

# TOURISM STATISTICAL RELEASE

## SEPTEMBER - 2018

No.21



Office of Chief Government Statistician

P.O. Box 2321, Zanzibar

Telephone +255242231869

Email: [zanstat@ocgs.go.tz](mailto:zanstat@ocgs.go.tz)

Website: <http://www.ocgs.go.tz>



Zanzibar Commission for Tourism

P.O.Box, 1410, Zanzibar

Email: [marketing@zanzibartourism.go.tz](mailto:marketing@zanzibartourism.go.tz)

Website: <http://www.zanzibartourism.go.tz>

### TOURISM STATISTICAL RELEASE FOR SEPTEMBER, 2018

Tourist Arrivals in Zanzibar decreased by 34.7 percent to **37,138** in September from **56,861** in August 2018 and decreased by 4.7 percent compared with corresponding month in 2017. Tourists from Europe continue to dominate the Zanzibar market which accounts 56.0 percent of the total visitors in September and decreased by 14.8 percent compared with corresponding month in 2017. In country wise, America (4,305) dominated the Tourism market by accounting 11.6 percent of all visitors entered in September, followed by Germany (11.3 percent) and Italy (8.7 percent) while New Zealand recorded the least (0.3 percent). Other performances are as shown in table 1.

The data from table 2 shows that **31,802** visitors entered through Airport, among them **18,842** visitors came by international flights and **12,960** by domestic flights and remaining **5,336** visitors by Sea Ferries.

Generally, Zanzibar has received **363,059** visitors from January -September, 2018 which is an increase of **20.0** percent compared with the corresponding months (January - September) 2017. Most of visitors were from Europe (**58.2** percent). In country wise, Italy (10.0 percent) is a leading market for the first nine months in Zanzibar tourism market. About **310,940** visitors entered through airport which is equivalent to **85.6** percent while the remaining visitors entered through seaport that accounting **14.4** percent (**Table 3**).

Information on the purpose of visit (**Table 4**) shows that, in September 2018, about 32,945 visitors equivalent to **88.7** percent of visitors came for holidays, followed by 'visiting friend and relatives' that accounts for only 7.1 percent.

**Table 5** shows that among the visitors there were **19,156** males (**51.6** percent) and **17,982** females (**48.4** percent) in September 2018. Both males and females decreased by 32.6 percent and 36.8 percent respectively compared with the preceding month.

The ages of the visitors were categorized into three broad groups: those younger than 15 years, 15 to 64 years, and 65 years and older. The overall results presented in **Table 6** show that **1,062** (2.9 percent) visitors were aged less than 15 years; **33,848** (**91.1** percent) were aged 15 to 64 years and **2,228** (6.0 percent) were aged 65 years and older.

**Table 7** shows that 20.7 percent of all visitors in September 2018 stayed in the country for Seven days. Only 1.2 percent of visitors stayed in the country for at least a month. The overall average intended length of stay for visitors in August, 2018 was about Seven (7.2) nights.

The visitors from emerging markets decreased by 11.6 percent in September 2018 compared with corresponding month in 2017 and they decreased by 10.6 percent compared with previous month. Visitors from Russia increased by more than hundred percent (125.0 percent) compared with the corresponding month in 2017 and decreased by 6.9 percent compared with previous month. Other performances are shown in **Table 8**.

The total of **507,900** bed-spaces was available in September 2018. Out of these bed-spaces, estimates of 268,836 hotel-beds were sold during that month representing a bed occupancy rate of **52.9** percent (**Table 10**).

