	0	0	0	0	1,418	0	0	2	1,420
Other Africans	0	0	0	0	3	766	0	0	1	770
Subtotal	0	0	0	0	5	2,445	0	0	3	2,453
AMERICA										
American	1	0	1	0	5	507	0	0	0	514
Canadian	0	0	0	0	0	106	0	0	0	106
Other Americans	1	0	0	1	1	116	0	0	0	119
Subtotal	2	0	1	1	6	729	0	0	0	739
OCEANIA										
Australian	0	0	0	0	0	82	0	0	2	84
New Zealand	0	0	0	0	0	13	0	0	0	13
Subtotal	0	0	0	0	0	95	0	0	2	97
Not stated	0	0	0	2	0	308	0	0	7	317
TOTAL	2	0	1	6	82	13,732	1	2	13	13,839
TOTAL PERCENT	0.0	0.0	0.0	0.0	0.6	99.2	0.0	0.0	0.1	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 5: International Visitors by Nationality and Sex, April 2021

Nationality	Male	Female	Total
EUROPE			
Scandinavian	77	78	155
British	241	257	498
German	265	226	491
Italian	180	164	344
French	235	259	494
Dutch	91	93	184
Belgium	58	56	114
Russian	2,053	3,074	5,127
Turkish	56	48	104
Polish	249	328	577
Ukrainian	70	83	153
Czech Republic	20	14	34
Spanish	103	80	183
Other European Country	437	520	957
Subtotal	4,135	5,280	9,415
ASIA			
Japanese	4	5	9
Chinese	48	37	85
Indian	145	57	202
Israeli	54	57	111
Other Asian	234	177	411
Subtotal	485	333	818
AFRICA			
Kenyan	120	143	263
South African	671	749	1,420
Other African	411	359	770
Subtotal	1,202	1,251	2,453
AMERICA			
American	248	266	514
Canadian	48	58	106
Other American	62	57	119
Subtotal	358	381	739
OCEANIA			
Australian	39	45	84
New Zealand	6	7	13
Subtotal	45	52	97
Not stated	170	147	317
TOTAL APRIL, 2021	6,395	7,444	13,839
TOTAL MARCH, 2021	21,272	22,549	43,821
TOTAL PERCENT	46.2	53.8	100
% CHANGE, MARCH 2021 TO APRIL 2021	-69.9	-67.0	-68.4

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 6: International Visitors by Nationality and Categorized Age, April 2021

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
EUROPE				
Scandinavian	11	137	7	155
British	18	466	14	498
German	22	450	19	491
Italian	33	291	20	344
French	40	441	13	494
Dutch	14	168	2	184
Belgium	9	101	4	114
Russian	360	4,682	83	5,125
Turkish	3	99	2	104
Polish	34	523	20	577
Ukrainian	3	150	0	153
Czech Republic	2	31	1	34
Spanish	4	174	5	183
Other European	40	890	27	957
Subtotal	593	8,603	217	9,413
ASIA				
Japanese	0	9	0	9
Chinese	1	83	1	85
Indian	14	184	4	202
Israeli	2	100	9	111
Other Asian	10	389	12	411
Subtotal	27	765	26	818
AFRICA				
Kenyan	10	249	4	263
South African	67	1,309	44	1,420
Other African	24	726	15	765
Subtotal	101	2,284	63	2,448
AMERICA				
American	31	448	35	514
Canadian	10	96	0	106
Other American	4	115	0	119
Subtotal	45	659	35	739
OCEANIA				
Australian	1	74	9	84
New Zealand	0	5	8	13
Subtotal	1	79	17	97
Not stated	1	323	0	324
TOTAL	768	12,713	358	13,839
TOTAL PERCENT	5.5	91.9	2.6	100