**Table1: International Visitors by Nationality, September 2018**

Nationality	September 2017			August 2018			September 2018			% Change, August 2018 to Sept 2018	% Change, Sept 2017 to Sept 2018
	Number	% share	Rank	Number	% share	Rank	Number	% share	Rank		
<b>EUROPE</b>											
Scandinavian	1,127	2.9	9	1,158	2.0	10	852	2.3	10	-26.4	-24.4
British	3,876	9.9	3	4,128	7.3	4	2,781	7.5	4	-32.6	-28.3
German	5,101	13.1	1	4,002	7.0	5	4,192	11.3	2	4.7	-17.8
Italian	4,370	11.2	2	8,385	14.7	1	3,249	8.7	3	-61.3	-25.7
French	2,148	5.5	7	4,568	8.0	3	2,049	5.5	6	-55.1	-4.6
Dutch	930	2.4	10	2,128	3.7	7	906	2.4	9	-57.4	-2.6
Belgium	628	1.6	15	1,007	1.8	13	624	1.7	14	-38.0	-0.6
Russian	324	0.8	19	783	1.4	17	729	2.0	12	-6.9	125.0
Turkish	401	1	18	436	0.8	19	147	0.4	21	-66.3	-63.3
Polish	688	1.8	12	804	1.4	16	600	1.6	15	-25.4	-12.8
Ukrainian	264	0.7	21	122	0.2	23	130	0.4	22	6.6	-50.8
Czech Republic	303	0.8	20	193	0.3	22	196	0.5	19	1.6	-35.3
Spanish	1,392	3.6	8	2,879	5.1	6	1,163	3.1	8	-59.6	-16.5
Other European	2,869	7.4		4,361	7.7		3,185	8.6		-27.0	11.0
<b>Subtotal</b>	<b>24,421</b>	<b>62.7</b>		<b>34,954</b>	<b>61.5</b>		<b>20,803</b>	<b>56.0</b>		<b>-40.5</b>	<b>-14.8</b>
<b>ASIA</b>											
Japanese	228	0.6	22	230	0.4	20	150	0.4	20	-34.8	-34.2
Chinese	667	1.7	14	1,082	1.9	12	524	1.4	16	-51.6	-21.4
Indian	413	1.1	17	606	1.1	18	351	0.9	18	-42.1	-15.0
Israeli	3,114	8	4	2,009	3.5	8	2,499	6.7	5	24.4	-19.7
Other Asian	1,222	3.1		2,634	4.6		1,487	4.0		-43.5	21.7
<b>Subtotal</b>	<b>5,644</b>	<b>14.5</b>		<b>6,561</b>	<b>11.5</b>		<b>5,011</b>	<b>13.5</b>		<b>-23.6</b>	<b>-11.2</b>
<b>AFRICA</b>											
Kenyan	808	2.1	11	868	1.5	15	505	1.4	17	-41.8	-37.5
South African	2,343	6	6	1,322	2.3	9	1,397	3.8	7	5.7	-40.4
Other African	1,446	3.7		2,488	4.4		1,455	3.9		-41.5	0.6
<b>Subtotal</b>	<b>4,597</b>	<b>11.8</b>		<b>4,678</b>	<b>8.2</b>		<b>3,357</b>	<b>9.0</b>		<b>-28.2</b>	<b>-27.0</b>
<b>AMERICA</b>											
American	2,452	6.3	5	5,338	9.4	2	4,305	11.6	1	-19.4	75.6
Canadian	686	1.8	13	974	1.7	14	650	1.8	13	-33.3	-5.2
Other American	420	1.1		2,169	3.8		1,381	3.7		-36.3	228.8
<b>Subtotal</b>	<b>3,558</b>	<b>9.1</b>		<b>8,481</b>	<b>14.9</b>		<b>6,336</b>	<b>17.1</b>		<b>-25.3</b>	<b>78.1</b>
<b>OCEANIA</b>											
Australian	605	1.6	16	1,125	2.0	11	797	2.1	11	-29.2	31.7
New Zealand	113	0.3	23	196	0.3	21	102	0.3	23	-48.0	-9.7
<b>Subtotal</b>	<b>718</b>	<b>1.8</b>		<b>1,321</b>	<b>2.3</b>		<b>899</b>	<b>2.4</b>		<b>-31.9</b>	<b>25.2</b>
Not stated	39	0.1		866	1.5		732	2.0			
<b>TOTAL</b>	<b>38,977</b>	<b>100</b>		<b>56,861</b>	<b>100</b>		<b>37,138</b>	<b>100.0</b>		<b>-34.7</b>	<b>-4.7</b>

**Table 2: International Visitors by Nationality Through Entry Points, September 2018**

Nationality	Airport			Seaport		
	International Flight	Domestic Flight	Total	Cruise Ship	Sea ferries	Total
<b>EUROPE</b>						
Scandinavian	301	371	672	0	180	180
British	984	1,183	2,167	0	614	614
German	1,540	2,114	3,654	0	538	538
Italian	2,648	455	3,103	0	146	146
French	623	1,127	1,750	0	299	299
Dutch	174	559	733	0	173	173
Belgium	148	339	487	0	137	137
Russian	527	87	614	0	115	115
Turkish	64	31	95	0	52	52
Polish	331	194	525	0	75	75
Ukrainian	104	16	120	0	10	10
Czech Republic	153	22	175	0	21	21
Spanish	285	784	1,069	0	94	94
Other Europeans	1,722	1,157	2,879	0	306	306
<b>Subtotal</b>	<b>9,604</b>	<b>8,439</b>	<b>18,043</b>	<b>0</b>	<b>2,760</b>	<b>2,760</b>
<b>ASIA</b>						
Japanese	22	50	72	0	78	78
Chinese	98	229	327	0	197	197
Indian	61	91	152	0	199	199
Israeli	1,767	684	2,451	0	48	48
Other Asians	1,022	187	1,209	0	278	278
<b>Subtotal</b>	<b>2,970</b>	<b>1,241</b>	<b>4,211</b>	<b>0</b>	<b>800</b>	<b>800</b>
<b>AFRICA</b>						
Kenyan	148	52	200	0	305	305
South African	1,000	245	1,245	0	152	152
Other Africans	844	168	1,012	0	443	443
<b>Subtotal</b>	<b>1,992</b>	<b>465</b>	<b>2,457</b>	<b>0</b>	<b>900</b>	<b>900</b>
<b>AMERICA</b>						
American	2,166	1,740	3,906	0	399	399
Canadian	95	425	520	0	130	130
Other Americans	1,010	275	1,285	0	96	96
<b>Subtotal</b>	<b>3,271</b>	<b>2,440</b>	<b>5,711</b>	<b>0</b>	<b>625</b>	<b>625</b>
<b>OCEANIA</b>						
Australian	358	275	633	0	164	164
New Zealand	10	58	68	0	34	34
<b>Subtotal</b>	<b>368</b>	<b>333</b>	<b>701</b>	<b>0</b>	<b>198</b>	<b>198</b>
Not stated	637	42	679	0	53	53
<b>TOTAL</b>	<b>18,842</b>	<b>12,960</b>	<b>31,802</b>	<b>0</b>	<b>5,336</b>	<b>5,336</b>