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, April 2021

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	138	91	229	1.7	138	91	229
2	152	111	263	1.9	304	222	526
3	231	235	466	3.4	693	705	1,398
4	264	245	509	3.7	1,056	980	2,036
5	506	605	1,111	8.0	2,530	3,025	5,555
6	246	332	578	4.2	1,476	1,992	3,468
7	1,288	1,379	2,667	19.3	9,016	9,653	18,669
8	521	631	1,152	8.3	4,168	5,048	9,216
9	308	360	668	4.8	2,772	3,240	6,012
10	937	1,278	2,215	16.0	9,370	12,780	22,150
11	557	813	1,370	9.9	6,127	8,943	15,070
12	303	475	778	5.6	3,636	5,700	9,336
13	64	64	128	0.9	832	832	1,664
14	270	300	570	4.1	3,780	4,200	7,980
15	125	130	255	1.8	1,875	1,950	3,825
16	24	24	48	0.3	384	384	768
17	22	14	36	0.3	374	238	612
18	52	26	78	0.6	936	468	1,404
19	6	6	12	0.1	114	114	228
20	32	29	61	0.4	640	580	1,220
21	35	28	63	0.5	735	588	1,323
22	11	20	31	0.2	242	440	682
23	5	10	15	0.1	115	230	345
24	5	5	10	0.1	120	120	240
25	1	2	3	0.0	25	50	75
26	4	3	7	0.1	104	78	182
27	2	5	7	0.1	54	135	189
28	8	8	16	0.1	224	224	448
29	4	7	11	0.1	116	203	319
30	115	84	199	1.4	3,450	2,520	5,970
31+	159	124	283	2.0	4,929	3,844	8,773
Total	6,395	7,444	13,839	100.0	60,335	69,577	129,912
	Average intended Length of Stay¹				9.4	9.3	9.4

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

¹The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

Table 8: Visitors Arrival from Emerging Markets, April 2021

Nationality	April 2020	March 2021	April 2021	% Change March 2021 to April 2021
Russian	5	20,393	5,127	-74.9
Polish	7	3,219	577	-82.1
Ukrainian	0	1595	153	-90.4
Chinese	12	154	85	-44.8
Indian	5	318	202	-36.5
Israeli	2	83	111	33.7
Total	31	25,762	6,255	-75.7

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 9: Summary of Visitors by Mode of Travel Through Entry Point, April 2021

Category	Airport	Seaport	Total
International flight/ Cruise Ship	11,467	0	11,467
Domestic flights/ Sea ferries	677	1,695	2,372
Total	12,144	1,695	13,839

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, April 2021

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	229	1.7	229
2	263	1.9	526
3	466	3.4	1,398
4	509	3.7	2,036
5	1,111	8.0	5,555
6	578	4.2	3,468
7	2,667	19.3	18,669
8	1,152	8.3	9,216
9	668	4.8	6,012
10	2,215	16.0	22,150
11	1,370	9.9	15,070
12	778	5.6	9,336
13	128	0.9	1,664
14	570	4.1	7,980
15	255	1.8	3,825
16	48	0.3	768
17	36	0.3	612
18	78	0.6	1,404
19	12	0.1	228
20	61	0.4	1,220
21	63	0.5	1,323
22	31	0.2	682
23	15	0.1	345
24	10	0.1	240
25	3	0.0	75
26	7	0.1	182
27	7	0.1	189
28	16	0.1	448
29	11	0.1	319
30	199	1.4	5,970
31+	283	2.0	8,773
Total	13,839	100.0	129,912
	Number of beds available in April,2021		560,310
	Bed Occupancy Rate		23.2

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Table 11: International Visitors by Month, 2017 - 2021

Month	2017	2018	2019	2020	2021
January	40,938	52,417	46,133	61,461	49,868
February	39,119	46,935	50,387	61,752	51,574
March	30,366	39,592	33,883	33,801	43,821
April	21,004	21,139	20,242	334	13,839
May	15,696	18,655	15,640	197	
June	23,458	37,235	36,605	353	
July	41,034	53,087	55,947	3,079	
August	51,937	56,861	68,163	4,366	
September	38,977	52,551	49,732	5,422	
October	43,470	49,796	53,023	12,157	
November	36,363	39,713	47,824	29,128	
December	51,112	52,828	60,685	48,594	
Total	433,474	520,809	538,264	260,644	159,102

Source: Zanzibar Commission for Tourism & Immigration Department, Zanzibar

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship; and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

For more clarifications please contact:

*Office of the Chief Government Statistician
P.O. BOX, 2321
Email: zanstat@ocgs.go.tz*

*Zanzibar Commission for Tourism
P.O.BOX, 1410
Email:marketing@zanzibartourism.go.tz*