Source: Zanzibar Commission for Tourism &amp; Department of Immigration Zanzibar

**Table 3: International Visitors by Nationality Through Entry Points, January-September 2018**

Nationality	January-September 2017			January-September 2018					% Change, Jan-Sept 2017 to Jan-Sept 2018
	Number	% share	Rank	Number (Airport)	Number (Seaport)	Total Number	% Share	Rank	
<b>EUROPE</b>									
Scandinavian	14,528	4.8	8	13,598	3,326	16,924	4.7	6	16.5
British	26,748	8.8	3	17,201	4,689	21,890	6.0	4	-18.2
German	29,767	9.8	2	24,581	3,911	28,492	7.8	3	-4.3
Italian	37,166	12.3	1	34,752	1,708	36,460	10.0	1	-1.9
French	16,381	5.4	7	18,139	2,483	20,622	5.7	5	25.9
Dutch	10,509	3.5	9	8,592	1,862	10,454	2.9	10	-0.5
Belgium	5,077	1.7	15	5,103	806	5,909	1.6	15	16.4
Russian	3,425	1.1	20	10,144	969	11,113	3.1	9	224.5
Turkish	2,122	0.7	21	1,607	546	2,153	0.6	21	1.5
Polish	8,584	2.8	10	9,323	533	9,856	2.7	12	14.8
Ukrainian	4,006	1.3	18	2,455	151	2,606	0.7	20	-34.9
Czech Republic	4,128	1.4	17	4,701	318	5,019	1.4	18	21.6
Spanish	8,118	2.7	11	7,279	833	8,112	2.2	13	-0.1
Other European	22,204	7.3		28,200	3,404	31,604	8.7		42.3
<b>Subtotal</b>	<b>192,763</b>	<b>63.7</b>		<b>185,675</b>	<b>25,539</b>	<b>211,214</b>	<b>58.2</b>		<b>9.6</b>
<b>ASIA</b>									
Japanese	1,265	0.4	22	711	501	1,212	0.3	22	-4.2
Chinese	5,571	1.8	13	3,837	1,913	5,750	1.6	17	3.2
Indian	4,855	1.6	16	2,441	2,188	4,629	1.3	19	-4.7
Israeli	20,400	6.7	4	12,796	325	13,121	3.6	8	-35.7
Other Asian	11,418	3.8		14,765	3,095	17,860	4.9		56.4
<b>Subtotal</b>	<b>43,509</b>	<b>14.4</b>		<b>34,550</b>	<b>8,022</b>	<b>42,572</b>	<b>11.7</b>		<b>-2.2</b>
<b>AFRICA</b>									
Kenyan	7,849	2.6	12	3,962	2,454	6,416	1.8	14	-18.3
South African	16,966	5.6	6	13,674	1,188	14,862	4.1	7	-12.4
Other African	9,868	3.3		9,758	4,325	14,083	3.9		42.7
<b>Subtotal</b>	<b>34,683</b>	<b>11.5</b>		<b>27,394</b>	<b>7,967</b>	<b>35,361</b>	<b>9.7</b>		<b>2.0</b>
<b>AMERICA</b>									
American	17,704	5.9	5	28,573	5,669	34,242	9.4	2	93.4
Canadian	5,373	1.8	14	4,499	1,396	5,895	1.6	16	9.7
Other American	3,220	1.1		10,106	1,196	11,302	3.1		251.0
<b>Subtotal</b>	<b>26,297</b>	<b>8.7</b>		<b>43,178</b>	<b>8,261</b>	<b>51,439</b>	<b>14.2</b>		<b>95.6</b>
<b>OCEANIA</b>									
Australian	3,869	1.3	19	8,526	1,552	10,078	2.8	11	160.5
New Zealand	882	0.3	23	568	260	828	0.2	23	-6.1
<b>Subtotal</b>	<b>4,751</b>	<b>1.6</b>		<b>9,094</b>	<b>1,812</b>	<b>10,906</b>	<b>3.0</b>		<b>129.6</b>
Not stated	526	0.2		11,050	517	11,567	3.2		
<b>TOTAL</b>	<b>302,529</b>	<b>100</b>		<b>310,941</b>	<b>52,118</b>	<b>363,059</b>	<b>100</b>		<b>20.0</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 4: International Visitors by Nationality and Purpose of Visit, September 2018**

Nationality	Returning Residences	Prospective Resident	Seeking Employment	Temporary Employment	Visiting Friends and Relatives	Holidays	Business and Conference	In Transit	Others	Total
<b>EUROPE</b>										
Scandinavian	0	0	0	1	97	754	0	0	0	852
British	1	1	0	1	249	2,465	1	1	62	2,781
German	1	2	0	0	437	3,737	0	0	15	4,192
Italian	0	0	0	0	323	2,875	0	0	51	3,249
French	0	0	0	1	207	1,829	0	0	12	2,049
Dutch	0	1	0	0	59	842	0	0	4	906
Belgium	0	0	0	0	33	574	0	0	17	624
Russian	0	0	0	0	47	680	0	0	2	729
Turkish	0	0	0	0	16	131	0	0	0	147
Polish	0	0	0	0	50	548	0	0	2	600
Ukrainian	0	0	0	0	16	114	0	0	0	130
Czech Republic	0	0	0	0	54	142	0	0	0	196
Spanish	0	0	0	0	103	1,059	0	0	1	1,163
Other Europeans	0	0	0	0	280	2,716	0	0	189	3,185
<b>Subtotal</b>	<b>2</b>	<b>4</b>	<b>0</b>	<b>3</b>	<b>1,971</b>	<b>18,466</b>	<b>1</b>	<b>1</b>	<b>355</b>	<b>20,803</b>
<b>ASIA</b>										
Japanese	0	0	0	0	8	141	0	1	0	150
Chinese	0	0	0	0	59	464	1	0	0	524
Indian	0	0	0	0	24	325	2	0	0	351
Israeli	0	0	0	1	48	2,422	0	0	28	2,499
Other Asians	0	0	2	1	88	1,225	1	0	170	1,487
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>2</b>	<b>227</b>	<b>4,577</b>	<b>4</b>	<b>1</b>	<b>198</b>	<b>5,011</b>
<b>AFRICA</b>										
Kenyan	0	1	0	0	41	458	2	1	2	505
South African	1	0	0	0	71	1,324	0	1	0	1,397
Other Africans	0	1	1	0	64	1,232	1	0	156	1,455
<b>Subtotal</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>176</b>	<b>3,014</b>	<b>3</b>	<b>2</b>	<b>158</b>	<b>3,357</b>
<b>AMERICA</b>										
American	1	1	1	0	152	3,781	2	0	367	4,305
Canadian	0	0	0	0	48	594	0	6	2	650
Other Americans	0	4	0	0	38	1,157	0	0	182	1,381
<b>Subtotal</b>	<b>1</b>	<b>5</b>	<b>1</b>	<b>0</b>	<b>238</b>	<b>5,532</b>	<b>2</b>	<b>6</b>	<b>551</b>	<b>6,336</b>
<b>OCEANIA</b>										
Australian	0	0	1	0	36	694	1	0	65	797
New Zealand	0	0	0	0	3	99	0	0	0	102
<b>Subtotal</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>39</b>	<b>793</b>	<b>1</b>	<b>0</b>	<b>65</b>	<b>899</b>
<b>Not stated</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>563</b>	<b>0</b>	<b>0</b>	<b>166</b>	<b>732</b>
<b>TOTAL</b>	<b>4</b>	<b>11</b>	<b>5</b>	<b>5</b>	<b>2,654</b>	<b>32,945</b>	<b>11</b>	<b>10</b>	<b>1,493</b>	<b>37,138</b>
<b>TOTAL PERCENT</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>7.1</b>	<b>88.7</b>	<b>0.0</b>	<b>0.0</b>	<b>4.0</b>	<b>100</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 5: International Visitors by Nationality and Sex, September 2018**

Nationality	Male	Female	Total
<b>EUROPE</b>			
Scandinavian	316	536	852
British	1,339	1,442	2,781
German	1,801	2,391	4,192
Italian	1,477	1,772	3,249
French	899	1,150	2,049
Dutch	394	512	906
Belgium	301	323	624
Russian	316	413	729
Turkish	70	77	147
Polish	238	362	600
Ukrainian	44	86	130
Czech Republic	80	116	196
Spanish	491	672	1,163
Other European Country	1,881	1,304	3,185
<b>Subtotal</b>	<b>9,647</b>	<b>11,156</b>	<b>20,803</b>
<b>ASIA</b>			
Japanese	86	64	150
Chinese	281	243	524
Indian	221	130	351
Israeli	1,046	1,453	2,499
Other Asian	1,139	348	1,487
<b>Subtotal</b>	<b>2,773</b>	<b>2,238</b>	<b>5,011</b>
<b>AFRICA</b>			
Kenyan	258	247	505
South African	492	905	1,397
Other African	1,036	419	1,455
<b>Subtotal</b>	<b>1,786</b>	<b>1,571</b>	<b>3,357</b>
<b>AMERICA</b>			
American	2,322	1,983	4,305
Canadian	244	406	650
Other American	1,150	231	1,381
<b>Subtotal</b>	<b>3,716</b>	<b>2,620</b>	<b>6,336</b>
<b>OCEANIA</b>			
Australian	508	289	797
New Zealand	48	54	102
<b>Subtotal</b>	<b>556</b>	<b>343</b>	<b>899</b>
Not stated	678	54	732
<b>TOTAL SEPTEMBER, 2018</b>	<b>19,156</b>	<b>17,982</b>	<b>37,138</b>
<b>TOTAL AUGUST, 2018</b>	<b>28,410</b>	<b>28,451</b>	<b>56,861</b>
<b>TOTAL % SEPTEMBER</b>	<b>51.6</b>	<b>48.4</b>	<b>100</b>
<b>% CHANGE, AUGUST TO SEPT 2018</b>	<b>-32.6</b>	<b>-36.8</b>	<b>-34.7</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 6: International Visitors by Nationality and Categorized Age, September 2018**

Nationality	<15 yrs	15 -64 yrs	65+ yrs	Total
<b>EUROPE</b>				
Scandinavian	28	773	51	852
British	32	2,502	247	2,781
German	53	3,874	265	4,192
Italian	119	3,038	92	3,249
French	23	1,909	117	2,049
Dutch	13	820	73	906
Belgium	9	587	28	624
Russian	25	691	13	729
Turkish	4	138	5	147
Polish	14	575	11	600
Ukrainian	4	125	1	130
Czech Republic	2	186	8	196
Spanish	19	1,111	33	1,163
Other European	68	2,954	163	3,185
<b>Subtotal</b>	<b>413</b>	<b>19,283</b>	<b>1,107</b>	<b>20,803</b>
<b>ASIA</b>				
Japanese	0	147	3	150
Chinese	7	488	29	524
Indian	4	335	12	351
Israeli	242	2,179	78	2,499
Other Asian	51	1,353	83	1,487
<b>Subtotal</b>	<b>304</b>	<b>4,502</b>	<b>205</b>	<b>5,011</b>
<b>AFRICA</b>				
Kenyan	12	478	15	505
South African	74	1,257	66	1,397
Other African	33	1,388	34	1,455
<b>Subtotal</b>	<b>119</b>	<b>3,123</b>	<b>115</b>	<b>3,357</b>
<b>AMERICA</b>				
American	107	3,690	508	4,305
Canadian	9	528	113	650
Other American	48	1,266	67	1,381
<b>Subtotal</b>	<b>164</b>	<b>5,484</b>	<b>688</b>	<b>6,336</b>
<b>OCEANIA</b>				
Australian	26	688	83	797
New Zealand	3	78	21	102
<b>Subtotal</b>	<b>29</b>	<b>766</b>	<b>104</b>	<b>899</b>
<b>Not stated</b>	33	690	9	732
<b>TOTAL</b>	<b>1,062</b>	<b>33,848</b>	<b>2,228</b>	<b>37,138</b>
<b>TOTAL PERCENT</b>	<b>2.9</b>	<b>91.1</b>	<b>6.0</b>	<b>100</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar



**Table 7: Intended Length of Stay and Sex of International Visitors in Zanzibar, September 2018**

Intended Length of Stay	Number of Arrival			Percentage Share	Total Nights		
	Male	Female	Total		Male	Female	Total
1	414	254	668	1.8	414	254	668
2	674	556	1,230	3.3	1,348	1,112	2,460
3	1,220	1,173	2,393	6.4	3,660	3,519	7,179
4	1,699	1,701	3,400	9.2	6,796	6,804	13,600
5	1,835	1,715	3,550	9.6	9,175	8,575	17,750
6	1,712	5,166	6,878	18.5	10,272	30,996	41,268
7	4,844	2,845	7,689	20.7	33,908	19,915	53,823
8	2,069	1,417	3,486	9.4	16,552	11,336	27,888
9	662	498	1,160	3.1	5,958	4,482	10,440
10	1,007	736	1,743	4.7	10,070	7,360	17,430
11	442	330	772	2.1	4,862	3,630	8,492
12	599	347	946	2.5	7,188	4,164	11,352
13	225	145	370	1.0	2,925	1,885	4,810
14	671	450	1,121	3.0	9,394	6,300	15,694
15	381	197	578	1.6	5,715	2,955	8,670
16	110	71	181	0.5	1,760	1,136	2,896
17	53	40	93	0.3	901	680	1,581
18	56	39	95	0.3	1,008	702	1,710
19	15	13	28	0.1	285	247	532
20	49	33	82	0.2	980	660	1,640
21	73	31	104	0.3	1,533	651	2,184
22	9	10	19	0.1	198	220	418
23	8	7	15	0.0	184	161	345
24	11	6	17	0.0	264	144	408
25	14	7	21	0.1	350	175	525
26	9	9	18	0.0	234	234	468
27	6	7	13	0.0	0	189	189
28	15	15	30	0.1	420	420	840
29	6	4	10	0.0	0	116	116
30	90	54	144	0.4	2,700	1,620	4,320
31+	178	106	284	0.8	5,518	3,286	8,804
<b>Total</b>	<b>19,156</b>	<b>17,982</b>	<b>37,138</b>	<b>100.0</b>	<b>144,572</b>	<b>123,928</b>	<b>268,500</b>
Average intended Length of Stay <sup>1</sup>					<b>7.5</b>	<b>6.9</b>	<b>7.2</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

<sup>1</sup>The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

**Table 8: Visitors Arrival from Emerging Markets, September 2018**

Nationality	September 2017	August 2018	September 2018	% Change, September 2017 to September 2018	% Change, Aug 2018 to September 2018
Russian	324	783	729	125.0	-6.9
Polish	688	804	600	-12.8	-25.4
Ukrainian	264	122	130	-50.8	6.6
Chinese	667	1082	524	-21.4	-51.6
Indian	413	606	351	-15.0	-42.1
Israeli	3,114	2,009	2,499	-19.7	24.4
<b>Total</b>	<b>5,470</b>	<b>5,406</b>	<b>4,833</b>	<b>-11.6</b>	<b>-10.6</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 9: Summary of Visitors by Mode of Travel Through Entry Point, September 2018**

Category	Airport	Seaport	Total
International flight/ Cruise Ship	18,842	0	18,842
Domestic flights/ Sea ferries	12,960	5,336	18,296
<b>Total</b>	<b>31,802</b>	<b>5,336</b>	<b>37,138</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

**Table 10: International Visitors nights and Estimated Bed Occupancy Rate in Zanzibar, September 2018**

Length of Stay	Number of visitors	Percentage Share	Total Nights
1	668	1.8	668
2	1,230	3.3	2,460
3	2,393	6.4	7,179
4	3,400	9.2	13,600
5	3,550	9.6	17,750
6	6,878	18.5	41,268
7	7,689	20.7	53,823
8	3,486	9.4	27,888
9	1,160	3.1	10,440
10	1,743	4.7	17,430
11	772	2.1	8,492
12	946	2.5	11,352
13	370	1.0	4,810
14	1,121	3.0	15,694
15	578	1.6	8,670
16	181	0.5	2,896
17	93	0.3	1,581
18	95	0.3	1,710
19	28	0.1	532
20	82	0.2	1,640
21	104	0.3	2,184
22	19	0.1	418
23	15	0.0	345
24	17	0.0	408
25	21	0.1	525
26	18	0.0	468
27	13	0.0	351
28	30	0.1	840
29	10	0.0	290
30	144	0.4	4,320
31	284	0.8	8,804
<b>Total</b>	<b>37,138</b>	<b>100.0</b>	<b>268,836</b>
<b>Number of beds available in September 2018</b>			<b>507,900</b>
<b>Bed Occupancy Rate</b>			<b>52.9</b>

Source: Zanzibar Commission for Tourism & Department of Immigration Zanzibar

## **Glossary**

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This release reports on arrivals of foreign visitors. Detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration cards on visitors who entered Zanzibar through both the airport and sea ports.

## **Definition and Concepts**

**Tourist:** refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.(According to the United Nations World Tourism Organization -UNWTO)

**Visitor:** refers to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

Visitors are classified as tourists if they spend the night away from home.

This release categories visitor into four groups in term of mode of transport:

- (i) International flight – comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight – comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship – comprising of visitors (**excursionist**) entered Zanzibar by cruise ship;  
and
- (iv) Sea ferries – comprising of visitors entered Zanzibar by using local sea boats.

### **For more clarifications please contact:**

*Zanzibar Commission for Tourism*

*P.O.BOX, 1410*

*Email:secretary@zanzibartourism.net*

*Office of the Chief Government Statistician*

*P.O. BOX, 2321*

*Email: zanstat@ocgs.go.tz*